



# *The Surface Transportation Board*

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# The Surface Transportation Board

- Created by ICC Termination Act of 1995
- Successor agency to the ICC—child of deregulation
- Residual economic regulation of the railroads
- Reduced scope of regulatory activity
- No direct role in infrastructure investment, but Board's decisions can affect it

# Trends in Railroad Capacity

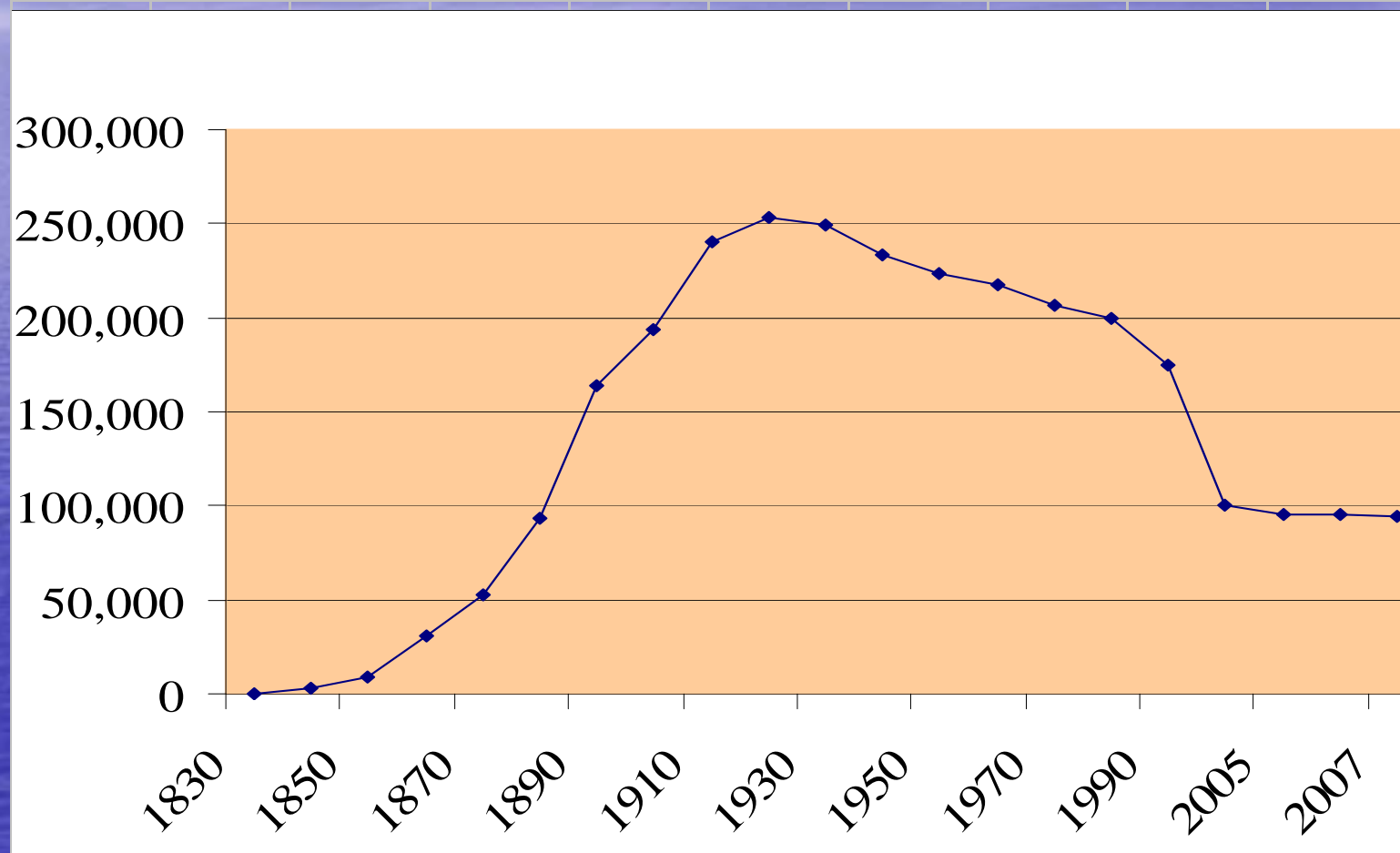
- Too much railroad track was built in the 19<sup>th</sup> Century
- Traffic losses in 20<sup>th</sup> Century, especially to truck, led to serious excess capacity
- Railroads tended to lower rates to cover marginal costs, not fixed costs
- Restrictive regulation made network rationalization difficult



