



Enabling Sustainability

For our Clients and our Operations

We aim to develop technologies that minimize the environmental impact of document systems and business processes.

Like you, we want to take actions to reduce the environmental footprint of our products, services, and operations. To do so requires collaboration with stakeholders and value chain partners including clients, employees, suppliers, and governmental and non-governmental organizations.

Our innovative products, services and processes advance the sustainability effort by delivering environmental, financial, and social benefits in our own operations and in workplaces, communities, and cities around the world.

DOCUMENT MANAGEMENT SOLUTIONS AND EMPLOYEE ENGAGEMENT TOOLS

[Xerox® Managed Print Services \(MPS\)](#) and the Xerox® Free Flow® Digital Workflow Collection make the workplace more productive, cost-effective and energy efficient by streamlining the equipment profile and documents processes.

For clients leveraging Xerox® Intelligent Workplace Services, we provide them an opportunity to opt in to our PrintReleaf partnership, which is akin to a carbon offset program. We leverage paper usage reporting that equates the number of trees needed to reforest that usage on an equivalent basis in geographic areas of need. The company helps clients select the managed forestry projects where their trees will be planted in addition to tracking and reporting on their direct reforestation impact.

DIGITAL PRODUCTION TECHNOLOGY

[Digital Production Technology](#) and the variable print feature allow for personalization of output, proof without printing, and the ability to print as few or as many as needed, when needed, resulting in reduced energy, paper use, and the potential for excess inventory. Our production printers are designed with safety and the environment in mind, with emissions of chemicals, such as ozone and dust, strictly controlled and well below regulatory requirements.

ECO LABELS AND CERTIFICATIONS

Many Xerox® Products meet or exceed the requirements of the world's most widely recognized certifications for product environmental performance. Eco label products provide environmental benefits without compromising performance, quality, or reliability. In addition, the energy - and paper-saving features of these machines bring value, efficiency, and flexibility to your work environment.

Since joining the Environmental Protection Agency (EPA) as a Charter Partner in 1993, we continue to introduce products that have earned [ENERGY STAR®](#) status, even as certification criteria have grown more stringent.

We were among the first electronics companies to achieve [EPEAT](#) registration, a third-party rating system that identifies electronic equipment meeting specific environmental criteria. In 2018, we expanded our registration of products to Canada, UK, France, Germany, Netherlands, Belgium, Luxembourg, Switzerland, Norway, Sweden, Finland, and Denmark, making Xerox the first imaging equipment manufacturer to register EPEAT products in Europe.

Our goal: 100 percent of newly launched eligible products achieve ENERGY STAR and EPEAT. View our [Environmental Products list](#).

REDUCING OUR COMPANYWIDE CARBON FOOTPRINT

Our aim is to achieve carbon neutrality no later than 2040. Since establishing our first targets in 2003, we have achieved significant reduction in our energy consumption and Greenhouse Gas (GHG) emissions.

- Between our first baseline year of 2002 and 2016, we eliminated 320,000 tons of carbon dioxide equivalent (CO₂e). In 2016, we created a goal to reduce Scope 1 and Scope 2 GHG emissions by an additional 25% by 2025, which we achieved by year-end 2019.
- We are now focused on reducing our Scope 1 and Scope 2 GHG emissions by at least 60% by 2030 against the company's 2016 baseline, in line with the ambitious 1.5 °C science-based global warming target. This means we will have reduced emissions by 85% as compared to emissions in the company's original 2002 baseline.
- Our Scope 3 emissions target includes our entire value chain. Our aim is for a 35% reduction by 2030.

Emulsion Aggregation Toner (EA Toner)

[EA Toner](#) is a breakthrough Xerox® Technology for producing toner. Its small particle size and uniform shape enables high-quality images with less toner mass per page and lower fuser temperatures needed during printing. The manufacture of EA Toner generates 28% fewer GHGs than the manufacture of conventional toner.

Reducing Supplies Waste

Our [Green World Alliance \(GWA\)](#) initiative is central to our commitment to waste-free products by providing a collection and reuse-recycling program for spent imaging supplies.

More than 35 countries participate in the Xerox GWA. Each country has its own website that describes the processes available to the customer and/or points them to the appropriate point(s) of contact for more information.

Tackling the Problem of E-waste

We pioneered the practice of converting end-of-life electronic equipment into products and parts that contain reused parts while meeting new-product specifications for quality and performance. We design our machines with high durability and reuse capability to facilitate multiple product lifecycles.

Xerox is a Gold Tier participant in the [U.S. EPA Sustainable Materials Management \(SMM\) Electronics Challenge](#), which ensures responsible recycling by using third-party certified recyclers. The Gold Tier is the highest level of commitment designed for organizations with industry leading, well-developed take-back systems. While the EPA is planning to evolve their partnership program to align with their new priorities, we continue to meet the high standards they previously set forth.

RECOGNITION

- Achieved an A- on the CDP Climate Change Questionnaire
- Awarded the Inaugural 2021 Terra Carta Seal
- Gold Tier participant in the U.S. EPA Sustainable Materials Management (SMM) Electronics Challenge
- Included in 3BLMedia 100 Best Corporate Citizens 2021 Rankings
- Included in the U.S. Newsweek Green Rankings
- Named a Sustainability Leader in the Print Industry by Quocirca
- Ranked on Corporate Knight's 100 Best Corporate Citizens list
- Received CDP Supplier Engagement Award in 2022
- Received Energy Star Partner of the Year Award in 2021 and 2022
- Received Gold rating from EcoVadis 2022
- Received two Pacesetter Awards in 2022, Sustainability in Production and Comprehensive MPS

PARTNERSHIPS

Business Consortiums

- Business Roundtable
- Business for Social Responsibility
- Responsible Business Alliance
- Responsible Minerals Initiative
- The Conference Board, U.S., and Canada
- Human Rights Campaign Foundation
- Women's Business Enterprise National Council

Governmental Organizations

- U.S. Department of Energy Better Plants® Challenge
- US DOE Better Climate
- U.S. EPA ENERGY STAR®
- U.S. EPA SmartWay Transport Partnership

Non-Governmental Organizations

- Electronic Product Environmental Assessment Tool (EPEAT)
- New York Economic Development Councils

Our Corporate Social Responsibility (CSR) Goals and Progress summary provides an overview of our goals and progress. Our CSR Report is a comprehensive account of our sustainability efforts. You can find them both on our [Corporate Social Responsibility](#) page.

For more information about environment, health, and safety at Xerox, go to: www.xerox.com/environment

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