



American Red Cross
of Alaska

Sound the Alarm Event Impact

May 10 & 11, 2024

North Pole, AK



North Pole Fire Department hosted the Red Cross of Alaska as its command center for our signature Sound the Alarm event in 2024.

In the United States, Home fires claim seven lives every day. But having working smoke alarms can cut the risk of death by half. That's why the American Red Cross is rallying volunteers to install free smoke alarms, as part of our nationwide Sound the Alarm events.

On May 10th and 11th, the Red Cross of Alaska hosted its signature spotlight city event in the community of North Pole. In conjunction with the local fire department, sponsors, volunteers, and staff, we had an incredible outpouring of support for our campaign!



Made 41 homes safer from home fires and installed 108 smoke alarms, along with 1 strobe light alarm and 3 bed shaker alarms for those hard of hearing



Served 99 people including families with children, including those with disabilities



17 volunteers worked 85 hours in two days to install smoke alarms and present home fire escape plans and education



Our Sound the Alarm campaign was sponsored by 2 national sponsors, and 14 Alaskan corporate and foundation partners in 2024

For more information and to connect with us, please visit soundthealarm.org/alaska or email Cameron Morrison at cameron.morrison@redcross.org

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