

# DANCEBLUE 2024

## Team Fundraising Policy Sheet

Team  
Fundraiser  
Proposal Form



ALL team fundraisers MUST be submitted to the Team Fundraising Proposal form at least 2 weeks before the day of the event. The form gathers information about your fundraiser and is linked here! If you have any questions, email Ally Curry, Team Fundraising Coordinator, at [teamfundraising@danceblue.org](mailto:teamfundraising@danceblue.org).

Teams are allowed to host 2 restaurant nights and 2 events (anything other than a restaurant night) each semester. This means you can have up to 8 fundraisers between now and the DanceBlue marathon! DanceBlue will promote your events on our fundraising calendar, linked here

4 Fundraiser  
Rule



First Come,  
First Serve



Fundraisers are on a first come, first serve basis. A maximum of 3 team fundraisers (excluding merch) can occur on any given day. This ensures that your fundraiser gets the attention it deserves!

Ally will either approve or decline your request for a fundraiser. Your fundraiser may be declined if there are already 3 fundraisers scheduled for that evening.

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### Offering Spirit Points



Teams may offer 3 spirit points to dancers for attending their fundraising event. Teams are responsible for providing the Spirit Point QR code sheet linked [here](#). The [Spirit Point QR code](#) allows dancers to reach BBNvolved quickly and easily so they can fill out the spirit point submission form and be acknowledged for raising money FTK!

If your team has a corporate sponsor(s), please contact the Corporate Relations Chair, Garret Towe, via email at [corporate@danceblue.org](mailto:corporate@danceblue.org) prior to your event.

Note that you may not solicit the same businesses that currently sponsor DanceBlue.

### Corporate Sponsors



### Overall Fundraisers



When soliciting businesses, partners, and sponsors, please clarify that you are a DanceBlue TEAM fundraising for DanceBlue, not DanceBlue overall. Also, if DanceBlue hosts an overall fundraiser, no other team may host a fundraiser on the same day.

Alex Wesley:  
[fundraising@danceblue.org](mailto:fundraising@danceblue.org)

Ally Curry:  
[teamfundraising@danceblue.org](mailto:teamfundraising@danceblue.org)

Christy Kirkham:  
[dancerrelations@danceblue.org](mailto:dancerrelations@danceblue.org)

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EMS and  
BBNvolved



Registered student organizations must submit their fundraisers on UK's Event Management System (EMS) at [meetatbigblue.uky.edu](http://meetatbigblue.uky.edu). The event must then be submitted on BBNvolved.

If your team is not affiliated with a student organization, please email Ally at [teamfundraising@danceblue.org](mailto:teamfundraising@danceblue.org). so DanceBlue can submit your event on EMS.

If you are selling merchandise, it will not be featured on our website, but we are happy to send it to our committee and all the team captains! Also, you must submit your merchandise for approval by emailing a proof of your merchandise design(s) to Annika Hijalda, our Marketing Chair, at [marketing@danceblue.org](mailto:marketing@danceblue.org) or by uploading it to the [fundraiser submission form](#).

Merchandise



IMPORTANT! When designing merch, note that "DanceBlue" is one word, and that both "For The Kids" and "FTK" are trademarked and cannot be used.

Resources



GroupRaise is a great resource for planning restaurant nights! Their website is linked [here](#). Feel free to use [this email template](#) when contacting restaurants as well. If you're having trouble coming up with fundraising ideas, browse this page! The most successful fundraisers tend to be the more creative ones, so don't hesitate to branch out.

Alex Wesley:  
[fundraising@danceblue.org](mailto:fundraising@danceblue.org)

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