



ENCATC

2022

Activity Report

The European network on
cultural management and policy



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FOREWORD

2022 was another successful year for our organisation, as we finally said our farewells to the practical challenges and day-to-day consequences stemming from the COVID-19 pandemic. It was also a very special year for the network, as we celebrated 30 years of activity, impacting education, research and policy at European and international level. In the frame of this anniversary, ENCATC demonstrated its leadership and innovation in cultural management and policy, especially in times of crisis recovery, and in the shift to look ahead further, replenished with the positive energy of our first in-person Congress since 2019.

2022 brought us further in the implementation of our multi-year agenda for 2022-2024, under the funding of the Creative Europe programme of the European Union, and the essential co-financing it provides us with. We concretely materialized our action through continuous contributions to the cultural management and policy sector, marked with our strong commitment and belief that exchanging and sharing knowledge are the true keys to making the sector thrive at all levels.

All the year long, we have worked intensely on the promotion and awareness-raising of pressing matters such as sustainability and climate change, internationalization, decolonisation, adaptation of curricula to new skills and competences, the cultural sector's resilience after the Covid-19, among many others. By creating the optimal settings and materials to address, learn and discuss topics, we are convinced we have managed to create an impact on our rich community of educators, researchers, practitioners and policymakers.

The results presented in this report once again show that we remain a key organisation in the field of cultural management and policy in Europe and beyond, through our longstanding pledge to advocate, foster quality education, bring together in networking initiatives, and promote top-level research. It is reinvigorating to witness that 2022 made our whole community thrive again on numerous digital and in-person occasions, taking part in our growth as a true catalyst of change and improvement in the sector, committed more than ever to work in culture's sustainability, resilience and success.

From January to December 2022, ENCATC was directly involved in the design and implementation of 26 events. As a membership-led organisation, we were proud to have all these events co-designed with ENCATC members. All the events we held attracted almost 1000 participants from over 50 countries in Europe and from around the globe.

From January to December 2022, ENCATC was directly involved in the design and implementation of 26 events.

Despite the turbulences of an international context that has brought new challenges for Europe and the world, we proactively delivered in the face of the urgencies encountered, like with the implementation of a special assistance, within the Thomassen Fund's framework, for cultural management students from Ukraine, some of whom are experiencing exceptionally complicated situations to make ends meet during forced expatriation.

Together with our partners and members, we organized events to testify our solidarity and support towards Ukraine's endangered cultural heritage and sector. Simultaneously, we capitalised on the opportunity given by the European Year of Youth declared by the European Union, to disseminate, promote and reaffirm our steadfast commitment to improving education and giving a voice to the youngest generations, those that will become the leaders of tomorrow.

2022 kept us moving in all the directions traced by our multi-stranded mission statement: as the Congress marked a successful return to in-person format for our yearly flagship gathering, we added another meaningful step towards greater cultural resilience and sustainability with our Academy held in April. Parallel to that, very enjoyable occasions to share through unique cultural experiences were given during our Cultural Happy Hours. We also continuously created special moments to develop ideas and solutions regarding the most critical issues facing our sector and society at large, with the organization of numerous Members Talks.

That is certainly far from being an exhaustive account of our achievements and undertakings during the year that is the object of this report. The following pages precisely address the need to have a global picture of our action and of the dynamism of our network. However, one cannot introduce such a document without due recognition of the support we enjoyed from a variety of partners and stakeholders.

The achievements of 2022 outlined in this report were made possible thanks to our active membership base, funders, dedicated international board of directors, and our staff. Our members generously contributed their ideas, expertise, and time to help us implement an ambitious working programme. We are grateful for the confidence they entrust in ENCATC to be at the forefront advancing cultural policy and cultural management education, training and research.

Again, as previously noted, ENCATC's gratefulness cannot but insist on the reliable stability provided by the co-financing from the Creative Europe programme of the European Union. This support undoubtedly gave us the capacity and time to evaluate and test new ideas, tools, event formats thus creating opportunities for growth and innovation shared in and outside the network for the benefit of all.

Retaining our status as an NGO in official partnership with UNESCO is also extremely important to the network so that it may be an active contributor on the international stage to address global concerns relating to culture and education. We are deeply thankful for our international board for their amazing contributions of expertise, strategic planning, and representing the network to new audiences and partners. And finally, we recognise the professionalism and unwavering dedication and enthusiasm of our staff which was crucial for our day-to-day work.

Gerald Lidstone
ENCATC President (2021-2023)



GiannaLia Cogliandro Beyens
ENCATC General Secretary





Key objectives 2022

2022 was the second year in a four-year strategic plan (2021-2024) which aims to respond to the challenges facing the network as well as supporting ENCATC's role in the greater European project



ADVOCACY STRAND

Advocate and contribute to the development of research - based sustainable, inclusive and democratic cultural policies at European and international level by animating a cross sectorial and transnational platform involving all the stakeholders from the sector including the scientific community.



RESEARCH STRAND

Anticipate the future and gain a better understanding of the past by collecting data, initiating and developing scientific research and publications by producing and disseminating leading research and innovation, and by the recognition and reward of excellence of people and research through outstanding Awards.



EDUCATION STRAND

Contribute to the sustainability, adaptability and growth of the cultural and creative sectors by consolidating the existing educational offer, by innovating in the capacity building offer and by advising professionals on new practices on the usage of new technologies.



NETWORKING STRAND

Empower, expand and diversify the cultural management and policy community by encouraging cross-border cooperation and knowledge sharing by bringing together people and their skills in a stimulating learning environment: by promoting the internationalisation of programmes, careers, audiences of the cultural management and policy community through mobility and networking of academics, researchers, practitioners and policy makers by effective communication to a broader audience.



26 events

organised around 4 strands of work:

Influencing Policy, Networking, Education & Research

992
participants attracted



50+ countries represented in
Europe and beyond

29 

activity partnerships established with
organisations in 40 countries



5 publications
released



25 members in
involved in the co-
design of events, 96
involved as speakers



30

Academics and
researchers from 17
countries having
published scientific work
in our publications

1 Think Tank on the impact of COVID-19

Event partners



Belgium

International Yehudi Menuhin Foundation
 Creative Europe Desk Flanders
 University of Antwerp
 BOZAR
 50/200
 Migration Museum Brussels
 Royal Museum for Central Africa AMVB
 Holland House Brussels
 Flemish Ministry of Culture
 MAD Brussels

Croatia

ProKultura

France

Pôle des acteurs du patrimoine en Pays de la Loire

Europe

Future for Religious Heritage
 Culture Action Europe
 Network of European Museum Organisations (NEMO)
 Interarts
 CHARTER - European Cultural Heritage SkillsAlliance
 European Association for Innovation in Local
 Development (AEIDL)

The Netherlands

Cultura Mosae Foundation
 Yelena Kharitonova
 Maastricht University

Spain

Atalaya Project Cultural Observatory
 Catalunya EU Representation
 World Leisure Organization

Switzerland

Frontiers Publishing

United Kingdom

Goldsmiths, University of London
 Julie's Bicycle
 Routledge

United States

Association of Arts Administration Educators
 New York University



Memorable moments in 2022



ENCATC activates the Thomassen Fund in support of Ukrainian refugee students.

FEBRUARY



ENCATC joins the Eco-Shift sustainability project

MARCH



The first edition of the Cultural Policy Tracker is released

APRIL

ENCATC participates in the European Year of Youth Stakeholder & National Coordinators meeting

MAY



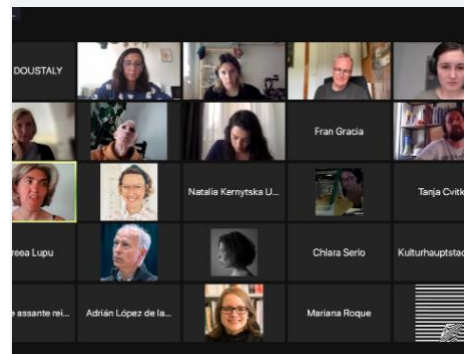
The first meeting of the Think Tank Culture Post Covid-19 is held

JUNE

**EUROPEAN
YEAR OF
YOUTH**

ENCATC participates in the European Creative Industries Summit 2022

SEPTEMBER





The ENCATC Congress hosts more than 170 participants from 35 countries in Brussels and Antwerp.

