

# National Bank of Bahrain further streamline their operations by reducing printing costs

“Xerox has the capability, resources and technologies to optimize the most complex and diverse customer environments and deliver cost savings over the contract’s life cycle.”

– Mr. Salem Isa Mesifer, Head of IT Help Desk, Information Technology, NBB



## ABOUT NBB

The National Bank of Bahrain was established in 1957 as the first locally owned bank in the Kingdom of Bahrain. They operate a nationwide network featuring a large network of branches and point of sale terminals, in addition to their branches in Abu Dhabi and Riyadh.



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Head of IT Help Desk, Information Technology, NBB

## CASE STUDY SNAPSHOT

### The Challenge

- Bring control and print management visibility throughout the bank for a fleet of more than 250 multi-brand printers and multi-function printers.
- Reduce print volumes and costs.
- Improve functionality, sustainability and quality of print services.
- Enhance the security of NBB’s confidential documents and data.

### The Solution

- Implementation of Managed Print Services, replacing 40% of old existing printers.
- Proactive monitoring and maintenance of consumables, supplies and device management.
- Authentication and ‘follow me’ printing.
- User training and top level support.

### The Results

- 30% reduction in annual costs, including consumables and paper.
- 35% decrease in annual print from 2.5m to 1.6m pages.
- Reduced burden on IT network services team, thanks to device standardization and consumables ordering.
- Accurate cost allocation and recovery with extensive reporting capabilities.