



# Vision Benefits Made Easy

Vision benefits should enhance your life, not complicate it. That's why Blue Cross and Blue Shield of New Mexico brings you vision benefits that deliver more.

## 1. America's largest vision network<sup>1</sup>

You'll have access to 96,000 providers including 54,000 independent providers.<sup>2</sup> Plus, you can visit top retail providers such as LensCrafters®, Pearle Vision<sup>SM</sup> and Target Optical<sup>SM</sup>.

## 2. A more convenient experience

Our member portal gives you access to benefit details, claims, provider locations and more. And since many providers offer extended evening and weekend hours, you can get care when it works for you.

## 3. Choices that will make you happy

No restrictions or limiting frame towers here! You can choose from any frame available at your in-network provider location, including frame brands such as Armani, Coach, Ray-Ban, DKNY and many more.<sup>3</sup>

## 4. Amazing savings

You'll get even more bang for your buck with 40% off additional complete pairs of eyeglasses, 20% off non-prescription sunglasses and 15% off laser vision correction.<sup>4</sup>

## 5. Answers when you need them

You'll receive a welcome kit with answers to frequently asked questions, your ID card and more. You'll also have access to one of America's highest-rated and award-winning customer call centers.<sup>5</sup>



## Being a Vision Care member has **ADVANTAGES!**

### Enroll in Blue Cross and Blue Shield of New Mexico vision benefits today!



<sup>1</sup>EyeMed Analysis of NetMinder data through November 2018. <sup>2</sup>On the Blue Cross and Blue Shield of New Mexico Vision Care Select network. <sup>3</sup>All brands may not be available at all provider locations. <sup>4</sup>Discounts only available at participating in-network providers. Does not apply to discount plans. <sup>5</sup>For the past 10 years in a row, our Customer Care Center has been recognized as a "Certified Center of Excellence" by Purdue University Benchmark Portal.

**THIS IS A LIMITED BENEFIT POLICY. IT PROVIDES COVERAGE FOR VISION INSURANCE ONLY.**

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