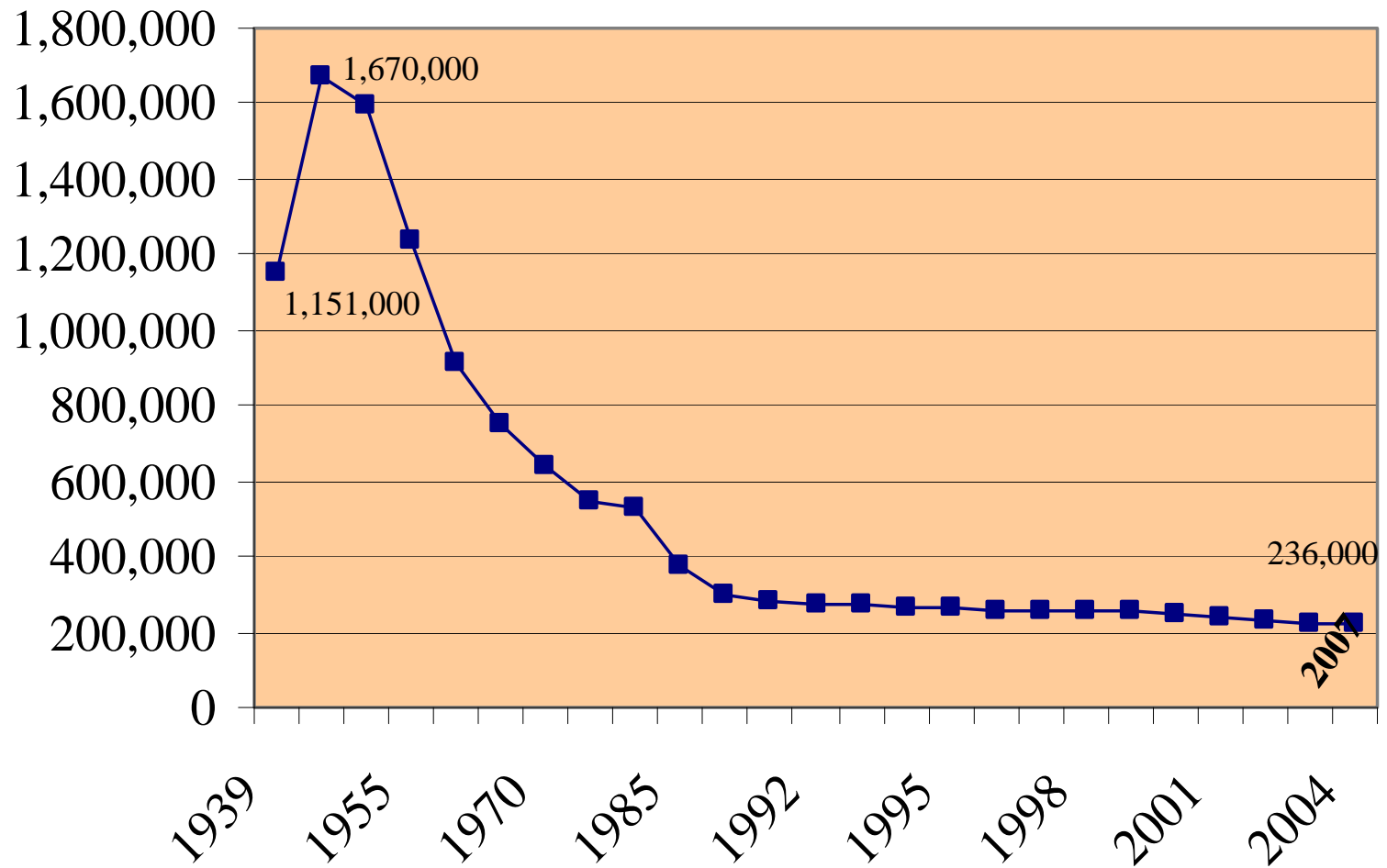
# Trends in Railroad Capacity

- Staggers Act of 1980 gave railroads more freedom to shed excess capacity
- Class I rail network reduced to 1880's track mile levels
- Hundreds of shortline railroads created
- Staggers successful in improving the profitability of US railroads

