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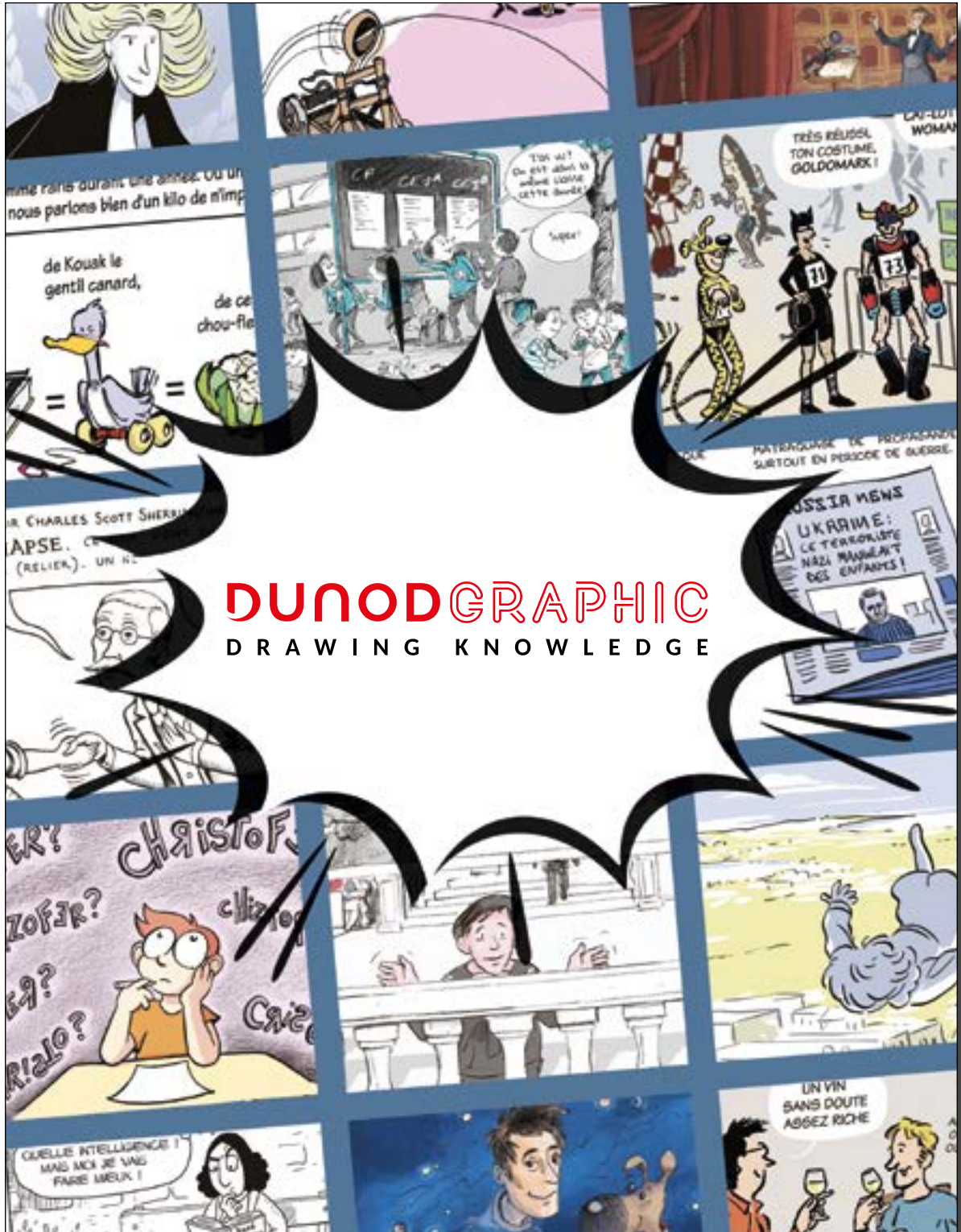
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For more than two centuries, Dunod has continued to be a leader, innovator and standard setter in the publication of French academic works. Since the merger of Armand Colin with Dunod in 2014, we now offer an even broader spectrum of publications and our catalogue today boasts over 7,000 titles in the fields of science and technology, humanities and social sciences, psychology, business and economics, personal development under our Interéditions imprint. We are leader in all of these fields and have recently launched titles for the inquisitive general reader, a series of graphic novels under our imprint Dunod Graphic and a mass market pocket list under our imprint Dunod Poche. Maxima is our recent acquisition with a catalogue of titles aimed at a wide audience in the fields of business, personal finance management and personal development.

We publish over 350 new titles per year in both print and digital formats and reach audiences from students and academics to general readers and professionals. Many of our high-quality publications are translated and reprinted by some of the most prestigious publishers worldwide.



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SUCCESS
MISSION



BUSINESS
GRAPH



GLOBAL
MANAGEMENT



ORGANIZATION

BUSINESS AND MANAGEMENT



GREAT
IDEA



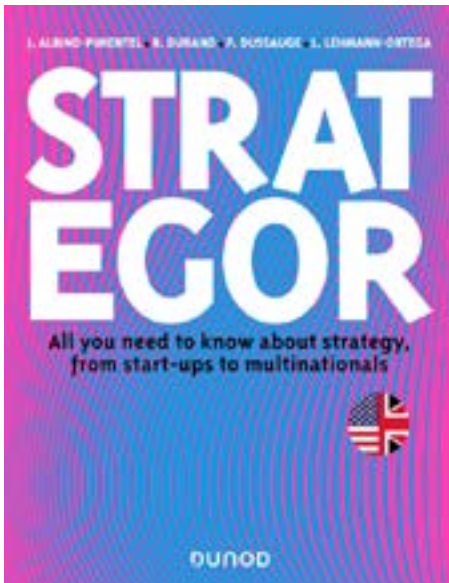
CAREER
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CAREER
OPPORTUNITY



HUMAN
RESOURCE



Strategor

All you Need to Know About Strategy,
from Start-ups to Multinationals

JOÃO ALBINO-PIMENTEL, RODOLPHE DURAND,
PIERRE DUSSAUGE, LAURENCE LEHMANN-ORTEGA

09/2024 • 648 p. • 190 x 240 mm • 9782100824243 • 49,00 €

João Albino-Pimentel is an assistant professor of international business and Dean's Fellow at the Darla Moore School of Business, University of South Carolina, USA. He specializes in global and political strategy. His work has been published in several journals, such as the *Journal of International Business Studies*, *Strategic Management Journal*, *Research Policy* and *Global Strategy Journal*. His research and service have been recognized with several awards, including the Academy of Management IM Division FIU Business Emerging Scholar of 2023.

Rodolphe Durand is the holder of the Joly Family Purposeful Leadership Chair and the Founder and Academic Director of the Society and Organizations Institute which he launched in 2009. He received the American Sociological Association's R. Scott Award in 2005, the European Academy of Management/Imagination Lab Award for Innovative Scholarship in 2010, and was inducted Fellow of the Strategic Management Society in 2014.

Pierre Dussauge holds an Msc. degree from HEC and earned a Ph.D. in Management Science from Paris-Dauphine University. He has also had teaching assignments at INSEAD (Fontainebleau, France), at IESE (Barcelona, Spain), at INCAE (Costa Rica), at the Indian School of Business (Hyderabad), at Tsinghua University (Beijing, China), etc. and has written several books in the field of strategic management published by Wiley. He has also been a consultant or a management educator with many firms in Europe and in the US (American Airlines, Unilever, Suez, Fiat...)

Laurence Lehmann-Ortega is an Education Track Professor at the HEC Paris Strategy and Business Policy department and holds a PhD in Management Sciences. She is a specialist of business model innovation, and she received the 2014 and 2016 Pierre-Vernimmen-BNP-Paribas Teaching Award.

READERSHIP Students at business and management schools, postgraduate students (MA level), managers and business leaders, consultants and trainees on introductory and advanced training programs.

FOREWORD

Dear readers,

We are very pleased to welcome you to the English version of the *STRATEGOR*!

For the past thirty-five years, the success of this work, a true strategy bible, a leader in France and in many French-speaking countries, and now translated into English for the first time, has never waned.

This latest edition has been revamped by a small team of professors, with a dual purpose in mind:

- Firstly, to deliver a concise and cohesive textbook suitable for Master's and MBA students in both university and business school settings, as well as for consultants and company executives, whether in active roles or undergoing training. This textbook serves as a practical handbook for addressing case studies in both academic and real-world contexts.
- Secondly, our aim is to establish a comprehensive 'strategy encyclopedia', facilitating a thorough exploration and critical analysis of the various approaches, theories, and concepts that underpin strategic thought and practice.

STRATEGOR therefore strives to systematically link theoretical concepts, research results and the practical approach of strategic analysis, with its methods, tools and case studies.

This English adaptation of the 9th French edition offers recent examples from all industries. It focuses on the current changes in the business environment, particularly those of digital strategies, artificial intelligence, innovation, leadership, globalization/de-globalization, as well as corporate social responsibility.

The authors

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Introduction: What is strategy?

Part 1 - Business strategy

- Chapter 1 Competitive advantage
- Chapter 2 Industry analysis
- Chapter 3 Strategy analysis
- Chapter 4 Competitive dynamics
- Chapter 5 Business model innovation

Part 2 - Corporate strategy

- Chapter 6 Growth, value creation and governance
- Chapter 7 Diversification, refocusing and business portfolios
- Chapter 8 Vertical integration and outsourcing
- Chapter 9 Globalization and international strategies
- Chapter 10 Mergers and acquisitions
- Chapter 11 Strategic alliances
- Chapter 12 Sustainability, stakeholders and the future of strategy

Part 3 - Manage and transform

- Chapter 13 Embody and unite
- Chapter 14 Organize
- Chapter 15 Decide and act
- Chapter 16 Transform



(Re)invent your Business Model 2nd Edition

With the Odyssey 3.14 Method

LAURENCE LEHMANN-ORTEGA, H EL ENE MUSIKAS,
JEAN-MARC SCHOETTL

06/2024 • 232 p. • 245 x 157 mm • 9782100866380 • 31,50 €

Laurence Lehmann-Ortega is an Education Track Professor at the HEC Paris Strategy and Business Policy department and holds a PhD in Management Sciences. She is a specialist of business model innovation, and she received the 2014 and 2016 Pierre-Vernimmen-BNP-Paribas Teaching Award.

H el ene Musikas, Affiliate Professor at HEC Paris, is a graduate of the Ecole Normale Sup erieure and Sup Telecom. She has acquired vast professional experience, working for McKinsey & Co, Bain & Co and Orange both in France and the USA.

Jean-Marc Schoettl, ESCP Europe graduate, holds a PhD in Organizational Sciences from Paris Dauphine. He has extensive experience in consulting and research in business model innovation.

Innovation is the new business imperative. Every company, big or small, and regardless of its industry, is trying to find the magic formula for innovation.

Odyssey 3.14 offers an original approach through invitation to a real journey that combines innovation and strategy. Starting with the 3 pillars that make up the business model, this approach recommends 14 directions to consider for inventing or reinventing the business model.

Odyssey 3.14 is the result of over ten years of research, consulting and teaching by the three authors. They have thoroughly analysed over 80

companies that have successfully invented or reinvented their business models.

This new edition is enriched with recent examples and offers 50 real cases of invention or reinvention of the business model. They aim to inspire you to take action!

What does it mean to reinvent your business model?

14 directions to explore start today!

50 inspiring business cases.

READERSHIP

Senior business executives, entrepreneurs, students in business schools, managers in continuous training (MBA, Executive Masters), corporate universities.

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Vietnam. World Spanish sold for previous edition.



Quick Response Quality Control Method

The All-in-One Solution for Optimizing Quality

HAKIM AOUDIA

11/2024 • 288 p. • 160 x 220 mm • 9782100872916 • 42,00 €

Hakim Aoudia is a quality expert in the automobile industry and Quality Director at Valeo.

The QRQC (Quick Response Quality Control) method is a quality management tool developed in an industrial environment that calls for shopfloor vigilance and accountability.

Drawing on the San Gen Shugi attitude and similarities with Lean Six Sigma, the aim is to identify and fix non-quality in the production chain as quickly as possible. QRQC differs from Lean Six Sigma in that its methodology is based on the 'three realities' (the place, the parts, and the data) enabling teams to solve most industrial and functional problems in a simple and

logical way. Major industrial groups such as Safran and Valeo have embraced it, and QRQC is now regarded as one of the most effective quality management tools.

This book sets out the foundations of this practical, hands-on approach method, explains how to implement QRQC within a company and details all the stages of the method, from identifying problems to preventing the problem occurring again.

READERSHIP Quality managers, production engineers, workshop managers.

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Foreword - Introduction

Chapitre 1 What is QRQC ?

Chapitre 2 The San Gen Shugi Attitude

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Chapitre 4 Applying QRQC

Chapitre 5 Logical Resolution

Chapitre 6 QRQC stage 2 : Preventing

Chapitre 7 QRQC stage 3 : Standardisation

Chapitre 8 QRQC stage 4 : Coaching

Chapitre 9 Deploying QRQC

Chapitre 10 Digitalising QRQC



Business Savvy

Do You Have What It Takes to Succeed in the Professional World?

HERVÉ BOMMELAER, ANNE DE MARISY

03/2024 • 160 p. • 140 x 215 mm • 9782100859016 • 16,90 €

Hervé Bommelaer, also known as the “Network Guru” is the author of several bestselling books and is codirector of *Enjeux Dirigeants*, an outplacement agency. <http://www.herve-bommelaer.fr/>

Anne de Marisy is a business etiquette expert and trainer.

THE life skills guide to help you achieve your professional goals, whatever they may be!

When Hervé Bommelaer, France’s “Network Guru” and Anne de Marisy, France’s “Pro of business etiquette” put their heads together, you can be sure to have a gem of a book to help you with your life skills. It might even help you change your life.

Do you really know what it takes to land a new job, to get promoted, to sign a contract or to be simply a good professional?

Life skills is like spelling: those who master the rules can pick out those who don’t. Good manners are not innate. It’s an art that is practiced and learnt alike in both our daily and professional lives.

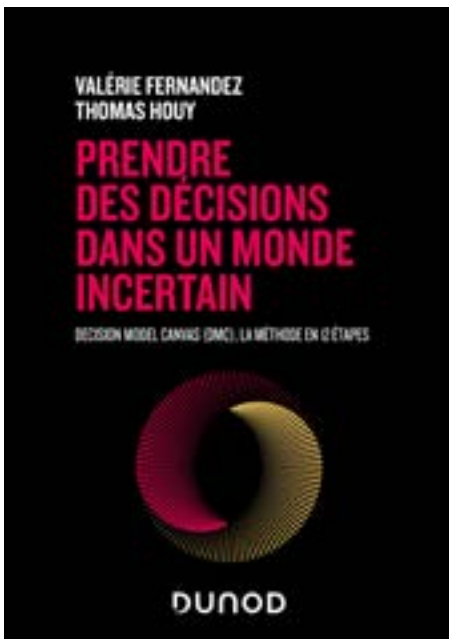
A true guide to good manners and professional know-how, this handy little book encompasses everything you need to adopt to cultivate your daily professional elegance and to make your interpersonal skills stand out.

As with any sport, integrating the codes of business will give you a competitive edge on the playing field so that you can interact smoothly and constructively with your colleagues, superiors, and partners.

There is a QR code at the end of each chapter which takes you to a quiz on what you’ve just read on the Eval & Go App.

READERSHIP

Students, life skills coaches, professionals (managers, directors), all those wanting to change their profile and to reach new heights in their career, those seeking employment.



Decision Making in an Uncertain World

The Decision Model Canvas Method,
Your 12-step Guide

VALÉRIE FERNANDEZ, THOMAS HOUY

10/2024 • 192 p. • 160 x 220 mm • 9782100872732 • 22,00 €

Valérie Fernandez is a Professor and Chair in Responsibility for Digital Identity (RD-ID) (Thales sponsorship), as well as a member of the Executive Committee of the CNRS i3 Laboratory and Director of the Master's in Digital Innovation at Sciences Po (in partnership with Télécom Paris).

<https://www.telecom-paris.fr/en/research/partnership/chairs/responsibility-digital-identity>

Thomas Houy is an Associate Professor at the Economics and social sciences Department at Télécom Paris and Head of the Student Digital Entrepreneurship Chair with LVMH.

<https://www.telecom-paris.fr/en/school/departments/economics-social-sciences>

For Valérie Fernandez and Thomas Houy, both professors at Télécom Paris, the world has shifted from a risky one to an uncertain one. The difference? In a risky world, businesses had to make decisions without knowing tomorrow's outcome, but they were at least able to identify possible futures. In an uncertain world,

they cannot even anticipate what will happen tomorrow as most events remain unimaginable.

To counteract this, the authors have developed a new tool called Decision Model Canvas (DMC) based on the one created by Alexander Osterwalder and Yves Pigneur.

READERSHIP

Company directors, managers, project managers, executives, risk managers, teachers and students of management and project management at business and engineering schools and universities.

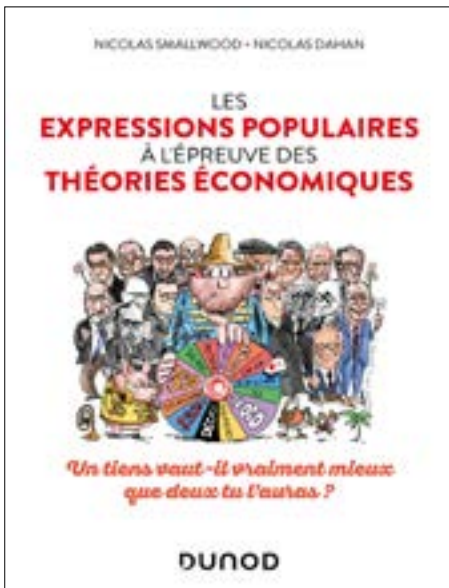


WINNER OF THE 2023 FNEGE PRIZE
(NATIONAL FOUNDATION FOR BUSINESS MANAGEMENT EDUCATION)
BEST EDUCATIONAL TOOL IN THE DIGITAL AGE



FNEGE Prize online!

<https://www.youtube.com/watch?v=olQAr7-9cLE>



A Bird in the Hand is Worth Two in the Bush

20 Popular Expressions to Test Economic Theories

NICOLAS SMALLWOOD, NICOLAS DAHAN

05/2024 • 208 p. • 150 x 210 mm • 9782100865796 • 19,90 €

Nicolas Smallwood is an economics and management teacher at the Lycée Skhole d'art, Toulouse.

