

Social Writing Initiative Planning Prompts		
Rationale	<i>Why are you designing this program?</i> (e.g., student request; internal assessment of need; institutional imperative; EDI concerns; inspiration from peers/scholarly literature)	
Organization	<i>What will your program look like?</i>	
	Size	How many people do you want or need to include?
	Duration	Do you want the program to be intensive or spread out? If it's spread out, how often will it occur and how long will it run?
	Composition	Will the groups be formed by convenience, theme, discipline, or stage of study? Do you have EDI objectives in creating these groups?
	Platform	Will you be offering the program online or in-person? Do you have the option for hybrid?
	Hospitality	Will you be providing food or beverages for your participants? If you're online, will you offer participants any physical treats?
	Facilitation Model	Will your program be run by writing specialists, peer facilitators, or a combination? Does your programming model forms of social writing that students might adopt and adapt?
	Funding Structure	How will you fund your program? How will the extent and security of your funding inform your programming?
	Mode of Interaction	What type of sociality are you looking to build? Have you thought about ways to build social interactions that go beyond shared accountability? Is writer wellbeing one of your explicit objectives?
	Other	Is there anything unique in your institutional location that will shape your decisions?
Evaluation	<i>What will you need to do to establish the viability of your program?</i>	
	Pedagogical Improvements	How will you find out if your students value the programming as you have designed it?
	Institutional Evidence	How will you report on your program in such a way that its institutional funding remains secure?