

# Digital Marketing and E-Commerce CERTIFICATE

Orientation

Marketing in the Digital Era

Digital Marketing Science E-Commerce and Marketing Analytics

Mastering HubSpot



**Group Coaching support and Course Lobbies available through all courses** 

# Term Length: 6 months

This Finish Fast Checklist is designed to help you stay on track, focused, and committed to your goals. Skills gained in this certificate build on each other. So, it's important to take the courses in the recommended order outlined in the following chart—starting with Marketing in the Digital Era and finishing with Mastering Hubspot.

To keep yourself motivated, post it someplace where you'll see it daily. Approaching the work in chunks and pacing yourself can help with getting overwhelmed as you move through your courses.



**Complete Ready for Success course** 



# **GROUP COACHING**

Here is an opportunity to connect with your peers. You're invited to join group coaching sessions, led by our Student Success Coaches. Sessions cover many topics that will support your progress and help you stay focused on your goals. We encourage you to attend! You'll receive information via email regarding group coaching information.



## CAREER SERVICES

Ready for the next step in your career?
Take advantage of our on-demand career service available from your dashboard.
Helpful information can be found in your Success Resources Guide.

**Interview Prep** 

**Job Search and Application Help** 

Resume Help





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D373A

# MARKETING IN THE DIGITAL ERA

Complete course material

#### **Submit:**

Final Exam



**D378A** 

# DIGITAL MARKETING SCIENCE

Complete course material

#### **Submit:**

Final Exam



Complete course material

## **Submit:**

Final Exam



MASTERING HUBSPOT

Complete course material

## **Submit:**

Submit certification