



CAN TV CONTENT RULES (EXCERPT FROM CAN TV USERS MANUAL)

IV. PROGRAM CONTENT

A. CAN TV PROVIDES A COMMUNITY SERVICE BY ADMINISTERING PUBLIC ACCESS CHANNELS, STREAMING AND ONLINE SERVICES FOR PROGRAMS SUBMITTED BY INDIVIDUALS AND NONPROFIT ORGANIZATIONS IN CHICAGO. CAN TV DOES NOT DISCRIMINATE AGAINST ANY SUCH USERS; HOWEVER, ONCE A PROGRAM IS SUBMITTED TO CAN TV, USERS ARE LEGALLY RESPONSIBLE FOR PROGRAM CONTENT AND MUST FOLLOW THE POLICIES SET FORTH BELOW. CAN TV CANNOT ASSUME RESPONSIBILITY FOR THE CONTENT OF ANY PROGRAMS OR INFORMATION PRESENTED ON THE CHANNELS AND ONLINE.

B. IN ACCORDANCE WITH FEDERAL, STATE AND LOCAL LAW, YOUR PROGRAM MAY NOT INCLUDE THE FOLLOWING MATERIAL:

- 1. GAMBLING
YOUR PROGRAM MAY NOT PROMOTE OR CONDUCT ANY LOTTERY, RAFFLE, CONTEST OR GAME INVOLVING PRIZES AWARDED IN WHOLE OR IN PART BY LOT OR CHANCE.**

- 2. OBSCENITY
YOUR PROGRAM MAY NOT CONTAIN MATERIAL WHICH IS OBSCENE. FEDERAL LAW STATES THAT TO BE OBSCENE, MATERIAL MUST MEET A THREE PRONGED TEST:
 - A. THE AVERAGE PERSON, APPLYING CONTEMPORARY COMMUNITY STANDARDS, WOULD FIND THAT THE WORK, TAKEN AS A WHOLE, APPEALS TO THE PRURIENT INTEREST;**
 - B. THE WORK DEPICTS OR DESCRIBES, IN A PATENTLY OFFENSIVE WAY, SEXUAL CONDUCT SPECIFICALLY DEFINED BY THE APPLICABLE STATE LAW; AND**
 - C. THE WORK, TAKEN AS A WHOLE, LACKS SERIOUS LITERARY, ARTISTIC, POLITICAL, OR SCIENTIFIC VALUE.****

FURTHERMORE, YOUR PROGRAM MAY NOT CONTAIN MATERIAL WHICH VIOLATES ILLINOIS LAW (SECTION 720 ILCS 5/11-20) OR THE CHICAGO CABLE COMMUNICATIONS ORDINANCE (SECTION 4-280-230 D.)

- 3. SOLICITATION
YOUR PROGRAM MAY NOT SOLICIT FUNDS.**

- 4. ADVERTISING
YOUR PROGRAM MAY NOT PROMOTE THE SALE OF PRODUCTS OR SERVICES, INCLUDING PRICES, OR PROMOTE OR ENDORSE A TRADE OR BUSINESS.**

5. **PRODUCTS OR SERVICES**
YOUR PROGRAM MAY NOT DISCUSS OR SHOW PRODUCTS OR SERVICES MADE AVAILABLE BY PERSONS, CORPORATIONS OR INSTITUTIONS WHICH HAVE A COMMERCIAL INTEREST IN THE SUBJECT OF THE PROGRAM.
 6. **COMMERCIAL IDENTIFICATION**
YOUR PROGRAM MAY NOT IDENTIFY, PROMOTE OR MAKE REFERENCE TO ANY BUSINESS, PRODUCT, SERVICE, INTELLECTUAL PROPERTY, COMMERCIAL EVENT OR PERFORMANCE, TRADEMARK OR BRAND NAME IN ANY MANNER WHICH DOES NOT FURTHER THE NONCOMMERCIAL MESSAGE OF YOUR PROGRAM OR WHICH WOULD JEOPARDIZE THE NONCOMMERCIAL MANDATE OF CAN TV, EXCEPT AS PROVIDED IN SECTION V.
 7. **MISREPRESENTATION**
YOUR PROGRAM MAY NOT CONTAIN ANY MATERIAL WHICH IS INTENDED TO DEFRAUD THE VIEWER OR DESIGNED TO OBTAIN MONEY BY FALSE OR FRAUDULENT PRETENSES, REPRESENTATIONS OR PROMISES.
 8. **ILLEGALITIES**
YOUR PROGRAM MAY NOT CONTAIN ANY MATERIAL WHICH CONSTITUTES LIBEL, SLANDER, DEFAMATION, INVASION OF PRIVACY OR PUBLICITY RIGHTS, UNFAIR COMPETITION, OR VIOLATION OF TRADEMARK OR COPYRIGHT OR WHICH MAY OTHERWISE VIOLATE ANY LOCAL, STATE OR FEDERAL LAW.
- C.** A USER MUST OBTAIN IN WRITING AND KEEP RECORDS OF ALL NECESSARY APPROVALS, CLEARANCES, LICENSES, ETC., FOR THE USE OF ANY PROGRAM MATERIAL TO BE SHOWN ON THE CHANNELS. THIS INCLUDES, BUT IS NOT LIMITED TO, APPROVALS BY BROADCAST STATIONS, NETWORKS, SPONSORS, MUSIC LICENSING ORGANIZATIONS, COPYRIGHT OWNERS, PERFORMERS' REPRESENTATIVES, AND ALL PERSONS FEATURED IN THE PROGRAM MATERIAL AND ANY OTHER APPROVALS THAT MAY BE NECESSARY TO TRANSMIT THE PROGRAM VIA CAN TV.
- D.** THE CAN TV LOGO IS THE PROPERTY OF CAN TV AND MAY NOT BE USED IN ANY MANNER. USE OF CAN TV'S NAME, ADDRESS, PHONE NUMBER, EMAIL, WEBSITE, WEB LINK OR OTHER INFORMATION REQUIRES PRIOR APPROVAL FROM THE DEPARTMENT DIRECTOR.