Nicolas Dahan is an editorial and press cartoonist.

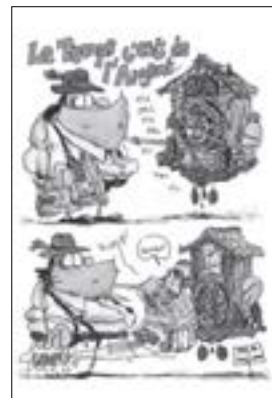
We can draw on the works of Smith, Ricardo, and Keynes to assert that long-term investments offer higher returns due to their resistance to market fluctuations. But we can also unofficially refer to my grandmother who used to say “A rolling stone gathers no moss” which means the same thing. She would also have cut short the needless debates on wealth inequalities and public policies on access to credit with the saying “We only lend to the rich”.

By highlighting the sometimes-surprising link between popular wisdom and economic theories,

this book shows that economics, a relatively recent science, often only formalizes principles that are already widely understood and used by many for generations.

This novel and fun approach to understanding economics uses 20 illustrated popular proverbs to break down the major theories and the founders. **It renders this often-complex subject more accessible to those looking for a fresh perspective as well as those wishing to enrich their general knowledge.**

READERSHIP Those interested in economics and its founders.



OVER
20,000
COPIES SOLD



Consumer Psychology

4th Edition

NICOLAS GUÉGUEN

10/2024 • 272 p. • 150 x 210 mm • 9782100873586 • 19,90 €

Nicolas Guéguen teaches Social and Cognitive psychology at the Université de Bretagne-Sud where he heads the GRESICO research laboratory. He is also the author of numerous books.

The most surprising discoveries of scientific psychology in a hundred experimental reports to help you **better understand the techniques used to influence consumer behaviour.**

Now in its 4th edition, it has been updated to consider experimental reports up to 2023 and includes a new chapter on natural and sustainable consumption.

READERSHIP Marketing, management, and business students.

RIGHTS TO PREVIOUS EDITIONS SOLD TO Bosnia and Herzegovina, Brazil, China, Italy, Korea, Romania, Russia and Taiwan.



Luxury & Artificial Intelligence

Revolutionizing Business Opportunities

STÉPHANE GALIENNI

09/2024 • 224 p. • 170 x 240 mm • 9782100866083 • 24,00 €

Stéphane Galienni is co-founder of Balistik*art, a luxury and digital agency based in Paris. He teaches at numerous schools of luxury such as Paris School of Luxury, ISG Luxury Management, Sup de Luxe, EFAP, MBA DMB, ESC Luxe Bruxelles, MBA ESG. He is a speaker and gives masterclasses among others to Richemont, LVMH, Hub Institute, Publicis media.

New creative tools such as ChatGPT, Midjourney, Dall-e, Leonardo.ai and Stable Diffusion are revolutionizing the way we create content (text, images, video, sound, etc).

These new AI applications are shaping up to be a major revolution for the creative industries involved in the luxury sector. **They will impact the sector in a very short term for several reasons: increased productivity for companies, reduction in communication and marketing costs, more responsible energy consumption, unlimited creation, new digital aesthetics, development of new AI creative professions, etc.**

Well-documented with testimonials from key players in the luxury industry such as Isolde Andouard, CEO of Undiz, and Matthieu Nicou, CDO of Guerlain, as well as from advertising executives, art directors and communications agency managers, this book explores the contributions of AI and the professions it will create, all supported with numerous case studies from the luxury goods industry.

It also answers the many questions now raised by these new technologies: Will my job be replaced by AI? Should we regulate the use of data with the copyright holders? How to identify visual “fake news” in the future?

READERSHIP

Professionals working in the creative industries, both on the creative side (communications agencies, authors, artists, architects, designers, fashion designers, etc.) and on the luxury goods side (image and marketing communications directors, chief digital officers, product, merchandising, branding managers, etc.); freelance professionals, post-graduate students and students at leading luxury and digital schools.



Gen Z and the Luxury Industry

EDITED BY ÉRIC BRIONES

10/2024 • 224 p. • 170 x 240 mm • 9782100869404 • 25,00 €

Eric Briones, “Darkplanner”, is Editor in Chief of the Journal du Luxe and is co-founder of the Paris School of Luxury & Créa Luxe. He is special luxury advisor at Catchpoint and is strategic planner at Darkplanning. He is the winner of the special Turgot prize for best collective book, Luxe & Résilience and is the author of Luxe & Digital, Le Choc Z, Génération Y and Luxe et Buzz Marketing.

The global luxury market is huge. It was worth 920 billion Euros in 2018. It should reach 1,256 billion Euros in 2025 thanks to an average yearly increase of 4.6%.

“Gen Z is entering this market and has a very different way of spending compared to previous generations. The luxury goods industry which has tried so hard to attract the millennials, must ready itself to attract these new consumers by learning more about their behaviour and values” explains Nicola Pianon, Senior Advisor and Senior Partner Emeritus at Boston Consulting Group.

These very young consumers interact with brands and their products almost exclusively via the web and social networks. Above all, they appear to be the segment most attracted by two fast growing

phenomena: brand collaborations and the purchase of second-hand products.

This book is the fruit of contributions from major players in the luxury industry. It takes the reader into the heart of this increasingly important target group for the industry, which is reinventing its codes: while both engaged and connected, it is always on the lookout for new experiences.

It gives you the keys to winning them over thanks to a precise analysis of their characteristics (numerous contributions from heads of research institutes), the tools they most use on social media as well as insights from Gen Z students at communications schools.

READERSHIP Marketing and communications directors and managers, strategic managers, consultants, and students.

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Foreword by Jean-Christophe Babin, CEO Bulgari

Introduction by Eric Briones

Relevance of Generational Reading by Nicolas André, Director of Data Planning Epsilon

Part I: Anatomy of the Gen Z Wishlist by Eric Briones

Part 2: Geography of Gen Z Luxury Desire (Africa, China, France, India, Korea, Saoudi Arabia, USA)

Part 3. Cultivating the Desire for Gen Z Luxury

What About the Alpha Generation?



Hospitality Management

The Keys to Successful Management

JEAN-MICHEL CHAPUIS

06/2024 • 320 p. • 175 x 250 mm • 9782100814084 • 34,00 €

Jean-Michel Chapuis is Associate Professor of Management Science at the Université de Paris 1 Panthéon-Sorbonne and heads the Master of Science Hotel Management course at the Ferrandi School Paris, one of France's leading professional training schools as well as at Lausanne Hotel School, Switzerland - Paris School of Business, France - French University of Egypt - CMH-IEMI Paris, France - Simpson College, Indianola, USA - CHN Univeristy, Doha, Qatar - ESCA, Casablanca, Morocco - University of Seychelles, Mahe - University of French Polynesia, Tahiti - Group Sup de Co La Rochelle, France.

The hospitality sector is one of the most affected by globalisation, digitalisation, and the health crisis. Professions are changing and companies are transforming their business models. Services related to the reception of customers, that is hospitality, are now playing a key role.

Whether in a large international group, a start-up or a

small company, hospitality management is the key to success.

This book sheds light on the challenges of the hospitality sector and provides all the fundamental concepts and tools of hospitality management. It provides both a strategic and operational view of the hospitality industry and will help you master the skills and competencies needed to evolve in this professional environment.

READERSHIP

Students on hospitality training courses at schools and universities, newly qualified professionals in the hotel and tourism industry.

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Preface by Hervé Novelli

Foreword

Introduction to the Hospitality Industry

Part I: Understanding the Hotel Business Environment

Part II: Mastering Managerial Activities

Part III: Creating and Managing the Hotel Hospitality Experience

Part IV: Designing Tomorrow's Hospitality Experience

Afterword by Olivier Petit

ÉRIC GLATRE

The historian and writer *Eric Glatre* is equally passionate about wine and lexicography. He is a member of UNESCO's international network "Wine and Culture", of the French Chocolate Academy, and the French Terminology Society. He is also the author of more than 50 books published in France and abroad.



French-English and English-French Lexicon for the Catering Industry

18,000 Essential Words at your Fingertips

06/2024 • 534 p. • 150 x 210 mm • 9782100866069 • 17,90 €

Dedicated to the food industry, this unrivalled and invaluable working tool is a must have for professionals and students. **It covers all gastronomic vocabulary (meat, fish, sauces, desserts, bakery, drinks, condiments, etc), the equipment used by chefs and the terminology linked to the service professions.** It also includes the most useful qualifiers, expressions and action verbs used in daily practice.

READERSHIP Catering professionals and students.

French-English and English-French Wine Lexicon

9,000 Essential Words at your Fingertips

04/2024 • 288 p. • 135 x 190 mm • 9782100863730 • 18,90 €

The author starts from the observation that a bad translation often breeds misunderstanding and hesitation, and that the best of intentions misinterpreted can lead to unfortunate controversies.

This French-English / English-French lexicon is entirely devoted to the domains of the vine and wine: climatology, geography, botany, viticulture, oenology, vinification, equipment, tasting, etc. This work is an indispensable tool for all professionals in the field.



READERSHIP Professionals in the industry; winemakers, oenologists, technicians, sommeliers, and students.



POPULAR SCIENCE





The Fabulous History of the Ocean

Water, from the Source of Life to Global Trade

PIERRE ROYER, JEAN-BAPTISTE DE PANAFIEU

05/2024 • 288 p. • 155 x 240 mm • 9782100858682 • 22,90 €

Pierre Royer is a history professor and graduate of science po. He is an officer in the Marine reserves, a teacher at the Claude Monet Secondary School and a lecturer at Ipesup-Prépa Sup.

Jean-Baptiste de Panafieu is a teacher in the natural sciences and a doctor in marine biology. He is a director and screen writer of documentary films and has written numerous books on popular science.

If our planet is known as the blue planet it's not only due to the composition of the atmosphere but also because 70% of its surface is covered by seas. Or to be more precise, one sea, the world ocean, no matter how many different names it is called, all seas are one.

Planet Earth is in fact the planet "Seas" and **the role played by the world's ocean in the climate is**

becoming increasingly important and decisive for our future. It is also via the ocean that people and goods circulate, enabling economies to develop.

From the appearance of liquid water almost 4 billion years ago to robot divers exploring the ocean's abysses, **this book retraces the eventful history of the ocean and its exploration in 100 key dates.**

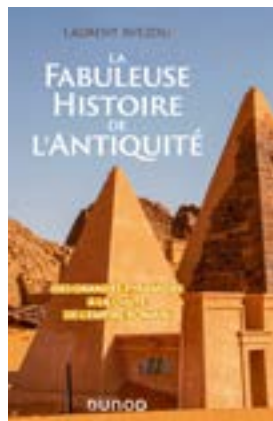
READERSHIP All readership levels.

ALSO AVAILABLE



The Fabulous History of the Universe

Rights sold to: Korea and Russia



The Fabulous History of Antiquity

Rights sold to: Russia



The Fabulous History of Inventions

Rights sold to: Mainland China and Taiwan

THE IMAGINARY WORLDS OF SCIENCE

A new series which plunges us into the world of contemporary science, using an emblematic work of futuristic cinema to push the boundaries even further.

Exoplanets and exobiology, androids and artificial intelligence, interstellar travel and wormholes, genetics and transhumanism, climate change and new energies...

Get ready to embark on an astonishing scientific exploration of our world!

Forthcoming in April 2025:

Can We Play With Life? with *Jurassic Park*
How Does AI Think? with *2001: A Space Odyssey*
Can Space-Time Be Distorted with *Interstellar*





Which Kind of Ape Are You?

with Planet of the Apes

JEAN-BAPTISTE DE PANAFIEU

05/2024 • 200 p. • 140 x 205 mm • 9782100860685 • 15,90 €

Jean-Baptiste de Panafieu is a teacher in the natural sciences and a doctor in marine biology. He is a director and screen writer of documentary films and has written numerous books on popular science.

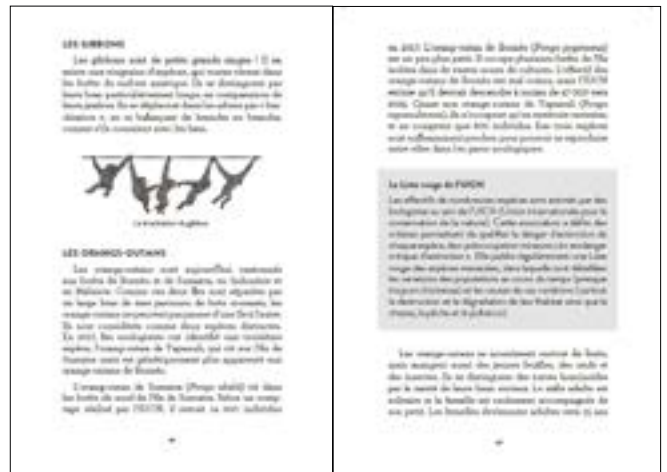
It's the year 2500, Pr Antelle has organized an expedition to explore the supergiant star, Betelgeuse in the constellation of Orion. He is accompanied by his trusty disciple, the young physician Arthur Levain, a journalist, Ulysse Mérou and a chimp named Hector to carry out research in space.

Nearing the star, they discover 4 planets orbiting it. One of them strangely resembles planet Earth.

They name it Soror and decide to explore it.

Pierre Boulle's work and its numerous film adaptations imagine a planet dominated by apes where humans are treated like animals. **This visionary work poses questions that science has been trying to answer about the evolution of living beings, animal behaviour and intelligence.**

READERSHIP All those interested in science and SF fans.





Can You Love a Robot?

with Blade Runner

FRÉDÉRIC LANDRAGIN

05/2024 • 160 p. • 140 x 205 mm • 9782100857760 • 15,90 €

Frédéric Landragin is a research director at the CNRS (The French National Centre for Scientific Research), specializing in linguistics and language automatization at the ENS Paris and the Université Sorbonne Nouvelle.

It's the year 2019 in Los Angeles. The planet Earth has seen its fauna virtually disappear following overexploitation, pollution, nuclear wars, and man-made climate change.

The population has been encouraged to move to the colonies situated on other planets. Artificial animals and androids have been created to meet their needs. For the later, their organs are manufactured independently using genetic manipulation. They are built in human form and called Replicants. Following a bloody and inexplicable uprising in a Martian colony, the Replicants are banned from Earth.

Special police units, or Blade Runners, intervene to enforce the law against offenders but the latest android model is difficult to distinguish from humans pushing the Blade Runners to investigate at length, through a test to establish their lack of empathy, before shutting it down.

From fiction to reality, this book looks at “affective computing”, a branch of research in AI which develops systems capable of recognizing, expressing, synthesizing, and copying human emotions. Discover the androids that could one day become our new life companions, eager to satisfy our every wish.

READERSHIP All those interested in science and SF fans.





Are You Ready to Meet Extraterrestrial Life?

with Alien

ARNAUD CASSAN

05/2024 • 176 p. • 140 x 205 mm • 9782100857753 • 15,90 €

Arnaud Cassan is a research professor at the Université Pierre et Marie Curie, Institut d'Astrophysique de Paris.

It's the year 2122. During the return journey of the Nostromo space cargo vessel following a routine commercial mission, the crew, 5 men and 2 women who have been in suspended animation for 10 months are woken up sooner than expected by the onboard computer, Mother.

Mother has detected unknown radio signals: an intelligent life form, an Alien, will soon infiltrate the vessel and eliminate the crew one by one.

The 1979 Ridley Scott film, *Alien*, imagines the possibility of another life form which is both intelligent and aggressive.

Beyond its terrifying scenario, *Alien* poses real questions about extraterrestrial life that science is still trying to answer.

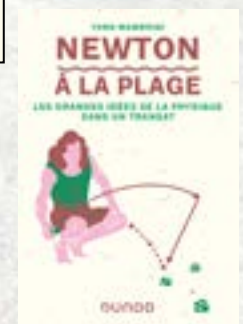
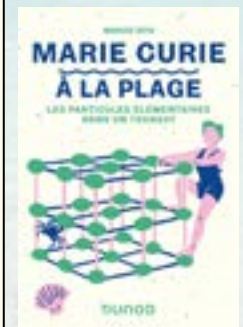
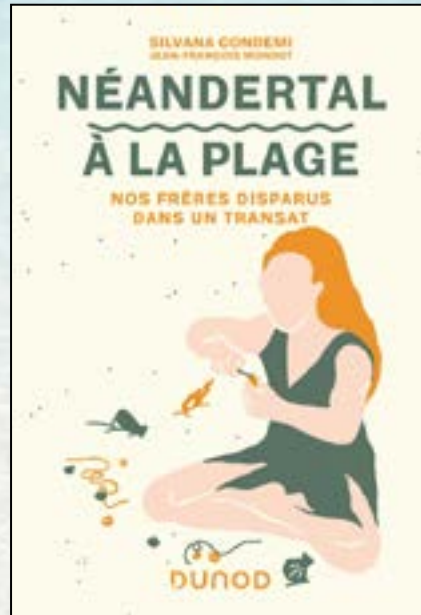
READERSHIP All those interested in science and SF fans.



ON THE BEACH

An easy to read overview of key scientists and their theories or inventions.

Forthcoming - May 2025:
Champollion on the Beach
Armstrong on the Beach



Rights sold to: Italy

Rights sold to: Italy, Korea, Turkey



Rights sold to: Greece, Mainland China, Italy, Korea, Russia, Turkey

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Magellan on the Beach

Discover the Exploration of the Earth
from a Deckchair

CHARLES FRANKEL

05/2024 • 208 p. • 140 x 205 mm • 9782100854233 • 15,90 €

Franco-American, Charles Frankel teaches planetology in France and the USA where he collaborates with NASA on their space exploration programs. A travelling geologist, he is interested in the Earth's exceptional landscapes and their legends and is the author of numerous popular works in fields as varied as the geology of wine, Martian exploration and the geology of remarkable sites: Land and Wine: The French Terroir, The End of the Dinosaurs, Volcanoes of the Solar System, Worlds on Fire: Volcanoes on the Earth, on the Moon, Mars, Venus, and Io.

Formed 4.5 million years ago, the Earth is the only celestial object, as far as we know, to harbour life and which makes it exceptional just like its discovery by the Portuguese navigator, Fernand Magellan.

