



Minor in

INTERNATIONAL AGRIBUSINESS

with Study Abroad



TEXAS TECH UNIVERSITY

Agricultural & Applied Economics™



The largest U.S. wine exporter, E.&J. Gallo Winery, employs Texas Tech Agribusiness alumni as market specialist in California.

International Agribusiness

What is it about?

International agribusiness includes the range of activities involved in production, processing, financing, marketing, and distribution of agricultural products, including raw farm products as well as manufactured food and natural fibers.

International agribusiness as an academic field is a combination of business, economics and agriculture from a global perspective.

International agribusiness provides employment with firms that produce, process, distribute, and market food and natural fiber products for international markets. Job opportunities exist with processing and marketing firms, banks and financial institutions, cooperatives, manufacturers, farms, and ranches.

Why is it important?

- One of five American jobs is tied to exports.
- Export-related jobs have higher pay compared to non-export related jobs – up to 20% greater.
- 95% of the world's customers live outside the United States.

Source: "Voting 'Yes' on Trade is hard for Democrats—but Necessary," Wall Street Journal, 01-05-2015.

Minor Plan of Study

The International Agribusiness (IAB) Minor is offered by the Department of Agricultural and Applied Economics to provide training in economics and business with an international perspective. The minor requires 18 hours of Agricultural and Applied Economics (AAEC) courses including: Fund. of Ag. & Applied Econ. (AAEC 2305), 9 hours chosen from 3000-level AAEC courses, and 6 hours chosen from 4000-level AAEC courses.

The IAB Minor requires 6 hours of approved courses in the area of international economics and business. A minimum of 3 credit hours must be taken in a foreign country, fulfilled by approved international study abroad. Course choices for the IAB Minor are provided below:

Course Information		
AAEC	3301	Agribusiness Marketing
AAEC	3302	Agribusiness Finance
AAEC	3305	Introduction to Sales
AAEC	4303	Property Appraisal
AAEC	4309	Sustaining Global Ecology, Nat Res, and Econ
AAEC	4316	Agribusiness Financial Analysis
AAEC	4317	Commodity Futures Trading and Analysis
AAEC	4319	Agribusiness Enterprise Management
AAEC	4320	Agribusiness Law



Texas Tech workers cooperate with schoolboys in Zimbabwe.



Slash and burn deforestation supports expansion of livestock grazing lands and soybean croplands in Brazil

Benefits of the IAB Minor

Perfect and finalize your agricultural education with minor studies in International Agribusiness. Build your resume, earn a ***higher starting salary***, and realize expanded job opportunities.

Leverage your degree in Animal Science, Agricultural Communications, Agronomy, or Ecology Management. Relying on agricultural production practices and policies you already know, explore impacts of agribusiness management decisions on firm and industry profitability. Experience everyday exchange through the purchase of products and services using foreign currencies.

Accomplish ***all of this while*** attending class, completing assignments, and ***earning credit*** toward your degree.

“International ag business courses and the experience in Spain topped-off my Agriculture degree, allowing me to negotiate a 30% higher starting salary.”



Tech students and faculty at a Spanish winery near Seville

Study Abroad...

What is it about?

Gain opportunities for international learning experiences which are challenging, relevant, and engaging. Programs are designed to enhance the multicultural and global competencies valuable in an increasingly interconnected world. Study abroad inspires and informs students, equipping them with the knowledge and skills to effectively engage with local and global communities.

- See the world and earn academic credit.
- Build your resume – toward a high-paying job.
- Develop an informed outlook on world affairs and the role of the United States in the world.
- Gain valuable life skills – confidence, independence, adaptability, and willingness to meet new challenges.
- Experience foreign culture, foods, customs, traditions, and perspectives.
- Improve your foreign language skills.
- Change the way you see the world – less than 1% of students study abroad.
- See natural wonders, museums, and landmarks of the host nation.

From here, it's possible... *to see the world!*



Cargill workers prepare cocoa beans for export shipment to European chocolate makers at the Ivory Coast port of Abidjan.

Who We Are

About Us

Our Department is a mingling of professors and students, diverse in background, heritage and interest, hailing from both home and abroad.

Contact Us

See us on the web at...

www.aaec.ttu.edu/international_ag/ or email

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Cattle loading at port in Mombasa, Kenya, for export to Qatar



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