GRDS

FOUNDATIONAL STUDIES

YEAR ONE

GRAPHIC DESIGN FOUNDATION GRDS 101

Meaning-making in

Design

GRDS 102 Design as visual message-making

GRDS 103 (3) Principles, Processes Applications of Design

GRDS 150 (3) The Idea of Design

GRDS 200 Portfolio Review

ENGL 101/118 ^H (3

ENGL 102

VOL CORE ELEC (

VOL CORE ELEC (3)

VOL CORE ELEC (3)

TERM ONE: min 15 CH TERM TWO: min 12 CH

uTrack Requirements

In the initial year, students pursuing a Graphic Design degree will take the School of Design foundations program - a year-long investigation into design as a making and communication field. Work conducted during this year prepares students for applying to pursue the upper division of the Graphic Design program.

GRDS 101: Introduction to the principles, processes and applications of meaning-making through design. Students explore the language of design, how it is influenced by form, content, audience, message and context in various applications relative to communication

GRDS 102: Introduction to the principles, processes and applications of image making through design. Students explore the language of design, how it is influenced by form, content, audience, message and context through visual representation. Simultaneous introduction to image production through computer systems and software.

GRDS 103: Introduction to the principles, processes and applications of design across various applications. Students explore the language of design, how it is influenced by form, content, audience, message and context in two, three and four dimensional forms.

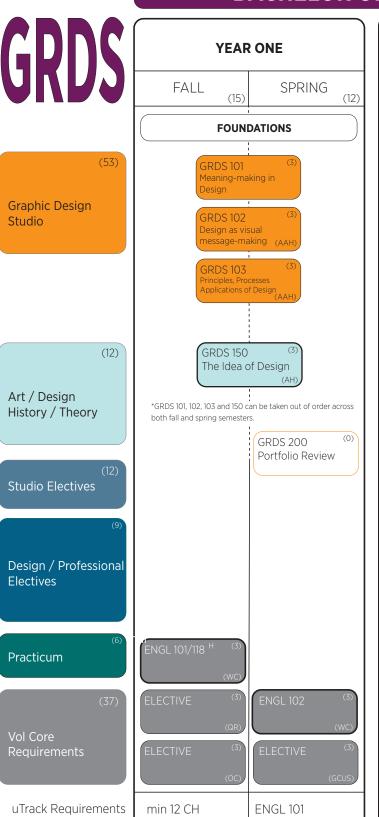
VOL CORE CURRICULUM: Through the Vol Core Curriculum requirements, students in the Graphic Design Foundation program explore parallel interests that both fulfill the mission of general education while also providing an expanded understanding of their strengths, skills and interests. Vol Core provides students with the foundation for successful academic study, lifelong learning, and actively engaging in the duties of local, national, and global citizenship. The university's general education curriculum is designed to help students better understand themselves, human cultures and societies, the natural world, as well as contribute to their personal enrichment.

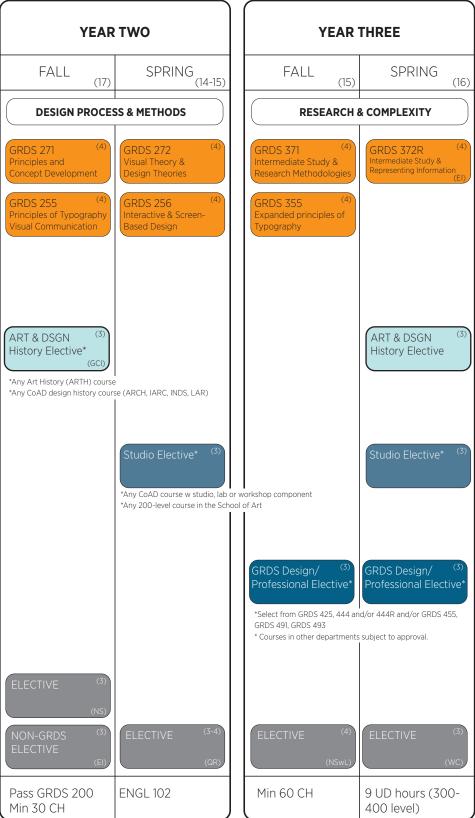
GRDS 150: An overview of design as visual message-making and as an act of cultural interpretation. Contemporary and historic design and its forms are examined, along with an introduction to design and creative concepts.

GRDS 200: PORTFOLIO REVIEW This is a benchmark review to gain admittance into the upper division Graphic Design degree courses. Students will present specified projects from the foundational courses and conduct an interview with the Graphic Design faculty. Faculty take great care in determining the outcome of this review with every student who has applied, providing valuable feedback and guidance, regardless of outcome.

=OUNDATION / ELECTIVES

THE UNIVERSITY OF TENNESSEE | COLLEGE OF ARCHITECTURE & DESIGN BACHELOR OF FINE ARTS IN GRAPHIC DESIGN 4 YEAR CURRICULUM 2022-2023







(120) TOTAL CH

(CH)
REQUIRED COURSE
(ELEC/GEN ED)

Required Vol Core for GRDS Program

VOL CORE CATAGORIES

(AH) Arts & Humanities
(AAH) Applied Arts & Humanities
(EI) Engaged Inquiry
(GCI) Global Citizen - International Focus
(GSUS) Global Citizen - US Focus
(NS) Natural Science
(NSwL) Nat'l Science with Lab
(OC) Oral Communication
(AOC) Applied Oral Communication
(QR) Quantitative Reasoning
(SS) Social Science
(WC) Written Communication