

# 2024 Election Outreach Toolkit

## For Military Members Voting Absentee

### Instructions

This outreach toolkit can support your organization in its efforts to help active duty military members vote absentee in the 2024 elections — from anywhere in the world.

You're welcome to **customize and publish the following shared content on your channels** in order to reach military members living away from their voting residence.

Available content includes:

- **Shareable graphics and template short-form posts** for social media (Facebook, Instagram, LinkedIn, Twitter (X), etc.)
- **Long-form post content** for blogs, message boards or LinkedIn
- **Blurb content** for e-newsletters or website
- **Infographic**

Active duty military members stationed away need extra time to vote absentee. There are three elections in 2024, so it's never too early to share this information. For the General Election on November 5, 2024, it's best to share by mid-July so voters have time to register and request a ballot by August 1, 2024 (though state deadlines may be later).

The images in this document are for reference. Full-size image and video files are available [here](#).

Get more shareable content from FVAP [here](#).

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## Social Media Posts

### Post Theme #1: Service Members Can Vote Wherever They Are

#### Facebook/Instagram/LinkedIn

If you're active duty and stationed away from home, you can still vote! A fellow Service member breaks it down for you. Get started at [FVAP.gov](https://fvap.gov)

[Post a link to the [tutorial video on YouTube](#) or download from the folder linked above to post natively]



#### X (Twitter)

If you're active duty and stationed away from home, you can still vote! A fellow #ServiceMember breaks it down for you. Get started at [FVAP.gov](https://fvap.gov).

[Post a link to the [tutorial video on YouTube](#) or download from the folder linked above to post natively]



## Post Theme #2: This is Voting

### Facebook/Instagram/LinkedIn

Service members do things a little differently than civilians. And that includes voting. No matter your branch, no matter where you're stationed, you can vote absentee. Get started at [FVAP.gov](http://FVAP.gov).

[Download video from the folder linked above to post natively]



### X (Twitter)

#ServiceMembers do things a little differently than civilians. And that includes voting. No matter your branch or where you're stationed, @FVAP can help military members vote absentee.

[Download the video from the folder linked above to post natively]



## Post Theme #3: Two Easy Steps

### Facebook/Instagram/LinkedIn


Service members stationed away can vote in just two easy steps. Register and request your ballot by August 1 for the General Election. Then, cast your ballot as soon as it arrives. Head to [FVAP.gov](https://fvap.gov) to get started.

**HOW TO VOTE FROM ANYWHERE**  
WHEN YOU'RE IN THE MILITARY

**STEP 1** Register and request your absentee ballot at **FVAP.gov**

**STEP 2** Fill out and send in your ballot when it arrives

**THAT'S IT.**

 **FVAP.gov**  
FEDERAL VOTING ASSISTANCE PROGRAM

### X (Twitter)

Did you know you can vote from anywhere as [#ServiceMembers](https://twitter.com/ServiceMembers)? Here are two simple steps you can take to vote absentee in the 2024 elections.

**HOW TO VOTE FROM ANYWHERE**  
WHEN YOU'RE IN THE MILITARY

**STEP 1** Register and request your absentee ballot at **FVAP.gov**

**STEP 2** Fill out and send in your ballot when it arrives

**THAT'S IT.**

 **FVAP.gov**  
FEDERAL VOTING ASSISTANCE PROGRAM

**Post Theme #4: Vote-By Date**  
**HOLD FOR JUNE—SEPTEMBER 2024**

**Facebook/Instagram/LinkedIn**

Whether you're stateside, overseas or on a ship at sea, Service members voting absentee in the 2024 General Election all have a vote-by date. Register and request your ballot today at [FVAP.gov](https://fvap.gov).



**X (Twitter)**

Whether you're stateside, overseas or on a ship at sea, #ServiceMembers voting absentee in the 2024 General Election all have a vote-by-date. Register and request your ballot today at [FVAP.gov](https://fvap.gov).



**Post Theme #5: Promoting Voting Assistance Workshops & Town Halls**

**Voting Assistance Workshop: In-Person**

**Attend an FVAP Voting Assistance Officer Workshop**



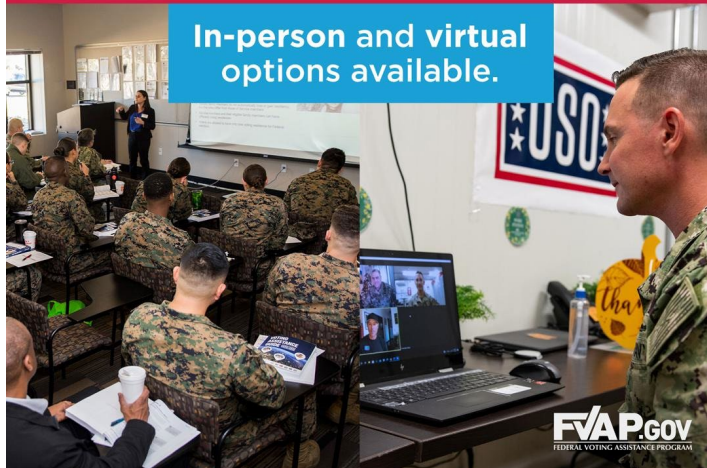
**Voting Assistance Workshop: Virtual**

**Attend an FVAP Voting Assistance Officer Workshop**



**Voting Assistance Workshop: Hybrid**

# Attend an FVAP Voting Assistance Officer Workshop



## Townhall

Attend an FVAP  
Voting Assistance  
Town Hall

In-person and virtual options available.

