

# KAE4HA

## Strategic Plan 2013- 14



Task Force Name\_\_\_\_\_ **Camping & Environmental Ed** \_\_\_\_\_

Task Force Chair: \_ **Danielle Hutchins**\_\_\_\_\_ Chair Elect: \_ **David Perry**\_\_\_\_\_

**Goal:** Develop a 4-H Camp/Environmental Camping promotional video and get it in markets across Kentucky including Teen Conference, 4-H Summit, and other gatherings like the State Fair. To enhance and support Camping and Environmental Education in 4-H Youth Development Extension Work

Date: \_\_\_ May 2013\_\_\_\_\_

Objective	Action Steps	Person(s) Responsible	Target date	Status at Sept Bd Mtg
Reapproach Camper survey	Follow up with survey professional and create a more effective instrument	Danielle Hutchins And Program Evaluation Specialist	May 2014	
Create a KY 4- H Camping and EE task force logo	Seek submissions from the state	Danielle Hutchins	Fall 2013	
Review the ACA	Request a			

<b>affiliation and benefits</b>	<b>cost/benefit review from the state office</b>  <b>Cost on agent side</b>	<b>Eric</b>	<b>May 2014</b>	
<b>Camping posters do not market camp well and must be closely screened and more useful size</b>	<b>Visuals should show safe practices</b>	<b>Camp Advisory Committee</b>	<b>Fall 2013</b>	
<b>The Strategic Plan, Camp Advisory and CIC need to have a stronger understanding of purposes. Volunteers need to have meaningful role</b>	<b>CIC workshop at Volunteer Forum</b>	<b>West KYCIC</b>	<b>Jan 2014</b>	
<b>Increase Environmental camping at other camps</b>	<b>Provide EE camping supports at Lake Cumberland</b> <b>Create a standard EE marketing approach</b>	<b>Greg Whitis?</b> <b>Kim Whitson?</b>	<b>May 2014</b>	