OCTOBER

ABOUT THE JOURNAL

The *European Journal of Cultural Management and Policy* is the official journal of the European Network on Cultural Management and Policy.

ENCATC brings its voice to the 11th CDCPP annual meeting of the Council of Europe

NOVEMBER



The European Journal of Cultural Management and Policy published by Frontiers is launched in

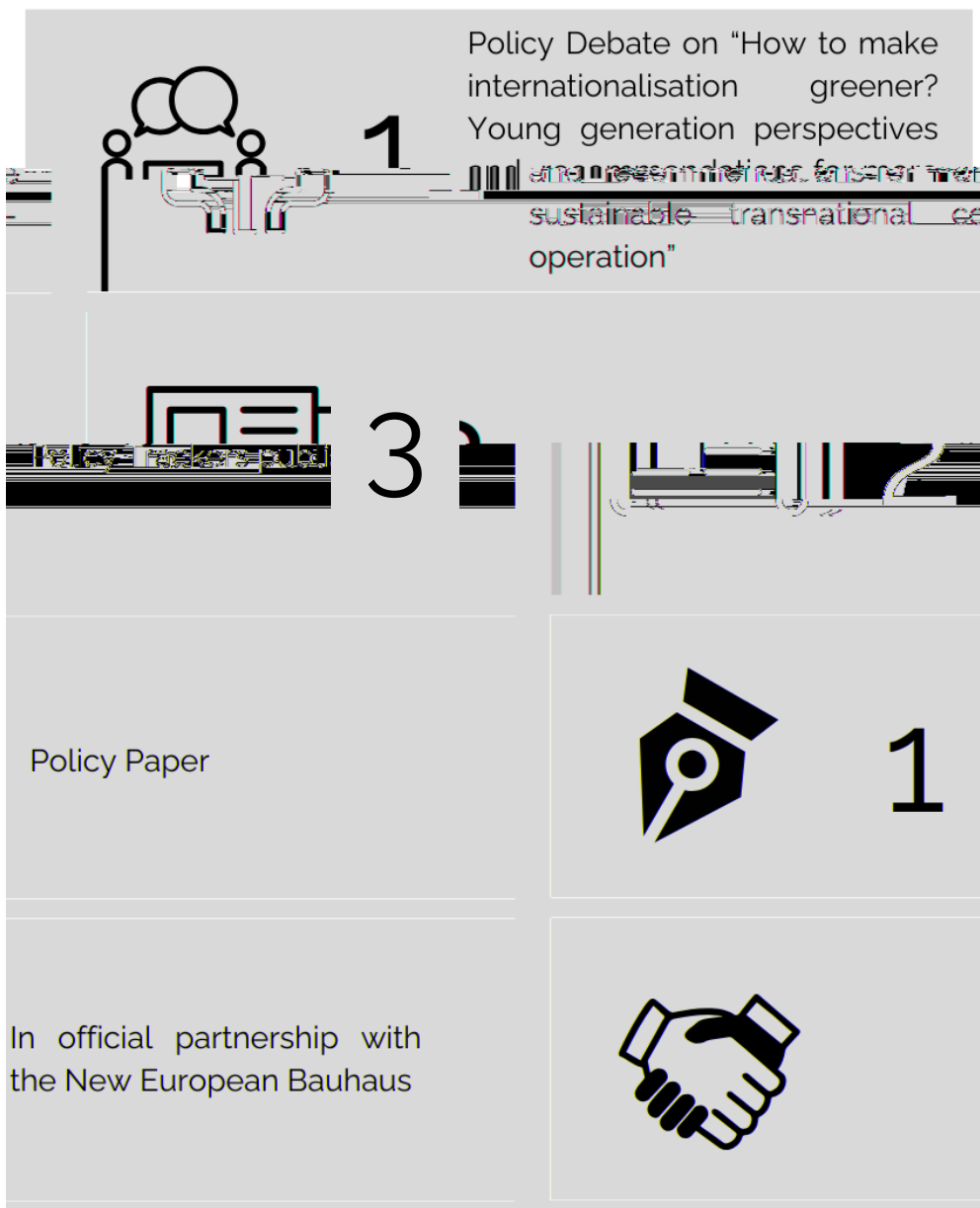
DECEMBER

Highlights

Influencing Policy

ENCATC develops and influences policies by engaging in advocacy actions through partnerships, expertise, policy recommendations, consultations, meetings and public speeches. Since 1992, the network has been a key partner for constructive dialogue as an NGO in official partnership with UNESCO, an observer to the Council of Europe, and frequently asked to weigh in on important matters for the European Commission, the European Parliament, and Member States.

Our policy actions highlights in 2022



Policy Debate

October 2022

Within the framework of the ENCATC Congress, the 2022 Policy Debate was a direct contribution to the European Year of Youth, involving young representatives of the cultural sector alongside policymakers. Based on the topic "How to make internationalization greener? Young generation perspectives and recommendations for more sustainable transnational cooperation", it was an opportunity to share the numerous positive examples introducing concrete sustainability actions into cultural initiatives and projects, and a platform for youth to share their voices and be heard by decision makers.

Policy Trackers

April and November 2022

The Cultural Policy Tracker is a quarterly publication gathering from the members of the ENCATC Think Tank Culture Post Covid-19. It is aimed at better understanding the pandemic's various impacts and it is widely disseminated to policy makers. In 2022, three Policy Trackers were published, comprising articles on cross-sector collaboration, cultural sustainability, sustainable cultural management and resilience in the cultural sector.

Bauhaus Initiative

2022

In 2022 ENCATC dedicated its energies to this creative and transdisciplinary EU initiative, connecting the European Green Deal to citizens' daily lives and living spaces. As an organization ENCATC particularly focused on a new vision for universities. Throughout the whole year, ENCATC gave visibility to the NEB through its Weekly Flashes and Newsletters. A major space was also dedicated to it through the Policy Debate on sustainability, organized during the ENCATC Congress in October.

ENCATC provides expertise

2022

In 2022, among the invitations to provide expertise, ENCATC was asked to share its views at several prestigious and high-level gatherings. In March, it brought its viewpoint on the topics of upskilling and reskilling within the CCIs at the Focus Group meeting "Towards a large-scale skills partnership for the Cultural and Creative Industries ecosystem" organised by EC DG-GROW. Then, in June it was present at the 5th Meeting of the European Year of Youth stakeholders and National Coordinators Group, to mark its significant contributions to the Year of Youth. In the same month, with a CHARTER delegation it contributed to host a group session on the Heritage Label Awards, under the theme "#Toolsforskills – Breakthrough: Equipping the EHL with the adequate toolset". Finally, in November it joined the 11th annual meeting of the Steering Committee for Culture, Heritage and Landscape (CDCPP) of the Council of Europe, where it ratified its role in the promotion and dissemination of important culture instruments such as the Strategy 21.

ENCATC Policy Paper

2022

In November 2022, ENCATC contributed to the EU Voluntary Review on the implementation of the 2030 Agenda for Sustainable Development with a Policy Paper analyzing the main key takeaways of the MONDIACULT 2022 conference. Specifically, it addressed findings such as the transversal value of culture, the cross-sectorality and the multi-stakeholder perspective, the human-centred development and the need to create a new global deal. While the paper recognizes that these argumentations are already well-rooted in previous initiatives, it also argues that what is perhaps novel is the approach by which governments agreed on the affirmation of culture as a global public good.

Thomassen Fund

2022

The Thomassen Fund is a mobility fund aimed at enhancing the participation of Central and Eastern European cultural management education and training institutions, enabling them to cooperate and develop projects by joining in ENCATC networking. The Thomassen Fund provides two types of grants: travel grants to attend ENCATC meetings (for support of member institutions only, to facilitate the development of projects and to attend network meetings, workshops and working groups) and matching grants towards membership fees (open only to full member institutions), especially those who have early financial difficulty in meeting their obligations as members. In 2022, due to the aggression war waged against Ukraine, through this fund ENCATC gave support to two Ukrainian members to continue their membership in ENCATC despite the very difficult time for their country. In addition, ENCATC granted 2 funds to Ukrainian refugee students from the Academy of Performance Arts in Prague, to help them continuing their studies on cultural management and policy.

