

FARM BUREAU®

# HARVEST FOR ALL

## HARVEST FOR ALL

Harvest for All is a partnership between the AFBF Young Farmers & Ranchers program and local food charities, which provide food to people in need around the United States. The Harvest for All campaign includes activities organized by state and county Farm Bureaus in collaboration with local food charities across the country.

### AWARDS

Each year, state YF&R programs can compete for cash prizes in the following categories:

1. **FOOD** - most pounds donated
2. **FUNDS** - most money donated
3. **FRIENDS** - most hours volunteered
4. **MOST INNOVATIVE** - awarded to three states whose unique Harvest for All activities encourage participation and can be easily replicated in other states.



OHIO YF&R T-SHIRT SALE

## LOOKING TO START A NEW HARVEST FOR ALL EVENT IN YOUR STATE?

### HERE ARE TIPS FOR A SUCCESSFUL EVENT:

- Schedule the activity in conjunction with a popular event, such as a county or state fair, local sporting event, rodeo, Farm Bureau conference, etc.
- Consider providing a giveaway item or prize in order to increase participation. For example, give a Farm Bureau t-shirt to the first 200 people who donate a non-perishable food item or have them enter their name into a raffle for a prize.
- Reach out to local businesses to sponsor your activity, donate prizes or giveaway items. For example, you could team up with a local dealership to “fill the truck” with donated food.
- More ideas: 5K run/walk, t-shirt sales, bake sale, raffle, or golf tournament.
- The activity can also be as simple as a service project at a local food charity. Most food charities appreciate any extra help to help with stocking shelves, packing boxes, or distributing foods..
- If you plan to donate food, contact your local food charity to find out what food items they will accept and to coordinate the delivery of the donation to their facility. A representative of the food charity may also want to attend your event.
- Most importantly, be creative and have fun!



NORTH CAROLINA YF&R

### EXAMPLES OF SUCCESSFUL EVENTS

- **Illinois YF&R, (2015 Most Innovative Award winner)** hosted a Harvest For All Carnival during their state YF&R conference. The event featured casino-style games and attendees purchased game chips to play for prizes donated by local businesses. The proceeds of the event were donated to food charities around the state.
- **North Carolina YF&R, (2014 Most Innovative Award winner)** partnered with their Department of Agriculture and a regional grocery store chain for a year-long project, including Hunger Relief Day at the North Carolina State Fair, where fair attendees received free admission by donating 10 canned food items. YF&R volunteers collected the donations and loaded trucks bound for the food banks.
- **Montana YF&R (2012 Most Innovative Award winner)** has hosted a Hoofin’ It For Hunger Run since 2011. The event is organized as a trail run and includes a 5K, 10K, half marathon, and 1-mile Fun Run. In four years, they have donated \$23,000 and over 12,000 pounds of food.



HOOFIN' IT FOR HUNGER RUN