

tenable® Brand Guidelines Overview

Tenable Logo

The Tenable logo is one color, rendered as midnight blue or white and consists of: **(1) Iris** and **(2) Wordmark**

The Tenable logo showcases a hexagonal design with three interconnected rings, referred to as “the iris,” symbolizing enhanced visibility and a proactive, continuous cybersecurity approach.

The wordmark should never be used without its iris, but the iris can be used as a standalone graphic.



Tenable product categories

Tenable product-category icons are to be used when individual products are being highlighted.



Colors

Tenable Midnight is Tenable’s primary color, and the color used in the Tenable logo. Accent colors should be used for product specific and in instances when a call to action or a highlight is needed.



Gradients

Three variations of 2-point gradients. Default angle is 0° and Dark to Midnight. You may manipulate the angle of the design.



Typography

High production font

Aeonik

This font is limited licensed and to be used by the creative team, web team, and high production vendors.

Product categories font

Radix

This font is limited licensed and to be used by the creative team, web team, and high production vendors.

Corporate font

Instrument Sans

To be used with the corporate Google Suite, Google Docs, Google Slides, etc.

[Click to download font](#)

Subhead
Aeonik Pro Bold
Case: Sentence case

Header
Aeonik Pro Bold
Case: Sentence case

H2 - H5
Aeonik Pro Bold
Case: Sentence case

Body
Aeonik Pro Regular
Case: Sentence case

CTA
Aeonik Pro Bold
Case: Sentence case

Subhead

Header

This is an H2. Lorem ipsum dolor sit amet.

Basic body paragraph. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt. [This is a link.](#)

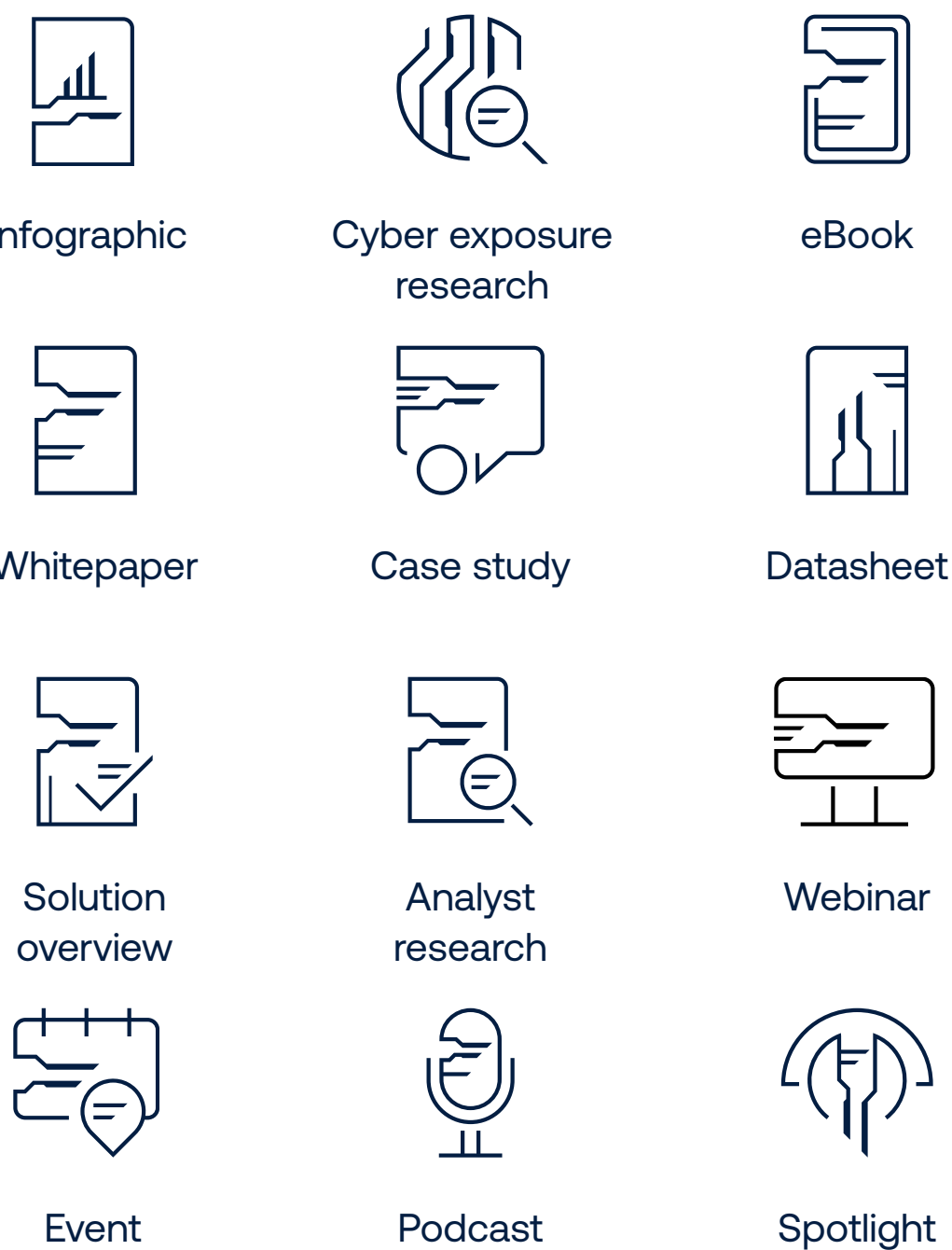
This is an H3. Lorem ipsum dolor sit amet.