European Year of Youth

2022

As a recognition for the exceptional sacrifices and pressure put on the younger generations during the unprecedented crisis of the pandemic, the European Union decided to declare 2022 the European Year of Youth. ENCATC had the status of official stakeholder organization for its unique representativeness of the cultural management and policy community. In light of this, ENCATC undertook in 2022 activities and events aimed at stimulating, including and promoting the contribution of young professionals to the advancement of key debates and issues. These have included the ENCATC Academy on sustainable cultural management and policy, the participation to the EYY stakeholders & National Coordinators Group in June and December, the labeling of the event "The voice of young designers" by the University of Antwerp, the initiatives carried forward through the Thomassen Fund, the Research Award, the Young and Emerging Researchers' Forum and the Policy Debate organized in the frame of the Congress.



Special focus

Helping the European Green Deal and the Sustainable Development Goals

Since 2011, we have set the goal to be an environmentally responsible organisation. Our implementation of this green policy brought us to develop many relevant sustainability-oriented practices concerning travel, waste management and green procurement. We also raise awareness on several themes related to sustainability by offering our platforms for webinars, Members Talks, and articles published on our Journal.

In 2018, we started a strategic cooperation with Julie's Bicycle, a charity bridging the gap between environmental sustainability and the creative sector. In 2022, ENCATC Magazines included contents in this context too, particularly an inspiring "Introduction to Climate Justice" by Charise Johnson, Policy and Advocacy Lead from Julie's Bicycle, on Issue #3. ENCATC was also active in the debate around the greening of the Creative Europe programme during the three validation workshops organized by the team of researchers from Ecorys working with the European Commission. In December 2022, ENCATC signed the Climate Heritage Manifesto for COP27 titled "Imagining and Realising Climate Resilient Futures: The Power of Arts, Culture and Heritage to Accelerate Climate Action".

During 2022, ENCATC collaborated with 15 other European cultural networks to launch the SHIFT eco-certification pilot phase. The aim of this process is to co-develop a bespoke eco-certification for cultural networks, considering their specific needs and working methods. Such a certification will provide a scheme to improve, measure, monitor and evaluate efforts towards sustainability. It is also thought to motivate action among the wider cultural sector and create a new alliance of like-minded networks and associations.

The ENCATC Academy

The ENCATC Academy 2022 took place in Maastricht in The Netherlands on 27-30 April 2022, addressing climate change as a cross cutting issue in the context of external relations and the digital shift.

Combining the most recent theory and practice, this first ENCATC Academy on sustainable cultural management equipped academics, practitioners and policy makers with the best methodologies and practices for embedding environmental sustainability across the operations and artistic programming of cultural heritage and performing arts organizations.

The Academy included lectures and seminars from leading experts in sustainability in the cultural sector; case studies designed to develop essential skills; group practical exercises to consolidate knowledge and encourage discussion; debates to promote experience sharing with lecturers and other participants; hands-on experience through site visits; and networking opportunities to forge connections and build relationships.

Among its outputs, the Academy produced a digital pack to enhance participants' knowledge and learn extensively about sustainability. The digital pack gives the latest updates in the field of cultural policy and evidence-based knowledge, highlighting both the theoretical and the practical aspects of a blueprint for environmentally responsible cultural policy-making.



Networking

Networking is at the heart of ENCATC's work programme as it enables academics, researchers, cultural professionals, artists and policy makers and students to operate transnationally, reach new audiences, promote ideas, find projects partners, compare, methodologies, and share experiences and knowledge.

FACTS & FIGURES

- 1 Congress
- 11 Members Talks
- 1 Global Conversation
- 6 Cultural Happy Hours
- 3 partnerships established
- 693 participants in networking activities
- 50+ countries represented

Under the theme "Internationalization in focus: theoretical, strategic and management perspectives in education, research, policy, and practice", the 2022 ENCATC Congress took place in Brussels and Antwerp on the 17-19 October 2022. Not only it was the opportunity to be back face-to-face and be able to meet again after the challenge of the Covid-19 pandemic, but it was also the occasion to celebrate ENCATC's 30th anniversary and a long history of networking in Europe and beyond.

In its 2022, edition, the flagship event brought together more than 150 scholars, educators, policy makers, cultural managers and artists to debate together on the most pressing issues of our time, sharing a global conversation about internationalization in the contemporary world.

The 2022 edition was once more structured on an action-packed programme including keynotes, interactive debates, presentations, panel discussions, group sessions, and networking. ENCATC is proud to say the high number of participants and the sessions of the 2022 Congress substantially contributed to the advancement of the scientific debate, to the promotion of new policies and practices, and to the development of new partnerships at the international and local level. In this sense, the ENCATC Congress proved once again being a must for the cultural management and policy community around the world.

ENCATC also organised eleven Members Talks throughout the year, covering the most critical issues currently facing cultural educators, managers, operators & policymakers. The topics of the talks ranged from the latest policy developments in the field of cultural heritage to community development tools, educational challenges for cultural heritage professions, decolonization of culture and international cultural relations in challenging times, just to mention a few examples. A total of 6 online talks and 4 offline talks were held, engaging dozens of participants.



The 2022 Global Conversation, held in Brussels during the ENCATC Congress, brought together speakers coming from the four corners of the planet to engage on the topic of "Decolonising and diversifying internationalization: from theory to practice". Experts from Europe, Asia, and the Americas explored topics such as the internationalization of cultural education programmes and the need to deconstruct specific mental structures, adopting precise actions inside education institutions to promote new, human-centered shifts. Organised in the framework of ENCATC's Memorandums of Understanding with the Association of Arts Administration Educators (AAAE) and the Taiwan Association of Cultural Policy studies (TACPS), the 2022 Global Conversation offered once again an essential international platform for a global debate on education on cultural management and policy.

Throughout the course of 2022, six exclusive Cultural Happy Hours were also held. Developed in partnership with the Creative Europe Desk Vlaanderen, during Cultural Happy Hours representatives from the cultural, business, and educational sectors are invited to enjoy an informal occasion to network and exchange ideas. In 2022, almost 100 participants took part in a variety of valuable cultural events, from art fairs to literary talks and artistic projects.

Specifically, Cultural Happy Hours in 2022 included visits at the heritage site Kruisherenhotel of Maastricht, Brussels Holland House, BRAFA Art Fair, SRAL and TEFAF Fairs, a Literature Talk at Brussels' Bozar, and the discovery of an international musical project by ENCATC member the International Yehudi Menuhin Foundation. These initiatives serve to expand the community's interest and knowledge in a number of cultural fields.



Members Talks

Members Talk #21

ENCATC Agenda 2022: a wealth of learning offers and opportunities to get involved

Date: 28 January 2022
 N° of participants: 28
 N° of ENCATC members: 20
 N° of countries represented: 16



Members Talk #22

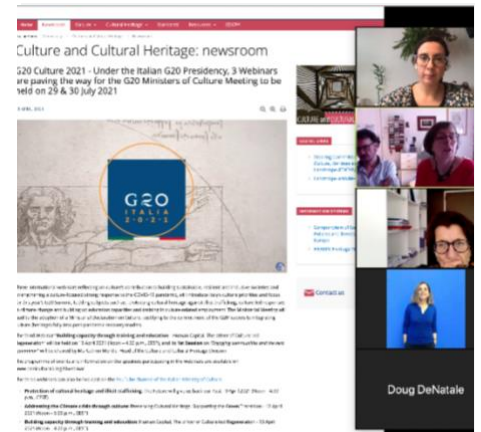
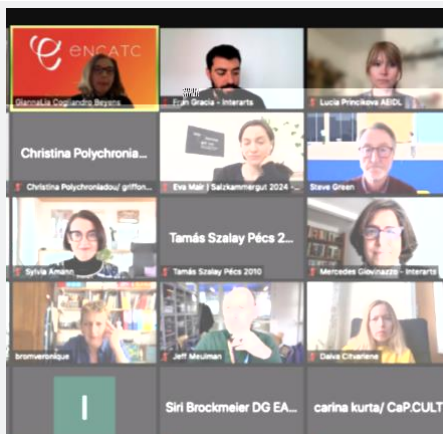
E-Learning Platform for Cultural Heritage Management

Date: 25 February 2022
 N° of participants: 44
 N° of ENCATC members: 10
 N° of countries represented: 9

Members Talk #23

Enhancing European and International Cooperation of European Capitals of Culture

Date: 25 March 2022
 N° of participants: 47
 N° of ENCATC members: 4
 N° of countries represented: 16



Members Talk #24

Community Development through Creative Action

Date: 29 April 2022
 N° of participants: 51
 N° of ENCATC members: 9
 N° of countries represented: 36



Capacity Building for European Capitals of Culture

member talk n°24

ia (Interarts)

at n° EAC-2019-0374
 9 – May 2022

Members Talk #25

Cultural heritage professions: are you providing the right education for future challenges?