He was the first person who planned to circumnavigate the Earth but met his downfall in the Cebu Islands, present day Philippines.

The journey was completed by surviving members of the expedition.

Now sit back in your deckchair and follow in the footsteps of **Magellan to discover the Earth from every angle: from the Equator to the polar ice caps, from mountain tops to the sea floor, to the centre of the Earth and its molten iron core.**

READERSHIP All those interested in popular science.



Neanderthals on the Beach

Discover our Missing Brothers from a Deckchair

SILVANA CONDEMI, JEAN-FRANÇOIS MONDOT

05/2024 • 176 p. • 140 x 205 mm • 9782100854233 • 15,90 €

Silvana Condemi is a paleoanthropologist and research director at the CNRS (The French National Centre for Scientific Research). She is co-author of A Pocket History of Human Evolution: How We Became Sapiens and has written numerous articles.

Jean-François Mondot is an author and documentary film maker.

The origins of Man never ceases to amaze us.

The Neanderthal lived in Europe between 400,000 and 30,000 BC. Until recently, he was described purely and simply as a thick brut, akin to the monkey rather than to Man. Things have now changed as researchers have made his DNA talk: the composition of his blood and his chromosomes.

We now know that Neanderthal did not look like an ape but that he had fair skin and blond or ginger hair... Evidence proves that Sapiens and Neanderthals frequented each other as between 1-4% of our genes comes from the Neanderthal.

Now sit back in your deckchair and learn about the astonishing story of our lost brother.

READERSHIP All those interested in popular science.



Through the Quantum Looking Glass

Towards a New Technological Revolution

HIPPOLYTE DOURDENT

01/2025 • 256 p. • 140 x 215 mm • 9782100846160 • 21,90 €

Hippolyte Dourdent is a researcher at The Institute of Photonic Sciences (ICFO), Barcelona, Spain. His research aims to better understand the quantum phenomena, from entanglement to indeterminate causality, through their uses in the field of information processing.

From teleportation to quantum computers, what new powers does the quantum world have to offer? **The second quantum revolution is underway: the next technological era will be quantum.** However, despite its many theoretical and experimental successes, quantum physics remains haunted by demons that are inaccessible to the layman, such

as superposition, entanglement, contextuality and quantum indeterminacy. These notions cloak it in a halo of disquieting strangeness and mystery that it struggles to shake off. **This book aims to pierce that halo by inviting readers to harness the magic of quantum physics.**

READERSHIP All those very, very interested in popular science, learned readers.



Aurélien Barrau is an astrophysicist and philosopher specialised in astroparticle physics, black holes and cosmology. He is the director of the Centre de physique théorique Grenoble-Alpes (Grenoble Center for Theoretical Physics) and works in the LPSC lab (Laboratory for Subatomic Physics and Cosmology) at the CNRS. He is also a professor at the Université Grenoble Alpes.

He was awarded the 2006 Bogoliubov Prize in theoretical physics for his research on quantum black holes and primordial cosmology. He was awarded the 2012 European Thibaud prize in subatomic physics. He is a junior member of the Institut Universitaire de France. He was awarded the Joseph Fourier University medal in 2010. He is a visiting professor at the Institute for Advanced Study at Princeton, USA. He is member of the French national scientific council and referee for many international research agencies. He has written more than 100 peer reviewed articles.

Cosmic Anomalies

A New Physics

01/2024 • 240 p. • 110 x 178 mm • 9782100862597 • 9,90 €

PICKED AS ONE OF THE 100 BOOKS OF
THE YEAR 2022 BY
LIRE MAGAZINE LITTÉRAIRE

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10,000
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READERSHIP All those very interested in space.

RIGHTS SOLD TO Italy, World Spanish.

Foreword by Carlo Rovelli.

Science is always presented through its successes. The situation, however, turns out to be a bit more complex. Literally speaking, all the theories are wrong. They will one day be replaced by better models that will often wipe out past concepts. At the root of these magnificent and disturbing revolutions there are the anomalies which interfere with the paradigm of standard models. They undermine the foundations patiently built by

scientists. Some of them turn out to be temporary oddities, but others cling on and cause havoc. Out of these anomalies come the beginnings of a new science which has yet to be written for the most part. **From the strange hegemony of matter in the universe to the mysteries of black holes and the quantum vacuum, Aurélien Barrau takes us on the uncomfortable path of science, marked by anomalies in this new pocket edition.**



Inside Black Holes 2nd Edition

01/2024 • 168 p. • 110 x 178 mm • 9782100862580 • 7,90€

“This book is accessible to the novice reader without sacrificing the rigour and detail that will appeal to the more experienced reader.”

LA RECHERCHE

What do we know about black holes?

Can we observe them?

What is inside them?

And do they really even exist?

Black holes are fascinating monsters that devour matter and light which makes them invisible to our eyes. But this is not their only oddity: in a black hole, space is

transformed into time, time transforms into space and no one knows the true nature of the central singularity. In this concise book, Aurélien Barrau lifts the veil on one of the most fascinating mysteries of the cosmos.

Updated in its new pocket edition to include new information on white holes and the first photo of a black hole.

READERSHIP All those very interested in space.

RIGHTS TO PREVIOUS EDITION SOLD TO Mainland China.

ALSO AVAILABLE



Truth in Science



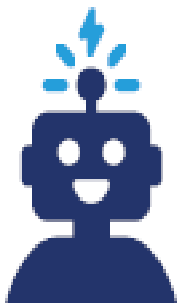
Multiple Universes



The Big Bang and Beyond



SCIENCE AND TECHNOLOGY



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40,000
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Knowing and Making Wine 6th Edition

Vinification, Ageing, Stabilisation, Storage
EMILE PEYNAUD, JACQUES BLOUIN

10/2024 • 416 p. • 170 x 240 mm • 9782100798599 • 49,00 €

Emile Peynaud, renowned oenologist and wine-taster is considered to be one of the fathers of modern oenology.

Jacques Blouin was head of the Vins de la Chambre d'Agriculture de Gironde (France) for 30 years and a renowned oenologist.



THE REFERENCE BIBLE
FOR MORE THAN 50 YEARS



This practical book on oenology has been a reference in its field for the last fifty years. **It addresses all aspects of the science of wine: from winemaking to storage.**

It is the Bible for all wine professionals confronted with practical questions about winemaking and a textbook on the practice of oenology for students.

This new edition is fully updated with the latest advances by teams at the Institut Supérieur de la Vigne et du Vin (Institute of Vine and Wine Science) in Bordeaux and **addresses the effects of climate change on growing grapes and winemaking.**

READERSHIP Wine professionals (producers, winemakers, technical managers, wine merchants, wine tasters), viticulture and oenology students, and keen wine lovers.

RIGHTS TO PREVIOUS EDITIONS SOLD TO Brazil, Italy, Portugal, World Spanish, World English.

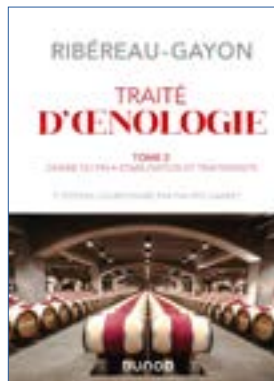
ALSO AVAILABLE



**Handbook of Oenology
Vol.1**

*The Microbiology of Wine
and Vinifications*

**Rights sold to: Italy, World
English, World Spanish**



**Handbook of Oenology
Vol.2**

*The Chemistry of Wine Stabilisation
and Treatments*

**Rights sold to: Italy,
World English, World Spanish**

Forthcoming in April 2025:

Beer Brewing Manual.

A manual covering the entire beer making process, as well as the issues involved in running a brewery.



High-performance Agriculture and Biomimicry

Nature-Inspired Solutions for Soils and the Climate

FRANCIS BUAILLE

02/2025 • 240 p. • 170 x 240 mm • 9782100866137 • 35,00 €

Francis Buaille is a farmer and founder of Gaiago, a company specialising in the analysis, agronomic diagnosis, and revitalisation of soils.

As key players in the ecological transition, farmers must reconcile ecological imperatives with productivity requirements.

Biomimicry, inspired by the efficiency of natural ecosystems, offers economic productivity models for sustainable agroecological transition. Without using any synthetic nitrate fertilizers, forests produce fertile biomass and act as “carbon wells”. Likewise, plant diversity of ecosystems promotes soil fertility and disease and pest management whereas monocultures

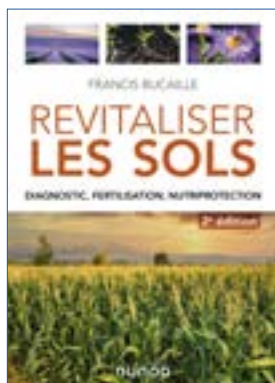
require constant feeding and watering, and protection from disease and pests often using toxic supplements.

This book offers cutting-edge, practical, and instantly applicable solutions for agricultural soils: acceleration of humus storage, use of plant microbiota for sustainable productivity, control and neutralization of greenhouse gas emissions. It will pave the way for high-performance and sustainable farming capable of feeding 10 billion people.

READERSHIP

Farmers, agricultural experts, cooperative and merchant managers, farming and agronomy students, professionals of the food industry.

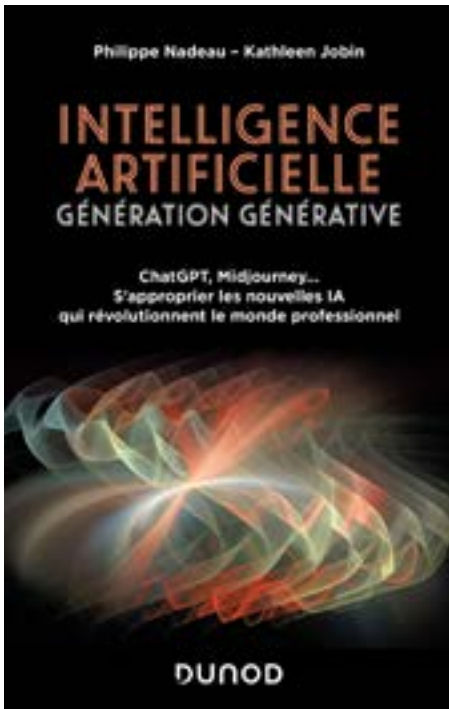
ALSO AVAILABLE



Soil Regeneration

Diagnosis, Fertilisation and Protection

Rights sold to: Italy, Poland.



Generative AI

ChatGPT, Midjourney: How to Embrace New AI Technologies that are Revolutionising the Professional World

PHILIPPE NADEAU, KATHLEEN JOBIN

03/2024 • 240 p. • 140 x 215 mm • 9782100860708 • 19,90 €

Philippe Nadeau is General Manager of the DigiHub of Shawinigan, the 3rd largest digital hub in Quebec and a blockchain activist. He is a speaker and expert in the digital industry, an entrepreneur, and a “crypto enthusiast” investor.

Kathleen Jobin graduated from the Massachusetts Institute of Technology with a degree in cryptocurrencies and held several management positions before launching her company: StartupX. She is now a professor, investigator, blockchain expert, and hosts a podcast called “Never Too Late to Bitcoin”.

In only a few months, generative AI such as ChatGPT and Midjourney, have attracted millions of users thanks to their ease of use and the breathtaking creations they offer.

Beyond the fun gadget, the development of this new generation of AI is revolutionising our approach to work and knowledge. Barely a year ago, these AI could answer e-mails and draw a Van Gogh-style Pikachu which was already unheard of. Today they can design Excel spreadsheets, code software, and create high-resolution scenes that never took place such as Barack Obama and Angela Merkel enjoying an ice cream by the ocean. The possibilities are mind-blowing but so is the

impact on our job and how we work, not to mention the implications for education or information risks.

The authors were early to recognise the potential of these generative AI. In this book, they explain how AI work, the main models on which they are based and how to use them. They then demonstrate how most business sectors can make the most of these new AI, turning them into real allies to boost creativity, productivity, and competitiveness. Finally, they detail the ethical and legal issues that have been raised with the lightning development of these technologies.

READERSHIP

Professionals from all sectors who want to understand the possibilities offered by generative AI to optimize their products, services or organization, content creators, and those interested in new technologies.



PSYCHOLOGY AND SOCIAL SCIENCES





How to Become a Calm Parent

The Ultimate Guide to Letting Go

MARINE MANARD

10/2024 • 288 p. • 140 x 215 mm • 9782100859917 • 17,90 €

Marine Manard is a neuropsychologist and founder of the magazine, *Parentalité sans tabou*.

The parenting bible to help you tackle your new responsibilities with peace of mind.

The arrival of a child is an upheaval for both the body and mind, and for the parents and their entourage. **Marine Manard draws on her personal experience and numerous scientific studies to offer positive psychological advice to parents.**

She doesn't just advise parents to let go but offers them a wealth of knowledge on how to approach daily life with

their new child with a greater peace of mind, be it eating, sleeping, crying, playing, separations, education, health, etc. Her advice is backed up with the latest scientific studies and calls into question comments, criticism, and bad advice that they might receive elsewhere.

The book aims to ease that guilty feeling parents might have, to answer many of their questions and to give them some down time of their own.

READERSHIP Parents, future parents, and grandparents.

TABLE OF CONTENTS

Pregnancy.

Childbirth and post-partum.

Post-partum depression: pink with a hint of grey.

Childbirth and changes in the brain.

The important questions. Breastfeeding in practice. Carrying the baby: the hands-free kit for closeness. Washable or disposable nappies (diapers). Should we let the baby cry or not?

Problems: little aches and pains.

Sleep: when the child doesn't want to sleep through the night.

Understanding for a better life.

Breastfeeding difficulties. Moving away from milk. Eating habits of the young child.

Education and emotional development.



Caroline Goldman is a child and adolescent clinical psychologist. She has a podcast with more than 2 million listeners in France and has recently launched her podcast in English :
<https://open.spotify.com/show/4rTwLD7zSiyopeWyhjIqFb>

“Goldman recommends that parents use short time-outs, starting from as early as the age of one, to ‘establish educational limits’.”

LAUREN COLLINS, THE NEW YORKER

“Her ideas have turned her into a prominent if controversial figure, praised by conservatives yearning for a return of order but vilified by their opponents.”

ADAM SAGE, THE TIMES

Go to Your Room! 2nd Edition

Setting Educational Limits for Your Child

03/2023 • 176 p. • 140 x 215 mm • 9782100846573 • 17,90 €

OVER
38,000
COPIES SOLD



READERSHIP Parents and those who look after children (psychologists, teachers at creche, at school).

RIGHTS SOLD TO Italy, Korea, Mainland China, Portugal, Turkey, World Arabic.

The toddler spontaneously explores the world in a chaotic way, guided by instinct and pleasure. From the age of one, however, they need the adults around them to help them give a more structured format to their relationships and behaviour. Many parents rightly refuse to give in to the ordinary educational violence of yesteryear. They endeavour to follow the principles of positive education, and to tirelessly explain and repeat the taboos to their child. Despite this, they find themselves confronted with a deterioration in their child's attitude - refusal of authority, intolerance to frustration, verbal, and physical aggression, etc. This

short, didactic book, written without a lot of double talk by a clinical psychologist and mother of four children, is a plea for the return of common sense in education.

The author places the learning of limits at the centre of a serene psychological development by pointing out the pitfalls of positive discipline. Using a practical and very detailed roadmap, she justifies the use of a single non-violent educational action to quickly resolve the child's behavioural problems and in turn re-start the virtuous circle of peaceful relationships and self-confidence.



Why?

An Illustrated Guide to Helping Parents Answer the Important Questions Asked by Kids Aged 8 to 11

05/2024 • 112 p. • 140 x 215 mm • 9782100860647 • 14,90 €

“In her new book, Caroline Goldman warns us against the habit parents have of pigeonholing their children by giving them character traits.”

CLARA GEORGES, *LE MONDE*

What is love? How powerful are words?

Why do we all have different personalities?

Is criticizing bad?

What do school grades tell us about our intelligence and our future?

Why do some brothers and sisters not get on with each other? Does money make us happy?

How should we feel about women's role in the world? In war?

Most parents are at a loss when it comes to discussing complex concepts with their children. Introducing

children to these discoveries would nevertheless make them aware of their feelings, give them confidence in themselves, and help them to imagine the paths to their own development.

This handy, illustrated little book, will provide parents with simple, scientifically accepted answers to the questions their children between the ages of 8 and 11 ask. It will allow them to open a dialogue with their children and to address issues that are sometimes complex for kids of this age.

This book will comprise of 4 volumes.

READERSHIP

Parents and their kids between the ages of 8 to 11, psychologists, school teachers.

ALSO AVAILABLE



Why - Kids 4 to 7
Rights sold to: Turkey

Forthcoming in April 2025: Why? An Illustrated Guide to Helping Parents Answer the Important Questions Asked by Kids Aged 12 to 15

Forthcoming in April 2026: Why? An Illustrated Guide to Helping Parents Answer the Important Questions Asked by Kids Aged 16 to 18



H lo se Junier is an educational psychologist, a scientific journalist, a speaker and trainer in child psychology.

<https://heloisejunier.com/a-propos/>

“With a lot of humour, the psychologist gives advice without making you feel guilty. Because for new parents, learning to let go is crucial to family harmony..”

NADIA SAHEL, CPOURLESPARENTS

The Very Practical Guide to Early Childhood Education 2nd Edition

47 Strategies to Cope With Any Given Situation

03/2021 • 304 p. • 170 x 240 mm • 9782100822201 • 20,90 €

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26,000
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READERSHIP All those in contact with young children, parents.

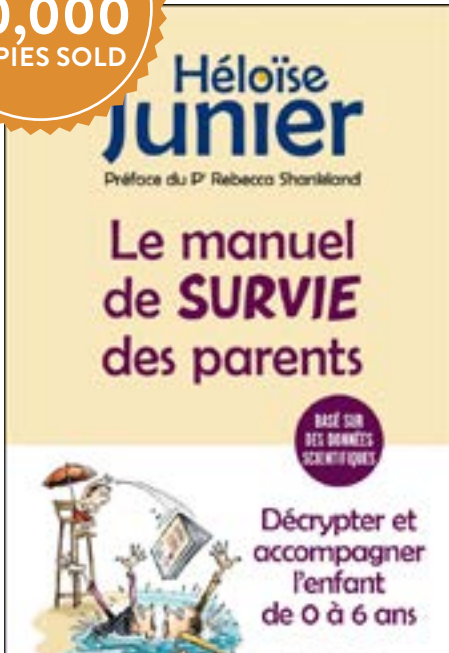
RIGHTS SOLD TO Mainland China and Romania.