Basic body paragraph. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt.

- This is a list. Lorem ipsum dolor sit amet.
- This is a list. Lorem ipsum dolor sit amet.

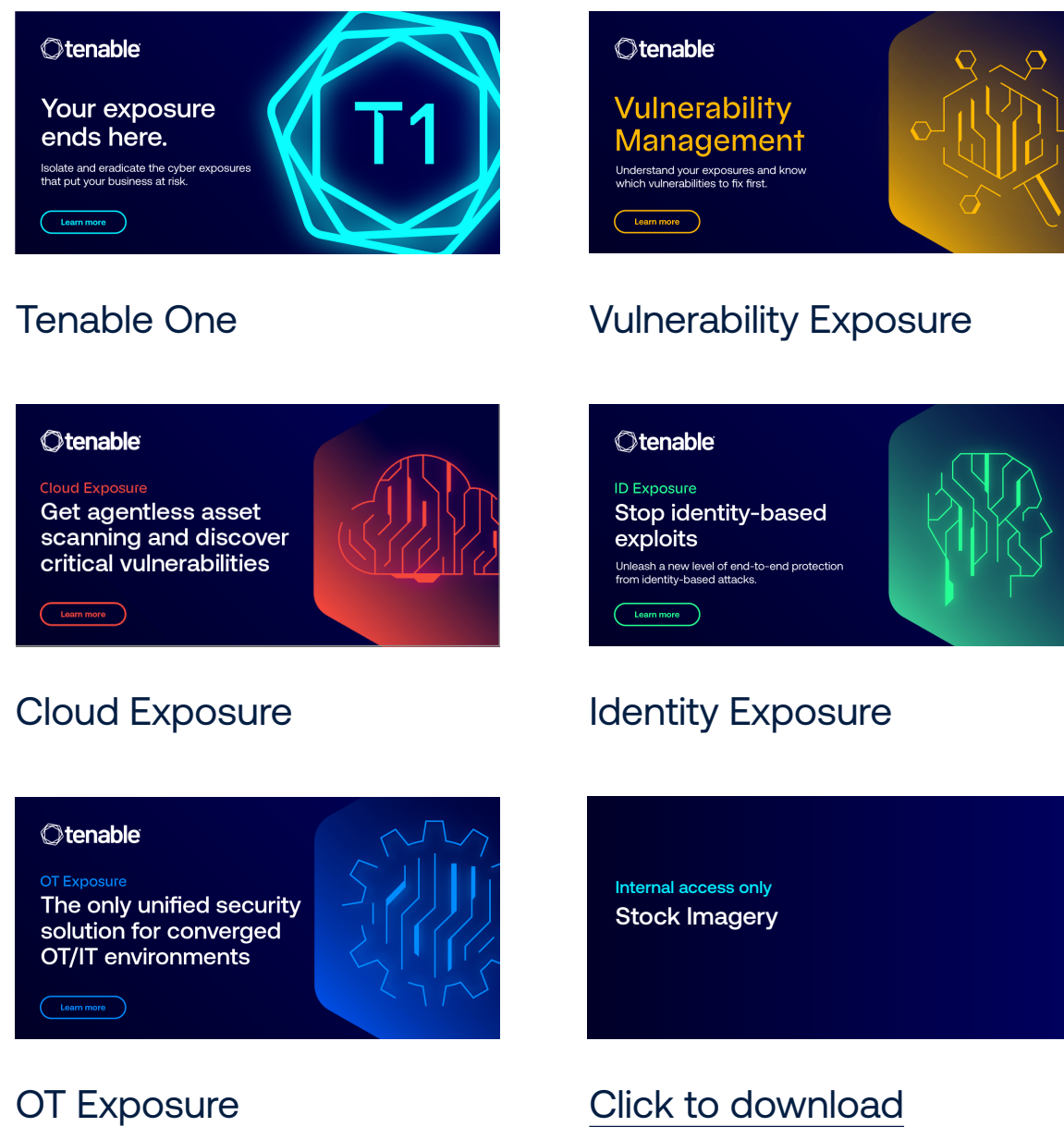
[See how](#)

Iconography



Graphic elements

Hexagons can be incorporated into a design as a primary element like in these examples.



About Tenable

Tenable is the exposure management company, exposing and closing the cybersecurity gaps that erode business value, reputation and trust. The company’s AI-powered exposure management platform radically unifies security visibility, insight and action across the attack surface, equipping modern organizations to protect against attacks from IT infrastructure to cloud environments to critical infrastructure and everywhere in between. By protecting enterprises from security exposure, Tenable reduces business risk for more than 44,000 customers around the globe. [Learn more at tenable.com.](#)