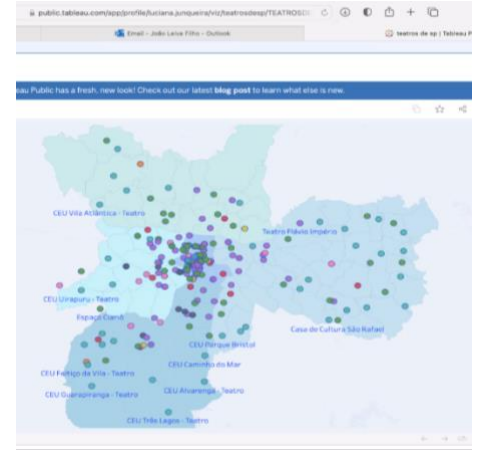
Date: 1 July 2022
 N° of participants: 27
 N° of ENCATC members: 9
 N° of countries represented: 19



Members Talk #26

Women in the theatres: an analysis of the scene in São Paulo

Date: 30 September 2022
 N° of participants: 18
 N° of ENCATC members: 4
 N° of countries represented: 8



LIVE Congress Talk #1

Removing the colonial lens

Date: 19 October 2022
 Place: Royal Museum for Central Africa, Brussels, Belgium
 N° of participants: 16



LIVE Congress Talk #2

International cultural relations in challenging Times

Date: 19 October 2022
 Place: MigratieMuseumMigration (MMM), Molenbeek, Belgium
 N° of participants: 31



LIVE Congress Talk #3

Artists and Transnational Cooperation: Sustainable Practices and Policy

Date: 19 October 2022
 Place: Holland House, Brussels, Belgium
 N° of participants: 26



LIVE Congress Talk #4

Professional skills and Training curricula design. Learnings from the CHARTER project & AMVB's digital strategy

Date: 19 October 2022
 Place: Museum of Flemish Life in Brussels (AMVB), Belgium
 N° of participants: 15



Members Talk #27

MONDIACULT 2022: Towards a New Culture Goal for the Sustainable Development Framework

Date: 25 November 2022
 N° of participants: 36
 N° of ENCATC members: 5
 N° of countries represented: 24

Education

As the only European network positioned at the crossroads of culture and education, in 2022, ENCATC designed tailor-made activities and events for its members and followers to help them expand their knowledge, learn new skills, deepen their competencies, and access new avenues for collaboration.

FACTS & FIGURES

- 1 Academy on Sustainable Cultural Management and Policy
- 1 Educational tool
- 6 partnerships established
- 46 participants in education activities
- 15 countries represented
- 2 publications

The 2023 ENCATC Academy on Sustainable Cultural Management and Policy took place from April 24 to 27 in Santander, Spain. This dynamic event aimed to empower current and future professionals in culture—educators, researchers, students, managers, practitioners, artists, and policymakers—with the skills needed for a sustainable cultural future.

Santander, the capital of Cantabria, provided a unique backdrop for the Academy. The city has embraced innovative approaches to historical, cultural, and urban heritage, focusing on sustainable tourism and addressing future challenges while preserving its rich legacy. Complemented by comprehensive lectures, immersive case studies, and collaborative practical exercises, participants had an exclusive opportunity to engage with local artists and creators leading sustainability efforts.

The Academy facilitated the sharing of expertise by experts from an academic and research-based perspective. Therefore, participants not only gained knowledge on sustainability practices and their integration into professional roles but also honed their critical thinking skills on sustainability issues.

In 2022, ENCATC's education and lifelong learning tool, /encatcSCHOLAR, saw the addition of new contents. The proceedings of the 2022 Congress took center stage, featuring teaching and learning experiences and analyses. An article on O-City Learn, a platform developed with EU Commission funding, explored interactive and collaborative teaching practices in challenging times. The new material, which included case analyses and the presentation of a new digital tool, offered valuable insights into teaching resources, thus meeting the growing demand for the latest content from academics, researchers, cultural operators, and students.



Research

With the aim to anticipate the future and better understand the past, ENCATC promotes access to cutting-edge research in the fields of cultural management and cultural policy. ENCATC publishes and widely disseminates research in cultural management and cultural policy to ensure that research feeds into policy making and decision makers have a better understanding of cultural policy and educational issues and ways to address them.

The ENCATC Young and Emerging Researchers Forum (YERF) offers a unique programme specifically designed for the new generation of talented researchers to advance in their careers and enlarge their network in Europe and beyond. On its 15th edition, the 2022 YERF took place on 17 October 2022 in Antwerp, Belgium. Its programme included two plenary and two workshop format sessions, where participants were accompanied by leading scholars to explore issues such as building an international research career and reaching an international audience via academic writing. Renowned professionals from the academic publishing sector joined the conversation to provide practical guidance and tips to get research published in high impact publications.

For the 2022 edition of the annual ENCATC Education and Research Session, 33 papers were presented in 10 sub-sessions on 6 different thematic tracks related to current issues in the cultural management and policy field. Topics related to the internationalization of cultural management and policy, international and local practices in cultural tourism, sustainable business models for cultural and creative sectors and the use of data. At the Education and Research Session, taking place in the frame of the ENCATC Congress, overall more than 50 researchers brought their knowledge to the table.

On 17 October 2022, at the ENCATC Research Award Ceremony, Dr. Kathrin Schmidt was announced as the winner. She attained the prestigious recognition thanks to her doctoral thesis "Performing Salone: The impact of local and global flows on the aesthetics and ecology of contemporary Krio theatre in Sierra Leone" defended at Goldsmiths University. The Ceremony, held in the frame of the ENCATC Congress, gathered representatives from the culture, education, and policy fields to celebrate young talent and excellence in cultural management and policy research.

In order to better connect and unite members around specific research topics, in 2022 ENCATC also continued with its three Research Interest Clusters (RICs) on Management of cultural organizations and (heritage-based) economic development in Latin America, Decolonisation of Cultural Management and Policy Curricula and Institutions, and Cultural Leadership in Transition Tourism. With this initiative, ENCATC's ambition is to stimulate and support research and knowledge transfer in the field.

Finally, in 2022, the European Journal of Cultural Management and Policy (EJCMP) underwent a significant transformation by joining forces with its new publisher, Frontiers. Now, the journal is aligned with the 3rd most cited platform and the 6th largest publisher of open access and peer-reviewed science. During 2022, ten new articles were released on the Journal's website, covering critical topics in cultural management and policy.

FACTS & FIGURES

- 2 research events
- 1 ceremony to celebrate exceptional achievements
- 207 participants from over 50 countries
- 3 partnerships established
- 2 publications
- 20 academics from 9 countries having published scientific research in our publications
- 3 Research Interest Clusters



Partnerships

One aspect of ENCATC's success is mobilising its network to establish new partnerships and strengthen existing ties with key players in our field. Over the course of 2022, ENCATC established 29 partnerships with higher education institutions, organisations, arts institutions, other networks, foundations, and European projects. In addition to these partnerships, ENCATC maintains important longer-term relations with stakeholders and funders that provide stability to the network as it grows and innovates.



MEMORANDUM OF UNDERSTANDING

In 2022 ENCATC continued to collaborate with the Association of Arts Administration Educators (AAAE) based in the United States, the Taiwan Association of Cultural Policy Studies (TACPS) and Asia-Europe Foundation (ASEF). The MoUs resulted in an international circulation of information and opportunities to gain new knowledge and access career development offers. Among its activities, in 2022, ENCATC hosted at its Congress Tola Say, the mentee journalist of **'Virtual Crossovers'**, an e-residency for emerging arts journalists from Asia and Europe signed as the new MoU with ASEF. Also, at the occasion of the 2022 Congress, ENCATC held its annual **Global Conversation** in partnership with AAAE and TACPS, under the theme "Decolonising and diversifying internationalization: from theory to practice". Combining perspectives from different world regions, the insightful debate explored the challenges of learning how to lead an inclusive process of decolonisation for different actors, how to identify and engage stakeholders in the process, and how to adopt practical approaches to decolonisation.



