

## THE NOAA NATIONAL GEOPHYSICAL DATA CENTER

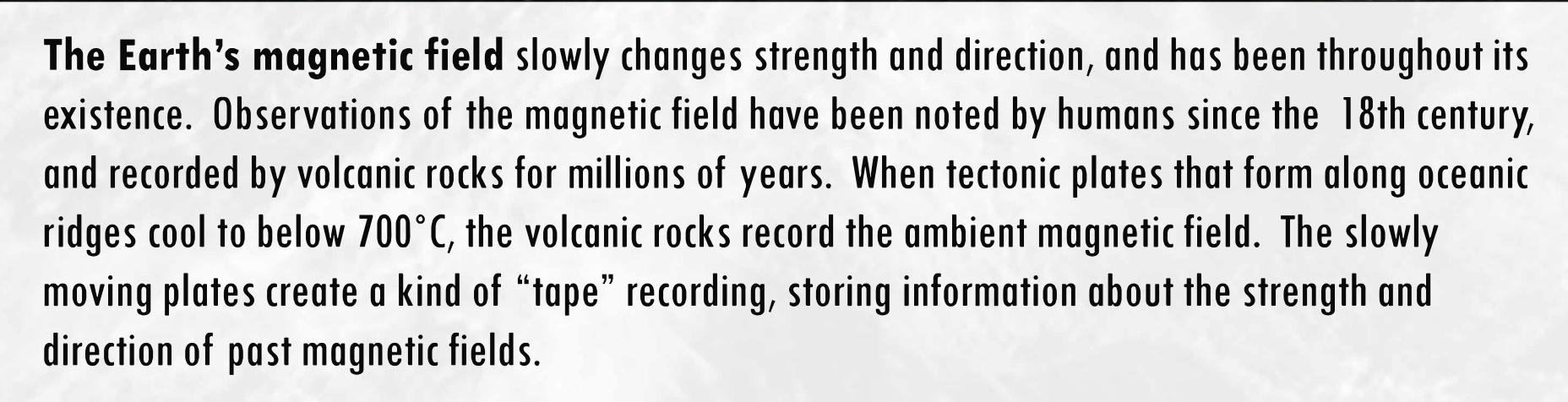
## Magnetism and Navigation -

**Geomagnetics is the oldest** of the geophysical sciences. The magnetic field of the Earth has been mapped and used by travelers for centuries, from ancient mariners to butterflies, birds and whales, to modern satellites, airplanes, and ships.

NGDC and the collocated World Data Service for Geophysics, Boulder, archive digital and analog magnetic data to better understand Earth's past, present, and future magnetic fields and the Sun-Earth environment. These data include descriptions, imagery, and models of the Earth's magnetic field.

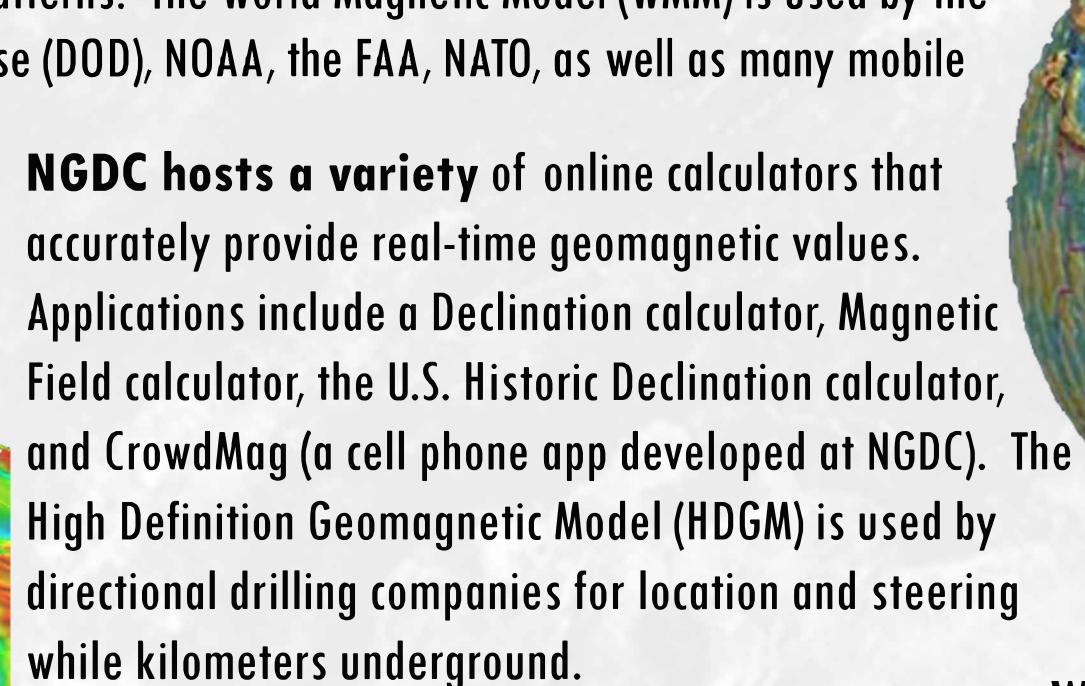
Integrated databases of surface, ocean, airborne, and satellite measurements are used to create models that depict Earth's magnetic field and its annual change. These data and models are used in many diverse applications to:

