

**EXT Section Leadership
Conference Call**



February 13, 2017
1100 CST

MEETING NOTES

Present: Laurence Crane, Gregg Ibendahl, Keri Jacobs, Ross Pruitt, John Michael Riley

I. 2017 AAEA Extension Section Tour

Fair Oaks Dairy is confirmed as a tour stop, but the previously decided upon Farmed Here tour stop was pulled due to the company shutting down. Biermacher is checking into other urban 'gardens' options and will provide an updated. Riley has contacted the Illinois International Port District and McDonalds, headquartered in Chicago, as alternatives. No response from the port. Another option is a brewery.

Pricing for lunch on the tour was discussed; options are in the \$20 - \$25 per person range, the bus is expected to cost approximately \$1,500.

II. Leadership Elections

The section has a number of currently open and soon to be vacant seats to fill. Sarah Kenner with AAEA requested that the section hold its elections in April to coincide with the AAEA executive elections. Kenner prefers we fill all seats now instead of staggering the elections. Riley reported on a number of individuals who submitted names voluntarily in addition to those that were sought by the current leadership team. The following positions will be filled via election in April:

- Chair Elect
- Secretary / Treasurer
- NE Director
- NC Director
- 1980 Director
- At Large

The option of reducing the number of directors or reapportioning director assignments to align with specialization (e.g., livestock, crops, specialty crops, agribusiness, etc.) was again discussed as a potential business meeting item to consider.

III. AAEA Extension Section Media Award

The section used to offer this award, and there is interest in resurrecting it. It is non-AAEA-sanctioned section award. Riley will send the nomination call out to the membership listserv and take the lead of receiving submissions.

IV. Other Items

Riley is engaging with AAEA on planning the Extension Section business meeting and reception. A tiered luncheon fee structure was discussed to encourage attendance. Collectively our goal is to increase attendance at all the Extension Section events in Chicago.

The next conference call is scheduled for March 15, 2017 @ 1500 CST.

Keri L. Jacobs

**EXT Section Leadership
Conference Call**



March 15, 2017
1500 CDT

MEETING NOTES

Present: Keri Jacobs, Shannon Neibergs, Ross Pruitt, John Michael Riley

I. 2017 AAEA Extension Section Tour

Fair Oaks Dairy is confirmed as a tour stop, but the previously decided upon Farmed Here tour stop was pulled due to the company shutting down. Riley offered three alternative suggestions: Method Soap, Plant Chicago, and a meeting at Farm Foundation in Chicago with members of their leadership team and Wells Fargo's agribusiness lending team. Those on the call preferred the Farm Foundation / Wells Fargo option; Riley will contact them arrange the meeting. The bus tour contract and cost is being drafted but is awaiting finalization of the tour stops.

II. Other Updates

- The Extension Section Luncheon rates at AAEA 2017 have been submitted. A tiered rate structure is being used to subsidize members and encourage their participation. The rates are: \$30 for members and students, \$60 for non-members. The menu is being planned, and it is likely we will have a steak option.
- The Extension Section's Reception details are being planned. We will offer drinks and hor d'oeuvres.
- Section sponsors will be identified with signage at the Graduate Student Extension Competition, luncheon, and reception.
- Sponsorship: Farm Foundation is able to sponsor for the current year after May 1. An invoice will be sent to them after that date.
- Sponsorship: Neibergs is providing \$500 on behalf of the Western Risk Management Education Center.
- Maria Miller has sent the announcement for the Graduate Student Extension Competition.

The next conference call will be scheduled via email; please watch for that request.

Call adjourned at 1519.

