

## Eligibility Questionnaire

- Do you maintain farm or business operations in Kentucky?  Y  N
- Do you grow/raise or add value to an agricultural product in Kentucky OR do you sell Kentucky Proud products?  Y  N
- Do you operate a restaurant, food truck, or institutional food service in KY that serves prepared meals/foods?  Y  N
- Is your business registered with the KY SOS (such as an LLC) and/or do you have a federal tax ID number?  Y  N
- Are you a farmers market manager completing this form to establish your market (as a whole)?  Y  N
- Are you completing this application to establish membership for an association/organization of KY producers?  Y  N
- Are you completing this application to establish a membership for a cooperative or member-owned organization?  Y  N

## Farm/Business Information

Farm/Business Name \_\_\_\_\_

Street Address \_\_\_\_\_ Apt, Unit, Bldg, # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Phone 1 \_\_\_\_\_ Phone 2 \_\_\_\_\_

- ▶ Do you want your address, phone, and e-mail searchable on our website?  Y  N
- ▶ Do you offer sales to the public at this location?  Y  N

## Mailing Information

If mailing address is same as the address listed above, check this box and skip the next section

Mail Address \_\_\_\_\_ Apt, Unit, Bldg, # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Website & Social Media

Website \_\_\_\_\_ Facebook \_\_\_\_\_

Instagram \_\_\_\_\_

## Contact Person

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Email \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_

**(Application continues on next page)**

## Appalachia Proud

An applicant whose farm/business is in Kentucky's Appalachian region will automatically be considered for the additional designation "Appalachia Proud." Upon approval, Kentucky Proud members residing in one of the following counties will be granted this additional designation "Appalachia Proud" and are permitted to use the special Appalachia Proud logo on approved products:

**Appalachian Counties:** Adair, Bath, Bell, Boyd, Breathitt, Carter, Casey, Clark, Clay, Clinton, Cumberland, Edmonson, Elliott, Estill, Fleming, Floyd, Garrard, Green, Greenup, Harlan, Hart, Jackson, Johnson, Knott, Knox, Laurel, Lawrence, Lee, Leslie, Letcher, Lewis, Lincoln, Madison, Magoffin, Martin, McCreary, Menifee, Metcalfe, Monroe, Montgomery, Morgan, Nicholas, Owsley, Perry, Pike, Powell, Pulaski, Robertson, Rockcastle, Rowan, Russell, Wayne, Whitley, Wolfe

## Homegrown by Heroes

Kentucky Proud offers a special program and logo designed to highlight members and veterans of the US Military. In order to qualify for the Homegrown by Heroes program, an applicant must produce an eligible product and submit verification of military status in the form of a Form DD 214, certificate of registration with the FVC, etc. The document must clearly display the first and last name of the contact person listed on this application and a field noting "honorable" character of service.

Is the primary business owner a veteran of the US Military or active duty in the US Military?  Y  N

If no, proceed to the next section.

If yes, choose one of the following:

- I have included a copy of my verification document and wish to be considered for this program.
- I have not included a copy of my verification document and do not wish to be considered for this program.

## Self-Identification (Optional)

The following self-identifying questions are voluntary and not required for membership consideration. We request this information to help us better understand and serve our members. Answer the following questions about the primary owner/operator the farm or business listed on this application:

What is your race/ethnicity?

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Asian                     | <input type="checkbox"/> Native American/Alaskan          | <input type="checkbox"/> Prefer Not to Answer |
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> Native Hawaiian/Pacific Islander |   |
| <input type="checkbox"/> Hispanic/Latino           | <input type="checkbox"/> White                            |   |

What is the gender with which you primarily identify?

- |                               |                                 |   |
|-------------------------------|---------------------------------|---|
| <input type="checkbox"/> Male | <input type="checkbox"/> Female | <input type="checkbox"/> Prefer Not to Answer |
|-------------------------------|---------------------------------|---|

What is your age?