Early childhood professionals (childcare assistants, nursery assistants, childminders, etc.) have a demanding job.

Even today, they still struggle to be valued and yet they are involved in the development of young children during this crucial period (before the age of 3) when their brains are developing and emotional storms are part of their daily lives.

This guide, acclaimed since its first edition in 2018, has become THE survival manual for all professionals faced with situations that sometimes overwhelm them or raise questions. The author draws on neuroscience to sweep away many preconceived ideas and provides invaluable tools for the reader.

OVER
20,000
COPIES SOLD



3rd Edition forthcoming
in September 2025.

The Survival Handbook for Parents 2nd Edition

Keys for Any Given Situation With 0 to 6 Years Old

04/2022 • 288 p. • 140 x 215 mm • 9782100831838 • 16,90 €

Should we ban them from sleeping in our bed?

Why do they get angry at the slightest thing? How should I react when they refuse to do what I ask?

Child psychologist and journalist Héroïse Junier has compiled a list of questions the most asked by young parents during consultations. In the form of practical sheets, she answers them on the basis of scientific research and the latest discoveries about the brain. With humour and kindness, she deciphers the behaviour of our young children, dismisses many preconceived ideas and gives precious advice.

READERSHIP Parents, professionals working with young children.

Sleep Habits in Young Children

Keys for Parents to Getting a Good Night's Sleep

04/2022 • 204 p. • 140 x 215 mm • 9782100830541 • 16,90 €

This book discusses the main questions that parents and professionals working in the field of early childhood ask themselves regarding the sleep of young children and their particularities.

The author answers them on the basis of scientific research, using care, rigour and a touch of humour, to help parents and professionals adopt an appropriate stance. Each question is dealt with in the form of an accessible and didactic practical sheet.

The book concerns the 0-6 age group. Why 6 years? It is generally around 5-6 years old that sleep problems disappear and that the child's sleep structure approaches that of the adult (and that parents now "sleep through" for good!).



2nd Edition forthcoming
in September 2025.

READERSHIP Parents, professionals working with young children.

RIGHTS SOLD TO World Arabic.

OVER
10,000
COPIES SOLD



For or Against? Questions and Answers on Early Childhood Education

05/2021 • 288 p. • 170 x 240 mm • 9782100825189 • 22,50 €

For or against getting attached to children?

For or against letting them start their meal with dessert?

For or against talking to them about your own emotions? etc.

The aim? To leave behind the ideological battles that have frozen our thoughts for too many years

and refocus on the meaning of our daily practices.

To put aside these cultural codes that stick to us and refocus on the needs of the child itself. Science has the advantage of providing us with solid, reliable, objective information that is (almost) free of any ideology. So let's take advantage of it!

READERSHIP All those in contact with young children, parents.

RIGHTS SOLD TO Korea, Romania, Russia and World Arabic.

ALSO AVAILABLE



My Life as a Baby

Tips From a 0-3 Year Old

on How You Can Become a Better Parent

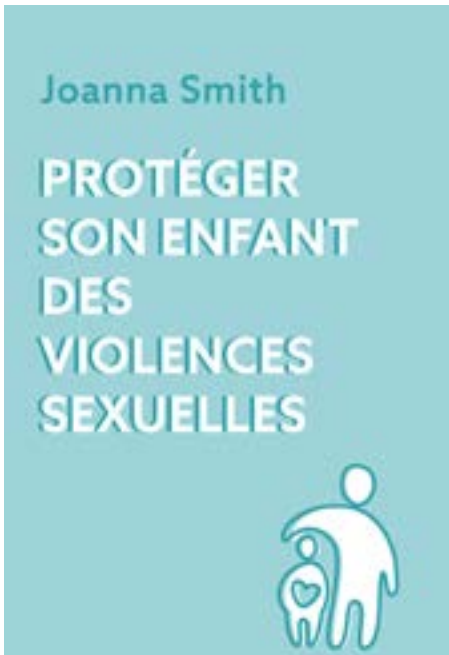
Rights sold to: Korea, Mainland China, World Spanish.



My Life as a Child

Tips from a 3-10 Year Old

on How You Can Become a Better Parent



How to Protect Your Child from Sexual Abuse

JOANNA SMITH

03/2024 • 192 p. • 140 x 217 mm • 9782100854714 • 17,90 €

Joanna Smith is a clinical psychologist and psychotherapist. She is an accredited instructor/trainer of Lifespan Integration (ICV), Paris and is the founder of the AFDT (French Association of Trauma and Dissociation).

Parents want to protect their child and want them to grow happily. But growing up, becoming independent, also means discovering the world, leaving home, and taking risks. And of all the risks a child runs, the one of being sexually abused is the one that terrifies parents the most.

What can we do this in this context? How can we assess risk situations to avoid them?

Talking about sexual violence with your child is a real challenge. We dread it, so we keep quiet about it, or just touch upon it. And every year, thousands of children suffer from sexual abuse. **To protect them as effectively as possible, we need to be aware of the danger and the forms it can take, but we also need to teach them about their rights, including consent.**

Joanna Smith aims to help parents answer crucial

questions such as “How come nobody noticed anything?”, “How can we help them to not accept the law of the biggest man and learn to say no?”, “How to teach your child about consent?”, etc.

What’s more, most parents have no idea how traumatic memory works. Recent advances in our knowledge of the brain have provided some answers to these questions.

A useful book that delivers information that is still not widely known about the profile of perpetrators of sexual violence and the real risk situations,

It provides ways of talking to children about sexual abuse committed against them, without panicking them and striking the right balance between trivialisation and dramatisation.

READERSHIP All parents, no matter their age, those working in the educational field, especially teachers.



The Psychology of Humour

Mechanisms and Impacts

ARTHUR DURIF MEUNIER

05/2024 • 272 p. • 170 x 240 mm • 9782100841646 • 26,00 €

Arthur Durif Meunier is a psychologist, psychotherapist, and a higher education teacher at the Ecole de Psychologues Praticiens and the CNAM (National Conservatory of Arts and Crafts Grande école). He is a full member of the French Association of Existential Psychotherapy.

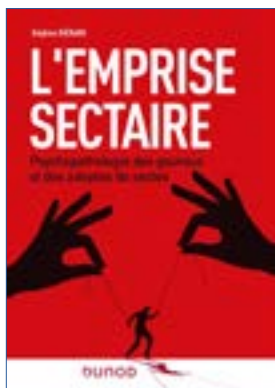
- What are the different types of humour?
- What is the meaning of humour?
- What does humour reveal about our personality?
- How do you differentiate between healthy humour, and toxic or manipulative humour?
- What is the role of humour in psychotherapy?

These are just some of the questions this book seeks to answer, to help us understand what humour reveals about us and our psyches.

Written in a clear and pedagogical style, this book consists of two parts: a theoretical part, updated with the latest research on humour, and a practical part illustrated by clinical vignettes from the author's work as a psychotherapist.

READERSHIP Postgraduate students in psychology, psychologists, clinical psychologists, psychotherapists and coaches.

ALSO AVAILABLE



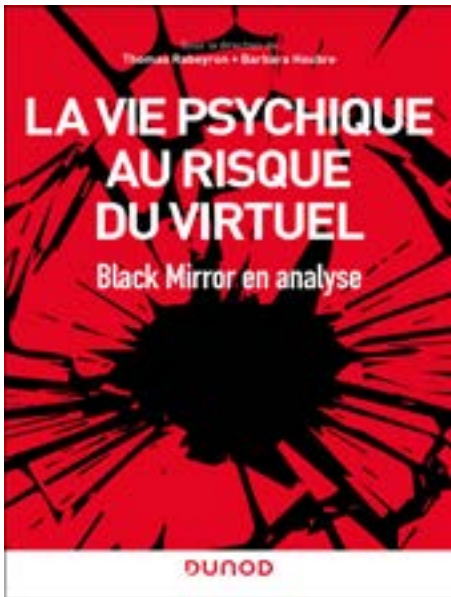
The Power of Cults
The Psychopathology of Gurus and the Followers of Sects



Coercive Control
Inside Domestic Violence



The Art of Lying
Psychology, Applications and Detection Tools
2ed September 2024



The Psychological Effects of Living in Virtual Reality

Analyzing *Black Mirror*

THOMAS RABEYRON, BARBARA HOUBRE

08/2024 • 240 p. • 170 x 240 mm • 9782100866939 • 25,90 €

Thomas Rabeyron is a clinical psychologist at the CHU de Nancy and Professor of clinical psychology and psychopathology at the Université de Lorraine. He is honorary fellow at the Koestler Parapsychology Unit, University of Edinburgh. His research focuses on the clinic of exceptional experiences, the links between neuroscience and psychoanalysis and the evaluation of psychotherapies. Director of the Master's degree in clinical psychology at the Université de Lorraine, he is also the director of the Interpsy laboratory and is in charge of the CIRCEE counselling service (The Centre for Information, Research and Counselling on Exceptional Experiences).

Barbara Houbre is a clinical psychologist and psychoanalyst and lecturer in clinical psychology and psychopathology at the Université de Lorraine.

A 2.0 clinical interpretation of psychological changes at stake with the arrival of new technologies in our daily lives by analysing episodes from the British science fiction anthology hit TV show, *Black Mirror*.

The series considers a dystopian future where humanity is confronted with the arrival of implants, integrated cameras, hyper-connectivity, virtual reality, and holograms. Each episode is seen as a possible evolution

of subjective mutations.

A collective work by eight clinical psychologists and teachers and researchers in clinical psychology, specializing in the impact of new technologies on the human psyche. **They take it in turns to offer a clinical interpretation of the psychological interpretations at play through the analysis of seven episodes.**

READERSHIP Postgraduate students in psychology.

TABLE OF CONTENTS

Introduction. The context in which the series was created and its echoes in daily psychopathology. Reflections on the emergence of a post-contemporary civilization (Barbara Houbre).

1. **White Christmas.** In reality, I can block and break all contact with you in a click (Mélanie Laurent).
2. **Arkange.** A figure of invulnerability and the process of dehumanisation (Salomé Garnier).
3. **The Entire History of You.** From the screen to memory (Barbara Houbre).
4. **Nosedive.** Digital mediation of narcissism (Renaud Evrard et Johann Jung).
5. **Shut Up and Dance.** From fiction to reality, manipulation version 2.0 (Aziz Essadek).
6. **Be Right Back.** Life without death (Nadine Demogeot).
7. **San Junipero.** Virtual reality and eternal life (Thomas Rabeyron et Frédéric Tordo).

Conclusion (Thomas Rabeyron).



Schema Therapy and Memory Reconsolidation for Transformational Change

PIERRE COUSINEAU, SOPHIE CÔTÉ

06/2023 • 224 p. • 190 x 240 mm • 9782100842810 • 28,00 €

Pierre Cousineau is a psychologist in private practice in Quebec. He practices and teaches schema therapy, supervises psychotherapists, writes on the subject, and integrates therapeutic memory reconsolidation into his approach.

Sophie Côté is a psychologist in private practice in Quebec. She is interested in the impact of psychotherapy on the brain and has developed an expertise in therapeutic reconsolidation of memory. She practices and teaches coherence therapy, supervises psychotherapists, and writes on the subject.

Schema therapy offers psychotherapists a model for clearly and coherently conceptualizing human complexity in a transparent, accessible form. It is a remarkable map for finding one's way through the dense forest of human experience.

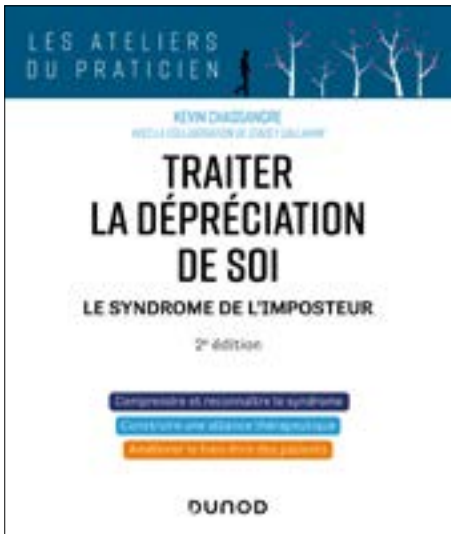
Schemas, the pivotal concept of this therapy, are emotional memories built up through our life experiences. They largely determine our view of the world and, consequently, the way we react and adapt to it. Schema therapy focuses on certain early schemas that have become maladaptive. It has always done so

with openness, integrating techniques from a variety of psychotherapeutic orientations.

This book presents schemas in their predictive function, and looks at the possibility of updating these predictions, based on advances in neuroscience that clarify the conditions necessary for therapeutic reconsolidation of memory.

It opens the door to a real transformation of schemas.

READERSHIP Psychologists, psychiatrists, and psychotherapists.



The Impostor Syndrome 2nd Edition

How to Treat Self-Depreciation

KÉVIN CHASSANGRE, STACEY CALLAHAN

02/2024 • 320 p. • 190 x 240 mm • 9782100814367 • 33,00 €

Kévin Chassangre is a clinical psychologist and lecturer at the Université Toulouse-Jean Jaurès.

Stacey Callahan is a clinical psychologist and professor of clinical psychology and psychopathology at the Université Toulouse-Jean Jaurès.

Some people find it hard to fully appreciate their social and professional achievements. The impostor syndrome is the expression of low self-esteem, characterized by the feeling of being incompetent and constantly deceiving those around you. This feeling is at the root of great psychological and social distress and is an obstacle to personal fulfilment and well-being.

- a detailed description of the cognitive, behavioural, and emotional manifestations of the syndrome,
- methods for identifying and measuring the expression of impostor syndrome in its homogeneity and heterogeneity,
- tried-and-tested methods and exercises.

This book is a reply to the current need to understand and help overcome this syndrome, the frequency and expression of which may be underestimated. To help the practitioner identify the problem and provide specific support, this book offers:

This work is based on the authors' own clinical experience and the latest scientific research. It enables fine-tuned identification of impostor syndrome, and provides the tools needed to understand its individual expression and the levers to use in the face of shown resistance.

READERSHIP Psychologists, psychiatrists, and psychotherapists.

RIGHTS TO FIRST EDITION SOLD TO Romania.



A New Approach to Trial-Based Cognitive Therapy

EDITED BY ANNE-FRANÇOISE CHAPERON

09/2024 • 320 p. • 190 x 240 mm • 9782100854820 • 33,00 €

Anne-Françoise Chaperon is a clinical psychologist and psychotherapist in private practice. She is also a corporate consultant specializing in stress in the workplace and a teacher at the French Association of Behavioural and Cognitive Therapy (AFTCC).

The main problem for therapists, no matter their field, is to be able to conduct their therapy and to skilfully navigate around the resistance of a patient who wants to change but who struggles at the same time. As a result, the biggest risk is that the therapist gets lost in their therapeutic plan, gets caught up in the patient's defence mechanisms and ultimately exhausts themselves for a disappointing result.

Trial-Based Cognitive Therapy was developed several years ago by Dr Irismar Reis de Oliveira, a professor in the department of neurosciences and mental health at the Federal University of Bahia, Brazil. **This scientifically validated approach uses CBT tools in a logical step-by-step manner to provide comprehensive, transdiagnostic care.** It is a highly

flexible approach to helping the patient towards achieving their goals. It allows the therapist to know the level of progress the patient has reached at any given moment and to determine what remains. **Trial-Based Cognitive Therapy will allow the therapist to stick to their therapeutic plan and to adjust it according to the patient's hazards of life.**

This new approach will seduce many TBCT practitioners: efficient for complicated cases, easily mastered by new therapists and easier to follow for the patient.

READERSHIP Psychologists, psychiatrists, and psychotherapists.



GEOPOLITICS





Do We Want to Feed the World?

Overcoming the Food Mountain by 2050

SÉBASTIEN ABIS

01/2024 • 144 p. • 140 x 215 mm • 9782200637897 • 16,90 €

Sébastien Abis is Director to the General Secretary of CIHEAM (International Centre for Advanced Mediterranean Agronomic Studies) and associate researcher at IRIS (The French Institute for International and Strategic Affairs). He specialises in the strategic issues of agriculture, cereals and the Mediterranean basin. He is managing director of the Club DEMETER since 2017, an ecosystem of decision-makers in the agricultural, agro-industrial, and agri-food sector.

Agriculture is at the core of geopolitics.

The 21st century will be unprecedented for agriculture as the Earth will face a demographic peak around 2050. At the same time, the impact of human activities on nature should progress towards zero. Even though the population will decline in the last thirty years of the century, needs will continue to grow in the years up to then.

Can we dream of power or sovereignty without food safety? These questions run throughout contemporary

history and resurface in the light of current events. From clichés to reality, this book uses facts and figures to help us see things more clearly on the subject.

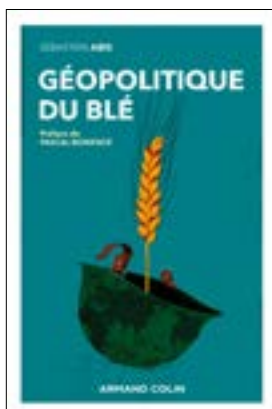
The author, an undisputed specialist, offers a well-documented essay on the issues and challenges of food safety.

A book to better understand what is at stake for the future of the world.

READERSHIP All those interested in world geopolitical news and sustainable development, today's youth interested in ecological and political issues.

RIGHTS SOLD TO Italy.

ALSO AVAILABLE



The Geopolitics of Wheat
Rights sold to: Italy, Japan,
Mainland China.



The Global Challenge of Peace

Remodelling International Organizations

ANNE-CÉCILE ROBERT

10/2024 • 256 p. • 140 x 215 mm • 9782200639945 • 19,90 €

Anne-Cécile Robert is a journalist specializing in European institutions and Africa. She is Deputy Director of the magazine, Le Monde diplomatique and a teacher at the French Institute of International and Strategic Relations (IRIS). She is the author of several books and articles about European institutions, the United Nations, and the transformation of international relations. She is particularly interested in political and institutional systems and democracy, its limitations, and operations.

