



ENCATC

AMBASSADOR
PROGRAMME

*Adopted by the ENCATC Board at the occasion of their
meeting of the 19/11/2021*

WHY

- **To increase the visibility of ENCATC** by promoting the network and or its activities (e.g. relevant International, European, national or local events, universities programmes etc) at least 3 times a year
- **To enlarge the ENCATC membership** by recruiting at least 2 new members a year.
- **To contribute to the ENCATC sustainability** by promoting new partnerships and or by attracting sponsors
- To **create opportunities** to allow ENCATC joining innovative EU / international projects
- **To act as an ENCATC national contact point in his country** by hosting at least one event a year relevant to the ENCATC members community there (in association with the ENCATC Secretariat in Brussels).
- **To create synergies** between the ENCATC work plan activities, ENCATC members and national cultural operators
- To **increase participation** in our Congress by bringing at least 1 delegate a year

WHO

- **ENCATC Members:** full, associated, individual, supporting, Honorary
- **Alumni programme recipients**
- **Non-members:** on a case basis and at the following conditions:
 - Being an academic, trainer, researcher, student, cultural professional, policy maker, artist
 - Sharing the same values than the one promoted by ENCATC
 - With a strong commitment to enlarge our membership and promote our events

WHERE

- **Members** : based anywhere in countries where ENCATC is already represented or wish to be present
- **Non-Members**: on a case basis in countries where ENCATC is considering to have influence / have an activity

WHAT

The Ambassador programme includes the **following benefits:**

- Free access to the ENCATC Annual Congress
- Free access to the ENCATC Academy
- Two samples of the ENCATC Books series free of charge
- Dedicated profile in the Ambassadors page on ENCATC's website
- Specific reference in the annual final report or other appropriate communication channels

HOW

- Any ENCATC member /Non-member interested in becoming an ENCATC Ambassador can apply by completing the *ENCATC Ambassador* **application form**
- A Member of the Board will be appointed to select the candidates
- By the **end of each trimester** the deadline to apply will be closed and the candidatures will be assessed and announced to the ENCATC Community
- The **mandate** of the Ambassador will be aligned with the length of the mandate of the Board members (2 years)
- At the end of their mandate the **ENCATC Ambassadors will be evaluated** against criteria of the programme



CALENDAR 2022

February 2022

- ❑ 3 February: first call launched

MARCH 2022

- ❑ 23 March: End of the first call
- ❑ 31 March: first ENCATC Ambassadors appointed

APRIL 2022

- ❑ 4 April: Second call open

JUNE 2022

- ❑ 23 June: End of the second call
- ❑ 30 June: ENCATC Ambassadors appointed

JULY 2022

- ❑ 4 July: Third call

SEPTEMBER 2022

- ❑ 23 September: End of the third call
- ❑ 30 September: ENCATC Ambassadors appointed

OCTOBER 2022

- ❑ 4 October: Fourth call

DECEMBER 2022

- ❑ 5 December : End of the fourth call
- ❑ 16 December: ENCATC Ambassadors appointed

JOIN OUR AMBASSADOR PROGRAMME TODAY!!



THANK YOU!