

MINUTES
Watershed Planning Advisory Council
January, 12, 2011 – 10:00 AM

Location:

Metro Waste Authority
 1st Floor Conference Room
 300 East Locust Street
 Des Moines, Iowa 50309

Member Attendance:

Organization	Member Name or Delegate
Iowa Association of Municipal Utilities	John Dunn (absent)
Iowa League of Cities	Jessica Hyland Harder (absent)
Iowa Association of Business and Industry	Scott Ickes (absent)
Iowa Water Pollution Control Association	Jay Brady (absent)
Iowa Rural Water Association	Emily Piper (absent)
Growing Green Communities	Tom Hadden
Iowa Environmental Council	Linda Kinman
Iowa Farm Bureau Federation	Rick Robinson
Iowa Corn Growers Association	Gary Edwards
Iowa Soybean Association	Roger Wolf
Iowa Pork Producers Association	Cody McKinley*
Soil and Water Conservation Districts of Iowa	Darrell Weems (absent)
Department of Agriculture and Land Stewardship	Chuck Gipp (absent) Todd Coffelt
Department of Natural Resources	Bill Ehm
Iowa Conservation Alliance Seat 1	Jeremy Rosonke
Iowa Conservation Alliance Seat 2	Rich Meyer (absent)
Iowa Drainage District Association	Vicki Stoller (absent)
Senate Seat 1	Dick Dearden (absent)
Senate Seat 2	David Johnson (absent)
House of Representatives Seat 1	Vacant**
House of Representatives Seat 2	Betty DeBoef (absent)

* Replaces Jeff Schnell for IPPA

**Awaiting designation of new representative from the House

Guests:

Diane Karnish (USACE Rock Island District), Chris VanGorp (DNR), Marty Adkins (NRCS), Bob Riley (Feed Energy), Rob Hogg (State Senator)

- I. Call to Order, Tom Hadden
 - II. Welcome & Introductions
 - III. Topics of Discussion
 - a. Agenda approved
 - b. Minutes of November 17, 2010 approved
 - c. Hadden introduced Chris VanGorp of the DNR to explain the Department's history of investment in Lean Government. The WPAC recommends that those involved in watershed planning and implementation conduct a strategic evaluation of programs and how they are implemented in order to make watershed work more understandable, more easily accessed, and more effective. VanGorp explained that what was likely needed is a Value Stream Mapping (VSM) event where many programs can be reviewed and gaps and overlapping programs can be identified. Events are usually a minimum of four straight days. Outcomes for such an activity might include:
 - i. Defining the roles of various agencies
 - ii. Identify entry points for potential watershed applicants
 - iii. Determining "road maps" for watershed improvement
- The group discussed who should be a part of the VSM and the general consensus was that it should be primarily the Water Resources Coordinating Council.

- d. Hadden introduced Bob Riley of Feed Energy. Riley serves president of numerous Iowa companies and serves on numerous boards dealing with water utilities, economic development, environmental protection, etc. He spoke to the group about the intersection of agriculture and urban issues focusing on the seven capitals: human, social, political, financial, built, environmental, and cultural. All are important and none can be ignored. He identified the keys to the future of agriculture as sustainability, conservation, and bio-renewable. He promoted a “user pays” policy where the risks are born by those who benefit and triple bottom-line accounting that includes money, environmental assets, and social capital. He further indicated that we need more collaboration and less division.
- e. Individual members provided updates to the Council on the activities of their various agencies and organizations.
- f. Hadden presented the Council with the report was prepared by him and the committee chairs: Robinson, Wolf, and Ehm. Ehm moved to adopt the report and send it to the Legislature and Governor. Second by Kinman. Motion passed.
- g. Hadden introduced Senator Rob Hogg of Cedar Rapids. Hogg leads a coalition of Cedar River watershed citizens that are working to reduce the impacts of future floods in the watershed. Though his focus in on flood prevention he is confident that other resources can be enhanced with his approach, including water quality and recreation. He provided the Council with a draft bill that he is introducing to further the goals of the Coalition. In addition, he provided the Council with the policy priorities of the Coalition and potential projects that the Coalition would like to see done.
- h. The Council decided to meet at 10:00 AM on April 6, 2011 at Metro Waste Authority
- i. The Council adjourned at 1:00 PM.