- |                                |                                |   |
|--------------------------------|--------------------------------|---|
| <input type="checkbox"/> < 18  | <input type="checkbox"/> 46-55 | <input type="checkbox"/> > 75                 |
| <input type="checkbox"/> 18-30 | <input type="checkbox"/> 56-65 | <input type="checkbox"/> Prefer Not to Answer |
| <input type="checkbox"/> 31-45 | <input type="checkbox"/> 65-75 |   |

**(Application continues on next page)**

## Category-Specific Questions

Read the first question of each of the eight sections below to determine if you need to answer the remaining questions for that section. A "yes" response to the first question of a section indicates that the section may apply to your farm/business and you should answer all questions in that section. A "no" response to the first question of a section indicates that the section is not relevant to your farm/business, and you may skip that section.

### Section 1: Equine Services

Do you operate a horse farm offering equine-related services?  Y  N

• *If no, proceed to the next section.*

• If yes, do you offer equine breeding/stallion services?  Y  N

▶ Select the breed(s) of horse offered by your farm:

- |                                    |   |   |  |
|------------------------------------|---|---|--|
| <input type="checkbox"/> Appaloosa | <input type="checkbox"/> KY Mtn. Saddlebred | <input type="checkbox"/> Paint          | <input type="checkbox"/> Saddlebred        |
| <input type="checkbox"/> Arabian   | <input type="checkbox"/> Miniature          | <input type="checkbox"/> Palomino       | <input type="checkbox"/> Standardbred      |
| <input type="checkbox"/> Buckskin  | <input type="checkbox"/> Morgan             | <input type="checkbox"/> Pinto          | <input type="checkbox"/> Tennessee Walking |
| <input type="checkbox"/> General   | <input type="checkbox"/> Mountain Pleasure  | <input type="checkbox"/> Quarter        | <input type="checkbox"/> Thoroughbred      |
| <input type="checkbox"/> Hackney   | <input type="checkbox"/> Donkey/Mule        | <input type="checkbox"/> Rocky Mountain |  |

• Do you offer other equine services, not related to breeding/stallion services?  Y  N

▶ Select the services offered by your farm:

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Boarding/Layups        | <input type="checkbox"/> Education/Instruction | <input type="checkbox"/> Public Riding Stables | <input type="checkbox"/> Therapy              |
| <input type="checkbox"/> Camp Riding/Driving    | <input type="checkbox"/> Feed Store            | <input type="checkbox"/> Racetrack             | <input type="checkbox"/> Trail Riding Stables |
| <input type="checkbox"/> Competition Facilities | <input type="checkbox"/> Horse Camp/B&B        | <input type="checkbox"/> Sales                 | <input type="checkbox"/> Training             |
| <input type="checkbox"/> Discipline             | <input type="checkbox"/> Horse Rescue          | <input type="checkbox"/> Test Service          | <input type="checkbox"/> Vet Hospital         |

### Section 2: Agricultural Products

Do you grow, raise, or produce an agricultural product? (Examples: livestock, dairy, produce)  Y  N

• *If no, proceed to the next section.*

• If yes, what is the city and county where your agricultural products are grown, raised, or produced?

City \_\_\_\_\_ County \_\_\_\_\_

• Where are your agricultural products sold? (At stockyards/auctions, a farmers market, on-farm market, etc.)

List locations \_\_\_\_\_  
\_\_\_\_\_

• Do you sell these agricultural products directly to your customers?  Y  N

• Do you sell these agricultural products to another business?  Y  N

### Section 3: Value-Added Products

Do you process, manufacture, or "add value" to an agricultural product in KY (other than alcoholic beverages or foods prepared for food service)?  Y  N

• *If no, proceed to the next section.*

• If yes, where do you obtain the ingredient(s) used in your value-added products?

List locations \_\_\_\_\_  
\_\_\_\_\_

• Are any of the agricultural products you grow/raise used as an ingredient in your value-added products?  Y  N

• Are ingredients from other KY Farms (besides your own) used to create your value-added products?  Y  N

• Do you sell your value-added products directly to your customers?  Y  N

• Do you sell your value-added products to another business?  Y  N

• Where are your value-added products sold? (At a farmers' market, on-farm market, online store, etc.)

