



TUESDAY 16 FEBRUARY

FARRAH STORR APPOINTED TO NATIONAL THEATRE BOARD

Sir Damon Buffini, Chair of the Board of the National Theatre, announced today that **Farrah Storr** is to join the NT Board.

Farrah Storr is an award winning Editor-in-Chief of fashion, style and luxury brand *ELLE UK*. She was previously Editor-in-Chief of *Cosmopolitan*, which led the magazine to become the best-selling young women's title in the UK. Prior to *Cosmopolitan*, Farrah was the launch Editor of *Women's Health*, where under her leadership it became the most successful women's magazine launch of the decade. Farrah is a board member for the UK Government's Social Mobility Commission and is the author of *The Discomfort Zone* which looks at how challenge and change can unlock creativity and human potential.

Speaking about Farrah's appointment Damon said: "I am delighted to be welcoming Farrah to the National Theatre Board. As a journalist and writer, she is an incredibly creative individual who understands the importance of compelling storytelling. The experience she has gained through her work in social mobility will be hugely valuable to the NT as we continue our mission to create work with and for communities from all backgrounds, right across the UK. As the NT continues to expand and develop its digital output Farrah's insight in how to reach and engage new audiences will also be extremely helpful. I'm excited to welcome her as part of the team."

Farrah Storr added: 'The National Theatre has always celebrated the very best of British creative talent and I'm therefore delighted to be joining the board at this exciting and crucial time. I hope that my background as a journalist, editor and social mobility commissioner will help further support the incredible job the National does.'

Farrah Storr

Farrah Storr is a multi-award-winning editor and journalist. She is the current Editor-in-Chief of ELLE UK, as well as having formerly edited Cosmopolitan and Women's Health magazine, which she launched in 2012. Most recently, Farrah was cited as one of the UK's most influential Asians in the GG2 Power List, as well as one of Walpole Luxury's 50 most influential people in British luxury. She is also cited as one of the only 36 BAME people on the Guardian's list of the 1,000 most powerful people in Britain. She is the author of The Discomfort Zone (Piatkus) and a member of the Social Mobility Commission.

ENDS

For more information and images contact Ruth Greenwood, Head of Press:
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For images click [here](#)

Notes to Editors

Board members

Sir Damon Buffini (Chair)
Sabine Chalmers
Louise Charlton
Sir Lenny Henry
Dame Vikki Heywood CBE
Simon Minty
Vicki Mortimer
Elizabeth Offord
Dame Karen Pierce
Melanie Richards
Tim Score
Simon Warshaw

About the National Theatre

The National Theatre's mission is to make world class theatre that's entertaining, challenging and inspiring – and to make it for everyone. It aims to reach the widest possible audience and to be as inclusive, diverse and national as possible with a broad range of productions that play in London, on tour around the UK, on Broadway and across the globe. The National Theatre's extensive UK-wide learning and participation programme supports young people and schools through performance and writing programmes like Connections, New Views and Let's Play, while Public Acts creates ambitious new works of participatory theatre in sustained partnership with theatres and community organisations around the country. The National Theatre extends its reach through digital programmes including NT Live, which broadcasts some of the best of British theatre to over 2,500 venues in 65 countries, the National Theatre Collection, which makes recordings of shows available to UK schools and the global education sector, and now National Theatre at Home. The National Theatre invests in the future of theatre by developing talent, creating bold new work and building audiences, partnering with a range of UK theatres and theatre companies. For more information, please visit nationaltheatre.org.uk