LONGSTANDING PARTNERSHIPS

The ongoing co-financing from the Creative Europe Programme of the European Union was a tremendous contribution to the success of implementing an ambitious working programme in 2022. ENCATC has been able to maintain this partnership thanks to being recognised for the impact it makes to foster and strengthen capacity building, peer-learning, cross-border cooperation, and building knowledge societies.



ENCATC also retained its status as an NGO in official partnership with UNESCO. Recognised for its important contribution to the cultural sector, ENCATC frequently shared opportunities from UNESCO through its communication channels and attended the annual meeting of NGOs.



ENCATC also enjoys lasting cooperation with stakeholders like the European Cultural Foundation, and the Asia Pacific Network for Cultural Education and Research (ANCER).



Transnational cultural projects

In 2022 ENCATC was actively involved in transnational cultural projects covering a variety of areas such as: training, education, cultural heritage, measuring impact, cultural and creative industries, and European Capitals of Culture!



Capacity Building for European Capitals of Culture:

The "Capacity Building for European Capitals of Culture" project was initiated by the European Commission to support capacity building and peer-learning activities for ECOCs. It aims to support ECOCs through a wide range of activities, which include: mapping of the capacity building needs of the delivery bodies of present and future ECOCs, and building a pool of multi-disciplinary EU wide expertise to cover the identified capacity needs. In 2022, ENCATC contributed to the project by continuing the release of its series of podcasts focusing on various topics in the cultural management and policy fields. It also participated, as a key sectoral member of the project's consortium, to the last seminar and final meeting in May 2022.

MORE INFO: <https://www.capacitybuildingecocseu/>

2019 – 2022

Funder: European Commission

Partners: Association Européenne pour l'Information sur le Développement Local (AEIDL), Culture Action Europe (CAE), Interarts – Fundació Interarts per a la cooperació cultural internacional, ENCATC, and the United Cities and Local Governments - UCLG (Subcontractor)



CHARTER Alliance:

CHARTER – Cultural Heritage Actions to Refine Training, Education and Roles, ENCATC's partner project, brings together and represents the whole range of the cultural heritage sector in Europe, striving towards making apparent the value of cultural heritage and creating a resilient and responsive sector. CHARTER seeks to create a lasting, comprehensive strategy that will guarantee Europe has the necessary cultural heritage skills to support sustainable societies and economies, including transversal competences such as digital/technological and green/blue economy skills. In 2022, ENCATC continued leading the communication and dissemination of the project, also being recognized through a prize for its work on social media. Moreover, throughout 2022 ENCATC continued to actively participate and contribute to the meetings happening in Portugal, Germany, Austria and Italy.

MORE INFO: <https://charter-alliance.eu/>

2021-2024

Funder: Erasmus+

Consortium: CHARTER has a wide consortium of 28 full and affiliate members, and 19 associate members, including top European cultural heritage actors. The consortium combines diverse fields of expertise: education and training; industry and employers; European and international networks; regions. As a full partner, ENCATC is leading the Working Package 6, dedicated to the communication, dissemination and exploitation of the project.



This This project aims to provide cultural and creative professionals (such as museums, and cultural events organisations), with a replicable methodology that combines cross-sectoral approaches and strategies to measure the economic and social impact of their activities in quantitative and qualitative terms. In 2022, ENCATC contributed to the dissemination of the illustrated guidelines produced by the project and aimed at helping CCI to implement the use of data in their daily business, as well as with the dissemination of the Impact Canvas designed for CCI that want to plan their activity having in mind the social impact and the data to measure it.

MORE INFO: <https://www.memindeu/>

2021-2022

Funder: Creative Europe

Partners: The Estonian National Museum, the University of Pisa, Fondazione Sistema Toscana (FST) and Domestic Data Streamers



Audiences

4 WEBSITES

ENCATC's official website is the go-to source for information about the network, its members, resources and publications, and events. It offers many ways for website visitors to become active in the network whether that is by becoming a member, registering to an event, or responding to open calls. Additionally, ENCATC also manages satellite websites for its annual Congress, Research Award, Fellowship Award, and the /encatcSCHOLAR.

4 CONTACT DATABASES

ENCATC manages different databases with special target groups for members and non-members, youth, press and communication.

4 SOCIAL MEDIA PLATFORMS

In 2022, ENCATC was active on Facebook, Twitter, LinkedIn, and Instagram to engage with followers and disseminate information and opportunities from ENCATC, our partners, and EU projects.

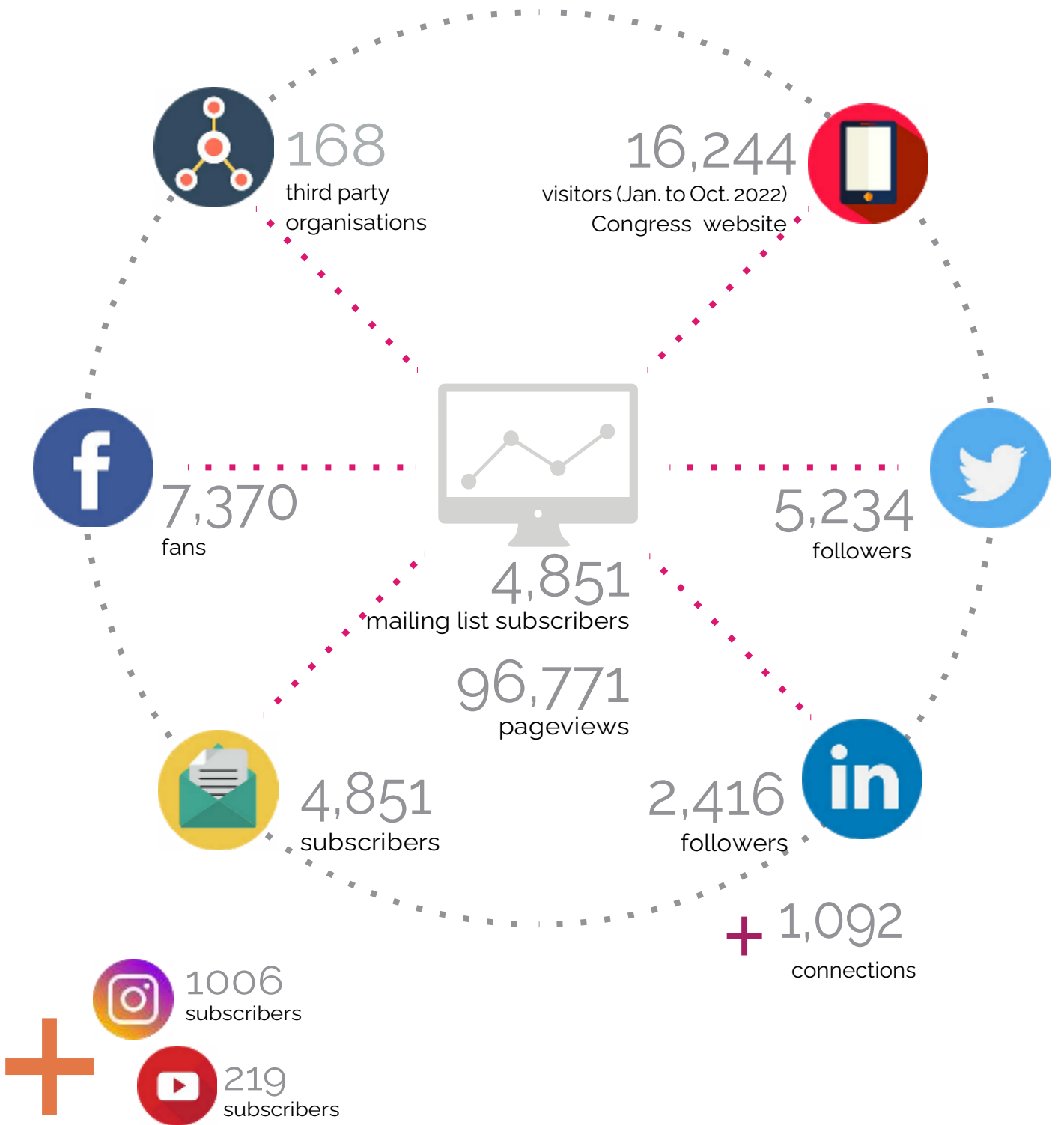
1 VIDEO PLATFORM

ENCATC's YouTube channel is a collection of interviews, conference speeches and speaker presentations, and promotional videos. This online resource offers wide coverage of topics ranging from cultural management and policy to cultural relations and diplomacy, cultural heritage, culture and creative industries, and more!



