



The UNIVERSITY of OKLAHOMA
Cooperative Institute for Mesoscale Meteorological Studies
(CIMMS)

March 7, 2018

Hello Broadcast Meteorologists!

We are seeking broadcast meteorologists to provide input for the development of a new hazardous weather warning paradigm. If you are interested, please consider applying to participate in the 2018 Probabilistic Hazard Information (PHI) Prototype Project in the Hazardous Weather Testbed (HWT). The HWT is a joint project of the NOAA National Weather Service and the NOAA National Severe Storms Laboratory to help foster collaboration between research and operations to test and evaluate emerging technologies and science. This year we are funded to test a new warning paradigm, known as PHI (similar to that shown in the animation of FACET #4 www.nssl.noaa.gov/projects/facets/). A summary of our project is on the second page of this letter.

Our project will take place during the weeks of June 4-8, June 18-22, and June 25-29 in Norman, Oklahoma. We will be selecting two participants per week (six total). Travel expenses are paid or reimbursed to the extent possible per State of Oklahoma travel rules. As a condition of receiving the travel stipend, those who are selected to participate in the HWT in 2018 will be asked to agree to allow the researchers to use data collected in the experiment for research and development purposes. More details about the research participation will be provided to those who are selected.

If you would like to apply, please apply online at: [ousurvey.qualtrics.com/jfe/form/SV_7aB5RaH8kODmQCx](https://www.ousurvey.qualtrics.com/jfe/form/SV_7aB5RaH8kODmQCx). You will need to include a one-page resume as part of the application form.

Please complete the application by April 6, 2018, as candidates will be selected shortly thereafter so that we can begin travel arrangements. We are seeking enthusiastic people willing to work through simulated severe weather cases in a mock television studio environment. If selected, you will also contribute in discussions/surveys concerning how you would use this experimental information to do your job, thus helping us develop a new severe weather warning paradigm. Broadcast meteorologists play a critical role in the warning process, and your input is valuable.

Sincerely,

A handwritten signature in black ink that reads "Kodi Berry".

Kodi L. Berry, Ph.D.
Research Scientist
Executive Officer, Hazardous Weather Testbed

The University of Oklahoma is an Equal Opportunity Institution.

120 David L. Boren Blvd., Suite 2100, Norman, Oklahoma 73072-7304

PHONE: (405)325-3041 FAX: (405)325-3098

WEBSITE: cimms.ou.edu



The Probabilistic Hazard Information Prototype Project in the Hazardous Weather Testbed

Who - Broadcast meteorologists serve a critical and complex role in the communication of weather warnings. We are looking for a diverse set of broadcast meteorologists (6 in total). We hope that everyone who feels interested will apply.

When - June 4-8, June 11-15, and June 18-22

Travel periods: Sunday, Friday afternoon

What - The main objective of this HWT PHI project is to learn how the continuous flow of probabilistic information impacts broadcast meteorologists and their decision making. Broadcast participants will perform typical job functions under a simulated television studio environment as they receive probabilistic forecasts for severe and convective hazards (severe wind/hail, tornado, lightning) during displaced realtime events. Researchers will study how the broadcast meteorologists interpret, use, and communicate the probabilistic information. We are interested in coverage decisions, including when to run crawls, post to social media, interrupt commercials, and interrupt programming. This HWT project will help us as researchers learn participants' needs during the warning process under this potential new paradigm.

Why - The introduction of probabilistic warnings introduces a number of complex issues for broadcast meteorologists. The project investigators hope to gain insights into the following:

- Update frequency of warnings
- Probabilistic thresholds for coverage decisions
- Interpretation and communication of warnings
- Technological challenges

For more information, see our website and recent conference presentations:

[KPHI TV](#)

[AMS 13th Symposium on Societal Applications: Policy, Research and Practice](#)

[AMS Fourth Conference on Weather Warnings and Communication](#)