Broadcasting Notice of Consultation CRTC 2010-114

Ottawa, 25 February 2010

Notice of application received

Edmonton, Alberta

Deadline for submission of interventions/comments: 1 April 2010

The Commission has received the following application:

[Broadcasting interventions/comments form]

Applicant and Locality

 Rogers Broadcasting Limited Edmonton, Alberta Application No. 2010-0050-5

1. Edmonton, Alberta Application No. 2010-0050-5

Application by **Rogers Broadcasting Limited** (Rogers) to amend the broadcasting licence of television programming undertaking CKEM-TV Edmonton.

The licensee proposes to add a transitional digital television transmitter in Edmonton to broadcast the programming of CKEM-TV in order to adequately serve, in a digital format, the population of Edmonton.

The transitional digital transmitter would operate on channel 17 with a maximum effective radiated power of 107,000 watts (with an effective height of antenna above average terrain of 294 metres).

Rogers states that the proposed contours for the transitional digital transmitter differ slightly from the analog coverage of CKEM-TV, resulting in an increase in the population served of about 1%.



Licensee's address:

333 Bloor Street East Toronto, Ontario M4W 1G9

Fax: 416-935-8203

E-Mail: susanwheeler@rci.rogers.com

Examination of application:

CITY-TV Edmonton 10212 Jasper Avenue Edmonton, Alberta

Public participation

Deadline for interventions

1 April 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[Broadcasting interventions/comments form]

or

by mail to CRTC, Ottawa, Ontario K1A 0N2

or

by fax at 819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process.

As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782 Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière Central Building 1 Promenade du Portage, Room 206 Gatineau, Quebec J8X 4B1

Tel.: 819-997-2429 Fax: 819-994-0218

Regional offices

Metropolitan Place 99 Wyse Road Suite 1410 Dartmouth, Nova Scotia B3A 4S5

Tel.: 902-426-7997 Fax: 902-426-2721 205 Viger Avenue West Suite 504 Montréal, Quebec H2Z 1G2

Tel.: 514-283-6607

55 St. Clair Avenue East Suite 624 Toronto, Ontario M4T 1M2

Tel.: 416-952-9096

Kensington Building 275 Portage Avenue Suite 1810 Winnipeg, Manitoba R3B 2B3

Tel.: 204-983-6306 Fax: 204-983-6317

2220 – 12th Avenue Suite 620 Regina, Saskatchewan S4P 0M8 Tel.: 306-780-3422

10405 Jasper Avenue Suite 520 Edmonton, Alberta T5J 3N4

Tel.: 780-495-3224

580 Hornby Street Suite 530 Vancouver, British Columbia V6C 3B6

Tel.: 604-666-2111 Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: http://www.crtc.gc.ca.