168 THIRD PARTY ORGANISATIONS

To reach beyond its direct communication channels and so to create a multiplier effect, ENCATC also benefits from having its partners and third-party organisations regularly share the network's news, open calls, events, and publications. While it is not exhaustive, the mapping of third parties sharing ENCATC's information include European and international organisations, networks, as well as cultural and educational institutions in Europe but also beyond.



December 2022

ABOUT ENCATC

Our story

ENCATC was established in 1992 with the mission to stimulate the development of cultural management and cultural policy education in Europe and beyond, engaging and responding to new developments in politics, economics, societies, and technology.

Since its creation, the network has grown to include more than 100 member institutions in over 35 countries in Europe and across the globe. Internationally recognised for its activities and leadership role, ENCATC is proud to be an NGO in official partnership with UNESCO and an observer of the Council of Europe's Steering Committee for Culture. Our members are higher education institutions, training centres, cultural organisations, public authorities, and artists. Since its creation, ENCATC has cooperated in many ways with the Council of Europe, UNESCO, European institutions, and the European Cultural Foundation. Resulting from our internationalisation policy, ENCATC has Memorandums of Understanding established with the Association of Arts Administration Educators in the United States, the Taiwan Association of Cultural Policy Studies, and the Asia-Europe Foundation.

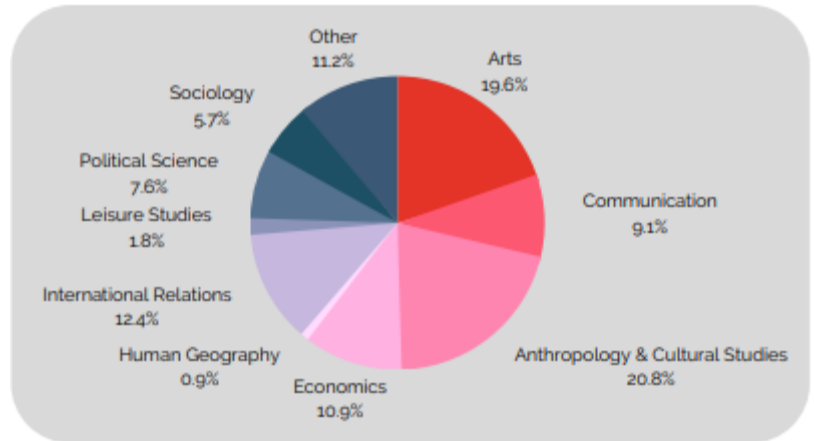
We believe cultural management and policy education, training, and research have the power to make the cultural sector stronger, resilient, and sustainable in Europe and beyond. That's why ENCATC plays a crucial role in ensuring sustainability and in strengthening the competitiveness of the cultural and creative sectors. Our members are directly responsible for the continuing education of today's cultural professionals and educating tomorrow's cultural managers and operators as well as future European citizens who will benefit from cultural offers at the European, national, and local level.