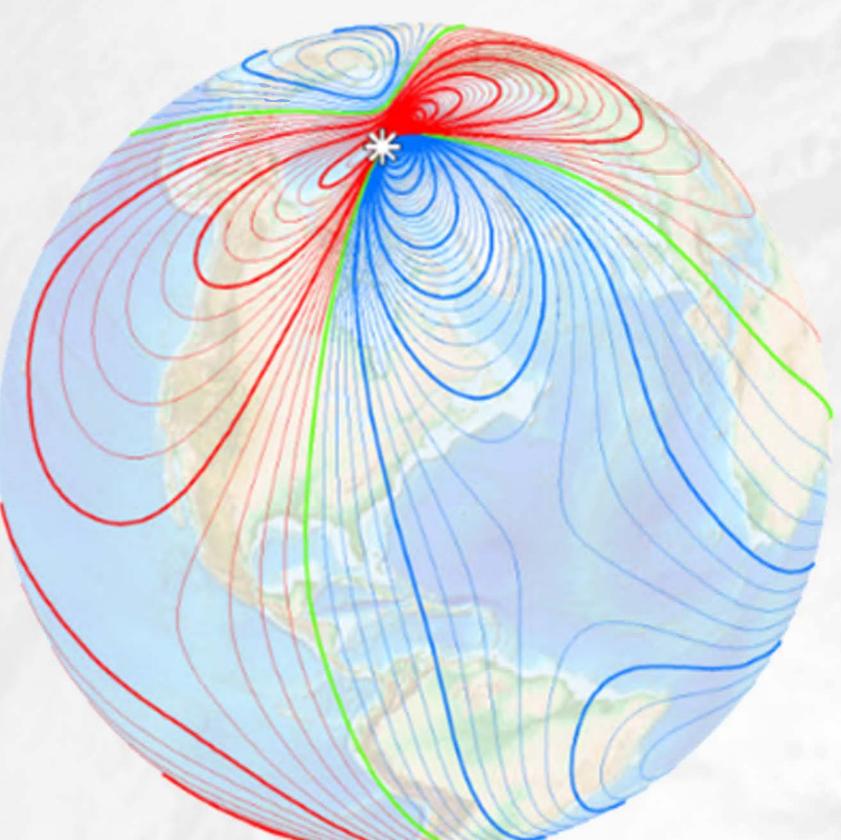
- Navigate on land, sea, and air
- Explore natural resources
- Properly orient satellites in space
- Orient antennas and solar panels
- Survey property boundaries
- Conduct basic research



Many migratory animals are thought to use the geomagnetic field as an important aspect of orienting themselves and navigating to their seasonal homes. Experiments suggest that migratory birds, whales, lobsters, dolphins, and butterflies can sense the subtle changes in the local geomagnetic field and use that to know the direction they are travelling.

Geomagnetic models are used in aircraft, ship, and car navigation systems, as well as in most of the estimated 1 Billion "smartphones" sold each year. They are used in everything from building models of past climate and tectonic structures over millions of years, to tracking annual animal migration patterns. The World Magnetic Model (WMM) is used by the United States Department of Defense (DOD), NOAA, the FAA, NATO, as well as many mobile phone companies.





Above: WMM2010, the World Magnetic Model is a model of the Earth's magnetic core field. Positive declination degrees are in red. White star indicates current location of the North magnetic pole.



