

## Project Information

CDFA Grant Number:	
Organization Name:	
Contact Name:	
Contact Email:	

## Project Timeline

Start Date:	
End Date:	

## Project Background

Provide a background for the reader to understand the purpose, importance or context of the project. This section may draw from the background and justification contained in the approved Scope of Work. (1,000 characters)

## Objectives

List each Objective identified in the approved Scope of Work in the boxes below. (Do not enter the activities identified in the Work Plan; this section is only for the specific Objectives identified in the Scope of Work). Select the appropriate box to indicate whether each Objective was complete or not at the end of the project term. (1,800 characters)

**Objective 1:**            **Complete**            **Incomplete**

Explanation required if Objective 1 was incomplete at the end of the project term. If Objective 1 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 2:**            **Complete**            **Incomplete**

Explanation required if Objective 2 was incomplete at the end of the project term. If Objective 2 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 3:**            **Complete**            **Incomplete**

Explanation required if Objective 3 was incomplete at the end of the project term. If Objective 3 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 4:**            **Complete**            **Incomplete**

Explanation required if Objective 4 was incomplete at the end of the project term. If Objective 4 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 5:**            **Complete**            **Incomplete**

Explanation required if Objective 5 was incomplete at the end of the project term. If Objective 5 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 6:**            **Complete**            **Incomplete**

Explanation required if Objective 6 was incomplete at the end of the project term. If Objective 6 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 7:**            **Complete**            **Incomplete**

Explanation required if Objective 7 was incomplete at the end of the project term. If Objective 7 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 8:**            **Complete**            **Incomplete**

Explanation required if Objective 8 was incomplete at the end of the project term. If Objective 8 was complete, skip this box and go to the next Objective. (2,000 characters)

**Objective 9:**            **Complete**            **Incomplete**

Explanation required if Objective 9 was incomplete at the end of the project term. If Objective 9 was complete, skip this box and go to the next Objective. (2,000 characters)

## Outcome and Indicator Results to Date

Select each Outcome and Indicator identified in the approved Scope of Work. Fill in the blanks for the selected Outcomes and Indicators with the quantifiable results from the start of the project through the end of this reporting period.

<b>Outcome 1:</b> Enhance the competitiveness of specialty crops through increased sales.
<b>Indicator 1:</b> Sales increased from \$_____ to \$_____ and by _____ percent as a result of marketing and/or promotion activities.

<b>Outcome 2:</b> Enhance the competitiveness of specialty crops through increased consumption.
<b>Indicator 1:</b> Of the _____ children and youth reached, a. _____ gained knowledge about eating more specialty crops. b. _____ reported an intention to eat more specialty crops. c. _____ reported eating more specialty crops.
<b>Indicator 2:</b> Of the _____ adults reached, a. _____ gained knowledge about eating more specialty crops. b. _____ reported an intention to eat more specialty crops. c. _____ reported eating more specialty crops.
<b>Indicator 3:</b> _____ new and improved technologies and processes to enhance the nutritional value and consumer acceptance of specialty crops (excluding patents).
<b>Indicator 4:</b> _____ new specialty crops and/or specialty crop products introduced to consumers.

<b>Outcome 3:</b> Enhance the competitiveness of specialty crops through increased access and awareness.
<b>Indicator 1:</b> Of the _____ consumers or wholesale buyers reached, a. _____ gained knowledge on how to access/produce/prepare/preserve specialty crops. b. _____ reported an intention to access/produce/prepare/preserve specialty crops. c. _____ reported supplementing their diets with specialty crops that they produced/preserved/obtained/prepared.
<b>Indicator 2:</b> Of the _____ individuals (culinary professionals, institutional kitchens, specialty crop entrepreneurs such as kitchen incubators/shared-use kitchens, etc.) reached, a. _____ gained knowledge on how to access/produce/prepare/preserve specialty crops. b. _____ reported an intention to access/produce/prepare/preserve specialty crops. c. _____ reported supplementing their diets with specialty crops that they produced/prepared/preserved/obtained.