The proliferation of wars and crises (Ukraine, The Middle East) has raised questions about the general framework of international relations (the UN, international law). **It's not just a matter of changing the balance of power between states: the peaceful, humanistic values and principles that have shaped the world order since 1945 are now being challenged.**

Away from the spotlight, international organizations are the stage for battles of influence in which the major global challenges (security, fundamental rights,

environment, health...) are being played out. One of the keys to world peace is being aware of these issues and not leaving them to a small, closed circle of decision makers.

This essay, based on ten years of academic research, numerous anecdotes, and field observations, will provide the keys to understanding and grasping the current crises in international order. It provides several possible scenarios.

READERSHIP

Non specialists interested in world affairs, those working for international organizations, first year students at Science Po, students in the humanities and history.



Pascal Boniface is Director of the French Institute of International and Strategic Relations (IRIS). He teaches at the European Studies Institute (IEE) at the Université Paris 8 and has written and edited more than 50 books.

Hubert Védrine was attached to the French presidential office from 1981 to 1995, first as diplomatic advisor and then as press secretary and secretary-general. From 1997 to 2002, he was the French Foreign Affairs Minister.

FORTHCOMING IN SEPTEMBER 2025

Atlas of World Affairs 4th edition. Revised and Updated.

Atlas of Crises and Conflicts 6th Edition

PASCAL BONIFACE, HUBERT VÉDRINE

09/2024 • 160 p. • 250 x 190 mm • 9782200637910 • 25,00 €



OVER
42,000
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Crises and conflicts continue to multiply and to make the headlines. But the day-to-day rhythm of news doesn't always allow us to situate it in the long term, to understand its historical roots, to grasp the strategic issues at stake and to envisage future scenarios.

Associating detailed text and visually enriched

maps, the authors decipher the complexity of the world and the crises and conflicts that are shaking the planet and its people: the China/United States crisis, the consequences of the Covid-19 pandemic, the revival of Russia...

READERSHIP

Those interested in geopolitics, students and teachers of political science, international relations, history, and geography.

RIGHTS TO PREVIOUS EDITIONS SOLD TO

Japan, Korea, Portugal, Taiwan, World Arabic.

“This atlas is a pedagogical approach to the contemporary world, far from the complicated academic thesis. Divided in three parts (causes, crises and conflicts), it perfectly illustrates every subject with maps and legends.”

J. H.-R., LES ÉCHOS

OVER
50,000
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Geopolitical Atlas of the World 5th Edition

100 Maps to Understand Our Chaotic World

09/2023 • 160 p. • 250 x 190 mm • 9782200635572 • 25,00 €

How do history, trade flows, ecological issues, religions and terrorism structure the world as we see it today? An international community, a clash of civilizations, a chaotic world, what is the state of international relations between the great powers? Against Western bias and the anxiety-provoking vision conveyed by certain media, Pascal Boniface and Hubert Védrine find logic where there seems to be only chaos. **By reintroducing reason and hindsight into the analysis of a complex**

world, they show that one of the keys to the future is to consider the diversity of world views according to countries and peoples.

Supported by an exceptionally rich library of **100 didactic maps**, the authors cast an unprecedented and all-encompassing look at the planet (United States, China, India, Europe, South Africa...) and the challenges of the contemporary world.

READERSHIP

All those interested in geopolitics and political science, school teachers, students.

RIGHTS SOLD TO

Greece, Japan and Taiwan.

RIGHTS TO PREVIOUS EDITIONS SOLD TO

Brazil, Japan, Korea and Taiwan.

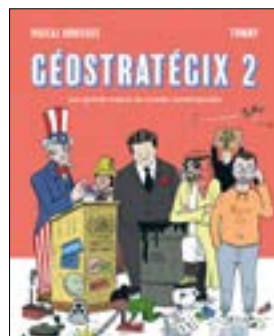
ALSO AVAILABLE



Geostratégix

World Geopolitics,
From 1945 to the Present Day

Updated edition October 2024



Geostratégix 2

Understanding the World
and International Relations



Geostratégix.

A World of Games

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53,000
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New Edition forthcoming
in March 2025.

Understanding the World and International Relations Simply 7th Edition

03/2023 • 320 p. • 155 x 235 mm • 9782200634841 • 19,90 €

The USA, Europe, China, Russia, but also multinational companies and public opinion: what is the weight of the different international actors? Global warming, migration, terrorism... What global challenges are we facing? What threats do we face? How should we think about debates on values (democracy, political morality, sovereignty, interference)? Pascal Boniface, in a demonstration of the measure of his talent, shows that it is possible to discuss international relations without jargon or simplistic shortcuts. **A book for all those who wish to find their way through the continuous flow of information, to situate events in a wider context, and to understand international life and the power relations that structure it. This 7th edition is updated with recent events that have shaken up the world order: Covid 19, major upheavals in the USA, war in Ukraine, Russia and China's position...).**

READERSHIP All those interested in world affairs, students of Political Science.

RIGHTS TO PREVIOUS EDITIONS SOLD TO Albania, Algeria, Brazil, Georgia, Portugal and Vietnam.

50 Preconceived Ideas about the State of the World 2024 Edition

01/2024 • 160 p. • 125 x 190 mm • 9782200637880 • 9,90 €

Like a virus, preconceived ideas circulate widely and quickly. We can all be infected, sometimes without knowing it. They may seem obvious, but they mask reality. By questioning the most common preconceptions, Pascal Boniface puts the realities of the contemporary world into perspective.

Thanks to a global vision and a sense of pedagogy, **he deconstructs sweeping judgements which do not stand up to a scrupulous examination of geopolitical rivalries.** Through a critical and expert eye, this book makes the international issues that are stirring public debate accessible.



OVER
67,000
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New Edition forthcoming
in January 2025.

READERSHIP Those interested in world affairs, students of Political Science, history and sociology.

RIGHTS TO PREVIOUS EDITIONS SOLD TO Algeria, Japan, Korea, Lebanon, Mainland China and Turkey.



HUMANITIES



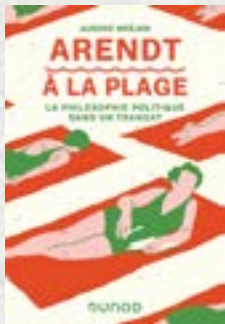
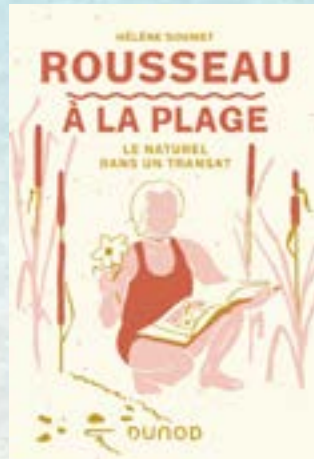
ON THE BEACH

An easy to read biography on key philosophers, leaders, writers and activists.

Forthcoming - May 2025:

Aristotle on the Beach

Levi-Strauss on the Beach



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Korea, Turkey



Confucius on the Beach

Discover Wisdom from a Deckchair

ANTOINE JOSEPH ASSAF

05/2024 • 144 p. • 140 x 205 mm • 9782100840823 • 15,90 €

Antoine Joseph Assaf is a philosopher, writer, and former auditor at the Institution of Higher National Defense Studies. A political advisor, reserve frigate captain, lecturer at the Ecole navale (French naval Academy) and the Ecole de guerre (French Warfare School), a former hostage in Lebanon, he regularly contributes articles and columns in the cultural media.

Winner of the Prix Vauban 2016 for *Les racines de l'islam radical* published by Eyrolles.

The author introduces us to Confucius (551 BC to 479 BC) and his thinking during his life: **How to survive in a world given over to dangerous and bloody extremes?**

“The middle way”, that is impartiality, was sought by Confucius in all domains, be it political, ethical, and religious, and even in private or public behaviour. **His philosophy finds its place in pacifying man and raising him to the possibility of a dialogue that excludes the excess of passion, the dangers of anger, the dangers of war criminals and exterminating**

revolutions, and establishing the necessary peace in place of illegitimate fantasies: the peace of different social bodies but which will be able to coexist and live together; the peace of minds and souls so that wisdom sought is that which unites thought and life, a unity without which no temporal or spiritual fruit can be borne by all those who govern and protect mankind.

This is what makes his philosophy so modern and relevant to contemporary debates on the subject.

READERSHIP All readership levels.



Rousseau on the Beach

Discover Natural Goodness from a Deckchair

HÉLÈNE SOUMET

05/2024 • 160 p. • 140 x 205 mm • 9782100840830 • 15,90 €

Hélène Soumet is a professor of philosophy and the author of numerous books. She was awarded the National Order of Merit in 2023.

Jean-Jacques Rousseau, a Swiss philosopher and writer, is one of the most famous people of the 18th century.

His avant-garde ideas on citizenship, child education and morality unleashed fierce criticism: he dared to contradict Voltaire and to denounce the dangers of the Enlightenment. He also brought tears to the eyes of Europe with his sentimental novel, *The New Heloise*.

Ahead of his time, predating Romanticism, and the love of nature, denouncing the risks associated with the cult of science and progress, he warned

mankind against the religion of progress and the blind belief that it would lead to human progress.

At a time of atomic peril, biological warfare, and genetic manipulation, how can we fail to heed his warnings? Alone against numerous thinkers, he revolted against slavery and determined civil and political freedom.

This book offers an overview of Rousseau's thinking and shows how his visionary philosophy is still relevant today.

READERSHIP All readership levels.



Voltaire on the Beach

Discover Liberty from a Deckchair

NICOLAS GRENIER

05/2024 • 144 p. • 140 x 205 mm • 9782100842773 • 15,90 €

Nicolas Grenier is a novelist and a literary critic.

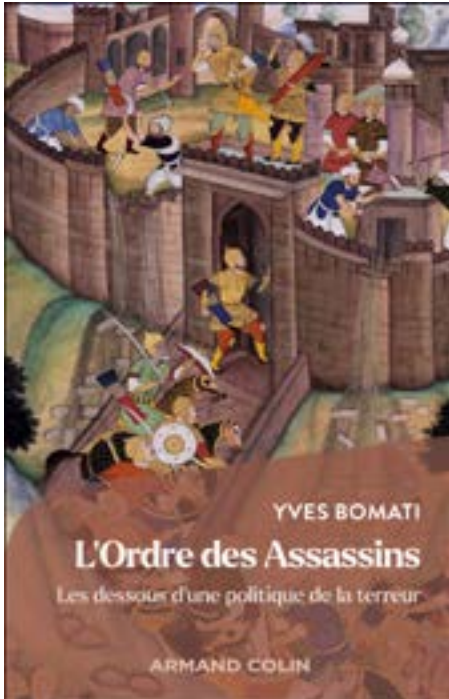
Voltaire, like the philosophers Montesquieu, Rousseau and Diderot, embodied freedom in the Ancien Régime. **The current of thought, of which he is one of the best-known representatives, is the expression of a new consciousness that prefigures the French Revolution.**

All his works, whether philosophical, novelistic, poetic, or theatrical, bear witness to his ideas and his struggles.

Voltaire aroused the mistrust, even the suspicion, of the most powerful at the time. He constantly fought against monarchical despotism, nobility, religion, justice, intolerance, fanaticism, and slavery.

Like Montaigne, Molière, and Hugo, he embodied a form of French freedom.

READERSHIP All readership levels.



The Assassins of Alamut

Behind the Politics of Terror

YVES BOMATI

09/2024 • 320 p. • 140 x 215 mm • 9782200637422 • 23,90 €

Yves Bomati is a specialist of the history of religions and the history of Iran. Shah Abbas, empereur de Perse won the Académie Française's Prix Eugène-Colas in 1999.

The truth and legends behind the Assassins sect: their terrorist acts, their impenetrable fortress, their combats against Islam and Catholicism. A fresh look at this fascinating world by historian Yves Bomati based on Anglo-Saxon, French and Iranian sources. **Not just an essay on politics and religion, rather a full overview and analysis of the subject, while at the same time bringing the concept of the sect and the invention of terrorism into the 21st century.**

A fascinating and mysterious story that has fuelled debate since the 11th century: The Assassins of Alamut also known as the Nizaris Ismaili Sect. The worst stories were forged about them by their Sunni enemies and pedaled by the Crusaders in the Medieval West, fueling dark legends. In truth, this order is quite different.

While the Assassins developed infiltration and targeted assassination techniques aimed at the powers that opposed their desire for freedom in their homeland, their actions long obscured their true spiritual nature.

In the 11th century, a young Iranian, Hasan-I Sabbah, fleeing a corrupt Egypt was responsible for setting up the sect in his native Iran, where he took refuge in Alamut, an "Eagles nest" in the heart of the Elbrus mountains. Until the middle of the 13th century, it was the beginning of an unparalleled adventure which sowed terror in the Middle East, where the most improbable blows and alliances were possible. But above all, it ensured the survival of an Order of implacable discipline, bound by a culture of secrecy, an esoteric doctrine of high moral values and a fierce determination to defy its opponents.

From ancient to modern, Eastern and Western sources, Yves Bomati explores the relatively unknown side of the Medieval Iranian order. It was carved up by the Mongols in 1256 but survived in clandestinity and then as of 1818 onwards, through the many generous actions of the Aga Khans, its direct spiritual leader.

READERSHIP Those interested in the medieval history and culture of Persia, religious conflicts and resistance, legends and folklore.



The Pioneering History of Female Reporters

CHRISTIAN DELPORTE

09/2024 • 304 p. • 140 x 215 mm • 9782200636319 • 22,90 €

Christian Delporte is Professor Emeritus at the Université de Versailles. He is a former director of the Centre for the Cultural History of Contemporary Societies. Today he is President of the Society for the History of Media and director of the journal, Le Temps des medias.

Albert Londres, Hemingway, Kessel and Capa all left their mark on the world's big stories. And yet the history and the practice of reporting wouldn't be the same without a few pioneering women such as Nellie Bly, Martha Gelhorn, Catherine Leroy, Françoise Demulder, Oriana Fallaci and Marie Colvin killed in Homs, Syria in 2012. **Since the end of the 19th century, female reporters have been present at every stage in the transformation of major new stories.**

They have helped to shape the contours of undercover investigation, to establish the codes of adventure telling and to actively participate in the hunt for scoops, just like their male counterparts. For Christian Delporte, Professor Emeritus specializing in the history of media, these women still play their part in journalism as it is practiced today.

Referring to their backgrounds and their visions of the job, the author completes a history of women hitherto dominated by men. By following them in the field, he does justice to their work while at the same time retracing historical events they covered: the First World War, the Russian Revolution, the Spanish Civil War, Vietnam, Syria (the siege of Homs). We follow them as they go about their daily lives and struggles, and in their investigations like Nellie Bly, the instigator of investigative journalism who infiltrated an asylum.

Drawing on primary sources, first-hand accounts, personal documents, correspondence and extracts from newspaper articles, Christian Delporte traces the lives of women who changed the way we see the world.

READERSHIP

All those interested in journalism, the history of journalism and pioneering female reporters.



From Blériot to Airbus

The Extraordinary Adventure of European Civil and Military Aviation from 1910 to 2024

JEAN-MARC OLIVIER, CLAIR JUILLIET

01/2025 • 288 p. • 170 x 240 mm • 9782200629960 • 24,00 €

Jean-Marc Olivier is a professor of contemporary history at the Université de Toulouse-Jean Jaurès and at ISAE-SUPAERO.

Clair Juilliet is a researcher at the research group FRAMESPA (Social History of southern France and Spain, from the Middle Ages to contemporary society) and a professor at the Université de Toulouse 2-Jean Jaurès.

This book tells the story of the extraordinary adventure of European civil and military aviation from 1910 to 2024. It depicts the major phases, from the first popular aircraft, the Blériot XI, which crossed the English Channel on 23 January 1909, to the present day.

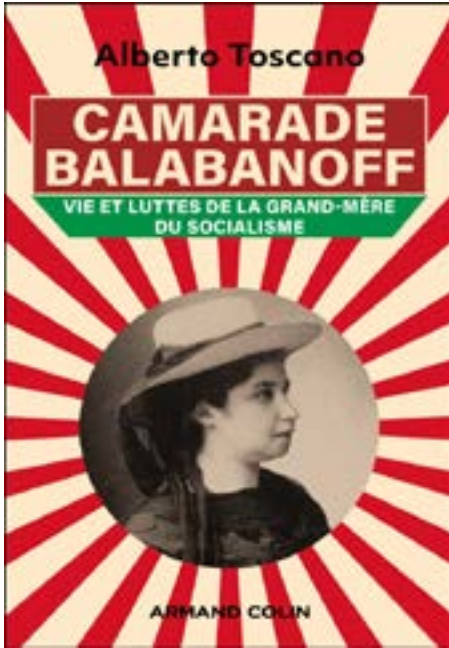
The authors, major specialists in the field, **offer a unique panorama and describe the technical, economic, and social developments in aeronautics over the course of history:** following the two world wars which revealed the essential role of the air weapon, the network of major transcontinental and transatlantic routes was established, with the democratisation of air transport thanks to the triumph of the jet aircraft.

Over the decades, the gigantic investments necessary for the development of new aircraft have led to the world duopoly of Airbus and Boeing in the civilian sector. Today, aeronautics is a major activity in Europe. In addition, beyond the production of aircraft and the creation of airlines, airports now represent formidable economic, social, cultural, and even political challenges.

Richly illustrated with unpublished photos, the book offers an exceptional presentation and analysis of this universe which has made Western Europe the cradle of aeronautics, and which today must face new economic, health and environmental challenges.

READERSHIP

Aviation buffs and students at ISAE-SUPAERO (National Higher French Institute of Aeronautics and Space).



Comrade Balabanoff

The Life and Struggles of the Grandmother of Socialism

ALBERTO TOSCANO

04/2024 • 224 p. • 140 x 215 mm • 9782200633059 • 20,90 €

Alberto Toscano is an Italian journalist, writer and political scientist who lives in France and works with several Italian and French media. He is visiting professor in Political Science at Sciences-Po in Bordeaux and is a member of the Training and Research Unit of Italian Language and Literature at Sorbonne Université in Paris.

He was awarded the French National Order of Merit in 2005 and the Italian National Order of Merit in 2014.

