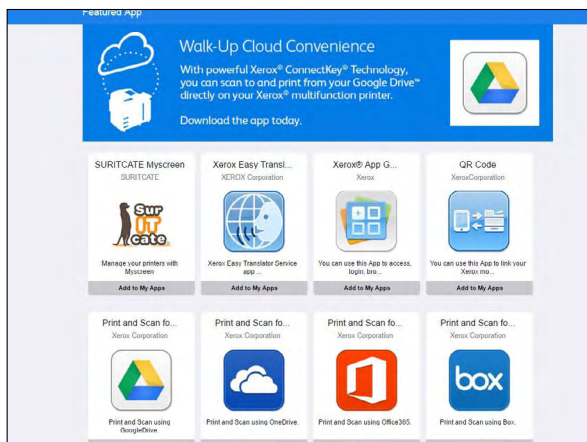


## 2017 Document Imaging Software Line of the Year

# xerox



Xerox App Gallery



Xerox Corp. has been honored with the prestigious 2017 Software Line of the Year award from the analysts at Buyers Lab (BLI) thanks to its...

- Wide range of office, enterprise and production-print document imaging solutions
- Excellent portfolio of Xerox-developed software offerings
- Unmatched breadth of ISV partner applications available to customers through Xerox
- Strong showing of all offerings tested by BLI in key areas such as features and productivity, ease of use and value

In the document imaging business today, manufacturers and their reseller partners need a complete and compelling solutions portfolio to augment their hardware offerings in order to address customers' document-centric pain points and solve business challenges. After careful evaluation of the in-house developed and third-party partner software offered by Xerox—including lab-based testing of its latest products—the analysts at Buyers Lab LLC (BLI) have recognized Xerox as the recipient of BLI's 2017 Document Imaging Software Line of the Year award. Given once a year, this award recognizes the document imaging OEM that offers the strongest solutions portfolio across the range of software categories BLI covers on its bliQ subscription service.

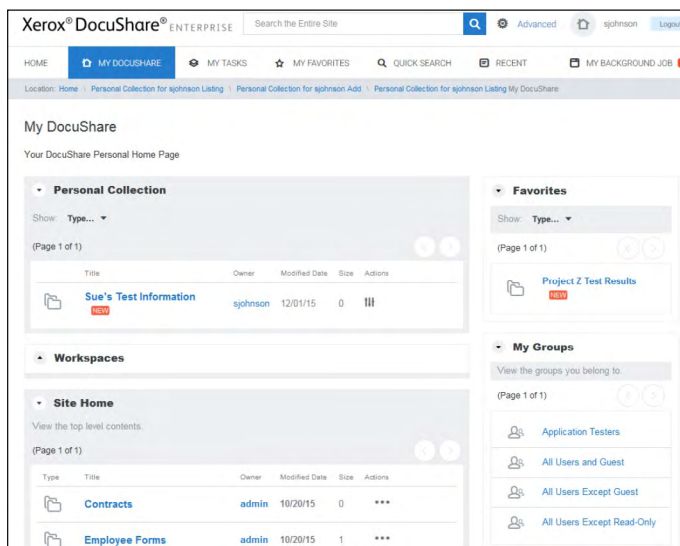
"Winning BLI's Document Imaging Software Line of the Year award is an impressive achievement, and Xerox has accomplished the feat four years running," noted Jamie Bsales, Director, Office Workflow Solutions

Analysis, at BLI. “According to our analysis, Xerox offers an unmatched portfolio of both first-party and third-party software solutions. And in addition to being ranked best overall, Xerox also had the best showing in several key software categories, including print management and mobile printing applications.”

## Exceptional Portfolio

Xerox has not only among the widest array of office, enterprise and production software in its arsenal, it also offers an impressive number of award-winning solutions...

- **Xerox DocuShare 7:** Outstanding Document Management Solution, Winter 2017
- **2016 Xerox ConnectKey Technology with Xerox App Gallery:** Outstanding Achievement in Innovation, Summer 2016
- **Xerox Easy Translator Service:** Outstanding Achievement in Innovation, Summer 2016
- **XMediusFAX Cloud for Xerox ConnectKey:** Outstanding MFP Fax Solution, Winter 2016
- **Xerox App Studio:** Outstanding Achievement in Innovation, Winter 2015
- **Xerox Mobile Print Solution:** Outstanding Enterprise Mobile Print Solution, Winter 2015
- **Xerox Mobile Print Cloud:** Outstanding Small Business Mobile Print Solution, Winter 2015



DocuShare's "My DocuShare" view



Xerox Easy Translator Service MFP user interface

Xerox earned points for several of its own class-leading software offerings, including the Xerox App Gallery for downloading time-saving “apps” and workflow shortcuts to Xerox MFPs with compatible ConnectKey technology, the unique Xerox Easy Translator Service for generating translation of hardcopy documents right at compatible MFPs, the Xerox FreeFlow family of production-print solutions, and the Xerox DocuShare line of document management products. Further solidifying the company’s standing in BLI’s analysis were the myriad best-of-breed partner applications Xerox sells, such as Nuance Communications’ Equitrac print management offerings and AutoStore and eCopy ShareScan document capture/processing routing products, Print Audit’s accounting and fleet management tools, XMediusFAX Cloud MFP fax suite and a host of others.

## “The ConnectKey ecosystem

allows Xerox, our channel partners, and independent software vendors to provide Solutions and Apps that deliver new productivity tools and innovative capabilities that were previously out of reach for multifunction printers,” said Rui Ferreira, Director/General Manager of Global Office Solutions of the Office and Solutions Business Group at Xerox. “Receiving the prestigious BLI ‘Solution Line of the Year’ reflects Xerox commitment to drive enable the highest level of productivity for our customers and channel partners.”



**Rui Ferreira**

Director/General Manager,  
Global Office Solutions,  
Xerox Office and Solutions  
Business Group

## About **BLI's Line of the Year Awards**

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Once a year in conjunction with its Winter Pick awards, BLI gives special recognition to the OEMs whose product lines stand above the rest in the various document imaging arenas BLI's experts cover on the company's bliQ subscription service: MFPs, Printers, Scanners and Software.

To determine the Software Line of the Year award recipient, BLI's experienced staff of analysts considers the imaging software each leading printer and MFP OEM officially sells and supports via its direct and independent sales channels. The OEM's own products, as well as products from partner ISVs (independent software vendors), are taken into account and the portfolio is judged on both the breadth and depth of the products offered. For the breadth of the portfolio, BLI's team considers how complete each vendor's line is across the most important classes of document imaging software including document management, document capture and workflow, cost accounting and recovery, print management, and more. Another consideration is the variety of offerings in each of those categories to suit the needs of different size organizations, from small businesses to global enterprises. Judgment on the quality of the solutions is based on BLI's lab evaluations, which take into account a solution's feature set, value, ease of use and other attributes.

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