Outdoor Recreation and New Mexico's Economy

Data Sources, February 2020



Background



This document provides references for Outdoor Recreation and New Mexico's Economy, a report produced by Headwaters Economics in February 2020 for New Mexico's Outdoor Recreation Division.

View the <u>full report</u> at <u>https://headwaterseconomics.org/outdoor-recreation/new-mexico-outdoor-recreation.</u>

Data Sources

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Figures about the size of the outdoor industry GDP and employment in New Mexico are from: U.S. Department of Commerce. Bureau of Economic Analysis. Outdoor Recreation Satellite Account, U.S. and Prototype for States, 2017. https://www.bea.gov/data/special-topics/outdoor-recreation

Headwaters Economics. 2018. The Outdoor Recreation Economy by State: https://headwaterseconomics.org/economic-development/trends-performance/outdoor-recreation-economy-by-state/. Figures in interactive tools are from: U.S. Department of Commerce. Bureau of Economic Analysis. Outdoor Recreation Satellite Account, U.S. and Prototype for States, 2017.

In 2018 there were 28,687 people in New Mexico employed in farming (including ranching), 33,596 employed in manufacturing, and 34,490 employed in mining (minerals, oil, gas, coal). Figures are from: U.S. Department of Commerce. 2019. Bureau of Economic Analysis, Regional Economic Accounts. Washington, DC, reported by Headwaters Economics' Economic Profile System, https://headwaterseconomics.org/eps

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Figures about the size of the outdoor industry GDP and employment in New Mexico are from: U.S. Department of Commerce. Bureau of Economic Analysis. Outdoor Recreation Satellite Account, U.S. and Prototype for States, 2017. https://www.bea.gov/data/special-topics/outdoor-recreation

Headwaters Economics. 2018. The Outdoor Recreation Economy by State: https://headwaterseconomics.org/economic-development/trends-performance/outdoor-recreation-economy-by-state/. Figures in interactive tools are from: U.S. Department of Commerce. Bureau of Economic Analysis. Outdoor Recreation Satellite Account, U.S. and Prototype for States, 2017.

Information about the designation of White Sands National Park from: National Park Service. 2019. National Monument Re-designated as White Sands National Park. December 21. https://www.nps.gov/whsa/learn/news/nr12212019.htm

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Figures about jobs and wages and salaries from: U.S. Department of Commerce. Bureau of Economic Analysis. Outdoor Recreation Satellite Account, U.S. and Prototype for States, 2017. https://www.bea.gov/data/special-topics/outdoor-recreation

Figures about participation in recreation from: Outdoor Industry Association. 2017. *Outdoor Recreation Economy Report*. https://outdoorindustry.org/advocacy.

Data in bar chart from: U.S. Department of Commerce. Bureau of Economic Analysis. Outdoor Recreation Satellite Account, U.S. and Prototype for States, 2017. https://www.bea.gov/data/special-topics/outdoor-recreation

Data about public land and visits to state parks from: New Mexico State Parks. 2015. *Viva New Mexico: A Statewide Plan for Outdoor Adventure. Strategic Plan 2016-2020.* http://www.emnrd.state.nm.us/SPD/scorp/documents/2016 2020 VivaNewMexicoStrategicPlan1 6 16.p df

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Figures about resident spending from Outdoor Industry Association. 2017. *Outdoor Recreation Economy Report*. https://outdoorindustry.org/advocacy

Angler and hunting days and expenditure data from: Southwick and Associates. 2014. *The Economic Contributions of Fishing, Hunting, and Trapping in New Mexico in 2013: A statewide and county-level analysis.* Fernandina Beach, FL: Southwick Associates.

http://www.wildlife.state.nm.us/download/publications/press-release/NMDGF-Economics-of-Fishing-Hunting-and-Trapping-Final.pdf

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Figures about New Mexicans who recreate and believe the outdoor recreation economy is important from: Colorado College. 2018. *Conservation in the West Poll*. https://www.coloradocollege.edu/other/stateoftherockies/conservationinthewest/

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Figures about visitors, spending, and jobs to National Park Service lands from: National Park Service (NPS). 2018 National Park Service Visitor Spending Effects Report.

https://www.nps.gov/subjects/socialscience/vse.htm. Also available at Headwaters Economics:

https://headwaterseconomics.org/dataviz/national-park-service-units/. Long-term visitation data by NPS unit was obtained from NPS's Integrated Resource Management Applications:

https://irma.nps.gov/Portal/.

Table of Public Land Agencies:

National Park Service (NPS). 2018 National Park Service Visitor Spending Effects Report.
 https://www.nps.gov/subjects/socialscience/vse.htm.
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 https://headwaterseconomics.org/dataviz/national-park-service-units/.
 Long-term visitation data by NPS unit was obtained from NPS's Integrated Resource Management Applications:
 https://irma.nps.gov/Portal/.

- USDA Forest Service's National Visitor Use Monitoring system:
 https://apps.fs.usda.gov/nvum/results/A03002-A03003-A03006-A03008-A03010.aspx/FY2018
- Data from: Bureau of Land Management. Public Land Statistics. Various years. https://www.blm.gov/about/data/public-land-statistics
- State Parks visitation from: New Mexico Energy, Minerals and Natural Resources Department.
 2018. 2018 Annual Report. http://www.emnrd.state.nm.us/documents/bw2018AR30Feb.pdf

Expenditures by recreation type:

- Angler and hunter expenditure data from: Southwick and Associates. 2014. The Economic
 Contributions of Fishing, Hunting, and Trapping in New Mexico in 2013: A statewide and countylevel analysis. Fernandina Beach, FL: Southwick and Associates.
 http://www.wildlife.state.nm.us/download/publications/press-release/NMDGF-Economics-ofFishing-Hunting-and-Trapping-Final.pdf
- Skier expenditure data from: Ski New Mexico, 2018-2019 Season.
- Data on New Mexico tourism: New Mexico Tourism Department. 2018 Annual Report. https://www.newmexico.org/industry/resources/research/

Community examples:

- Gallup trail from: Northwest New Mexico Council of Governments. 2013. 10-Year Impact of Adventure Tourism: McKinley County, NM. Produced for Adventure Gallup & Beyond, City of Gallup, and McKinley County.
- Outdoor Equity Fund information from: Reese A. (2019). New law aims to help more New Mexico kids get outside. Las Cruces Sun News. August 30.
- Prescription Trails information from: Prescription Trails Regions. https://prescriptiontrails.org/map/
- Information about bikepacking recognition from: Miller E. (2019). New Mexico Wants to Make Bikepacking Mainstream. *Outside*. March 7.
- Information about Farmington from: Mayor Nate Duckett. Personal communication.

Contact

Megan Lawson, Ph.D. | megan@headwaterseconomics.org | 406-570-7475

About Headwaters Economics

Headwaters Economics is an independent, nonprofit research group whose mission is to improve community development and land management decisions. https://headwaterseconomics.org/