Keri L. Jacobs

**EXT Section Leadership
Conference Call**



May 25, 2017
1500 CDT

MEETING NOTES

Present: Keri Jacobs, John Michael Riley, Jon Biermacher

I. Election Results

Section elections results were discussed. Elections were held to fill a number of currently and to-be vacant positions on the board. The new leadership team is (highlighted are incoming representatives):

Executive

Past Chair: John Michael Riley, Oklahoma State University (2017 – 2018)

Chair: Sam Funk, AgServe, L.L.C (2017 – 2018)

Chair-Elect: Levi Russel, Texas A&M University (2017 – 2018)

Secretary / Treasurer: Tina Saitone, University of California, Davis (2017 – 2019)

Directors

At-Large: Jon Beirmacher, Noble Foundation (2015 – 2018)

At-Large: Nicole Olynk Widmar, Purdue University (2017 – 2019)

1890's Institution: Henry English, University of Arkansas (2017 – 2020)

Southern Region: Ross Pruitt, University of Tennessee, Martin (2015-2018)

Northeast Region: Stan Ernst, Penn State University (2017 – 2019)

North Central Region: Brad Lubben, University of Nebraska (2017 – 2020)

Western Region: Shannon Neibergs, Washington State University (2015 – 2018)

II. Possible Restructuring of the Section's Board

With 7 director positions, the Extension section leadership team is large relative to other operating AAEA Sections, most of which have 1 – 3 directors. It is perennially a challenge to fill open positions, yet, there are a number of historical reasons for a larger board, and those are valid even today. The board discussed the pros and cons associated with reducing the size of the board and options that may exist.

III. Media Award

An announcement and calls for nominations for this year's AAEA Extension Section Media Award will be made soon in the section's newsletter.

IV. Sponsorship

The section has secured sponsorship from four organizations. We are grateful to these sponsors, and plan to make their sponsorship visible at the AAEA Annual meeting and section events during it. The sponsors to date are:

- Center for Farm Financial Management - \$400
- Western Risk Management – \$500
- National Crop Insurance Service - \$400
- Farm Foundation - \$1000

V. 2017 AAEA Extension Section Tour

The AAEA Extension Tour this year include a visit with Farm Foundation and Wells Fargo in Chicago about developments and lending in the agricultural economy. Following that, the group will visit Fair Oaks Dairy in Indiana.

The next conference call will be scheduled via email; please watch for that request.

Call adjourned at 15:32.

Keri L. Jacobs

**EXT Section Leadership
Conference Call**



June 28, 2017
10:30AM CDT

MEETING MINUTES

Present: John Michael Riley, Ross Pruitt, Keri Jacobs, Shannon Neibergs, Brad Lubben, Levi Russell

Agenda

I. Business Meeting Items

A number of items were discussed at the Extension Section Business Meeting in 2016 as things to focus on going forward. Riley recapped our progress on those to date. As a section, we wanted to:

- a. create opportunities to get graduate students more involved. In response, one of the EXT session this year focuses on extension appointments and how to be successful as junior faculty.
- b. return to the convention of having our own luncheon at the annual meeting. This year we will.
- c. highlight sponsorship more prominently and have an accounting of how these gifts are being used. This year we make an effort to highlight sponsorship at the business meeting, section events, and sessions.

Additional items related to the upcoming business meeting were discussed. Among them:

- a. Riley plans to send email to section members in July regarding the leadership's contemplation of board size and representation.
- b. Our section's reception will immediately follow the business meeting with the hope that this will bring more members to the meeting and also the reception.
- c. The media award deadline is July 10; Riley is soliciting volunteers to judge it.

II. Luncheon

This year we have our own luncheon, at which we plan to recognize our sponsors, award winners, the incoming executive committee, and the luncheon speaker. The top three graduate student extension competition winners will be announced, but we cannot announce the order of winners until the AAEA Awards Ceremony Monday night.

III. Tour Recap

Tour details have been released. We will visit Wells Fargo to hear from them and the Farm Foundation for approximately 1 – 1.5 hours, then board the bus and travel to Fair Oaks Dairy in Indiana.

IV. AAEA Membership Committee

Our liaison to the AAEA Membership Committee is Ron Rainey, University of Arkansas.

Call adjourned at 11:17
Keri L. Jacobs