



Labeling Crops at Farmers Markets

Farmers markets bring local products directly to consumers from a variety of farms and producers. Many consumers want to know how and where the products were grown. Market booth and product signs are used to help get the farmer’s message out, but not all claims have a clear definition. Market managers play a key role in ensuring vendors understand labeling requirements so that consumers are not misled. This handout gives common examples of produce signs that may be used at farmers markets and briefly outlines the requirements for each claim.

WSDA’s Organic Labeling Guide has information on using the organic claim on packaged products.
<https://agr.wa.gov/departments/organic/certified-operations/resources-for-certified-operations/organic-labels>

Have additional questions about organic labeling? WSDA Organic Program is happy to provide answers, resources, and technical assistance.



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<https://agr.wa.gov/organic>

Certified Organic Farm or Producer



- * Farm has a current organic certificate that has been issued by a USDA accredited agency.
- * Farm and crops are listed on the USDA’s list of certified organic operations. The Organic Integrity Database—
<https://organic.ams.usda.gov/integrity/>
- * Use of the term “certified” is optional.
- * Use of either the USDA seal or certifier logo is optional.
- * The term organic may be used in farm name. If displayed above crops, all crops must be produced organically.



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Exempt Farm or Producer


All Galaxy Farm
Pumpkins
 \$1.50/lb
Organic but not certified


All Galaxy Farm
Organic
Pumpkins
 \$1.50/lb

- * Farm's total gross annual income from the sale of organic crops or products is less than \$5,000 annually.
- * Farm is exempt from applying for certification, but must fully comply with all regulations including keeping at least 3 years of records to verify the use of organic practices & inputs.
- * No use of the term "certified" & no use of USDA seal or a certifier logo.
- * The term organic may only be used in farm name, provided the farm's total gross annual income is less than \$5,000 annually. If displayed above crops, all crops must be produced organically.

Other Claims

* Non-regulated terms without common definitions. Not verified by a third-party inspection.


All Galaxy Farm
Pumpkins
 \$1.50/lb
No sprays used!


All Galaxy Farm
Pesticide free
Pumpkins
 \$1.50/lb


All Galaxy Farm
Pumpkins
 \$1.50/lb
No chemicals used

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