

## Marie E. Zhuikov

Science Communicator

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### EDUCATION

M.A. University of Minnesota, Minneapolis. Public Health Journalism, 2005

B.A. University of Minnesota, Minneapolis. Science Journalism major; Biology minor, 1986

### RECENT EXPERIENCE

2012-present Science Communicator, Wisconsin Sea Grant, Univ. of Wisconsin-Madison

2010-2013 Science Communications Consultant: Board of Scientific Counselors, U.S. Environmental Protection Agency; Mayo Clinic; Essentia Health; UMD Large Lakes Observatory, Office of Sustainability, Dept. of Human Resources, and MN Sea Grant Program; LiveStrong.com Website

2010-2012 Project Administrator, St. Louis River Alliance, Duluth, Minn.

2009-2010 Public Affairs Consultant, Mayo Clinic, Rochester, Minn.

1995-2009 Communications Coordinator, Minnesota Sea Grant, Univ. of Minnesota Duluth

1994-1995 Editor, Minnesota Sea Grant, Univ. of Minnesota Duluth

1989-1994 Public Affairs Specialist, USDA Forest Service, Superior National Forest, Duluth, Minn.

### RECENT HONORS

**Outstanding Programming Award**, Great Lakes Sea Grant Network for the Stories and Science Website, 2015; **Bronze Award**, Council for Advancement and Support of Education, for cover photo and poems in the 2012-14 Wisconsin Sea Grant Biennial Report, 2015; **Travel Fellowship**, National Association of Science Writers, 2010; **Award of Excellence**, APEX Competition for Communications Professionals, for "Toward Sustainable Tourism," 2009; **Award of Excellence**, APEX Competition for Communications Professionals, for "Building Superior Coastal Communities," 2007; **Award of Excellence**, APEX Competition for Communications Professionals, for "Superior Science: Stories of Lake Superior Research," 2005; **Outstanding Service Award**, University of Minnesota Duluth, 2005; **Outstanding Program Award**, Great Lakes Sea Grant Network, for "ESCAPE from Exotics" Newspaper in Education and essay contest project, 2004; **Third Place, Literacy Programs**, Newspaper Association of America Foundation, for "The Great Lakes Invasion - Exotics on the Move" Newspaper in Education tabloid, 2004; **Outstanding Program Award**, Great Lakes Sea Grant Network, for the "Aquatic Nuisance Species-Hazard Analysis at Critical Control Point" project, 2003.

### CURRENT PROFESSIONAL AFFILIATIONS

National Association of Science Writers, National Sea Grant Communications Network, Lake Superior Writers Board, Northland Professional Communicators

### RECENT PRODUCTS

#### Web Postings, Blog Entries and Electronic Publications

Author: "Wisconsin Teachers and Students Join Expedition to Unlock Lake Michigan Secrets," news release, <http://seagrant.wisc.edu/Home/AboutUsSection/PressRoom/Details.aspx?PostID=252>, June 2017.

Author: "Fishing for Landslides: Now Device Offers Insight into How and When Lake Michigan Bluffs Fail," news release,

<http://seagrant.wisc.edu/Home/AboutUsSection/PressRoom/Details.aspx?PostID=2525>, May 2017.

Author: **"Marine and Freshwater Librarians to Visit Madison Next Week,"** press room story, <http://seagrant.wisc.edu/Home/AboutUsSection/PressRoom/Details.aspx?PostID=2518>, May 2017.

Author: **"Sea Grant's "Survey Girl" is Helping to Establish a Collaborative Stormwater Awareness Campaign for Lake Michigan,"** press room story, <http://seagrant.wisc.edu/Home/AboutUsSection/PressRoom/Details.aspx?PostID=2517>, May 2017.

Editor: **"The Battle with Mercury in the St. Louis River Estuary,"** blog story, <http://uwiscseagrant.tumblr.com/post/160016449627/battling-mercury-in-the-st-louis-river-estuary>, April 2017.

Ghostwriter: **"Local Leaders Honored by Lake Superior Reserve,"** UWS news release, <http://www.duluthnewstribune.com/business/4254955-biz-buzz-april-24-2017>, April 2017.

Co-author, **"Investigating the 'Plankton Conveyor Belt' and the 'Sweet Spot' for Phosphorus Loading in Lake Michigan,"** news release, <http://seagrant.wisc.edu/Home/AboutUsSection/PressRoom/Details.aspx?PostID=2505>, March 2017; Illinois Indiana Sea Grant, <http://www.iiseagrant.org/newsroom/sea-grant-quagga-mussel-research-leads-to-nsf-funding/>, March 2017; and the National Sea Grant website, <http://seagrant.noaa.gov/News/FeatureStories/TabId/268/ArtMID/715/ArticleID/741/Investigating-the%E2%80%99-Plankton-Conveyor-Belt%E2%80%99-and-the-%E2%80%98Sweet-Spot%E2%80%99-for-Phosphorus-Loading-in-Lake-Michigan.aspx>, April 2017; and on pg. 18 in "Charting New Waters," by Illinois-Indiana Sea Grant and Wisconsin Sea Grant, June 2017.

Author: **"NOAA Programs are Rooted Across Wisconsin,"** press room story, <http://seagrant.wisc.edu/Home/AboutUsSection/PressRoom/Details.aspx?PostID=2499>, March 2017.

### **Booklets, Articles, Brochures**

Author: **"There is no Normal at Halvorson's,"** story inside *Buy Local: A Guide for Retailers, Restaurants and Culinary Schools*, April 2016.

Author: **"Metcalf's Market Knows Wisconsin Fish is a Good Catch,"** story inside *Buy Local: A Guide for Retailers, Restaurants and Culinary Schools*, April 2016.

Author/Photographer: **"A Cruise Across Time,"** Lake Superior Journal article, *Lake Superior Magazine*, April-May 2016.

Editor/Photographer: **"Proceedings of the St. Louis River Estuary Summit; 2015,"** September 2015.

Contributing Photographer: **"University of Wisconsin-Superior Viewbook,"** August 2015.

Co-author and Project Initiator: **"On-the-Water Guide for Paddlers and Boaters: Natural and Cultural History of the Lower St. Louis River,** 64 pp. booklet, June 2013.

### **Novels and Anthologies**

Editor, Co-Author: **"Going Coastal,"** Lake Superior short stories anthology, North Star Press, May 2017.

Author: **"Plover Landing,"** an eco-mystic romance novel (sequel to *Eye of the Wolf*), published by North Star Press, June 2014.

Author: **"Eye of the Wolf,"** an eco-mystic romance novel, published by North Star Press, September 2011.