



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

WISCONSIN AGRICULTURAL EXPORT ADVISORY COUNCIL

AGENDA

March 29, 2023

The Wisconsin Agricultural Export Advisory Council will hold its meeting at 9:00 a.m. in Board Conference Room 106 at 2811 Agriculture Drive, Madison, WI 53718 and virtually. To attend the meeting virtually, join by telephone at (669) 254-5252, with access code # 161 903 6757 and meeting password # 306412, or <https://www.zoomgov.com/j/1619036757?pwd=QVg4TFEwN2EreURjSlpkdk01UGY5UT09>.

If you would like to appear during the public appearance portion, please send contact information to sharonm.henes@wisconsin.gov or (608) 381-2808 by 4:00 p.m. Tuesday, March 28, 2023.

1. DATCP and WEDC Welcome
2. Chair Welcome
3. Roll Call of Council Members
4. Approval of September 23, 2022 Minutes
5. Public Comments
6. 2022 Year End Export Highlights
7. USDA Economic Research Service 2023 U.S. Agricultural Trade Outlook and the Agricultural Trade Multipliers - **Bart Kenner**, Economist, Trade Outlook Coordinator, State Trade Data Coordinator, Economic Research Service, USDA Market and Trade Economics Division; and **Wendy Zeng**, Research Agricultural Economist, International Trade and Development Branch, USDA Market and Trade Economics Division
8. USDA Trade Mission to Spain Recap – Product Opportunities and New EU Labeling Rules
9. Wisconsin Initiative for Agricultural Exports (WIAE) FY 23 Finance and Year to Date Results
10. WIAE FY 24 and FY 25 Activity Plans
11. WEDC Trade Ventures
12. FY 23 Export Expansion Grant Recipients

Wisconsin - America's Dairyland

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • Wisconsin.gov

An equal opportunity employer

13. Dates for upcoming WAXC webinars and WAXC Council meeting
 - a. August 16 – Exportech program
 - b. November 15 – ESG and Sustainability
 - c. December 13 – Export Expansion Grant Recap
 - d. January 17 – Export Expansion Grant Recap
 - e. September 6 – WAXC Council meeting
14. Discussion of future topics
15. Elections of Chair and Vice Chair
16. Adjourn