



Xerox and the Environment: Our Sustainability Commitment

Briefing Paper for Xerox Clients

Sustainability: balancing the social, environmental, and economic needs of business today without compromising the ability of future generations to meet their own needs.

Sustainability also means valuing our employees and communities, preserving the environment, and returning value to our shareholders, now and for the future.

THE TRIPLE BOTTOM LINE AT XEROX

Social: We provide simplified processes that bring cost, quality, and productivity benefits, and a more environmentally responsible way of operating.

We strive to take a leadership role in local communities as well as in the global community. The volunteer efforts of our employees support this work.

Financial: Xerox is a for profit enterprise that creates value for shareholders and strives to be a positive force in the world. Our products and services provide cost-effective solutions.

Environmental: Our goals focus on areas where we can have the most impact on our own operations and in workplaces, communities, and cities around the world. Achieving these goals means going beyond what we can control directly. We engage our suppliers, clients, employees, and other important stakeholders to extend our reach and magnify our impact.

Xerox® technology, products, and services help you reach your sustainability goals.

Goal	Enablers - Xerox® Products and Services
Net Zero Invest in and use technologies that reduce the energy and carbon footprint of operations and processes.	<ul style="list-style-type: none"> • ENERGY STAR® certified equipment, multifunctional devices • Managed Print Services (MPS)
Resource Conservation Help reduce consumption through business process improvement tools.	<ul style="list-style-type: none"> • Xerox® Digital Hub and Cloud Services • Managed Print Services • Xerox® Print Awareness Tool • Packaging Solutions
Reduced Use of Toxics and Heavy Metals Eliminate the use of persistent, bio-accumulative, and toxic materials throughout the supply chain.	<ul style="list-style-type: none"> • Governing Chemical Use in Design • EPEAT - registered devices
Waste Free Products and Workplaces Design and use products, packaging and supplies that make efficient use of resources, minimize waste, reuse material where feasible, and beneficially recycle what cannot be reused.	<ul style="list-style-type: none"> • Xerox® Green World Alliance® reuse/recycling program • You and Xerox: Enabling a Circular Economy • Digital Production Equipment

OUR WAY OF DOING BUSINESS

We focus on environmental performance and sustainability to have a positive effect on our operations, offerings, clients, and communities.

- In the 1980's, we were the first company to introduce power-down features in our equipment to save energy and to make two-sided printing a standard on our systems to reduce waste.
- We were the first in our industry to evaluate the health effects of toner and conclude that there are no issues when used as intended.
- In the 1990's, we pioneered remanufacturing for office equipment and helped shape the EPA's ENERGY STAR® program for imaging equipment. Established in 1991, our Environmental policy and its principles continue to guide us.
- All our major manufacturing sites certified to ISO 14001 in 1997, within one year of the standard's development.

We continue to use innovation and leadership to drive environmental performance through our value chain.

- Given the urgency of climate change, we fast-tracked our net zero goal by 10 years and established 2040 as our new goal year. Our interim target is to reduce our Scope 1 and 2 GHG emissions by at least 60% by 2030 against the company's 2016 baseline. We plan to achieve emission reductions through projects that improve operational efficiency, create new technology innovations, and neutralize residual GHG emissions through carbon compensation mechanisms.
- In 2018, PrintReleaf certification became available to Xerox large enterprise customers in more than 160 countries. The patented PrintReleaf technology measures paper usage and equates the number of trees needed to reforest that usage on an equivalent basis.
- We joined the EPA SmartWay Partnership, the purpose of which is to improve fuel efficiency for reduced GHG emissions and air pollution associated with product transport.
- We have committed to produce waste-free products in waste-free facilities to help our customers reduce waste. Our aim is to design products, packaging and supplies that make efficient use of resources, minimize waste, reuse material where feasible (including recycled plastics), and recycle what can't be reused. We were one of the first companies to have EPEAT-registered imaging products. In 2018, we expanded our registration of products to Canada and 11 European countries, making Xerox the first imaging equipment manufacturer to register EPEAT products in Europe.
- Xerox® ConnectKey® Technology reduces toner and ink spend while reducing wasteful printing through default settings like printing multiple pages on a single page.

RECOGNITION

- Achieved an A- on the CDP Climate Change Questionnaire
- Awarded the Inaugural 2021 Terra Carta Seal
- Gold Tier participant in the U.S. EPA Sustainable Materials Management (SMM) Electronics Challenge
- Included in 3BLMedia 100 Best Corporate Citizens 2021 Rankings
- Included in the U.S. Newsweek Green Rankings
- Named a Sustainability Leader in the Print Industry by Quocirca
- Ranked on Corporate Knight's 100 Best Corporate Citizens list
- Received CDP Supplier Engagement Award in 2022
- Received Energy Star Partner of the Year Award in 2021 and 2022
- Received Gold rating from EcoVadis 2022
- Received two Pacesetter Awards in 2022, Sustainability in Production and Comprehensive MPS

PARTNERSHIPS

Business Consortia

- Business Roundtable
- Business for Social Responsibility
- Human Rights Campaign Foundation
- Responsible Business Alliance
- Responsible Minerals Initiative
- The Conference Board, U.S., and Canada
- Women's Business Enterprise National Council

Governmental Organizations

- DOE Pledge-Better Climate Pledge
- U.S. Department of Energy Better Plants® Challenge
- U.S. EPA ENERGY STAR
- U.S. EPA SmartWay Transport Partnership

Non-Governmental Organizations

- Electronic Product Environmental Assessment Tool (EPEAT)
- New York Economic Development Councils

Our Corporate Social Responsibility (CSR) Goals and Progress summary provides an overview of our goals and progress. Our full CSR Report provides a comprehensive account of our sustainability efforts. You can find them both on our [Corporate Social Responsibility](#) page.

For more information about environment, health, and safety at Xerox, go to: www.xerox.com/environment.

Questions :

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