

Microsoft Translator Attribution

It is recommended that an application or website using machine translations performed by Translator display attribution in order to make users aware that the text or speech has used machine translation and to help direct user feedback.

Nomenclature and usage

Official name of the service:

- Text translation: Translator
- Speech translation: Speech service

Attribution guidelines

Text Translation Attribution

- Use the provided Microsoft logo as supplied in full color
- The logo must appear with the appropriate text
 - Use *Translated from language by [logo]* for translations where the source language is not obvious
 - Use *Translated by [logo]* when the source language is known (e.g. a translation app where the user selects the source language)
- The *Translated by* text should be translated to the audience language
- The attribution (text and logo) should link to <http://aka.ms/MicrosoftTranslatorAttribution>
- The readability of the attribution must not be obscured
- The attribution must comply with clear space requirements

Speech Translation Attribution

- Use the provided Microsoft logo as supplied in full color
- When translation is displayed on a screen, display attribution on the screen
- When translation is not displayed on a screen, display attribution on the About/Help web page
 - The attribution (text and logo) should link to <http://aka.ms/MicrosoftTranslatorAttribution>
- The readability of the attribution must not be obscured
- The attribution must comply with clear space requirements

Translator attribution

Customers and partners should use the following attribution next to the translated text.

The text and logo will hyperlink to:

<http://aka.ms/MicrosoftTranslatorAttribution>

When the source language is not defined or clear to the user

Translated from German by  Microsoft

Note: The preferred usage is to translate all words except the logo into the target language

When the source language is obvious, or user selected

When providing any speech translation attribution

Translated by  Microsoft

Note: The preferred usage is to translate "Translated by" into the target language, if appropriate, given the context

Additional uses

If, for technical, business, legal or user experience reasons the attribution requirements cannot be displayed in the manner described, please [contact the Translator team](#) to investigate potential alternatives.