

**Minutes of AAEA, Extension Section, Annual Business Meeting  
San Francisco, CA  
07/26/2015**

Present: Corrine Alexander, David Anderson, John Anderson, Laurence Crane, Bob Craven, Craig Dobbins, Otto Doering, Damona Doye, William Edwards, Jake Ferris, Joan Fulton, Keri Jacobs, Curtis Mahnken, Maria Marshall, David Miller, Ron Rainey, John M. Riley, David Ripplinger, Gary Schnitkey, Forest Stegelin, Matthew Stockton, Mark Waller

Meeting called to order by Chairman, David Anderson.

I. Welcome

Attendees introduced themselves to the group.

AAEA President Barry Goodwin addressed the group with the Executive Board's goals and priorities for the upcoming year and beyond. Barry also highlighted how the AAEA Board is committed to "communicating out," and that the Board welcomes input from this section on that or other matters.

II. Last Year's Minutes

Chairman Anderson reported that the minutes were unavailable to read; they will be approved at the next meeting.

III. Financial Report

Chairman Anderson summarized the section's financial report (attached).

- The section's current membership is 159 members, compared with 162 in 2013 and 156 in 2014.
  - There was discussion of allowing graduate students free membership in the section. Other sections (e.g. Senior Section) have adopted this strategy; it makes sense particularly as the section seeks to support and engage with graduate students for the extension competition.
  - Our section may consider offering 3-year membership to reflect the dues structure of the AAEA. There would not be a multi-year discount, but it provide convenience to the members and potentially avoids the situation where people forget to renew their section membership because they paid AAEA dues in advance. There was a motion to amend the section's articles to permit a 3 year membership in this section. The motion was approved. Article V, Section 2 of the Extension Section's Operating Policy needs to be updated to reflect this amendment.
- Sponsorship of the section dropped relative to past year, need to follow up. May be as simple as sending invoices. Farm Foundation sponsorship may not be included, they sponsor the graduate extension competition

The financial report was approved.

#### IV. Old Business

None to discuss; the issue of reducing graduate student membership fees to \$0 was discussed previously.

#### V. Extension Section Events and Activities

The section's current year activities included six track sections, the annual extension tour, an extension luncheon, and extension competition. In years past an electronic media award was given; however, that was not done this year. There is an interest in reestablishing the electronic media award in the upcoming and future years.

- Interest in an AAEA-sponsored symposium for 2016 annual meeting
- Ripplinger volunteered to survey the membership on the types of events and activities they would like offered.
- Interest in reestablishing the section newsletter that existed in years past. Some suggestions included having members contribute by addressing questions each newsletter, consider frequent (electronic) newsletters or updates to the membership. Others: promote and advertise jobs available, disseminate preconference information, recognize awards given and received by members, focus on attracting graduate students

#### VI. New Business

- Next year's annual meeting is in Boston.
  - Possible tour options: fisheries, cranberries (Ocean Spray), Sam Adams
  - Extension reception options: Off site, but that presents logistic challenges; what about reception following tour?
- Extension Competition this year: There were 9 finalists selected and 8 presentations; all were reportedly very good. Finalists were to present Tuesday 4:30 – 6pm. Please encourage students to participate in this? Discussion of asking the AAEA to move the finalists' presentations to Monday to increase the competition's visibility and attendance.
- Leadership: The incoming Chair is Greg Ibendahl, David Anderson will be past chair and responsible for identifying nominees in the next round, John Michael will be chair-elect with the primary responsibility to organize track sections. Newly elected representatives for the Southern and Western Regions are Ross Pruitt and Shannon Neibergs.

#### VII. Adjourn

The meeting was adjourned at 4:21pm.

Submitted by Keri Jacobs.

		2015 Year to Date 1/1/15 - 6/30/2015	2014 Year to Date 1/1/14 - 6/30/2014	2015 Approved Budget	2014 Pre-Audited 1/1/14 - 12/31/14	2013 Audited 1/1/13 - 12/31/13
<b>Extension Section</b>						
<b>Income (38000):</b>						
-001	Dues/Subscriptions	\$1,590.00	\$1,550.00	\$1,600.00	\$1,600.00	\$1,620.00
-003	Sponsorship	400.00	1,400.00	1,500.00	2,600.00	800.00
-004	Special Event	0.00	2,790.00	3,600.00	3,240.00	5,070.00
-007	Agricultural Tour	4,000.00	2,000.00	3,500.00	1,760.00	3,800.00
	<b>Total Income</b>	<b>\$5,990.00</b>	<b>\$7,740.00</b>	<b>\$10,200.00</b>	<b>\$9,200.00</b>	<b>\$11,290.00</b>
<b>Expenses (48000):</b>						
-001	Awards	\$0.00	\$0.00	\$1,800.00	\$1,942.00	\$1,805.00
-002	Internet	0.00	0.00	0.00	0.00	0.00
-003	Telephone	0.00	0.00	0.00	0.00	0.00
-005	Special Event	0.00	0.00	4,000.00	3,857.06	5,030.49
-007	Agricultural Tour	1,995.00	0.00	3,000.00	1,010.61	3,309.88
-008	Reception	0.00	0.00	2,000.00	1,277.12	1,968.15
-009	Symposia	0.00	0.00	0.00	0.00	0.00
	<b>Total Expenses</b>	<b>\$1,995.00</b>	<b>\$0.00</b>	<b>\$10,800.00</b>	<b>\$8,086.79</b>	<b>\$12,113.52</b>
	<b>Net Income - Extension</b>	<b>\$3,995.00</b>	<b>\$7,740.00</b>	<b>(\$600.00)</b>	<b>\$1,113.21</b>	<b>(\$823.52)</b>
	<b>Net Assets as of 12/31/14</b>	<b>\$9,694.09</b>				
	<b>Net Assets as of 3/31/15</b>	<b>\$13,689.09</b>				

#### Membership History

<u>Year</u>	<u>Members</u>
2015*	161
2014	156
2013	163
2012	190
2011	188
2010	197
2009	198
2008	198
2007	195
2006	191
2005	201
2004	198
2003	221
2002	230
2001	256
2000	258

\*As of July 13, 2015