Angelica Balabanoff is one of history's forgotten figures. **At the height of her commitment, she was involved in all the major political movements of the late nineteenth and twentieth centuries - communism, feminism, pacifism - and in all the struggles.**

Born into a Jewish family steeped in Russian culture in Kyiv, Ukraine in 1877, Angelica Balabanoff worked in

the shadows alongside figures such as Mussolini, Lenin, Trotsky and Ben-Gurion in Belgium, Italy, Russia, France, and the United States before returning to Italy to live out the rest of her life.

A political and cultural history that spans the two World Wars and follows an extraordinary destiny.

READERSHIP All readership levels.

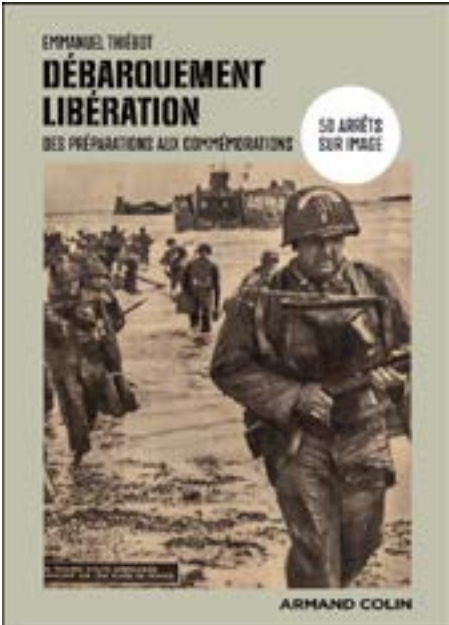
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**A Champion Cyclist
Against the Nazis**
The Incredible Life of Gino Bartali
**Rights sold to: Italy,
World English.**



Film rights
UNDER OPTION



D-Day and Liberation

50 Snapshots of Preparation and Commemoration

EMMANUEL THIÉBOT

04/2024 • 240 p. • 170 x 240 mm • 9782200637774 • 24,90 €

Emmanuel Thiébot is an historian at the Caen Memorial Museum where he oversees the Falaise Memorial Museum, Civilians at War.

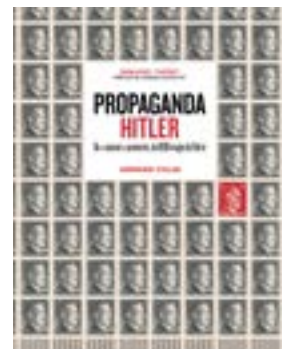
6th of June 2024 marks the 80th D-Day Anniversary. The author offers a “commemorative” book that retraces the events at the end of the war, from the preparations for D-Day to the Liberation (8th May 1945 in Europe

and 2nd September 1945 in Japan). **This chronological narrative in 50 images is based on personal accounts and documents, many of which come from the author’s own private collection.**

READERSHIP All readership levels.



ALSO AVAILABLE



Propaganda Hitler
Rights sold to: Japan.



The New Faces of the World

From the Geographical Explorations of Christopher Columbus to Alexander von Humboldt

JEAN-JACQUES BAVOUX

10/2024 • 320 p. • 170 x 240 mm • 9782200639969 • 25,90 €

Jean-Jacques Bavoux is Professor Emeritus in the Geography Department at the Université de Bourgogne-Franche-Comté and is a member of the CNRS THÉMA laboratory (Theorising and Modelling for Development).

For four centuries, the geography of the Modern Age provided extremely contrasting visions of the world: utopias, legends, chimeras, prodigies, and hypotheses mingled with a scientific approach that was becoming more refined: precise measurement of the meridian, gravity and magnetic declination, quantification, introduction of statistics, search for universal principles.

Cultural shocks were huge. The search for the location of Paradise, the sixth antipodal continent, El Dorado or the Fortunate Isles continued in all seriousness. While at the same time, the planet was methodically gridded, systematically controlled by the lines of longitude and latitude and demystified by scholarly maps and austere statistics.

Similarly, while some still equated the Earth as a living thing or saw it as the unique and glorious centre of the cosmos, others demonstrated that it was nothing but a tiny, banal grain of sand in the now infinite universe of the plurality of worlds.

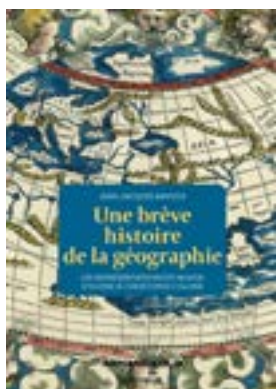
From the imaginary in geographical representations to the assimilation of the new immensity and awareness of the world's finitude, geographers gradually drew up new systems for understanding the world.

A highly illustrated multidisciplinary voyage around the Earth.

READERSHIP

Students of history, geography, sociology, philosophy, and those preparing for the CAPES (Certificate of aptitude for secondary school teachers) in history and geography.

ALSO AVAILABLE



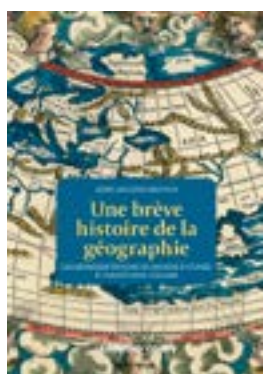
A Brief History of Geography

*Representations of the World
from Ulysses to Christopher Columbus*

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MNEMOSYA SERIES

Mnemosya is our collection of historical titles written by key authors on major themes which will delight all history lovers, students and researchers in their exploration of knowledge and fields of reflection. These reference works offer the reader the opportunity to discover a wide variety of subjects and to delve into the history of the world, from Antiquity to the present day. Mnemosya comprises of both important classic texts and unpublished titles which all reflect the tradition of excellence that has characterised Armand Colin for the past 150 years.

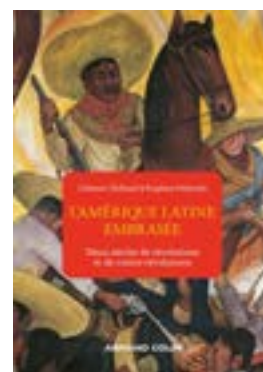


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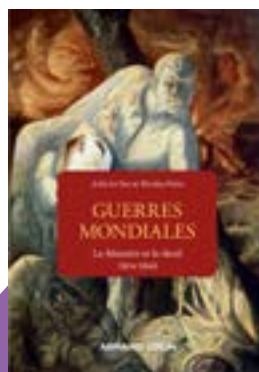
Rights sold: World Spanish

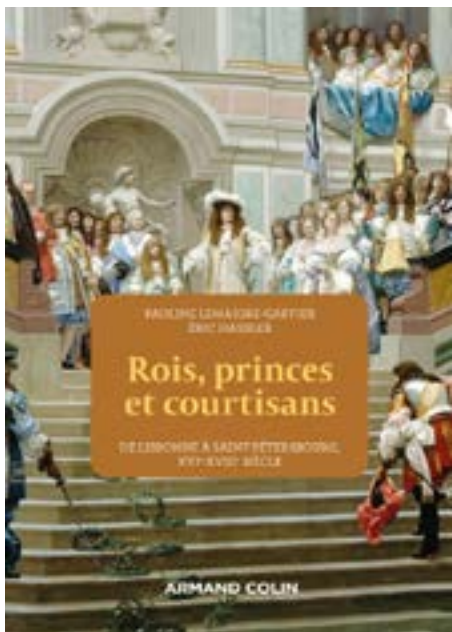


Rights sold to: Russia



Rights sold to: Russia, World Arabic, World Spanish





Kings, Princes and Courtesans

From Lisbon to Saint Petersburg, 16th-18th Centuries

PAULINE LEMAIGRE-GAFFIER, ÉRIC HASSLER

10/2024 • 340 p. • 170 x 240 mm • 9782200621353 • 24,90 €

Pauline Lemaigre-Gaffier is a university lecturer of modern history at the Université de Versailles-Saint-Quentin.

Eric Hassler is an undergraduate university lecturer at the Université des Sciences historiques de Strasbourg.

Throughout the whole of modern Europe, princely and royal courts from Lisbon to Saint-Petersburg, have been the crucible of unprecedented political, diplomatic, societal, and artistic development and exchanges that have made their mark on history and the culture of the European states.

This journey that takes us through the European courts provides an insight into the characteristics of each one. Those of the Renaissance are presented from a genealogical perspective that opens with the study of the exceptional fulfilment of the courts in the 17th and 18th centuries and a review of one of the most illustrious of them: Versailles. The seat of the monarchy, the court became a political institution throughout Europe during the 17th century, surrounding the sovereign leader with the highest political, financial, and religious personalities from the kingdom. Along with the courtiers, the court was a fully-fledged society, governed by strict etiquette. A place of power,

it occupied specific places: palaces, cities, and regional residences.

But the courts were also centres of cultural innovation: **from gardens to gastronomy, from fashion to theatre and parties, bringing forth new forms of culture and creating strong identities.** And while there was indeed a spirit of intellectual and artistic universalism thanks to the fertile exchanges between the various nations, each of the European courts represented a particular space when national identities affirmed themselves with ever more force.

Enhanced with anecdotes, quotations and a colour photo section, this work presents a Europe on the move through its major kings and queens: Louis XIV, Louis XV, as well as Catherine II of Russia, Frederick II of Prussia, Maria-Theresa of Austria, Charles II of Spain...

READERSHIP Learned readers, students.



How to Analyse a TV Series

LAURENT JULLIER, BARBARA LABORDE

05/2024 • 264 p. • 150 x 210 mm • 9782200637408 • 22,00 €

Laurent Jullier is a professor at the IECA (European Institute of Cinema and Audiovisual) and is research director at the IRCAV (Research Institute on Cinema and Audiovisual).

Barbara Laborde is a senior lecturer at La Sorbonne Nouvelle, Paris.

This practical manual is aimed at students and teachers who must analyse a TV series as part of a presentation, assignment, or lesson.

It is designed to suit all situations and all types of series. There's no need to defend the legitimacy of a TV series against cinema, or to recount the history of television. It is here to provide a practical answer to

the question: "I want to analyse a TV series; how do I do that?"

Each of the four chapters is structured in the same way: first, a list of elements to be spotted on the screen or sought out from external sources, then examples of these elements, taken from well-known series.

READERSHIP Students at film school and teachers.

ALSO AVAILABLE



The Cinematic Narrative - 3rd ed
Films and TV series
Rights sold: World Portuguese,
World Spanish



The End of Cinema? - 2nd ed
A Medium in Crisis in the Digital Age
Rights sold: World English, World
Portuguese



Cinema Grammar - 2nd ed
From the Story-Board to Editing:
the Techniques of Filmed Language
Rights sold: World Spanish



SELF-HELP, PERSONAL DEVELOPMENT, HEALTH AND ALTERNATIVE HEALTH



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5,500
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The Principles and Practice of Phytotherapy

2nd Edition

ÉRIC LORRAIN

10/2024 • 1 800 p. • 190 x 240 mm • 9782100856473 • 99,00 €

Éric Lorrain is a phytotherapist, nutritionist, osteopath, acupuncturist, sports physician and is President of the IESV (European Institute of Plant Substances). He teaches a phytotherapy state diploma to undergraduates at Nantes, Clermont-Ferrand, Lyon et Grenoble and runs training courses for health professionals in France and Switzerland. He is the author of numerous articles and books on phytotherapy.

Now in its 2nd edition, and updated to reflect current scientific research in phytotherapy, this fundamental work looks at clinical phytotherapy from a medico-scientific stance destined for healthcare professionals and students.

The aim is to provide readers with the necessary and sufficient practical elements for the practice of phytotherapy using evidence-based medicine while integrating the notion of “background basics”, namely by considering the interaction of the body’s control systems.

The legal regulations and practical aspects of using medicinal plants are discussed along with the main extraction methods for effective pharmacological action. The book examines over 100 plants which are used to treat the main pathologies encountered in general medicine, in terms of cure and prevention.

Each plant is described as follows:

Its botanical description,

Its chemical composition,

Its pharmacological properties which have been the subject of scientific publications (with references) or of recognised traditional use,

Its main therapeutic indications,

How to use it,

The plants’ history.

Part of the book is dedicated to therapeutic plant formulae according to pathology or medical topic. They are written to personalise individual treatment and to consider the main physiological pathophysiological interactions according to “the local to systemic” principle.

READERSHIP

Health and well-being professionals, patients and those interested in the subject.



Professional Guide to Sustainable Comestics

ARNAUD GÉA, HEND KAMMOUN

03/2024 • 656 p. • 190 x 240 mm • 9782100844425 • 49,00 €

Arnaud Géa is a teacher of physiology and biochemistry at Nice Prépa and aromatherapy at the Ecole de naturopathie (www.ecolenaturopathie.fr) and the Ecole d'ostéopathie (www.atman.fr).

He is President and founder of the Dumani laboratory, Corsica, a cosmetic laboratory that promotes natural products based on essential oils, and training in aromatherapy.

Hend Kammoun is the founder of the Natyvis Cosmetics Laboratory, a natural cosmetics development and distribution company, and CEO of Natyvis.

This book provides formulators, be they enlightened amateurs or professionals, with an overview of the issues and techniques involved in sustainable cosmetics.

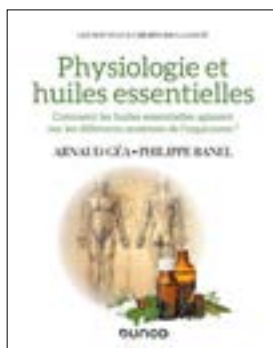
It provides a better understanding of how the various active ingredients act on the skin, of how to adapt the formulation to the targeted needs. **It also provides all the “tips” that are usually jealously guarded by professional formulators...**

The basic chemistry required for formulation is presented in a simple, concrete, and practical way.

Everything you need to know to make sustainable, professional-level cosmetics is explained step by step, down to the smallest detail. Finally, you'll discover all the information you need to find the right suppliers and how to work with them.

READERSHIP Professionals, students and trainers in the cosmetic industry, pharmacists, aromatherapists and phytotherapists, those interested in the subject.

ALSO AVAILABLE



Physiology and Essential Oils
What Are the Effects of Essential Oils
on Your System

Rights sold to:
Mainland China, Taiwan.



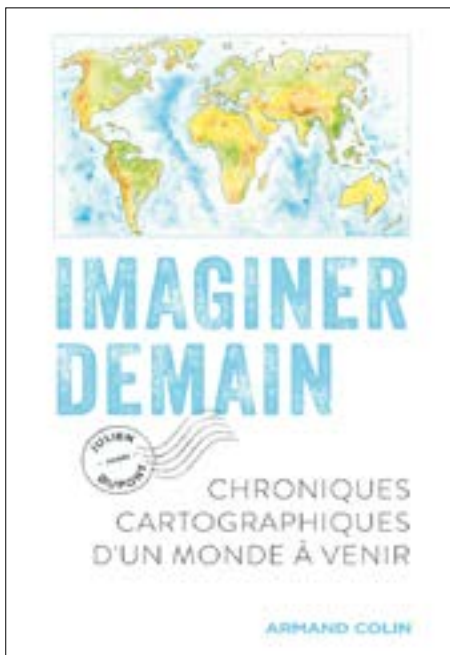
**Contemporary French
Aromatherapy - 2nd edition**
100 Essential Oils

**Rights sold to: World English,
World Portuguese.**



HOBBIES AND LEISURE





Imagining Tomorrow

Cartographic Chronicles of a World to Come

JULIEN DUPONT

02/2024 • 208 p. • 155 x 240 mm • 9782200636395 • 19,90 €

Julien Dupont is a secondary school history-geography teacher, Lyon.

How can we imagine the world of tomorrow?

How can we represent it?

What impact will climate change, migratory crises, growing inequalities, and future wars have on our lives?

Telling the story of tomorrow, reflecting on what's possible, is the best way to prepare for the major challenges that lie ahead.

Wielding a realistic imagination, the author offers a scripted vision of our future through maps.

Drawing on scientific data (Intergovernmental Panel on Climate Change (IPCC) reports, data from the World Migration Office, National Institute of Statistics and

Economic Studies (INSEE), academic studies) and enriched by fiction (literature, cinema, TV series), he maps spaces and highlights, sometimes in surprising or even disturbing ways, how our environment will change in the years to come. **Ecosystems, habitats, resources, borders, migrations, technologies, etc., are explored in these cartographic chronicles, which range from realistic short-term forecasts to the most advanced dystopias.**

Both subjective and sensitive reading, it **encourages readers to ask themselves questions and to build their own personal vision of the future of our world.**

READERSHIP

All those interested in the climate, parents wanting to discuss the subject with their children or the eco-anxious, those interested in maps and alternative fiction (storytelling using maps).





Curious Museums

100 Unusual Collections from Around the World

PATRICK BAUD

10/2024 • 176 p. • 220 x 260 mm • 9782100863792 • 29,00 €

Patrick Baud created the website Axolot in 2009 dedicated to amazing natural phenomena and sites. He has his own YouTube channel which counts 370,000 followers and more than 3 million views.

Did you know that there is a museum in Croatia dedicated to romantic break-ups? Or that in Strasbourg we can find the largest collection of voodoo objects in the world? Or that in Azerbaijan there is a museum in the form of a giant carpet?

The insatiably curious Patrick Baud will take you on a discovery of 100 strange and unusual museums around the world.

Among others, are:

The Museum of Hunting and Nature (Paris, France)

The Vampire Museum (Paris, France)

The Fairground Museum (Paris, France)

Fragonard Museum at one of the world's oldest veterinary schools (Maisons-Alfort, France)

The Maison Picassiette (Chartres, France)

La Piscine (swimming pool) (Roubaix, France)

The Cinema and Miniature Museum (Lyon, France)

Abode of Chaos (Lyon, France)

The Naïa Museum, the Art of the Imagination (Rochefort-en-Terre, France)

The Voodoo Castle (Strasbourg)

The Artscience Museum (Singapore)

The National Museum of Qatar (Doha, Qatar)

The Museum of the Holy Souls in Purgatory (Rome, Italy)

Esperanto Museum (Vienna, Austria)

Devil's Museum (Kaunas, Lithuania)

German Spy Museum (Berlin, Germany)

The Mechanical Museum (San Francisco, USA)

READERSHIP All readership levels. Those who enjoy visiting museums.

