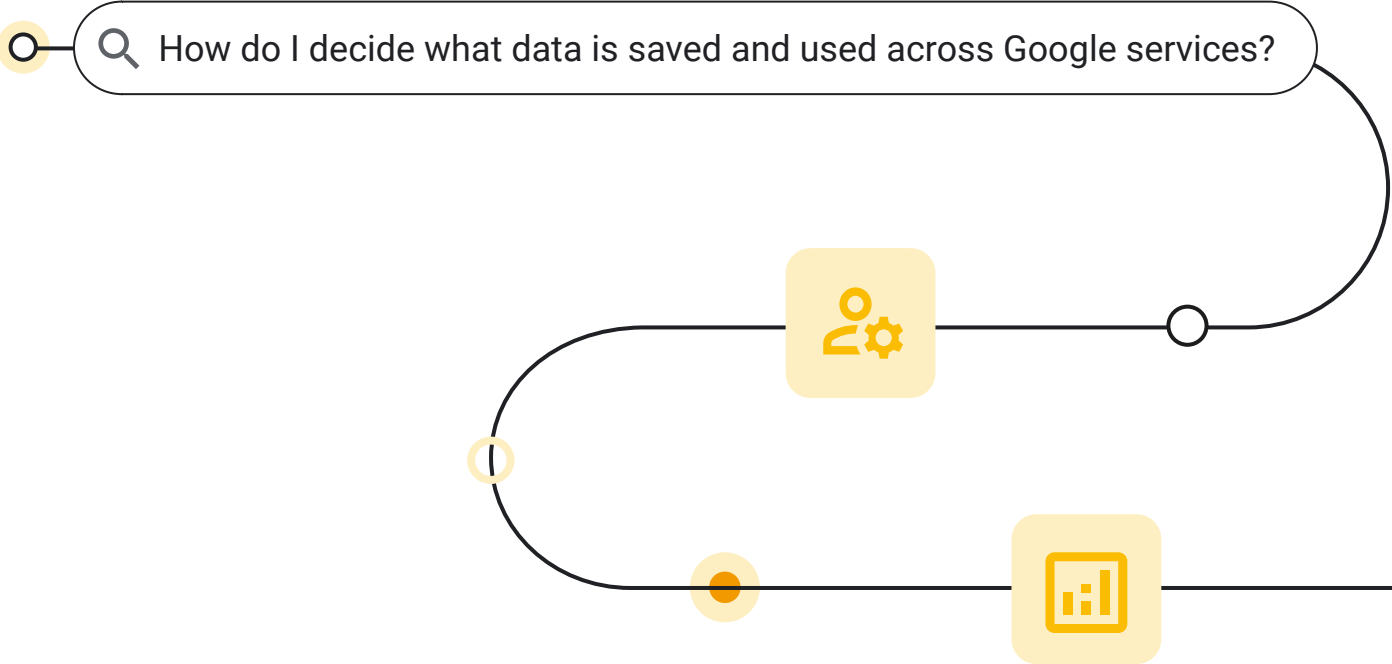




Your data in Search

Control what data gets saved to your Google Account, and discover how it helps Search and other Google services work better for you.



Google-wide controls

Decide what data is saved and used across Google services.



Web & App Activity

Saves your activity on Google sites and apps (including associated info like location) to give you faster searches, better recommendations, and more personalized experiences in Maps, Search, and other Google services.

You can see your activity and delete it manually or automatically using the controls on your [Web & App Activity](#) page.



Audio recordings (this is turned off by default)

When you speak to Google services, Google uses its audio recognition technologies to process your audio and respond to you. This is to help develop and improve audio recognition technologies and the services that use them. Choose to turn [Voice & Audio Activity](#) on or off.



Location History (this is turned off by default)

Saves where you go with your devices — even when you aren't using a specific Google service — to give you personalized maps, recommendations based on places you've visited, and more. Choose to turn [Location History](#) on or off.



