



# **David LeDuc**

## **Vice President, Public Policy**

David is the Vice President of Public Policy at the Network Advertising Initiative (NAI), the leading self-regulatory association for the third-party advertising industry. In this position, David works closely with member companies and represents the industry to promote a strong and responsible ad tech industry. David is a veteran of IT and public affairs, with extensive experience representing technology companies before the United States Congress, federal regulatory agencies, and state legislatures. Prior to joining NAI, David was the Senior Director for Public Policy at the Software & Information Industry Association, where he led the Association's technology policy efforts for more than 15 years across a wide range of IT issues such as data privacy and security, cybersecurity, digital platform responsibility, and open data standards. David is a graduate of West Virginia University with a degree in political science.