	<p><b>Indicator 3:</b> Number of existing delivery systems/access points reached that expanded and/or improved offerings of specialty crops.</p> <ul style="list-style-type: none"> <li>a. _____ farmers markets.</li> <li>b. _____ corner stores.</li> <li>c. _____ school food programs and other food options (vending machines, school events, etc.).</li> <li>d. _____ grocery stores.</li> <li>e. _____ wholesale markets.</li> <li>f. _____ food hubs that process, aggregate, distribute, or store specialty crops.</li> <li>g. _____ home improvement centers with lawn and garden centers.</li> <li>h. _____ lawn and garden centers.</li> <li>i. _____ other systems/access points, not noted.</li> </ul>
	<p><b>Indicator 4:</b> Number of new delivery systems/access points offering specialty crops.</p> <ul style="list-style-type: none"> <li>a. _____ farmers markets.</li> <li>b. _____ corner stores.</li> <li>c. _____ school food programs and other food options (vending machines, school events, etc.).</li> <li>d. _____ grocery stores.</li> <li>e. _____ wholesale markets.</li> <li>f. _____ food hubs that process, aggregate, distribute, or store specialty crops.</li> <li>g. _____ home improvement centers with lawn and garden centers.</li> <li>h. _____ lawn and garden centers.</li> <li>i. _____ other systems/access points, not noted.</li> </ul>

	<p><b>Outcome 4:</b> Enhance the competitiveness of specialty crops through greater capacity of sustainable practices of specialty crop production resulting in increased yield, reduced inputs, increased efficiency, increased economic return, and/or conservation of resources.</p>
	<p><b>Indicator 1:</b> _____ plant/seed releases (i.e., cultivars, drought-tolerant plants, organic, enhanced nutritional composition, etc.).</p>
	<p><b>Indicator 2:</b> Adoption of best practices and technologies resulting in increased yields, reduced inputs, increased efficiency, increased economic return, and conservation of resources.</p> <ul style="list-style-type: none"> <li>a. _____ growers/producers indicating adoption of recommended practices.</li> <li>b. _____ growers/producers reporting reduction in pesticides, fertilizer, water used/acre.</li> <li>c. _____ producers reporting increased dollar returns per acre or reduced costs per acre.</li> <li>d. _____ acres in conservation tillage or other best management practice.</li> </ul>
	<p><b>Indicator 3:</b> _____ habitat acres established and maintained for the primary benefit of pollinators and specialty crops.</p>

<b>Outcome 5:</b> Enhance the competitiveness of specialty crops through more sustainable, diverse, and resilient specialty crop systems.
<b>Indicator 1:</b> _____ new or improved innovations models (biological, economic, business, management, etc.), technologies, networks, products, processes, etc. developed for specialty crop entities including producers, processors, distributors, etc.
<b>Indicator 2:</b> _____ innovations adopted.
<b>Indicator 3:</b> _____ specialty crop growers/producers (and other members of the specialty crop supply chain) that have increased revenue expressed in dollars.
<b>Indicator 4:</b> _____ new diagnostic systems analyzing specialty crop pests and diseases. (Diagnostic systems refer to, among other things: labs, networks, procedures, access points.)
<b>Indicator 5:</b> _____ new diagnostic technologies available for detecting plant pests and diseases. (The intent here is not to count individual pieces of equipment or devices, but to enumerate technologies that add to the diagnostic capacity.)
<b>Indicator 6:</b> _____ first responders trained in early detection and rapid response to combat plant pests and diseases.
<b>Indicator 7:</b> _____ viable technologies/processes developed or modified that will increase specialty crop distribution and/or production.
<b>Indicator 8:</b> _____ growers/producers that gained knowledge about science-based tools through outreach and education programs.

<b>Outcome 6:</b> Enhance the competitiveness of specialty crops through increasing the number of viable technologies to improve food safety.
<b>Indicator 1:</b> _____ viable technologies developed or modified for the detection and characterization of specialty crop supply contamination from foodborne threats.
<b>Indicator 2:</b> _____ viable prevention, control, and intervention strategies for all specialty crop production scales for foodborne threats along the production continuum.
<b>Indicator 3:</b> _____ individuals learned about prevention, detection, control, and intervention food safety practices and _____ of those individuals increased their food safety skills and knowledge.
<b>Indicator 4:</b> _____ improved prevention, detection, control, and intervention technologies.
<b>Indicator 5:</b> _____ reported changes in prevention, detection, control, and intervention strategies.