List locations \_\_\_\_\_  
\_\_\_\_\_

#### Section 4: Restaurant & Food Services

Do you make and/or serve prepared foods to the public? (Example: restaurants, caterers, or other food service)  Y  N

- *If no, proceed to the next section.*
- If yes, does your restaurant or food service business use any ingredients grown/raised on Kentucky farms?  Y  N
  - ▶ Select the option(s) that best describe your restaurant/food service business:
    - Bakery       Coffee Shop/Café       Hospital       Restaurant
    - Butcher       Commercial Kitchen       Ice Cream/Dessert Shop       School/University
    - Catering       Food Truck       Prepared Meal Service

#### Section 5: Alcoholic Beverages

Does your produce beer, wine, distilled spirits, or other alcoholic beverages?  Y  N

- *If no, proceed to the next section.*
- If yes, which best describes your production of alcoholic beverages?  Brewery  Distillery  Winery
- Do any of your alcoholic beverage products contain ingredients sourced from KY farms?  Y  N
- Does your business sell its alcoholic beverage products to another business, such as a distributor/wholesaler?  Y  N

#### Section 6: Sales

Do you offer any sales directly to the public? (Excluding restaurants or other food service sales)?  Y  N

- *If no, proceed to the next section.*
- If yes, which of the following best describes your method of sales? (Select all that apply)
  - On-Farm Market /Farm Store       Sales at Farmers Market       Sales at Public Events
  - KFB Certified Farm Market       None of the Above
- Do you offer online sales?  Y  N
  - If yes, please provide a Link to your online store: \_\_\_\_\_
- Do you sell other Kentucky Proud members' products at your store?  Y  N
  - List some of the Kentucky Proud Members whose products you sell:  
\_\_\_\_\_  
\_\_\_\_\_

- Which of the following best describes your retail business?
  - Garden Center       General/Other       Grocery Store       Gift Shop
  - None of the Above
- What types of products do you sell that are produced by other Kentucky Proud members?
  - Cut Flowers/Floral Arrangements       Health/Beauty Items       Pet Items
  - Food & Beverage Items       Livestock Supplies       Plants/Garden Supplies
  - General Merchandise       Packaged Meats

#### Section 7: Distributor/Wholesaler

Does your business act as a distributor/wholesaler of Kentucky Proud members' products?  Y  N

- What type of products made by other Kentucky Proud members does your business offer as distributor/wholesaler?
  - Cut Flowers/Floral Arrangements       Health/Beauty Items       Pet Items
  - Food & Beverage Items       Livestock Supplies       Plants/Garden Supplies
  - General Merchandise       Packaged Meats

#### Section 8: Community Supported Agriculture (CSA)

As a part of your business, do you offer Community Supported Agriculture shares (i.e. scheduled pickup, delivery, or subscription of vegetables, fruit, flowers, eggs, dairy products, meats, or other products)?  Y  N

- *If no, proceed to the next section.*
- If yes, select the products you offer as a part of your CSA:
  - Dairy Products       Flowers       Packaged Meat
  - Eggs       Fruits       Vegetables

**Section 9: Agritourism**

Do you offer any farm activities, education, or tourism attractions?  Y  N

- *If no, proceed to the next section.*
- If yes, select the options that best describe the services you offer:

<input type="checkbox"/> Adventure Attraction	<input type="checkbox"/> Distillery/Brewery	<input type="checkbox"/> Horse Farm/Racing	<input type="checkbox"/> Winery
<input type="checkbox"/> Adventure Courses	<input type="checkbox"/> Event Venue	<input type="checkbox"/> Livestock Museum	<input type="checkbox"/> Zip Lining
<input type="checkbox"/> Adventure Tours	<input type="checkbox"/> Farm Attractions	<input type="checkbox"/> Orchard/Maze/U-Pick	<input type="checkbox"/> Other
<input type="checkbox"/> Aerial Recreation	<input type="checkbox"/> Farm Stays/B&B	<input type="checkbox"/> Farm Store	
<input type="checkbox"/> Christmas Tree Farm	<input type="checkbox"/> Gardens/Nurseries	<input type="checkbox"/> Trail Ride	

**Section 10: Certified Organic Products**

Are any of the products your business offers Certified Organic?  Y  N

- *If no, proceed to the next section.*
- If yes, which of your products on this application are Certified Organic?