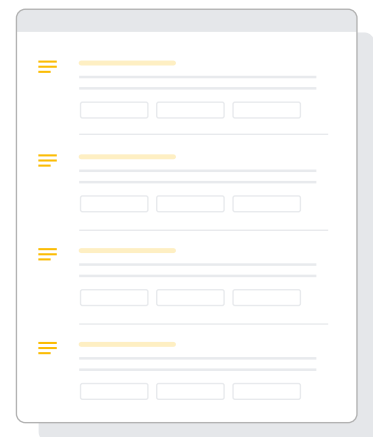
YouTube History

Saves the YouTube videos you watch and the things you search for on YouTube to give you better recommendations, take you back to where you left off, and more. Choose to turn [YouTube History](#) on or off.



Ad personalization

Visit your [Ad Settings](#) to control the info Google uses to show you ads.



Search controls

Your Search history is saved to your Google Account as part of your Web & App Activity, along with activity from other Google services.

Your Search history

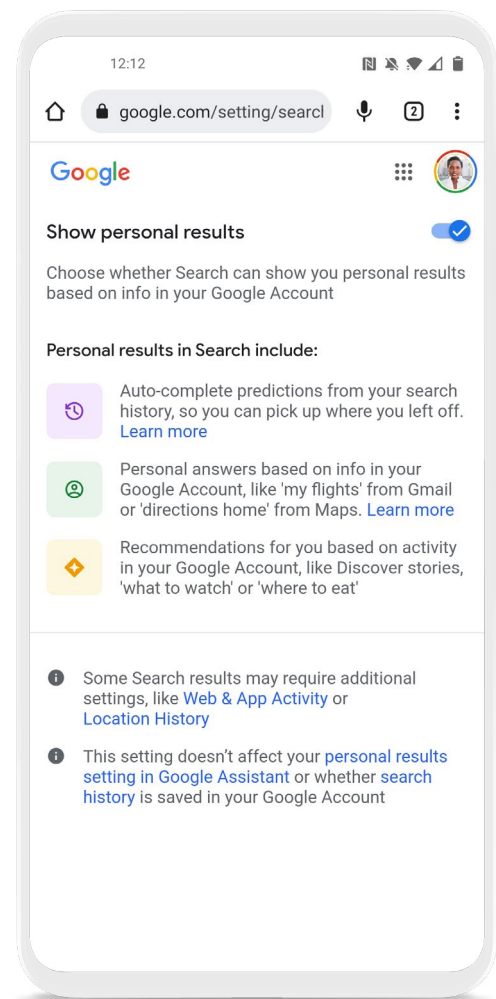
Saving your Search history helps you rediscover relevant results. It also gives you a more personalized experience in Search and across other Google services, like Maps and YouTube.

Personal results

Choose whether Search can show you personal results based on info in your Google Account.

Personal results in Search include:

- Autocomplete predictions from your Search history, so you can pick up where you left off.
- Personal answers based on info in your Google Account, like “my flights” from Gmail or “directions home” from Maps.
- Recommendations for you based on activity in your Google Account, like Discover stories, “what to watch,” or “where to eat”.



Privacy and security tools

We build privacy tools that put you in control.



Privacy Checkup

In just a few minutes, you can choose what types of data are saved to your Google Account, update what you share with friends or make public, and adjust the types of ads that you would like us to show you.

You can change these settings as often as you want and even choose to have regular reminders sent. [Take a Privacy Checkup here.](#)



Security Checkup

One easy way to protect your Google Account is to take the Security Checkup. This step-by-step tool gives you personalized and actionable recommendations to help to strengthen the security of your Google Account. [Complete a Security Checkup here.](#)



Auto-delete

To give you even more control, Auto-delete lets you choose a time limit for how long you want to keep your activity data (3 months, 18 months, 36 months). Data older than the limit you choose will be continuously and automatically deleted from your account. This makes it easy for you to set it and forget about it, but you can always go back and update these settings at any time. Visit your [MyActivity settings](#) to find out more.

More options to manage your privacy

Google Account

[Manage your info](#), privacy and security to make Google work better for you.

Safety Center

[Explore](#) what we do to help keep you safe.

Privacy Policy

Understand [what data Google collects](#), why, and how you can manage your data.



For more information visit g.co/HowSearchWorks