Our members

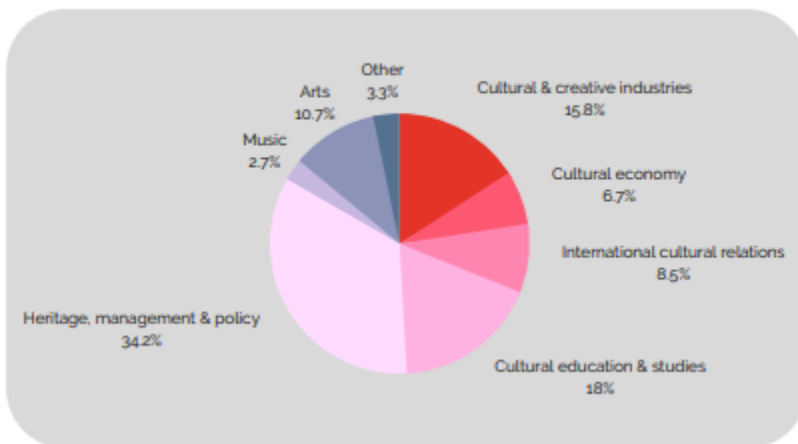
Membership in 2022

Total ENCATC membership
150
in 40 countries

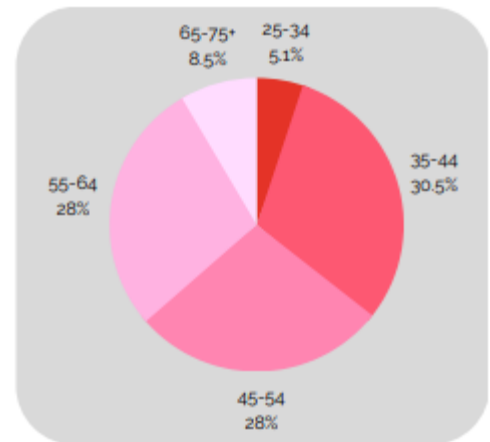
Our members by field of knowledge



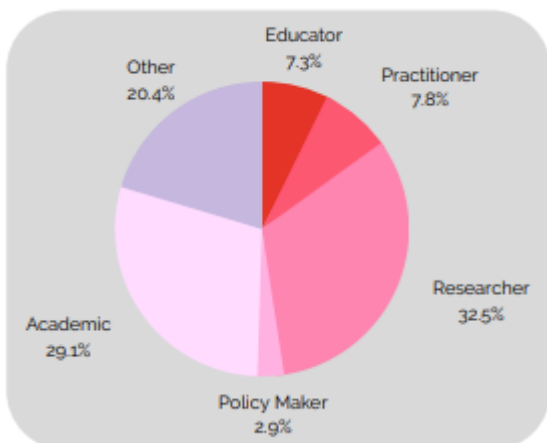
Our members by areas of expertise



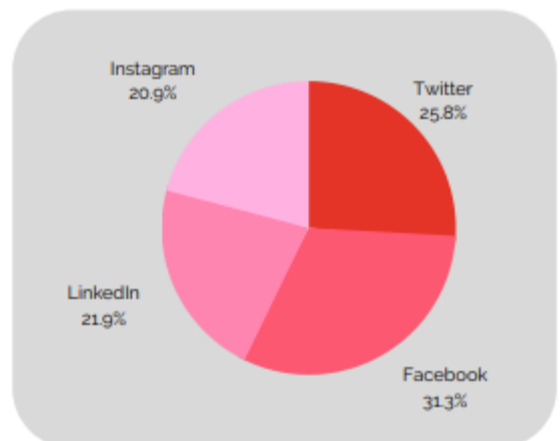
Our members by age range

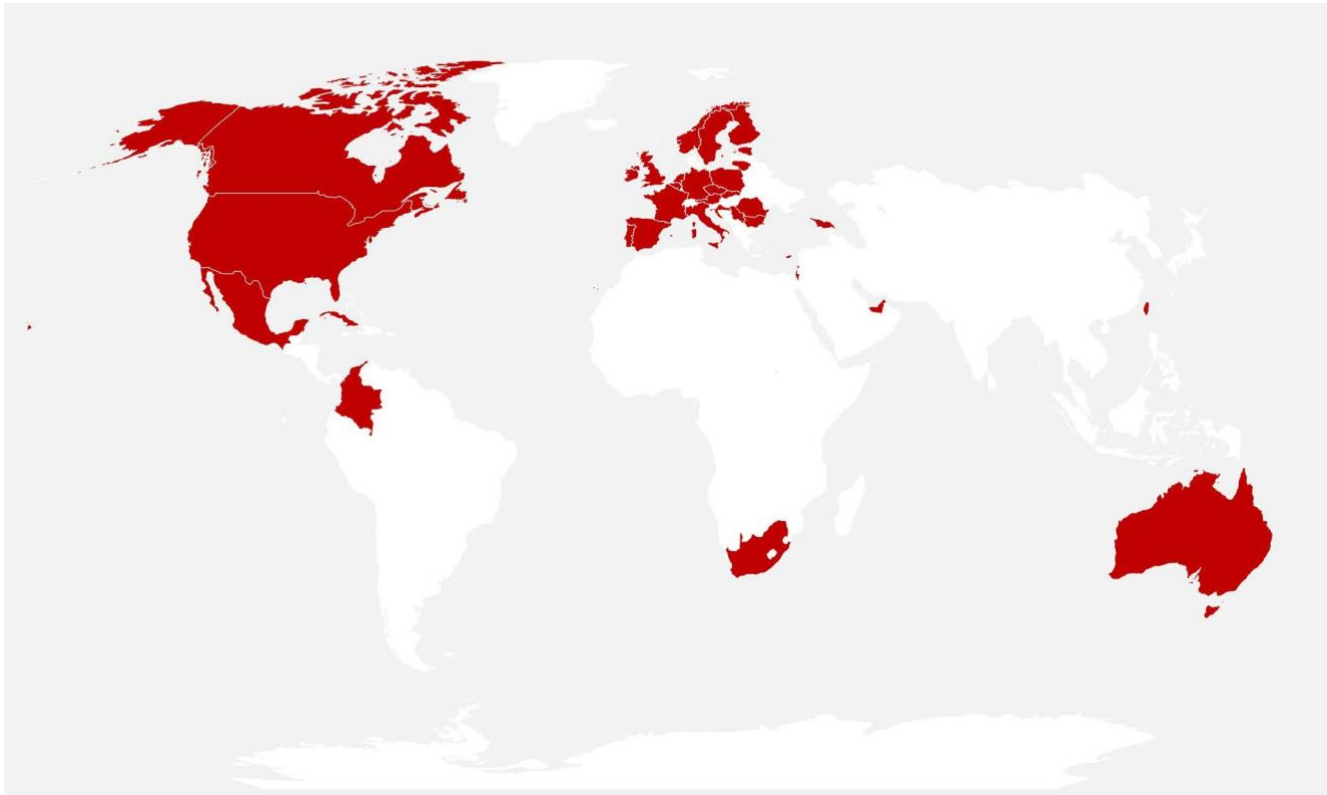


Our members by profile



Our members by social media





AUSTRALIA

Karla Penna

AUSTRIA

Institut für Kulturmanagement und Gender StudiesRED
NOSES Clowndoctors International
University of Applied Science Kufstein

BELGIUM

Association Marcel Hicter pour la Démocratie Culturelle
University of Antwerp / Antwerp Management School
BOZAR, Centre for Fine Arts of Brussels
Flemish Ministry of Culture (B)Culture
Solutions
Free University of Brussels
International Yehudi Menuhin Foundation
Virgo Silamaa
Liliana Turoiu
Juan Pablo Morales Sánchez
Federation for European Storytelling
Delegation of the Government of Catalonia to
the EU

BULGARIA

SULSIT University of Library Studies and Information
Technologies
National Academy of Theatre and Film Arts 'Kr. Sarafov'
Regional Centre for the Safeguarding of Intangible
Cultural Heritage in SEE under the auspices of UNESCO

CANADA

Shuo Cai

COLOMBIA

Universidad de los Andes

CHINA

Xiao Lu

CROATIA

Prokultura Association - Observatory of Cultural Policy
Kultura Nova Foundation
University of Zagreb
Zagreb School of Business
IRMO - Institute for
Development and
International Relations

CUBA

Oficina del Historiador de la Ciudad

CYPRUS

Kakia Catselli
The Organisation for European Programmes and Cultural
Relations

CZECH REPUBLIC

Janacek Academy of Music and Performing Arts
Academy of Performing Arts in Prague

DENMARK

European Training Centre Copenhagen

ESTONIA

Estonian Academy of Music and Theatre - EAMTTartu

University Viljandi Culture Academy

FINLAND

Helsinki Metropolia University of Applied SciencesHUMAK

University of Applied sciences

Sibelius Academy / Sibelius-Akatemia

Arcada University of Applied Sciences

Turku University of Applied Sciences

University of Jyväskylä

Seinajoki University of Applied Sciences

CUPORE - Foundation for Cultural Policy Research

FRANCE

AGECIF

Universite Lumière Lyon IF

SPAIN

University of Barcelona
 Fundacion SGAE
 Universitat Internacional de Catalunya
 Fundacion Iberoamericana de las Industrias Culturales yCreativas (FIBICC)
 Observatorio Cultural del Proyecto Atalaya - Universidad deCádiz
 3Walks
 Espronceda Institute of Art and CultureAlba
 Victoria Zamarbide Urdaniz Donostia Kultura
 Trànsit Projectes

SWEDEN

Södertörns Högskola / Södertörn University CollegeDIK
 Association
 Karlstad UniversityMalmö
 University
 Lund University

SWITZERLAND

Zurich University of Applied Sciences, Center for Arts
 Management

TAIPEI

Ministry of Culture
 Xia Jing Shan Arts & Culture Foundation

TURKEY

Çekul Foundation

UGANDA

Clare Nakazibwe

UKRAINE

Ukrainian Cultural Foundation
 Tetiana Biletska

UNITED ARAB EMIRATES

Abu Dhabi Department of Culture and Tourism

UNITED KINGDOM

City, University London University
 of Leeds
 Goldsmiths, University of London
 University of the Arts London
 Cultural Division/Taipei Representative Office in the UK
 Loughborough University
 King's College London
 British Council

UNITED STATES

Carnegie Mellon University
 National Creativity Network
 New York University
 University of Connecticut
 Alan Salzenstein
 Boston University
 The Ohio State University
 University of Wisconsin-Stevens Point
 American University



In Memoriam

In 2022, we bid farewell to cherished individuals whose impactful contributions have shaped ENCATC's work, leaving an indelible mark on the cultural management and policy landscape. Their wisdom, dedication, and passion have enriched our community, adding irreplaceable human and professional value to the work that we do. We have no doubt that their legacies will continue to inspire future generations of cultural professionals.

Ritva MITCHELL

Ritva was a central figure in the Finnish and international cultural management and policy sector. As an academic, she covered the positions of Director of research at CUPORE (Finnish Foundation for Cultural Policy Research), Head of Research at the Arts Council of Finland, Lecturer at the University of Jyväskylä and Sibelius Academy of Music, Programme Advisor of the Council of Europe and Member of the editorial board of the Nordic Cultural Policy Journal. Within the networks present in the field, she acted as President of the Cultural Information and Research Centres Liaison in Europe (CIRCLE), President of the European Research Institute for Comparative Cultural Policy and the Arts (ERICArts), President of the Orientation Board of the European Diploma of Cultural Project Management (Marcel Hicter Foundation) and Member of the Compendium of Cultural Policies experts' community. Within ENCATC, from 2011 to 2018 she covered the role of Member of the Advisory Board for the ENCATC Journal of Cultural Management and Policy.



Herwig PÖSCHL

Herwig Pöschl played a pivotal role in shaping Austria's cultural landscape. His impact was evident in his co-founding of organizations like the Salzburg Institute for Everyday Culture, the Hallein Cultural Forum, and ENCATC. In 1988, he pioneered one of Austria's first cultural development plans, significantly increasing budgets for the independent scene. Pöschl's influence extended to cultural management training in Upper Austria, fostering knowledge among independent cultural workers. His initiatives led to increased appreciation for the cultural scene in politics and administration. In 1995, he established a summer academy and university course in Salzburg, contributing to cultural journalism and public relations. Despite health challenges, Pöschl continued impactful work in Berlin as the art curator of the city of Bernau. His vision of transforming Kolleg St Josef into an international center faced obstacles, yet his legacy endures through the thousand students from 60 countries benefiting from his training courses.



ENCATC Labelling Policy:

In 2022, the ENCATC label was awarded to 3 members. The ENCATC labelling policy was first launched in 2016 to support and promote the development of scientific seminars, events, and workshops in various regional areas. For members who successfully apply to receive the label for their activities, ENCATC offers to co-brand the event, grants the usage of the ENCATC logo, provides international visibility, opens access to a wide pool of expertise for programming, and supports communication before, during and after the event.