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## Products (by Category)

Using the product list below, select the products your farm/business offers that you wish to market as Kentucky Proud. If your application is approved, only products identified on this application will be permitted to carry the Kentucky Proud logo. If a specific product is not listed, make the best matching selection or note them in the blank area beneath the product list. Upon receipt, we will make our best attempt to find a matching product and/or consider adding the product(s) to our list.

▶ **Alcoholic Beverages**

- Beer
- Cider (Hard)
- Distilled Spirits
- Other
- Wine

▶ **Alternative Livestock**

- Alpaca
- Deer
- Elk
- Elk Replacement Stock
- Insects/Worms
- Llamas
- Ratites
- Yak
- Yak Replacement Stock

▶ **Animal Fibers/Wool**

- Alpaca
- Goat
- Llama
- Rabbit
- Sheep

▶ **Baked Goods**

- Biscuits
- Breads
- Brownies
- Buns
- Cakes
- Cheesecake
- Cookies
- Donuts
- Dry Mix for Bake Goods
- Funnel Cakes
- Muffins
- Pies
- Rolls
- Scones

▶ **Beef Cattle (Live)**

- Breeding Stock
  - Akaushi
  - Angus
  - Beefalo
  - Beefmaster
  - Belted Galloway
  - Brahman
  - Brangus
  - Braunvieh
  - Charolais
  - Chianina
  - Gelbvieh

- Hereford
- Highland
- Irish Dexter
- Limousin
- Longhorn
- Main-Anjou
- Piedmontese
- Polled Hereford
- Red Angus
- Red Poll
- Salers
- Santa Gertrudis
- Shorthorn
- Simmental
- Tarentaise
- Wagyu

Club/Market Calf Prospects

- Akaushi
- Angus
- Beefalo
- Beefmaster
- Belted Galloway
- Brahman
- Brangus
- Braunvieh
- Charolais
- Chianina
- Gelbvieh
- Hereford
- Highland
- Irish Dexter
- Limousin
- Longhorn
- Main-Anjou
- Piedmontese
- Polled Hereford
- Red Angus
- Red Poll
- Salers
- Santa Gertrudis
- Shorthorn
- Simmental
- Tarentaise
- Wagyu

Feeder Cattle

▶ **Biofuel**

- Biodiesel
- Ethanol

▶ **Bison (Live)**

- Breeding Stock
- Market

▶ **Coffee/Tea**

- Coffee
- Tea

▶ **CSA Subscription**

- Dairy Products
- Eggs
- Flowers
- Fruits
- Meat
- Vegetables

▶ **Compost or Fertilizer**

- Compost
- Fertilizer
- Hay
- Mulch
- Sod
- Straw

▶ **Crop Fibers**

- Cotton
- Flax

▶ **Dairy Cattle (Live)**

- Baby Calves
- Contract Grower
- Market Steer
- Replacement Heifer
  - Ayrshire
  - Brown Swiss
  - Guernsey
  - Holstein
  - Jersey
  - Milking Shorthorn
  - Red & White Holsteins
- Veal

▶ **Dairy Goats (Live)**

- Breeding Stock
  - Alpine
  - La Mancha
  - Nubian
  - Oberhasli
  - Recorded Grade
  - Saanen
  - Sable
  - Toggenburg
  - Nigerian Dwarf
- Commercial Wethers

▶ **Dairy Products**

- Beer Cheese
- Butter
- Cheese
- Cheese Spread
- Cottage Cheese
- Creamer
- Frozen Treats
- Goat Cheese
- Ice Cream
- Milk
- Sour Cream
- Whipped Cream
- Yogurt

▶ **Eggs**

- Duck Eggs
- Poultry Eggs
- Quail Eggs
- Turkey Eggs

▶ **Fertilizers & Mulches**

- Compost
- Fertilizer
- Mulch

▶ **Fiber Goats**

- Angora
- Cashmere

▶ **Field Grown & Cut Flowers**

- Cut Flowers
- Day Lilies
- Irises
- Jewel Weed
- Lavender
- Mums
- Ornamental Grasses
- Pussy Willow
- Sunflowers