# Growth & Decline of Class I Railroad Mileage



# Railroad Employment 1939-2007



# Railroad Industry Cost of Capital and ROI 1996-2007

	Cost of Capital	BNSF	CSXT	NS	UP	KCS	SOO	GT
1996	11.9%	8.6%	8.9%	13.0%	9.3%	7.2%	23.5%	0.0%
1997	11.8%	8.4%	9.8%	13.1%	5.2%	3.6%	12.3%	5.2%
1998	10.7%	9.7%	8.1%	10.5%	2.9%	9.1%	4.9%	3.0%
1999	10.8%	9.5%	3.8%	5.2%	6.8%	6.4%	2.5%	25.4%
2000	11.0%	8.8%	3.6%	5.5%	6.9%	6.3%	5.6%	5.9%
2001	10.2%	7.1%	4.6%	8.3%	7.6%	7.0%	5.9%	4.9%
2002	9.8%	6.4%	5.2%	9.1%	8.6%	6.5%	5.7%	3.1%
2003	9.4%	6.2%	4.0%	9.1%	7.3%	3.7%	0.01%	4.5%
2004	10.1%	5.8%	4.4%	11.6%	4.5%	8.3%	3.3%	6.0%
2005	12.2%	10.3%	6.2%	13.2%	6.3%	5.9%	8.9%	8.1%
2006	9.9%	11.4%	8.2%	14.4%	8.2%	9.3%	11.6%	9.5%
2007	11.3%	10.0%	7.6%	13.6%	8.9%	9.4%	15.3%	10.1%



# Capacity Issues

- After years of excess capacity, capacity shortages arose in the mid-2000's
- Economic growth and expanded trade with China spurred intermodal traffic
- Trucking capacity grew limited due to higher fuel prices, driver shortages, etc.
- Rail market share rose, congestion increased and rates rose



# Rail Capacity Issues

- Widespread concern that nation's transportation infrastructure could not meet future demand
- DoT's Freight Analysis Forecast and Cambridge Systematics' study for AAR envisioned a serious rail infrastructure investment shortfall

# Rail Capacity Issues

- Traffic down dramatically in past year: roughly one-half million railcars and thousands of locomotives parked
- Railroads reversed recent increase in hiring and have furloughed tens of thousands of employees
- Rail rates have, however, remained steady



# Rail Capacity Needs

- Reassessment of rail infrastructure capacity needs
- STB commissioned a capacity study by Christensen Associates
- Report released April 2009
- Very different findings from prior DOT and Cambridge Systematics' results



# Rail Capacity Needs

- Christensen took account of recent downturn and employed more conservative (realistic?) forecasts of economic growth
- Christensen also examined the principal components of rail traffic demand

# Rail Capacity Needs

- Christensen study criticizes failure by DoT or Cambridge Systematics to offer range of forecasts
- E.g., OASDI forecasts of GDP growth for 2002-2035 are 80% for low rate of growth and 151% for high rate of growth—implies growth for rail of 61% to 116%
- Other factors will affect demand for freight rail service including fuel prices
- Christensen study still finds a rail capacity funding gap



