**Industry:** Waste management

## Reaching out to field employees

1-800-GOT-JUNK franchise owner showed gratitude and support for remote and front line workers with gift cards redeemable for Uber Eats



Primary uses

- Uber gift cards sent as unique codes redeemable for a meal delivered via Uber Eats
- Busy staff able to easily get meal without hassle of grocery shopping and cooking

## Results

- · Effort to stay connected with remote and field workers
- Employee appreciation
- · Increased staff productivity
- · Support of local restaurants

"While our team is apart, I wanted a way to stay in touch and show my appreciation for their hard work. Everyone is familiar with Uber Eats, and the gift cards instantly convey a big thank you to them."

Ashton Lubman, Franchise Partner 1-800-GOT-JUNK