FVAP.GOV  
FEDERAL VOTING ASSISTANCE PROGRAM

## Editable Town Hall Template



# Attend an FVAP Voting Assistance Townhall

## LOCATION

[Address or URL.]

## TYPE

[In-person or virtual.]



## CONTACT

[Email x for more info.]



How to use the template:

- Open your PDF file in Acrobat Pro.
- Click the Edit PDF tool on the right-hand panel.
- Use editing tools to edit the text of the PDF. You are able to edit the Address or URL, the Type of workshop (in-person or virtual) and contact information.

Export your PDF to a JPEG file for use on social media:

- Go to the menu and select "File" > "Export to" > "Image."
- Choose image format type (JPG file).
- Click "Export."
- In the "Save As" dialog box, name your file and save.

Read More on how to [edit PDFs here](#).

## Long-form Post for Blog, Message Board or LinkedIn

### Two simple steps for U.S. military members to vote from anywhere

On a ship? On base? Recently PCS'd? No matter where you are, you can vote.

If you're active duty and living away from your voting residence, you can have your absentee ballots sent to you this election year. Here's how:

#### 1. Register to vote and request your ballot in one easy step.

Fill out the [Federal Post Card Application \(FPCA\)](#) and send it to your election office by August 1 (or later depending on your state) for the General Election on November 5, 2024.

Find your state deadlines, election office's contact and other helpful information at [FVAP.gov](#).

Your voting residence (the U.S. state or territory where you are registering to vote) is likely your legal residence. [Here's how to determine your voting residence](#).

Using the FPCA ensures that your state will send your ballot to you at least 45 days before the election — a protection not guaranteed when using other forms. It's a good idea to send in a new FPCA every January and each time you move.

#### 2. Fill out and send in your ballot when it arrives.

For the general election, you should receive your ballot by early October.

Vote and send back your ballot as soon as you receive it. The recommended vote-by dates for the 2024 General Election are:

- October 5, 2024 if you're on a ship at sea
- October 13, 2024 if you're outside the U.S.
- October 27, 2024 if you're stateside

If you requested your ballot but haven't received it, [contact your election office](#) to ask about the status of your ballot request.

If there isn't enough time to receive and send back your ballot before the election, [use the Federal Write-In Absentee Ballot \(FWAB\)](#). It works like a backup ballot. If your official absentee ballot arrives after sending in the FWAB, fill out and send in the official ballot too. Only one will be counted.

After you send in your ballot, you can check if it was received by your election office. Get started at [FVAP.gov](#).

## **Blurb Content for E-Newsletter or Website**

### **Two simple steps for U.S. military members to vote from anywhere**

Military life can take you to lots of places. And you can vote from all of them. Here's how:

**First, register and request your ballot. Fill out the [Federal Post Card Application](#) (FPCA) to get absentee ballots for all three elections in 2024. (For the General Election on November 5, do so by August 1.)**

**Second, when your ballot arrives, fill it out and send it in.**

The Federal Voting Assistance Program makes it that simple. Get anything else you need to vote absentee at [FVAP.gov](https://www.fvap.gov).

## Infographic

# HOW TO VOTE FROM ANYWHERE IN 2 Simple Steps... WHEN YOU'RE IN THE MILITARY

ON BASE? STATIONED OVERSEAS? ON A SHIP?  
**NO MATTER WHERE YOU ARE, YOU CAN VOTE.**

If you're active duty and living away from your voting residence,  
you can have your absentee ballot sent to you.

### HERE'S HOW:

STEP  
**1**

FILL OUT THE **FEDERAL POST CARD APPLICATION (FPCA) AT FVAP.GOV TO REGISTER AND REQUEST YOUR BALLOT**

#### WHEN?

Send it to your election office by **August 1\***  
(or later, depending on your state) for the  
General Election on November 5, 2024.

STEP  
**2**

FILL OUT AND SEND IN YOUR BALLOT  
WHEN IT ARRIVES

#### WHEN?

By your recommended deadline:

**October 5, 2024**  
*on a ship at sea*

**October 13, 2024**  
*outside the U.S.*

**October 27, 2024**  
*stateside*

#### WHAT IF THE BALLOT DOESN'T ARRIVE IN TIME TO FILL OUT AND SEND BACK BY THE DEADLINE?

Use the *Federal Write-In Absentee  
Ballot (FWAB)* as a backup ballot  
at FVAP.gov.

#### WANT TO MAKE SURE YOUR BALLOT WAS RECEIVED?

Check the status at FVAP.gov.

THAT'S IT. YOU'RE A MILITARY VOTER.  
**GET MORE INFO AND ASSISTANCE AT FVAP.GOV**



Americans can vote. *Wherever they are.*