ALSO AVAILABLE



Mother Nature's Hidden Wonders of the World

Rights sold to:
Mainland China



Hidden Man Made Wonders of the World



Hidden Natural Wonders of the World



Projet de rénovation et de réhabilitation

MUSÉE NATIONAL DU TAPIS

Installé au sein d'un palais, au cœur d'Istanbul, le musée national du tapis est le premier musée au monde consacré à un artisanat traditionnel turc. Avec une superficie de 100 000 m², le bâtiment est dédié au tapis turc, un art qui a été inscrit dans le patrimoine mondial de l'UNESCO. Le musée est le résultat d'un projet de rénovation et de réhabilitation de l'ancien palais de l'Assemblée nationale turque. Le projet a été réalisé par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects. Le bâtiment a été conçu par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects. Le bâtiment a été conçu par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects.



Projet de rénovation et de réhabilitation

GERMAN SPY MUSEUM

Il s'agit d'un projet de rénovation et de réhabilitation de l'ancien palais de l'Assemblée nationale turque. Le projet a été réalisé par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects. Le bâtiment a été conçu par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects. Le bâtiment a été conçu par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects.

CAPITALE DES ESPIONS

Le musée est consacré à l'histoire de l'espionnage allemand pendant la Seconde Guerre mondiale. Le bâtiment a été conçu par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects. Le bâtiment a été conçu par l'agence d'architecture et de design d'intérieur de l'agence turque Y&P Architects.

Projet de rénovation et de réhabilitation



Your Practical 12 Week Cocktail Course 2nd Edition

The Art and Science of Cocktail Appreciation

YOANN DEMEERSSEMAN

10/2024 • 224 p. • 190 x 240 mm • 9782100858491 • 19,90 €

Yoann Demeersseman is a barman and has worked at the Zenna Cocktail Bar and The Clarendon, London. He won his first cocktail competition in 2010 and is now a qualified professional CQP Barman trainee. In 2014 he won the Angostura Global Cocktail Challenge, Trinidad and the Havana Club Trophy, Cuba. He regularly works as a consultant for liquor companies, helps launch new products and is a contributor to the cocktail section in the magazine, Rumpoter.

1ST EDITION



WINNER OF THE BEST COCKTAIL BOOK
GOURMAND AWARDS 2019



GRAND PRIX WINNER
SPIRIT 2019



Written by a bar man who knows his classic cocktails and contemporary drinks like the back of his hand, he is also a very inventive shaker. Our bar man will show you how to become an ace cocktail maker in 12 weeks.

This ultimate guide is aimed at all those who wish to understand, create and make contemporary and classic cocktails and at those who fancy trying new ones. It gives you the tools and techniques

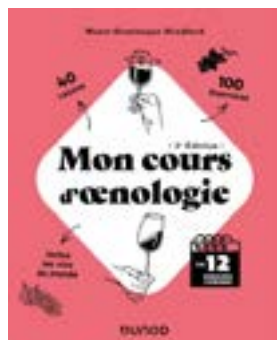
for the art of cocktail making; gives you classic and contemporary cocktail recipes to try (method, equipment, types of glass to use, ingredients, decoration, tasting); **portraits of bar men who have revolutionised the art of mixology.**

This new edition is updated throughout and contains new and trendy cocktail recipes: low ABV cocktails, Asian cocktails, and seasonal cocktails.

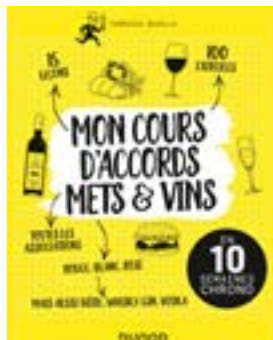
READERSHIP Those who appreciate a nice cocktail.

RIGHTS TO PREVIOUS EDITION SOLD TO Taiwan.

ALSO AVAILABLE



**Your Practical 12 Week
Wine Tasting Course 3rd Ed**
Rights to previous editions sold
to: Mainland China, Russia.



**Your Practical 10 Week Food and
Wine Pairing Course**
Rights sold to: Taiwan.



LEÇON N°1

ÉQUIPEMENTS ET TECHNIQUES

Avec ce chapitre, vous allez découvrir les bases de la mixologie en vous familiarisant avec les différents ustensiles et méthodes qui permettent de réaliser le plaisir des cocktails.

La verrerie et la glace ont un rôle majeur dans la dégustation d'un cocktail. Vous apprendrez à choisir le type de verre adapté au cocktail que vous préparez, ainsi que le type de glace appropriée pour la réalisation comme pour sa dégustation. Il y a enfin des ingrédients et équipements sous des appellations les plus récentes, qui permettront d'aller encore plus loin dans la préparation et la réalisation des cocktails.

Enfin, vous allez apprendre les différentes écoles, vous apprendrez à reconnaître votre matériel et vous apprendrez tout au long de ce programme en 12 semaines !

LEÇON N°1

la verrerie

1 Pour les cocktails short drinks

(Servedes boissons et digestifs)

Un cocktail se prépare d'abord avec les yeux. Le choix du verre est donc très important car il permet non seulement de soutenir l'appartenance des boissons. La forme, la contenance et la taille du verre auront un rôle majeur dans la dégustation. Chaque verre est conçu pour permettre de déguster un différent type de verre pour réaliser des cocktails.

Matériel

Le verre de cocktail, appelé aussi verre à cocktail, est généralement appelé verre à cocktail. Il est en fait un verre à cocktail. Il est en fait un verre à cocktail. Il est en fait un verre à cocktail.

Le verre à cocktail est généralement appelé verre à cocktail. Il est en fait un verre à cocktail. Il est en fait un verre à cocktail. Il est en fait un verre à cocktail.

Le verre à cocktail est généralement appelé verre à cocktail. Il est en fait un verre à cocktail. Il est en fait un verre à cocktail. Il est en fait un verre à cocktail.



4 Les verres de cocktail : verre à cocktail, verre à coupe, verre à julep, verre à highball.

OLD FASHIONED, TULIPE ET JULEP CUP



ATTENTION

Il ne faut pas confondre



1. Prendre le verre à la main pour le tenir. 2. Prendre le verre à la main pour le tenir. 3. Prendre le verre à la main pour le tenir.

LEÇON N°1 exercices

EXERCICE N°1 - Un peu d'histoire et de culture bar

1. Selon le pays, quel verre est utilisé pour servir le vin de France ?

- Le verre à champagne
- Le verre à vin
- Le verre à liqueur

2. Selon le type de verre à cocktail, quel est le nom de la boisson ?

- Old Fashioned Martini
- Coupe Highball
- Julep Negroni
- Highball Negroni

EXERCICE N°2 - Quel est le nom ?

- Le verre à cocktail Le verre à vin
- Le verre à vin Le verre à liqueur
- Le verre à liqueur Le verre à champagne
- Le verre à champagne Le verre à cocktail

EXERCICE N°3 - Quelles sont les boissons à base de sucre de canne ?

- Old Fashioned Highball
- Coupe Negroni
- Julep Negroni
- Highball Negroni
- Negroni Negroni
- Negroni Negroni
- Negroni Negroni
- Negroni Negroni

EXERCICE N°4 - Répondez aux questions suivantes.

1. Quel est le nom de la boisson ?

2. Quel est le nom de la boisson ?



Tips from a Wine Merchant

A No-Guilt Approach With Practical Advice on How to Get the Most Out of the Wines You Buy

MARIE-DOMINIQUE BRADFORD

09/2024 • 160 p. • 140 x 215 mm • 9782100863976 • 17,90 €

Marie-Dominique Bradford is a wine merchant and founder of Trois Fois Vin, a subscription wine box company. She established her export business fifteen years ago. She has passed all levels of the Wine and Spirits Education Trust (WSET) and has continued to deepen her knowledge during the three years she spent at the Institute of Masters of Wine in London, England. She has since been formally recognized by the Bureau Interprofessionnel des Vins de Bourgogne as a certified educator on the wines of Burgundy and is frequently called upon to officiate as a judge at regional, national, and international tasting competitions. She also is a certified WSET educator and teaches wine classes both for her corporate clients and WSET students.

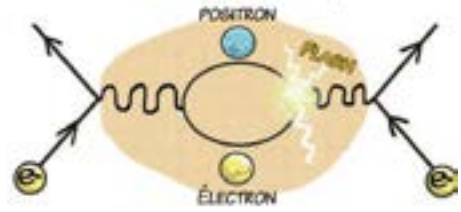
Thanks to her broad experience as a wine selector, a customer advisor and promoter of artisanal, astonishing, and up and coming winemakers, the author has a keen sense of how to find the perfect bottle for every occasion.

Based on her daily experience in her wine shop, she offers advice on how to choose the right wine, how to set up a cellar, how to surprise your guests or how to taste a bottle you're not expecting. From the most far-fetched questions ("I'm looking for a glug glug wine") to

the most stubborn assertions ("Alsace wines give you a headache"), the author reveals her secrets, shatters preconceived ideas and puts the reader in touch with their search for wine, which is never obvious, no matter the level.

Feedback, role-playing and insights into the profession are found throughout the pages along with questions to make it a practical and informative read.

READERSHIP Those who want to choose their wine wisely.



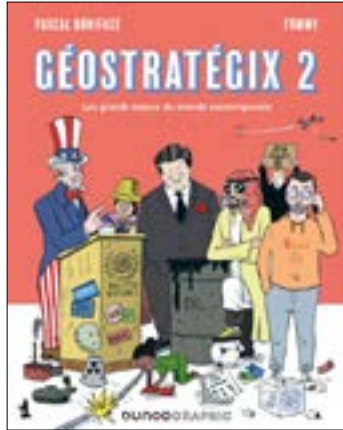
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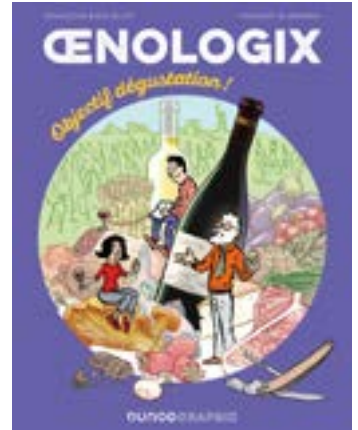
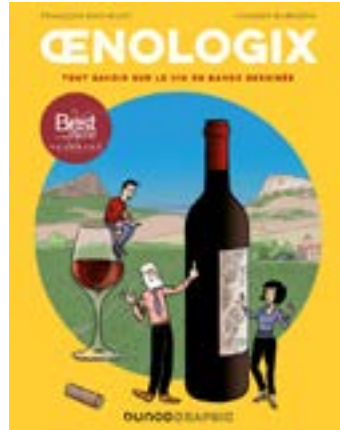
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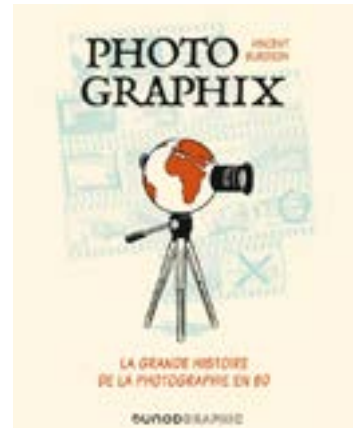
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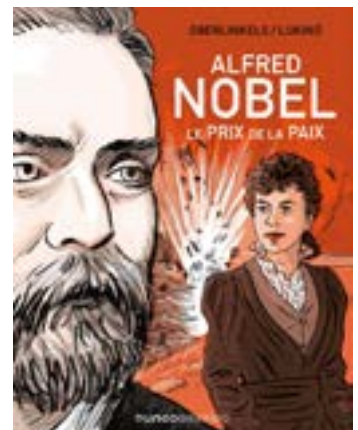
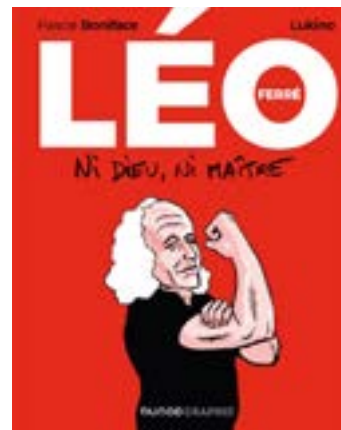
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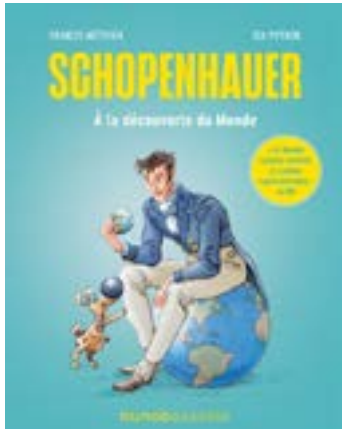
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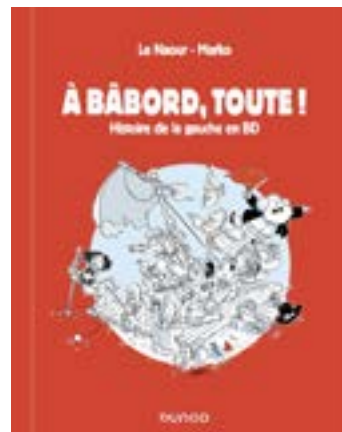
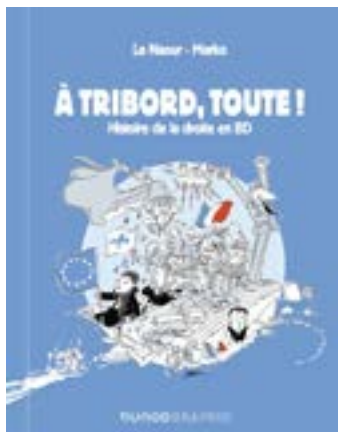
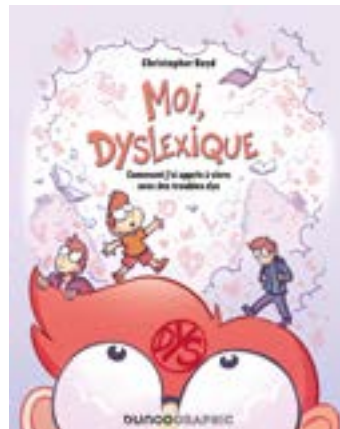
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ENGLISH TRANSLATION AVAILABLE



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Stories About Great Painters

From the Renaissance to the 19th Century

FRANÇOIS MARET

10/2024 • 176 p. • 190 x 250 mm • 9782100845989 • 19,90 €

François Maret is a comic strip artist and scriptwriter. He teaches visual arts and art history at the cantonal secondary school in La Planta, Switzerland.



Meet the painters behind some of the world's masterpieces.

Guided by a character who is part art critic, part historian and part shrink, the reader takes a leap back in time to meet more than 50 of our great painters, from the Renaissance to the present day: Michelangelo, El Greco, Fragonard, David, Manet, Pissarro, Goya, Van Gogh, Munch, Gauguin, Cezanne, Klimt, Braque, Mondrian, Duchamp, and Dali.

All painters are placed in their historical context and artistic movement along with their major works (major works which don't appear in the novel are accessible via QR codes given that the book only has 176 comic strips). Each artistic period opens with a timeline, and the mischievous guide is given free rein to shake up the painters about their practices and quirks.

READERSHIP General culture buffs, lovers of art and art history, students, and teachers.

TABLE OF CONTENTS

The High Renaissance: Da Vinci, Raphael, Dürer, Michelangelo

Mannerism: Da Pontormo, Parmigianino, Arcimboldo, El Greco, School of Fontainebleau, Cousin, Clouet.

French Classicism: Poussin, Academy of Painting

Baroque: Caravaggio, Artemisia Gentileschi, Rubens, Rembrandt, Vermeer

Rococo: Fragonard, Watteau, Boucher, Vigée Le Brun

Neoclassicism, Academic Art, Orientalism: David, Ingres.

Romanticism: Géricault, Delacroix, Goya, Turner, Friedrich

Realism: Courbet, Millet, Daumier.


Impressionism: Boudin, Jongkind, Rousseau, Daubigny, Manet, Monet, Renoir, Morisot, Cezanne, Cassat, Sisley, Pissarro

Post-Impressionism: Gauguin, Van Gogh, Cezanne


Conclusion: Towards the 20th Century. Neo-Impressionism (1885-1890). The Nabis (end of the 19th century, beginning of the 20th Century). German Expressionism (end of the 19th century, beginning of the 20th Century). The Vienna Secession (1892-1906). Art Nouveau, Modern Style (end of the 19th century, beginning of the 20th Century). Fauvism (beginning of the 20th century) - Cubism (first quarter of the 20th century). Futurism (beginning of the 20th century) - Abstraction (1910 to today). Dada (1916-1923). Surrealism (1920 to today).

Romantisme 1780-1850


En préface
L'opéra de Jean-Paul Richter (1782-1810) illustre l'opposition entre le monde idéal et le monde réel, l'oppression et la révolte, l'individu et le monde, et le monde et le monde réel.

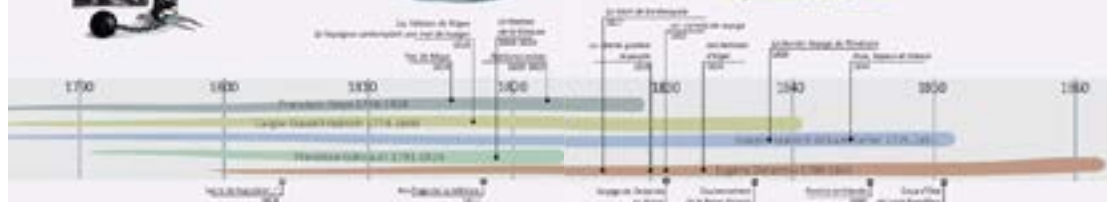


En Suisse, on s'aggrave *«Hes au romantisme»*
Les Alpes et les montagnes sont les lieux idéaux du romantisme, où l'individu se confronte à la nature sauvage et sublime.




Le romantisme est un *«Hes au romantisme»*
Le romantisme est un mouvement culturel qui se développe en France, en Allemagne, en Angleterre et en Espagne, et qui se caractérise par son intérêt pour l'individu et la nature.







En Angleterre, on s'aggrave
Le romantisme est un mouvement culturel qui se développe en France, en Allemagne, en Angleterre et en Espagne, et qui se caractérise par son intérêt pour l'individu et la nature.



