

Privacy Policy

Our Privacy Promise to you

Since 2008 our members have trusted Veteran Tickets Foundation (Vet Tix) with their personal information. Whether you are a veteran, donor, volunteer, organization, or community partner, our commitment to conduct business honestly and protect your privacy is at the heart of our Privacy Promise.

This policy does not prevent the release of all information required by the Internal Revenue Service, applications to participate in national or state giving campaigns or other national and state regulations.

What information do we collect?

1. We collect personal information from you when you register on our website such as name, address, email address and service status. We do <u>not</u> collect or keep any financial information or personal identification numbers.

2. We collect demographic information when you request tickets or fill out a survey such as number of people in your family and previous events attended.

You may visit our site and respond to surveys anonymously.

How does Vet Tix use your information?

Any of the information we collect from you may be used in one of the following ways

- 1) To verify your identity and service status. Please Note: Vet Tix does not keep any submitted documents either electronically or on paper. You may verify service through a third-party website <u>www.ID.me</u>, instead of submitting documents to Vet Tix.
- 2) To personalize your experience: Your information helps us to better respond to your individual needs.
- 3) To send emails: The email address you provide for your account can be used to send notifications (if you so choose) about events, order processing, and in addition to receiving occasional company news and updates.
- 4) To improve our website: We continually strive to improve our website processes based on the information and feedback we receive from you. We collect demographic and feedback information to better inform our donors. Please note: Testimonials are posted on our website but display only info you entered. Please see our terms for testimonials.
- 5) Donor Information: Vet Tix expresses their appreciation to donors by listing the cumulative giving levels on our website and in published documents. The information listed only includes the level of cumulative giving, a name, and the company or organization if applicable. Donors that do not wish to have their information posted may be listed as anonymous. Please contact the Vet Tix via e-mail, telephone or by writing for this option.



Does Vet Tix disclose any information to outside parties?

We do not sell or trade to outside parties your personally identifiable information. <u>VetTixers</u>:

Will Call Events - Some event donors require veteran name and number of guests.

Mobile Entry Events - Some donor's ticketing software requires an account creation. You have the right not to participate in these types of events. If you choose to attend these events, you may be required to fill out some information during account creation.

Donors:

Vet Tix does not release the names, addresses, telephone numbers, or e-mail addresses of donors to any outside charity or organization for the purpose of solicitation.

Advertising Applications

Notwithstanding any other provision, we partner with third parties that collect information across various channels, including offline and online, for purposes of delivering more relevant advertising to you. Our partners may place or recognize a cookie on your computer, device or directly in our emails/communications. Our partners may link to the cookie stored on your browser or device, and they may collect information such as your IP address, browser or operating system type and version, and demographic or inferred-interest information. Our partners use this information to recognize you across different channels and platforms over time for advertising, analytics, attribution, and reporting purposes. For example, our partners may deliver an ad to you in your web browser based on a purchase you made in a physical retail store, or they may send a personalized marketing email to you based on the fact that you visited a particular website. To learn more about interest-based advertising in general and to opt out, please visit http://www.aboutads.info/choices.

Ezoic Services

This website has an exclusive advertising contract with Ezoic Inc. ("Ezoic"), a renowned leader in website optimization, enhancing user experiences, optimizing ad performance, and generating revenue through advanced AI-powered technology. This website uses the services of Ezoic Inc. ("Ezoic"), including to manage third-party interest-based advertising. Ezoic may employ a variety of technologies on this website, including tools to serve content, display advertisements and enable advertising to visitors of this website, which may utilize first and third-party cookies. A cookie is a small text file sent to your device by a web server that enables the website to remember information about your browsing activity. First-party cookies are created by the site you are visiting, while third-party cookies are set by domains other than the one you're visiting. Ezoic and our partners may place third-party cookies, tags, beacons, pixels, and similar technologies to monitor interactions with advertisements and optimize ad targeting. Please note that disabling cookies may limit access to certain content and features on the website, and rejecting cookies does not eliminate advertisements but will result in non-personalized advertising. You can find more information about cookies and how to manage them here. IP address, Operating system type and version, Device type, Language preferences, Web browser type, Email (in a hashed or encrypted form).



Ezoic and its partners may use this data in combination with information that has been independently collected to deliver targeted advertisements across various platforms and websites. Ezoic's partners may also gather additional data, such as unique IDs, advertising IDs, geolocation data, usage data, device information, traffic data, referral sources, and interactions between users and websites or advertisements, to create audience segments for targeted advertising across different devices, browsers, and apps. You can find more information about interest-based advertising and how to manage them <u>here</u>. You can view Ezoic's privacy policy <u>here</u>, or for additional information about Ezoic's advertising and other partners, you can view Ezoic's advertising partners here.

Links to Other Websites

We have links to third party events and services on our website. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Cookies

Vet Tix uses cookies to improve your website experience and save your preferences for future visits. Cookies are small files that collect non-personal information that enables websites to recognize your browser to capture and remember certain information. If you do not want your information collected by cookies, you can opt to block them in most browsers. If you block cookies, however, you may lose some website functionality.

Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, Vet Tix has put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. The database is maintained on a secure server and is not stored on any website nor is the database accessible from any website.

Your Consent

By using our site, you consent to our website's privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will update the Privacy Policy modification date below.

Contact Us

If there are any questions regarding this privacy policy you may contact us using the following information: Via email at support@vettix.org, or mail at 1255 W Rio Salado Pkwy Suite 209 Tempe, AZ 85281

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