# **COOKIES POLICY**



# COOKIES POLICY

#### INTRODUCTION AND WHO WE ARE

GPS Capital Markets, LLC (the United States) and its subsidiaries including GPS Capital Markets Europe, UAB (Lithuania), GPS Capital Markets Limited (the United Kingdom), GPS Capital Markets Australia Pty Ltd (Australia) are hereby referred to as "GPS" or the "Company", are processing your data in accordance with the provisions of the General Data Protection Regulation (EU) 2016/679 as well as other legal acts regulating this area.

Our website and services delivered online use cookies and other similar technologies to distinguish you from other users when you browse our websites or use our online services and to allow us to improve our online services, amongst other use cases.

This document applies to our website and online services, including www.gpsfx.com, fxpert.gpsfx.com and any other website, mobile app or other online service created or hosted by us from time to time on which this Cookies Policy appears (together, our "online services") through which we may collect certain details if, for example, you want to subscribe to any publications or newsletters that we may periodically issue.

## **ABOUT COOKIES**

Cookies are small text files that are placed on your devices (e.g. computer, mobile phone, tablet) by websites that you visit. They are widely used in order to make websites work or work more efficiently, to improve the user experience as well as to provide certain information to the owners of the site.

We may, for example, collect information about the type of device you use to access our online services, the operating system and version, your IP address, your general geographic location as indicated by your IP address, your browser type, the content you view and features you access on our online services, the web pages you view immediately before and after you access our online services, whether and how you interact with content available on our online services, and the search terms you enter on our online services.

## **REASONS FOR USING COOKIES**

- To ensure that our website functions properly;
- To improve the website's performance and security;
- To improve the website's appeal and a user experience including personalisation;
- To conduct more effective marketing.

## **COOKIE USAGE**

Cookies are categorized into groups based on functionality:

# **Strictly Necessary Cookies**

These cookies are necessary for the website to function and disabling them in our systems is not possible. They are usually set only in response to actions you take, which are equivalent to service requests, such as setting privacy



preferences, logging in, or filling out forms. You can set your browser to block these cookies or alert you about them, but in such cases, some parts of the website may not work.

#### **Performance Cookies**

These cookies allow us to count website visits and traffic sources, enabling us to evaluate and improve website performance. They help us determine which website pages are the most and least popular and track how visitors navigate the website. All information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you visited our website.

#### **Advertisement**

We use cookies to make our ads more engaging and valuable to site visitors. Some common applications of cookies are to select advertising based on what's relevant to a user, to improve reporting on the ad campaign performance, and to avoid showing ads the user has already seen.

# **Analytics Cookies**

These cookies help us understand how visitors engage with the website. We may use a set of cookies to collect information and report site usage statistics. In addition to reporting site usage statistics, data collected may also be used, together with some of the advertising cookies described, to help show more relevant ads across the web and to measure interactions with the ads we show.

Cookies can also be categorized into first-party and third-party:

# **First-Party Cookies**

These are our own cookies implemented on our website that you are visiting.

We also use cookies to help secure user accounts in FXpert. This cookie is used to increase account security on public networks. This cookie also allows GPS to improve the user login experience. This cookie is encrypted and does not store any personal identification information pertaining to either the user or company.

Cookie Name	Purpose	Duration	Туре	Cookie Domain
ACDVALITII	Stores session information for the	Coccion	Nagagany	funcit anafu ana
ASPXAUTH	current login.	Session	Necessary	fxpert.gpsfx.com
FXpertAuthKey-	Authorization key for			
Prod	the current session.	Session	Necessary	gpsfx.com
	Stores session ID for			
ASP.NET_SessionId	the login session.	Session	Necessary	fxpert.gpsfx.com
	Tells us whether to show the new functionality tour for the upgraded website			
WelcomeTour	functionality.	13 months	Necessary	betafxpert.gpsfx.com
Computer			Necessary	
Verification	Stores whether we need to do our	42 days		fxpert.gpsfx.com



	hardware verification for extra security.			
ARRAffinitySameSite	Keeps the user on the same web server to improve performance.	Session	Performance	betafxpert.gpsfx.com
ARRAffinity	A second cookie to assist with the same server functionality above.	Session	Performance	betafxpert.gpsfx.com

### Third-party cookies

Our service providers use cookies, and those cookies may be stored on your computer and they are called third party/service providers' cookies.