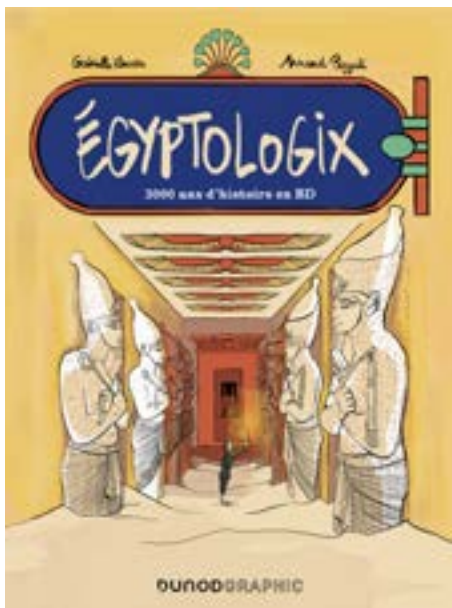
En Allemagne, une nature mystique
Le romantisme est un mouvement culturel qui se développe en France, en Allemagne, en Angleterre et en Espagne, et qui se caractérise par son intérêt pour l'individu et la nature.



En France, on s'aggrave
Le romantisme est un mouvement culturel qui se développe en France, en Allemagne, en Angleterre et en Espagne, et qui se caractérise par son intérêt pour l'individu et la nature.





Egyptologix

3,000 Years of History

GABRIELLE LAVOIR, ARNAUD PIZZUTI

09/2024 • 144 p. • 190 x 250 mm • 9782100860227 • 19,90 €

Gabrielle Lavoir is an illustrator.

Arnaud Pizzuti is a blogger and writer.



Ancient Egypt is both mysterious and fascinating. During almost 3,000 years BC, the people of the Nile created a state, a government, and had a King, the first being Narmer, the famous Scorpion King.

Some 350 pharaohs and some thirty or so dynasties followed until the beginning of our era, AD when this civilisation fell into oblivion.

This long history is familiar to us today thanks to the intrepid adventurers and archaeologists such as Champollion, Maspero, Mariette and Carter, who have successfully unlocked some of its mysteries, buried under sand for over 2,000 years.

The whole world watched in amazement the rebirth of this lost culture.

READERSHIP All those interested in Egypt and archaeology, from 13 years and above.

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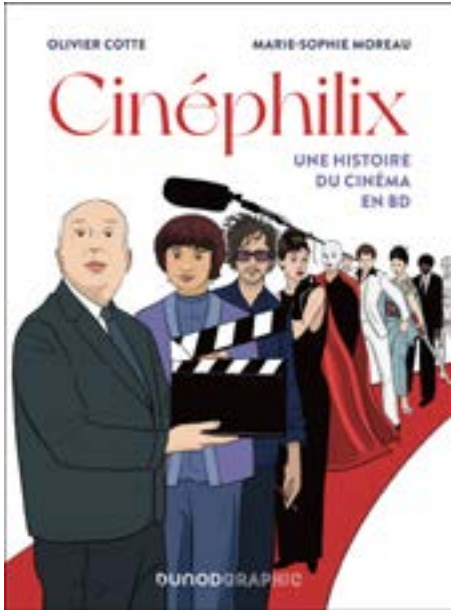
1. Twilight of the Gods (525 BC- 312 AD)
2. A New Era of Exploration (early 15th century)
3. Champollion and the Rosetta Stone (late 18th century)
4. The Giant steps of Belzoni (beginning of the 19th century)
5. Mariette Pacha (mid 19th century)
6. Tutankhamun, the Find of the Century (beginning of the 20th century)
7. Temples Under the Water (mid 20th century)

ALSO AVAILABLE



A Crazy Archeological Story
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Cinéphilix

A History of Cinema

OLIVIER COTTE, MARIE-SOPHIE MOREAU

11/2024 • 160 p. • 190 x 250 mm • 9782100855049 • 21,90 €

Olivier Cotte is a scriptwriter for comic strips, TV series and short films. He is a writer, an animated film historian and a film director. He has worked on numerous full length and animated films as well as on advertisements. He has collaborated with the CNC (National Centre of Cinematography) and various production companies as a script doctor. He teaches directing and cinema at The Gobelins School of Film, Paris, at the ESAG Penninghen (School of Design, Graphic Design, and Interior Architecture) and the ESRA (Graduate School of Audiovisual Production).

Marie-Sophie Moreau is an illustrator and graphic designer.

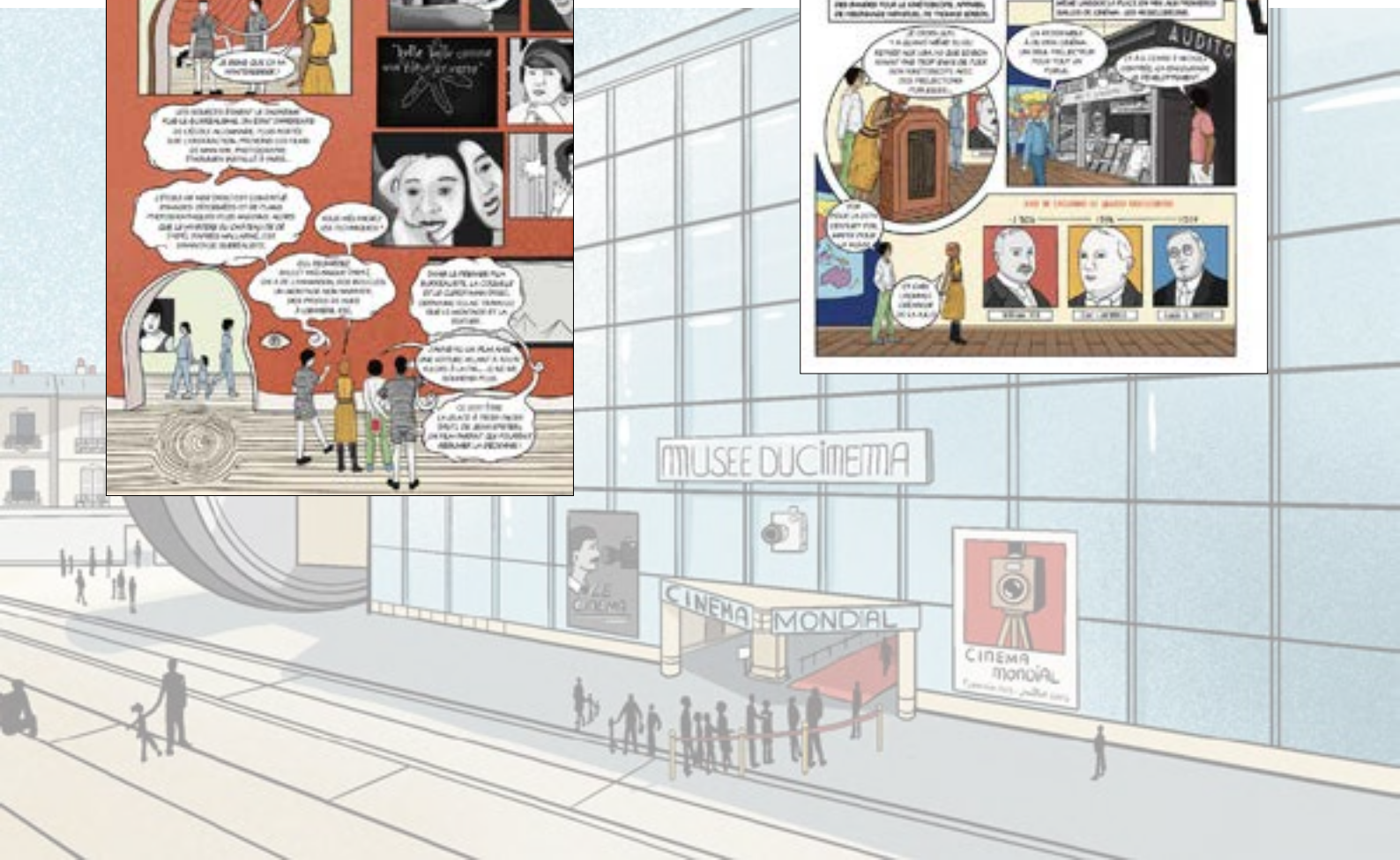
From the invention of cinema by the Lumière brothers to the present day, this graphic novel offers a comprehensive overview of the seventh art. Through 140 comic strips covering the different

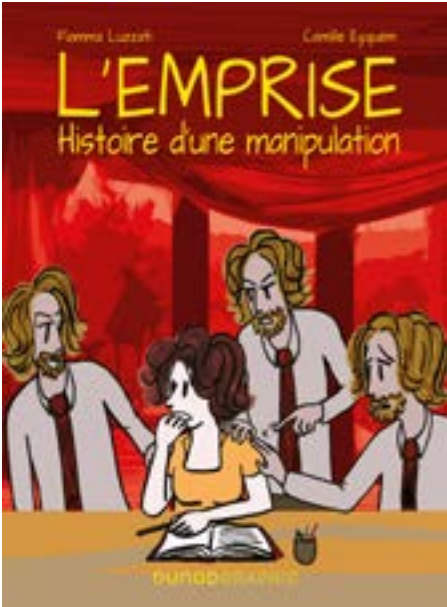
facets of the history of cinema, we discover the beginning of the silent era, the changes in Hollywood and the competition from new screens.

READERSHIP Film buffs and students at cinema schools wanting a quick overview of the 7th art.

TABLE OF CONTENTS

- Part 1.** 1895-1929: Silent Film Era
- Part 2.** 1929-1945: Talkies Era
- Part 3.** 1945-1960: Reconstruction and Transformation
- Part 4.** 1960-1980: Challenges
- Part 5.** Since 1980: Entertainment and International Cinema
- Part 6.** Digital Age and television





Gaslighting

A Story of Manipulation

FIAMMA LUZZATI, CAMILLE EYQUEM

04/2024 • 128 p. • 190 x 250 mm • 9782100859900 • 19,90 €

Camille Eyquem

Fiamma Luzzati is a scriptwriter, illustrator, and blogger for Libération and Le Monde. She has published books with Delcourt, Gallimard, Stock, Philip Rey.

The narrator recounts her true story of a love at first sight for Skipper and the dramatic consequences on both her personal and professional life.

Although their relationship gets off to a flying start, she quickly realises that she is dating a narcissistic manipulator and must confront his lies, inconsistencies,

and violent reactions on a daily basis.

Through this graphic novel, Camille Eyquem describes her personal story as a means to alert others about the mechanisms of this invisible, insidious, and destructive violence.

READERSHIP

All readership levels, and of particular interest to women and victims.



Cosmix

From the Big Bang to Man

LAURENT SCHAFFER



10/2024 • 224 p. • 190 x 250 mm • 9782100811076 • 22,90 €

Laurent Schafer is a former journalist for the Swiss press. Passionate about science, he has turned his attention towards popular science and has written and drawn his first graphic novels, *Quantix* and *Infinix*.

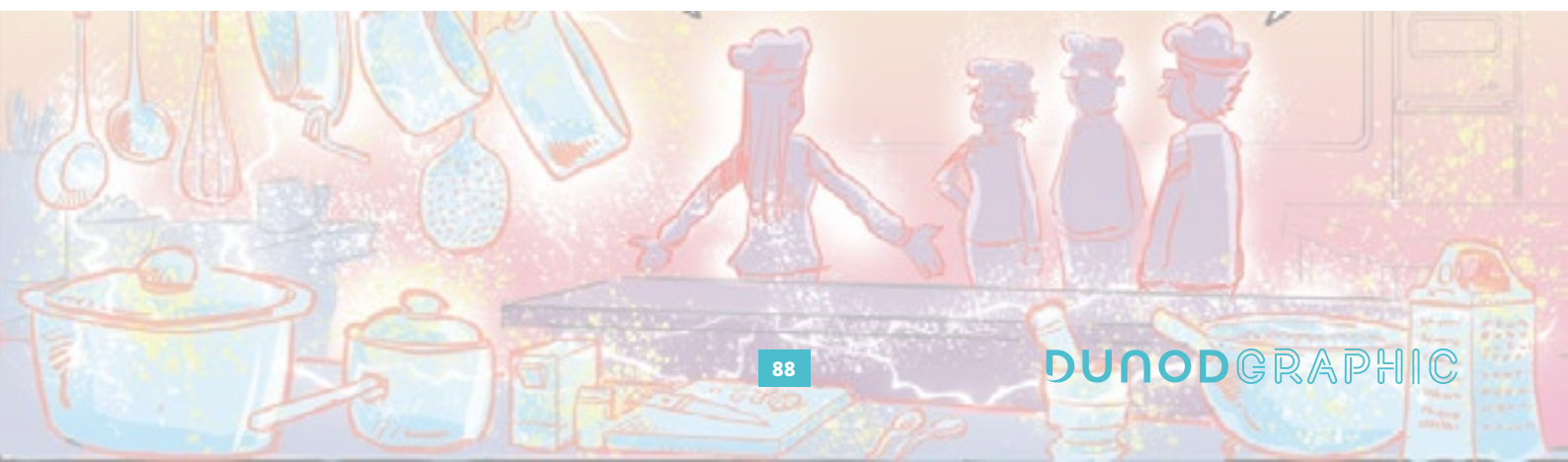
Foreword by Michel Mayor, Swiss astrophysicist, and Professor Emeritus at the University of Geneva. He is co-laureate of the 2019 Nobel Prize in Physics and the winner of the 2010 Viktor Ambartsumian International Prize and the 2015 Kyoto Prize.

A graphic novel which recounts your story, that of a cosmic survivor. Because you were there, just after the big bang, in a less ordered state. And today, reading these lines is something extraordinary: you are made up of the same basic particles as a wheelbarrow or a pebble. So how come you're alive?

Visit the stellar factories which create your atoms and plunge into the heart of your DNA. **On the way, you'll discover how life then conscience emerged from the chaos and how the laws of quantum mechanics have shaped our universe.**

READERSHIP All those interested in science and our origins.

RIGHTS SOLD TO Germany, Korea, Spain.



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70,000
COPIES SOLD



Quantix

How Quantum Physics and Relativity
Shape our Reality

09/2021 • 176 p. • 190 x 250 mm • 9782100833597 • 18,90 €

Modern physics is a strange and incomprehensible world for most of us. Time, space, matter and energy don't really exist but we live in a smokescreen world. Discover this hidden reality through the often humorous adventures of a very ordinary family and meet the researchers whose ideas have revolutionized our vision of reality: Einstein, Schrödinger, Bohr, etc. **You will finally be able to grasp what quantum physics and relativity are all about through a mixture of humour and scientific knowledge.**

ENGLISH TRANSLATION AVAILABLE



WINNER OF THE BEST SCIENCE BOOK AWARD
KOREA FOUNDATION FOR THE ADVANCEMENT
OF SCIENCE AND CREATIVITY, 2020



READERSHIP All readership levels.

RIGHTS SOLD TO Korea, Mainland China, Russia, Taiwan, World Spanish.

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17,000
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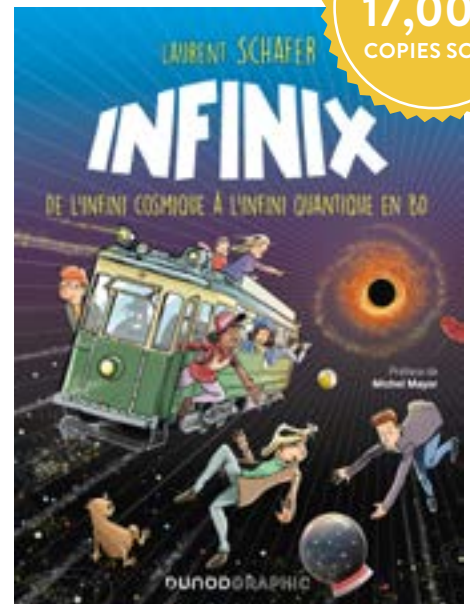
Infinix

From Cosmic Infinity to Quantum Infinity

10/2023 • 144 p. • 190 x 250 mm • 9782100811069 • 17,90 €

We are stuck between two infinities: that of space-time in which the observable universe expands and that of matter, sometimes wave, sometimes particle. After the success of *Quantix*, which lifted the veil on the hidden reality of our world, **we follow the new adventures of an ordinary family to discover the mysteries of the cosmos and the quantum vacuum.**

ENGLISH SAMPLE AVAILABLE



WINNER OF THE BEST SCIENTIFIC AND
TECHNICAL COMICS AWARD
UNIVERSITE DE PICARDIE JULES VERNE, 2023



READERSHIP All readership levels.

RIGHTS SOLD TO Korea, World Spanish.

Robert Badinter*In The Name of Justice*

January 2025 – 9782100875030

**Jean-Yves LE NAOUR,
MARKO****190 x 250 mm • 128 pp • 19,90 €**

Robert Badinter: the biography of a man scorned in his own lifetime, who today embodies the fight against the death penalty and is the moral conscience of France.

A Chronicle from Tunisia*An Expat in the Middle of a Revolution*

January 2025 – 9782100863815

Anna CHRONIQUE**190 x 250 mm • 176 pp • 18,90 €**

A powerful autobiographical narrative which looks back at a key episode in Tunisia's recent history, the «Jasmine Revolution», or the trigger for the «Arab Spring», seen through the Western eyes of a French teacher.

Beerologix

March 2025 – 9782100869077

**François BACHELOT,
Vincent BURGEON****190 x 250 mm • 128 pp • 21,90 €**

To keep up with the latest drinking trends, the Bakanale Communications Agency, which specializes in wine, has just bought a Belgium Agency specializing in ... beer!

Why Do You Smoke?*Follow the BUT Gang's Fight Against Cigarettes*

April 2025 – 9782100869220

**Thomas SIMILOWSKI,
Christophe BESSE****190 x 250 mm • 128 pp • 17,90 €**

Brings a protective message aimed at children aged 9-11 who want to mimic their elders at school. But also a message little heard until now: not smoking means protecting your health, but also the environment.

Astronomix*Discover the Secrets of the Sky*

June 2025 – 9782100868230

**Emmanuel BEAUDOIN,
Sylvain RIVAUD****190 x 250 mm • 144 pp • 18,90 €**

Observe firsthand with amateur astronomer, Alexia, the Perseids meteor shower associated with the comet Swift-Tuttle. You'll learn how to choose your telescope, distinguish constellations, and observe planets and galaxies, from the nearest to the farthest away.

