

UA LITTLE ROCK

Coursera Academy



Industry micro-credentials appeal to both students and employers.

90% of students believe a professional certificate will help them stand out from employers.

88% of employers believe a professional certificate helps a candidate stand out.



Free to all
business majors



Resume
builders

Check out the more than
30 branded, recognized
micro-credentials
www.coursera.org



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Help students earn a valuable Professional Certificate

World-class: Students access career training programs from industry leaders, including Google, Meta, IBM, and more.

Job-relevant: Students meet employer demand with skills development training aligned to specific roles.

Entry-level: Students build job confidence, hone critical skills, and create a portfolio of work. No prior experience required.

IT Support	Project Management	Data Analytics
UX Design	Digital Marketing & E-commerce	Marketing Analytics
Social Media Marketing	Back-End Developer	Front-End Developer
Mobile App Developer (Android)	Mobile App Developer (iOS)	Database Engineer
Technical Support	Data Science	Full Stack Software Developer
Data Analyst	Data Analytics with Excel and R	DevOps and Software Engineering
Data Engineering	Data Warehouse Engineer	Cybersecurity Analyst
Back-End Developer	Sales Development Representative	Sales Operations
Bookkeeping	Sales Representative	Bookkeeper
Technology Consultant	Career Coach and Navigator	

CAREER ACADEMY OVERVIEW

Career Academy

- Career Discovery Page**
Highlights in-demand roles across a range of industries, as determined by leading companies including Google, Meta, IBM, and more
- Role Description Page**
Provides insights into common job titles, skill requirements, and regionalized salary and open roles (where available)
- Entry-level Professional Certificates**
Provides access to job-aligned career training programs from industry leading companies, such as Google, Meta, IBM, and more
- Hands-on Projects**
Helps students gain essential applied skills with hands-on learning and interactive assessments with Guided Projects



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