▶ **Fish/Seafood**

- Bass
- Catfish
- Caviar
- Crappie
- Freshwater Prawn/Shrimp
- Hybrid Striped Bass
- Large Mouth Bass
- Paddlefish
- Seafood
- Tilapia
- Trout

▶ **Fluid Milk**

- Cow's Milk
- Goat's Milk
- Sheep's Milk

▶ **Fruits**

- Apples
- Blackberries
- Blueberries
- Cantaloupes
- Cherries
- Logan Berries
- Melons
- Pawpaws
- Peaches
- Pears
- Plums
- Raspberries
- Strawberries
- Table Grapes
- Watermelons

▶ **General Grocery**

- Apple Butter
- BBQ Sauce
- Cereal
- Condiments
- Cornmeal
- Dried Foods
- Flour
- Horseradish
- Jams, Jellies & Preserves
- Meals
- Meat Rubs
- Mixes
- Prepared Foods
- Salsa
- Sauces
- Shortening/Oil
- Soups
- Spices & Herbs
- Spreads

▶ **Grains**

- Barley
- Oats
- Rye
- Triticale
- Wheat

▶ **Greenhouse Plants**

- Annuals
- Hanging Basket
- Perennials
- Plants
- Poinsettias
- Tropical Houseplants
- Vegetable Plants

▶ **Hay/Straw**

- Hay
- Straw

▶ **Hemp**

- Raw Hemp Fiber
- Hemp Grain/Seed
- Hemp Floral Extracts

▶ **Hemp Derived Products**

- CBD Extracts
- CBD Oil
- Other

▶ **Honey & Bees**

- Chunk Honey
- Comb Honey
- Honey Bees
- Liquid Honey

▶ **Hops**

- Hops

▶ **Hydroponics**

- Ginger
- Herbs
- Vegetables

▶ **Livestock Feed**

- Alternative Livestock Feed
- Aquaculture Feed
- Beef Feed
- Dairy Feed
- Equine Feed
- Goat Feed
- Rabbit Feed
- Sheep Feed
- Soybean Meal/Pellets
- Swine Feed

▶ **Meat (Frozen, Packaged, or cut)**

- Alpaca
- Bacon
- Beef
- Bison
- Brats
- Chicken
- Cold Cuts
- Country Ham
- Eggs/Quail Eggs
- Goat
- Ham
- Hot dogs
- Jerky
- Lamb
- Mutton
- Ostrich/Emu
- Pork
- Quail
- Rabbit
- Sausage
- Squab
- Summer Salami

- Turkey
- Veal
- Venison

▶ **Meat Goats (Live)**

- Breeding Stock
  - Kiko Goats
  - Myotonic Goats
  - Savanna Goats
  - Spanish Goats
  - Crossbred Goats
  - Boer Goats
  - Pygmy Goats
- Club Market Kids

▶ **Merchandise (Beauty, Crafts, Items)**

- Arts & Crafts
- Baby Items
- Bamboo
- Beeswax
- Christmas Wreaths/Garland
- Dried/Decorative Gourds
- Dried/Decorative Indian Corn
- Firewood
- Furniture
- Health & Beauty
- Household Supplies
- Knitted Items
- Leather Items
- Nutrition Supplies
- Pet Food/Treats
- Pet Supplies
- Soap
- Soy Candles/Incense
- Soy Wax
- Timber
- Toys
- Wool Items
- Yarn

▶ **Natural Syrups**

- Flavored Honey/Syrup
- Sorghum Syrup
- Other Natural Syrups

▶ **Non-Alcoholic Beverages**

- Coffee (Prepared)
- Juices
- Kombucha
- Soft Drinks
- Water
- Other Beverages

▶ **Nursery Stock**

- Bamboo
- Christmas Trees
- Field Grown & Cut Flowers

- Groundcovers
- Sod/Compost/Fertilizer
- Native Plants
- Perennial Ornamentals
- Shrubs
- Trees