<b>Outcome 7:</b> Enhance the competitiveness of specialty crops through increased understanding of threats to food safety from microbial and chemical sources.
<b>Indicator 1:</b> _____ projects focused on increased understanding of the ecology of fecal indicators and pathogens.
<b>Indicator 2:</b> _____ projects focused on increased safety of all inputs into the specialty crop chain.

	<b>Indicator 3:</b> _____ projects focused on increased understanding of the roles of humans, plants, and animals as vectors.
	<b>Indicator 4:</b> _____ projects focused on increased understanding of preharvest and postharvest process impacts on microbial and chemical threats.
	<b>Indicator 5:</b> _____ growers or producers obtaining on-farm food safety certifications (such as Good Agricultural Practices or Good Handling Practices).

	<b>Outcome 8:</b> Enhance the competitiveness of specialty crops through enhancing or improving the economy as a result of specialty crop development.
	<b>Indicator 1:</b> _____ new rural careers created.
	<b>Indicator 2:</b> _____ new urban careers created.
	<b>Indicator 3:</b> _____ jobs maintained/created.
	<b>Indicator 4:</b> _____ small businesses maintained/created.
	<b>Indicator 5:</b> Increased revenue/increased savings/one-time capital purchases \$ _____.
	<b>Indicator 6:</b> _____ new beginning farmers who went into specialty crop production.
	<b>Indicator 7:</b> _____ socially disadvantaged farmers who went into specialty crop production.

Outcome Remarks: If necessary, include further explanation of the quantifiable results about the Outcomes and Indicators above. If there is no data on the Indicator(s) listed above, an explanation must be provided in this section. Note: If the character limit is reached, please provide further information into the Activities and Accomplishments section. (1,800 characters)





<b>Activity and Accomplishment</b>	<b>Must Select at Least One Objective and/or Outcome</b>
	<p data-bbox="1011 241 1430 283">Select applicable Objective(s)</p>          <p data-bbox="1011 625 1430 667">Select applicable Outcome(s)</p>
	<p data-bbox="1011 1018 1430 1060">Select applicable Objective(s)</p>          <p data-bbox="1011 1402 1430 1444">Select applicable Outcome(s)</p>

<b>Activity and Accomplishment</b>	<b>Must Select at Least One Objective and/or Outcome</b>
	Select applicable Objective(s)  Select applicable Outcome(s)
	Select applicable Objective(s)  Select applicable Outcome(s)





Activity and Accomplishment	Must Select at Least One Objective and/or Outcome
	Select applicable Objective(s)           Select applicable Outcome(s)
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	Select applicable Objective(s)           Select applicable Outcome(s)
	Select applicable Objective(s)           Select applicable Outcome(s)

## Challenges and Developments

Provide any challenges to the completion of the project or any positive developments outside of the project's original intent that were experienced during this reporting period. Also, provide the corrective actions and/or changes to the project as a result. If the project did not attain an approved Objective, Outcome, or Indicator, provide an explanation in the Corrective Action column. (1,000 characters)

<b>Challenge or Positive Development</b>	<b>Corrective Action or Project Change</b>

Challenge or Positive Development	Corrective Action or Project Change

Challenge or Positive Development	Corrective Action or Project Change

## Lessons Learned

Provide recommendations or advice that others may use to improve their performance in implementing similar projects. (1,000 characters)

## Continuation and Dissemination of Results

Describe your plans for continuing the project (sustainability; capacity building) and/or disseminating the project results. (1,000 characters)

## Project Beneficiaries

Provide the number of project beneficiaries as a result of this project.







## Optional: Testimonies / Success Stories

Please provide testimonies and/or success stories that further explain the value of the Specialty Crop Multi-State Program. This section should not be used to replace, add, or circumvent the character limits to the above sections.

Note: This section is optional and is not required.