# We Use Google Analytics

Google Analytics gathers information about the use of our website by means of cookies. The information gathered is used to create reports about the use of our website. You can find out more about Google's use of information by visiting <a href="https://www.google.com/policies/privacy/partners/">https://www.google.com/policies/privacy/partners/</a> and you can review Google's privacy policy at https://policies.google.com/privacy.

GPS uses Google Analytics IP anonymizations, which is a technique that Google uses to remove the last octet of an IP address before it is stored in Google Analytics.

The relevant cookies are:

Cookie Name	Purpose	Duration	Туре	Cookie Domain
_ga	Google Analytics, used to distinguish users	2 years	Analytics	.gpsfx.com
_ga _ <container- id&gt;</container- 	Used to persist session state.	2 years	Analytics	.gpsfx.com

## We Use HubSpot Cookies

HubSpot sets a number of tracking cookies when you land on our website to understand your behavior better. You can view the privacy policy of this service provider at <a href="https://legal.hubspot.com/privacy-policy">https://legal.hubspot.com/privacy-policy</a> and you can find out more about HubSpot cookies by visiting <a href="https://knowledge.hubspot.com/privacy-and-consent/what-cookies-">https://knowledge.hubspot.com/privacy-and-consent/what-cookies-</a> does-hubspot-set-in-a-visitor-s-browser. The relevant cookies are:



Cookie Name	Purpose	Duration	Туре	Cookie Domain
hssrc	<ul> <li>Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.</li> <li>If this cookie does not exist when HubSpot manages cookies, it is considered a new session.</li> </ul>	Session	Analytics	.gpsfx.com
hssc	<ul> <li>This cookie keeps track of sessions.</li> <li>This is used to determine if HubSpot should increment the session number and timestamps in thehstc cookie.</li> <li>It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.</li> </ul>	30 minutes	Analytics	.gpsfx.com
hstc	<ul> <li>The main cookie for tracking visitors.</li> <li>It contains the domain, hubspotutk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).</li> </ul>	6 months	Analytics	.gpsfx.com
hubspotutk	This cookie keeps track of a visitor's identity.	6 months	Analytics	.hubspot.com
hs_cookie_cat_pref	Used to record the categories a visitor consented to.	6 months	Necessary	.gpsfx.com
hs_opt_in	Used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again.	7 days	Necessary	.gpsfx.com



hs_opt_out		6 months	Necessary	.hubspot.com
	This cookie is set when you give visitors			
	the choice to opt out of cookies.			

## **CONTROL OF COOKIES**

Web browsers allow you to exercise some control of cookies through the browser settings. Most browsers enable you to block cookies or to block cookies from particular sites. Browsers can also help you to delete cookies when you close your browser. You should note however, that this may mean that due to account security and authentication processes your login process can lead to multiple steps of logging in to your account. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit http://www.allaboutcookies.org which includes information on how to manage your settings.

You can also obtain up-to-date information about blocking and deleting cookies via these links:

- **Browser Chrome**
- **Browser Firefox**
- **Browser Opera**
- **Browser Internet Explorer**
- Browser Safari
- Browser Edge

Except for strictly essential cookies, you have also the option to decline the usage of cookies at any time. You can do this through our website's cookie management panel, which appears when you first visit, and you can access it independently through the link provided at the foot of the website.

By clicking on the various category headers, you will learn more and be able to adjust the default cookie group and category settings.

Blocking all cookies may have a negative impact upon the usability of many websites.

#### **CONTACT US**

Because the Company is constantly updating its website, the Company has the right to amend its policy unilaterally by publishing such changes on our website.

If you have any questions, comments, or concerns regarding how we acquire, use, or store information about you, please contact us via below contact emails in your region and we will answer your enquiry to the best of our ability.

AUS: compliance.au@gpsfx.com

EU: compliance.eu@gpsfx.com

UK: complaints.uk@gpsfx.com

USA: compliance@gpsfx.com



GPS CONTROLLED TO THE CONTROL THE CONTROLLED TO
CAN: compliance@gpsfx.com
More information about us, our contact information and how your personal data is processed can be found in the