▶ **Nuts**

- Almonds
- Chestnuts
- Hickory
- Peanuts
- Pecans
- Walnuts

▶ **Nuts (Seasoned/Flavored)**

- Almonds
- Peanuts
- Pecans
- Walnuts

▶ **Pasture Grasses**

- Alfalfa
- Clover
- Hay
- Sorghum
- Straw

▶ **Poultry (Live)**

- Breeding Stock Chickens
- Broilers
- Chicken
- Contract Grower
- Layer Hens
- Peafowl
- Pigeons
- Quail
- Turkey

▶ **Processed Grains**

- Distillers Grains/Oils
- Barley
- Rye
- Sorghum
- Wheat

▶ **Rabbit (Live)**

- Meat Rabbits
- Replacement Stock

▶ **Row Crops**

- Corn
- Soybeans
- Wheat

▶ **Seafood**

- Caviar
- Freshwater Prawn/Shrimp
- General Seafood

▶ **Seeds (Edible)**

- Chia
- Pumpkin
- Sesame
- Sunflower

▶ **Sheep (Live)**

- Breeding Stock
  - Black Face Cross
  - Border Cheviot
  - Columbia
  - Corriedale
  - Dorper
  - Dorset-horned & polled
  - Hampshire
  - Horned Dorset
  - Katahdin
  - Lincoln
  - Montadale
  - Natural Colored
  - North Country Cheviot
  - Oxford
  - Polypay
  - Rambouillet
  - Romeldale CVM
  - Shetland
  - Shropshire
  - Southdown
  - Suffolk
  - Texel
  - Tunis
  - White Face Cross
- Club/Market Lamb Prospects
  - Black Face Cross
  - Border Cheviot
  - Columbia
  - Corriedale
  - Dorper
  - Dorset-horned & polled
  - Hampshire
  - Horned Dorset
  - Katahdin
  - Lincoln
  - Montadale
  - Natural Colored
  - North Country Cheviot
  - Oxford
  - Polypay
  - Rambouillet
  - Romeldale CVM
  - Shetland
  - Shropshire
  - Southdown
  - Suffolk
  - Texel
  - Tunis
  - White Face Cross



▶ **Snacks and Confections**

- Bourbon Balls
- Candy
- Chips
- Cones
- Dips
- Flavored Honey/Syrup
- Fruit Snack
- Fudge
- Gelatin
- Gum
- Marshmallows
- Mints
- Peanut Brittle
- Pecan Brittle
- Popcorn
- Pretzels
- Pudding
- Rice/Corn Cakes
- Snack Bars
- Sorghum
- Syrup
- Toppings

▶ **Swine (Live)**

- Breeding Stock
  - Berkshire
  - Chester White
  - Crossbred
  - Duroc
  - Hampshire
  - Hereford
  - Kunekune
  - Landrace
  - Mangalitsa
  - Meishan
  - Poland China
  - Red Wattle
  - Spot
  - Tamworth
  - Yorkshire
- Contract Grower
- Early Weaned Pigs
- Market Hogs
- Show Pigs
  - Berkshire
  - Chester White
  - Crossbred
  - Duroc
  - Hampshire
  - Hereford
  - Kunekune
  - Landrace
  - Mangalitsa
  - Meishan
  - Poland China
  - Red Wattle
  - Spot

- Tamworth
- Yorkshire

▶ **Timber**

- Biofuels
- Fencing
- Firewood
- Landscaping Chips/Mulch
- Logs
- Paper
- Posts
- Preserved Wood Products
- Pulpwood
- Railroad Ties

▶ **Vegetables**

- Artichokes
- Asparagus
- Beans
- Beets
- Bok Choy
- Broccoli
- Brussel Sprouts
- Cabbage
- Carrots
- Cauliflower
- Cucumbers
- Cushaw
- Edamame Soybeans
- Eggplant
- Fennel
- Gourds
- Green Onions
- Greens
- Herbs
- Indian Corn
- Kohlrabi
- Lettuce
- Microgreens
- Mushrooms
- Okra
- Onions
- Parsnips
- Peas
- Peppers
- Potatoes
- Pumpkins
- Radishes
- Rhubarb
- Summer Squash
- Sweet Corn
- Sweet Potatoes
- Tomatillos
- Tomatoes
- Turnips
- Winter Squash
- Zucchini

▶ **Vineyard**

- Wine Grapes

▶ **Wood Products**

- Cabinets
- Christmas Trees
- Cooperage
- Crafts/Arts
- Flooring
- Furniture
- Lumber
- Millwork
- Pallets
- Reconstituted Wood Products
- Shavings/Sawdust
- Veneer
- Wood Pellets

## Terms & Conditions

The Kentucky Proud® logo may *only* be used by licensed, qualified applicants on agricultural products grown and/or processed in Kentucky.