Figures

3 MEMBERS

received the label:
1 higher education institution, 1 cultural association, 1 art project.

600+ participants

3 EVENTS

1 conference
1 workshop
1 project



ADMINISTRATIVE

Board members 2021- 2023

The ENCATC board is responsible for the networks' policy and for the design and implementation of the annual working programme in collaboration with the network's Secretary General.

Members of the board are active in carrying out several projects throughout the year. Each member has a specific responsibility; they are replaced by the Secretary General when necessary at events. Every year, the board organises a number of meetings to discuss among other issues: membership

Gerald
Lidstone
President

Goldsmiths
University of London
(United Kingdom) →



Richard
Maloney
Vice-President

New York
University
(United States) →



Dea Vidović
Vice-President

Kultura Nova
Foundation
(Croatia) ←



Michal
Lázňovský
Treasurer

Academy of Performing
Arts in Prague (Czech
Republic) ←



Elena Borin
Secretary

Link Campus
University
(Italy) →



Leticia
Labaronne
Board Member

ZHAW School of
Management
(Switzerland)



Dan Green
International
Correspondent
Advisor

Carnegie Mellon
(United States) ←



WU Chieh-
Hsiang
International
Correspondent Advisor

National Chingia
University of
Education (Taipei) →



Alan Salzenstein
International
Correspondent Board
Member

DePaul
University of
Chicago (United
States) →



Tiffany
Bourgeois
Board Member

Ohio State University
(United States) ←



Ambassadors 2021-2023

The ENCATC Ambassadors are members appointed by the ENCATC Board to represent a country or a specific field of cultural study. They are responsible for promoting the ENCATC image during national and international events, creating synergies with national cultural operators, enlarging ENCATC membership in their country, promoting ENCATC as a partner for transnational projects at national and international level, and serving as contact points for members in their area.

Claire
Giraud-
Labalte

Territoires
Imaginaires
(France)



Yelena
Kharitonova

Caravan Cultura
(Belgium and The
Netherlands)



Jaime Alberto
Ruiz Gutiérrez

Universidad de los
Andes
(Colombia)



Liliana Turoiu

Romanian Cultural
Institute
(Belgium)



ENCATC Secretariat

Having another successful year in 2022 was also made possible thanks to the ENCATC staff as well as four trainees from four countries, and four external service providers.

GiannaLia
Cogliandro
Beyens
Secretary
General



Irene Dominioni
Communications
Officer



Dare Pejic
Project Officer



Juan Manuel
Hegedüs-
Gravina
Communications
Director



Christophe
Lanoy
Accountant



Cristina
Ortega Nuere
Editor in Chief



Katelyn
Raffenbeul
Projects
Trainee



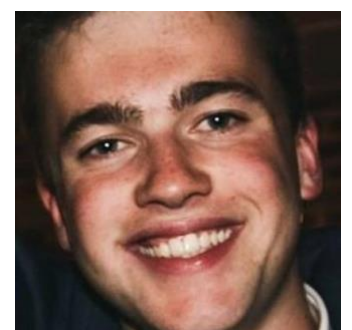
Isabel
Verdet
Research
Manager



Ivan Brankovic
Communications
Trainee



Charles Favaretto
Translations
Trainee



Francesco
Spina
Activities
Trainee

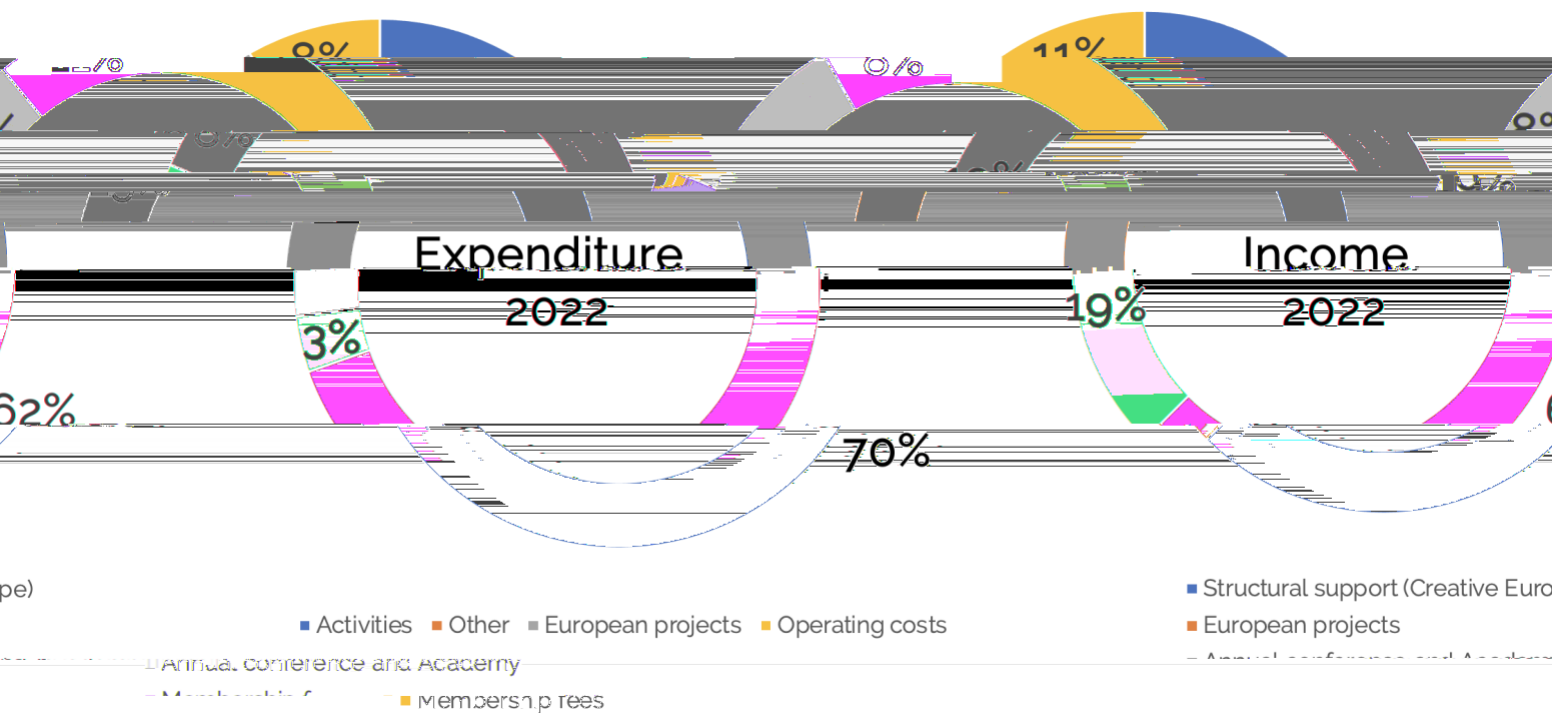


Finance 2022

These pie charts summarize the 2022 fiscal year with figures showing how ENCATC is funded and how its financial resources are utilized.

Expenditure

Income



2022 ENCATC Activity Report

PUBLICATION
YEAR 2022

EDITOR
GiannaLia Cogliandro Beyens, ENCATC Secretary General

TEXTS CONTRIBUTIONS
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Irene Dominioni, ENCATC Communications Officer

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SOCIAL MEDIA



DESIGN & LAYOUT OF THE REPORT
Juan Manuel Hegedüs-Gravina, Irene Dominioni

ILLUSTRATIONS
Freepik.com

COVER PHOTO
www.pexels.com

CARBON FOOTPRINT
Thank you for reading the electronic version of our Annual Activity Report. Your support is important for helping ENCATC's actions to reduce our carbon footprint.

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ENCATC IS THE LEADING EUROPEAN NETWORK ON CULTURAL MANAGEMENT AND POLICY.

It is an independent membership organisation gathering over 100 higher education institutions and cultural organisations in over 40 countries. ENCATC was founded in 1992 to represent, advocate and promote cultural management and cultural policy education, professionalise the cultural sector to make it sustainable, and to create a platform of discussion and exchange at the European and international level.

ENCATC holds the status of an NGO in official partnership with UNESCO, of observer to the Steering Committee for Culture of the Council of Europe and it is co-funded by the Creative Europe programme of the European Union.

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Co-funded by the
Creative Europe Programme
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