



Broadcasting Notice of Consultation CRTC 2010-175

Ottawa, 24 March 2010

Notice of applications received

Across Canada

Deadline for submission of interventions/comments: 28 April 2010

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **4537459 Canada Inc.**
Across Canada
Application No. 2010-0428-3
2. **7202342 Canada Inc.**
Across Canada
Application No. 2010-0429-1
3. **7202377 Canada Inc.**
Across Canada
Application No. 2010-0430-9
4. **Country Music Television Ltd.**
Across Canada
Application No. 2010-0431-6
5. **Cosmopolitan Television Canada Company**
Across Canada
Application No. 2010-0433-2
6. **Viva Channel Inc.**
Across Canada
Application No. 2010-0434-0
7. **W Network Inc.**
Across Canada
Application No. 2010-0437-4
8. **YTV Canada, Inc.**
Across Canada
Application Nos. 2010-0438-2 and 2010-0439-0

1. Across Canada
Application No. 2010-0428-3

Application by **4537459 Canada Inc.** to amend the broadcasting licence for the national, English-language Category 2 specialty programming undertaking known as Nickelodeon (formerly known as YTV OneWorld) in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

The licensee is requesting that this amendment be valid until the end of the current licence term.

Licensee's address:

181 Bay Street
 Suite 1630
 Toronto, Ontario
 M5J 2T3
 Fax: 416-642-3779
 E-mail: sylvie.courtemanche@corusent.com

Examination of application:

At the licensee's address

2. Across Canada
Application No. 2010-0429-1

Application by **7202342 Canada Inc.** to amend the broadcasting licence for the national, English-language Category 2 specialty programming undertaking known as Sundance Channel (formerly known as Drive-In Classics Channel) in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

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Examination of application:

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**3. Across Canada
Application No. 2010-0430-9**

Application by **7202377 Canada Inc.** to amend the broadcasting licence for the national, English-language Category 2 specialty programming undertaking known as W Movies (formerly known as SexTV: The Channel) in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

The licensee is requesting that this amendment be valid until the end of the current licence term.

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Examination of application:

At the licensee's address

4. Across Canada
Application No. 2010-0431-6

Application by **Country Music Television Ltd.** to amend the broadcasting licence for the national, English-language specialty programming undertaking known as Country Music Television – CMT in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

The licensee is requesting that this amendment be valid until the end of the current licence term.

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Examination of application:

At the licensee's address

5. Across Canada
Application No. 2010-0433-2

Application by **Cosmopolitan Television Canada Company** to amend the broadcasting licence for the national, English-language Category 2 specialty programming undertaking known as Cosmopolitan Television in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

The licensee is requesting that this amendment be valid until the end of the current licence term.

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Examination of application:

At the licensee's address

**6. Across Canada
Application No. 2010-0434-0**

Application by **Viva Channel Inc.** to amend the broadcasting licence for the national, English-language specialty programming undertaking known as Viva (formerly known as CLT) in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

The licensee is requesting that this amendment be valid until the end of the current licence term.

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Examination of application:

At the licensee's address

7. Across Canada
Application No. 2010-0437-4

Application by **W Network Inc.** to amend the broadcasting licence for the national, English-language specialty programming undertaking known as W Network in order to allow the service to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

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Examination of application:

At the licensee's address

8. Across Canada
Application Nos. 2010-0438-2 and 2010-0439-0

Application by **YTV Canada, Inc.** to amend the broadcasting licences for the national, English-language specialty programming undertakings known as Treehouse TV and YTV in order to allow the services to be available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

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Public participation**Deadline for interventions****28 April 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
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Tel.: 902-426-7997
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205 Viger Avenue West
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Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.