1. Product's major ingredients shall be grown and/or processed **in Kentucky**.
2. The farm(s) where the ingredients are grown, processing/production facilities, or corporate headquarters shall be located in Kentucky.
3. Facilities shall meet all State and Federal regulations where applicable. Products shall meet or exceed USDA and/or State of Kentucky standards where applicable.
4. Logo cannot deviate from its original design or color without *prior written approval* from the Kentucky Department of Agriculture, Office for Agricultural Marketing and Product Promotion.
5. The logo shall only be used in association with approved agricultural products for which the major ingredients were grown and/or processed in Kentucky.
6. The use of the logo is royalty free, but is **personal only to the applicant**. The logo shall not be reassigned to another party. The **Kentucky Proud®** symbol is registered with the Kentucky Secretary of State and regulated by the Kentucky Department of Agriculture.
7. Permission to use the logo may be denied or revoked at any time by the Kentucky Department of Agriculture, Office for Agricultural Marketing and Product Promotion.
8. The Kentucky Department of Agriculture is in no way liable for, nor does the Department guarantee products using this logo. Upon approval of the initial application, the Department shall provide artwork for each approved applicant.

### Application to use the Kentucky Proud® logo:

1. Any person, farm, or firm marketing Kentucky grown and/or processed agricultural or food products may submit an application to use the Kentucky Proud® logo on eligible products.
2. Applicants agree to allow visits to production and/or processing facilities to verify compliance with guidelines established by the Department.
3. Application shall be made on forms provided by the Kentucky Department of Agriculture or online at [www.kyagr.com](http://www.kyagr.com).
4. License to use the Kentucky Proud® logo shall be granted by Kentucky Department of Agriculture, Office for Agricultural Marketing & Product Promotion upon approved application. Licenses shall be renewed annually.

Applicants shall provide a description of products, packaging and proposed marketing materials. When applicable, a label and sample of the product in a finished packaged shall be provided. All applicants shall provide a copy of appropriate licenses, health certifications, or records of inspection by appropriate state or federal agency when applicable.

The Kentucky Department of Agriculture, Office for Agricultural Marketing & Product Promotion shall provide the following services upon request:

1. Marketing service assistance.
2. Assistance in Retail, Food Service, and Institutional marketing.
3. Advertising, sales promotions, merchandising, public relations campaigns and special media promotions throughout the year.
4. Logo promotional materials at-cost.

**(Application continues on next page)**

**Statement of Agreement**

By entering into the Kentucky Proud® Program, I understand that I am authorizing the Department of Agriculture to make public my business contact and product information for use to the general public, both in printed and electronic format. If I choose to opt out of this provision I must indicate so in writing to the Department of Agriculture.

Upon approval, I agree to release and hold harmless the Commonwealth of Kentucky, its successors and assigns, and its directors, officers, employees, and agents from all claims, demands, damages, losses, charges and causes of action arising or resulting from my participation in the Kentucky Proud® Program.

The Kentucky Department of Agriculture reserves the right to revise these guidelines. The Kentucky Department of Agriculture does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, gender identity, veteran status, or genetic information in accordance with state and federal laws. Reasonable accommodations are provided upon request. Printed with state funds.

I have completed the application and read the Kentucky Proud® logo terms and conditions. I agree to follow these terms and conditions when using the Kentucky Proud® logo, and I certify that my representations in this document are correct and true to the best of my knowledge.

x \_\_\_\_\_  
**Signature & Title** **Date Signed**

**Applicants may print, complete, and mail applications to:**

KDA Office of Agricultural Marketing  
Attn: Kentucky Proud Membership  
111 Corporate Drive, Frankfort, KY 40601  
Phone: (502) 782-4129