# Rail Capacity Needs

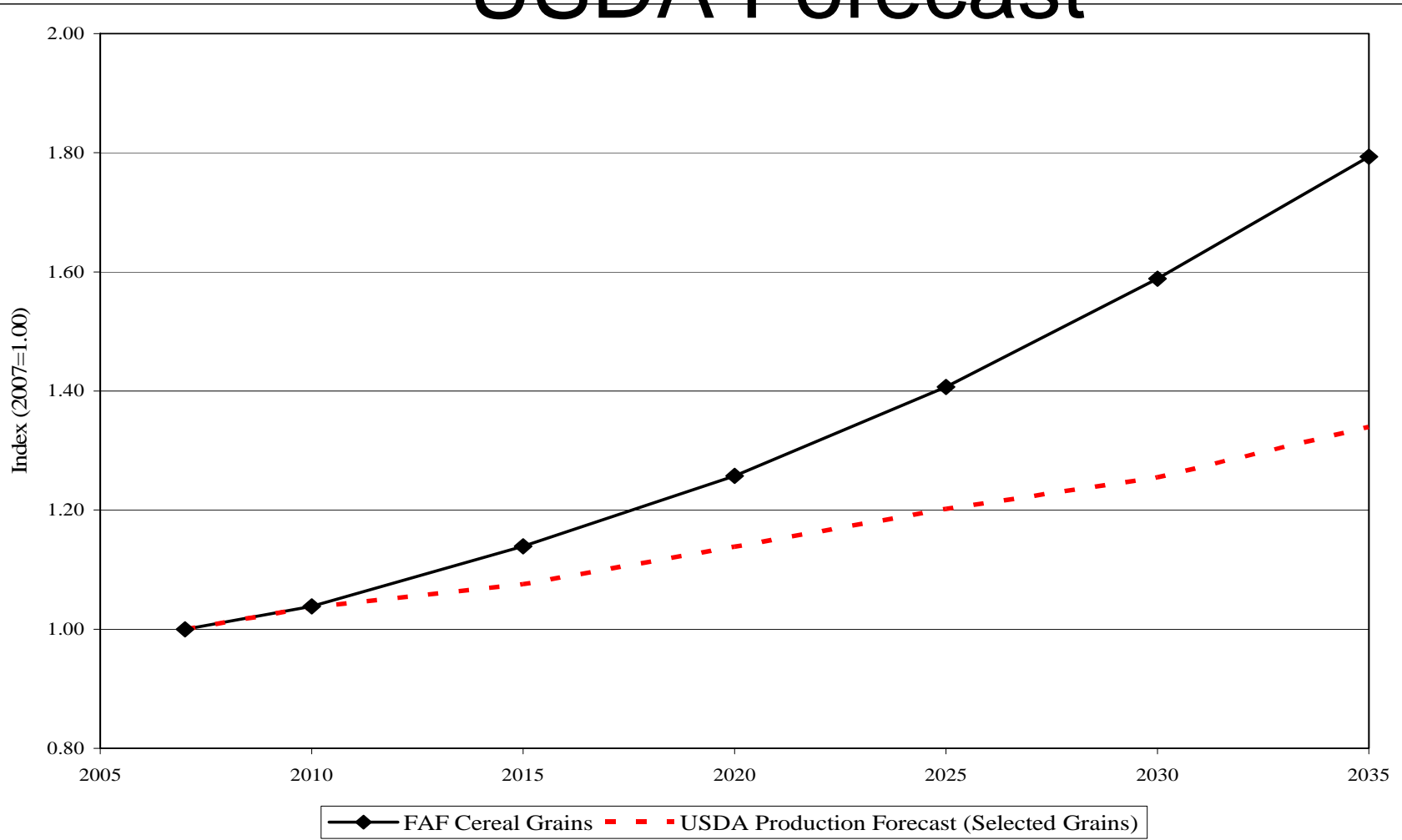
- Christensen also examined components of freight rail demand, especially coal, grain and intermodal
- FAF projected 78% increase in rail coal tonnage between 2002 and 2030, but EIA's Annual Energy Outlook projects only a 24% increase, and that presumes: tax credits for solar and wind power will expire, and no increased restrictions on GHG emissions beyond required under 2009 law
- Clearly, prior coal traffic forecasts are likely overstated



# Rail Capacity Needs

- Cereal grains category is second largest in DoT's FAF
- FAF forecasts near doubling of output between 2002 and 2035 to 150 million tons
- Rail tonnage is projected to grow 22% from 2010 to 2020 and 28% from 2020 to 2030
- USDA forecasts are not as long range but suggest that cereal grains rail shipment growth rates in FAF model are excessive

# FAF tonnage for Cereal Grains vs. USDA Forecast



# Capacity Issues

## Long-term

- Future demand for freight movement predicted to increase, but by how much?
- Challenge for private companies to meet that demand
- Constraints on rail capital investment
  - RRs inability to earn adequate revenue
  - Demands of investors
  - Undercapacity and overcapacity at the same time
- Demands of changing freight flows



# Potential for Public Investment in Rail Infrastructure

- Can railroads earn enough to maintain and expand the network and fund needed investments such as PTC
- Railroad Trust Fund concept – Class I opposition
- Public Private Partnerships (PPPs) –
  - CREATE
  - Alameda Corridor
- Short Lines and 286K ton car problem
- Investment tax credits—Railroads' Solution

# STB/Rail Presentation

- Thank You. Any Questions