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international
documentary
association
2013 annual report

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Dear Friends of the IDA,

You've gone and done it again.

You've helped the IDA achieve yet another year of amazing growth. The investment of friends like you in 2013 has enabled us to:

- Nurture more film projects in our Fiscal Sponsorship Program than ever—including Sundance award-winner *Rich Hill*; Slamdance award-winner *Kidnapped for Christ*; and Oscar® nominee *Prison Terminal: The Last Days of Private Jack Hall*.
- Honor the legacy of a true pioneer of documentary filmmaking through our Pare Lorentz Documentary Fund. Applications to the Pare Lorentz grant competition have increased an astounding 80% over last year.
- Grow our membership program and global online community, which together in 2013 served more than 20,000 filmmakers, industry professionals and other participants in documentary culture. We're on track to reach even more in 2014.
- Debut the IDA Screening Series, at which members of the IDA community, film industry guilds and professional organizations come together to view and discuss some of the year's most noteworthy documentary features.

You made these things possible — through your membership, sponsorship, charitable support, and most of all, your passion for documentary filmmaking. Simply put, without the engaged investment of the IDA Family, we'd never be able to build upon our 32 years of service to the documentary film community.

On behalf of everyone at the IDA, thank you for making 2013 such an amazing year for us. 2014 has shaped up to be even more exciting, so stick around. Because of you, the best is yet to come. We are so grateful.

Sincerely,

Michael Lumpkin
Executive Director



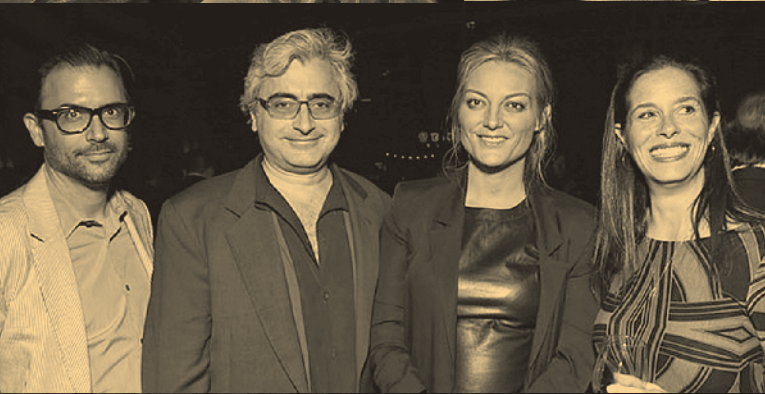


Mission Statement

Documentary storytelling expands our understanding of shared human experience, fostering an informed, compassionate, and connected world.

The International Documentary Association is dedicated to building and serving the needs of a thriving documentary culture.

Through its programs, IDA provides resources, creates community, and defends rights and freedoms for documentary artists, activists, and journalists.



Who We Are

Founded in 1982, the IDA is nonprofit 501(c)(3) organization whose mission is to ensure that nonfiction filmmakers have access to the services and legal protections they need to successfully practice their art.

Journalists, students, educators and documentary film enthusiasts also rely on the IDA's programs and services to enhance their understanding of the art form and the subjects that are illuminated in the films.

Through its programs, the IDA provides resources, creates community, and defends the rights and freedoms of documentary artists, activists and journalists.



Community

Building a professional network is critical for being a successful documentary filmmaker. Whether it's through our membership program, social and online platforms, or our community events, the IDA is dedicated to building and supporting a strong thriving documentary culture.

IDA Documentary Awards

Over 600 guests — including filmmakers, celebrities, industry executives and documentary film enthusiasts — gathered at the 29th Annual IDA Documentary Awards. The celebration is the world's preeminent annual event honoring excellence in documentary by recognizing the most outstanding documentary films and filmmakers. Each year IDA members select the best films of the year. In 2013, *The Square* directed by Jehane Noujaim won Best Documentary Feature and Josh Izenberg's *Slomo* took the Best Documentary Short.

DocuDay

Nearly 1,500 documentary film enthusiasts attended DocuDay, the IDA's annual screening of some of the year's best documentary films, Oscar® nominated shorts and features. DocuDay happens each year in Los Angeles, CA and provides audiences an opportunity to watch the films and meet the filmmakers.

IDA Screening Series

The IDA Screening Series was successfully launched in 2013, and brought 16 of the year's best documentary films to the IDA community and members of industry guilds and organizations. Participating films included *Dirty Wars* directed by Rick Rowley; *The Crash Reel* directed by Lucy Walker; and *We Steal Secrets: The Story Of Wikileaks* directed by Alex Gibney.

Membership

Membership provides filmmakers access to the nonfiction film community through discounts on training and professional development, free access to Doc U Online, networking opportunities, subscription to *Documentary* magazine, and other valuable benefits. In 2013, the IDA served more than 20,000 filmmakers, industry professionals and other participants in documentary culture through its membership program and global online community.

Laura Poitras receiving the Courage Under Fire Award at the 29th Annual IDA Documentary Awards via Skype®.



The IDA is the one organization that is working tirelessly to educate, elevate, connect, and support the community of documentary filmmakers all over the planet at this moment. The work they do has been so invaluable in having the backs of filmmakers doing the most thankless, important, courageous work today. I so appreciate the organization and all its team, champions and efforts and I hope that as many people as possible will join, share, and participate.

— Lucy Walker, Director, *The Crash Reel*



Resources

Doc U

The IDA's acclaimed series of seminars and hands-on workshops is led by artists and industry experts, and served over 2,000 filmmakers in 2013. The IDA members from around the world may view Doc U Online via streaming video at documentary.org.

Documentary Magazine

This quarterly publication offers incisive coverage of nonfiction films and the industry that produces them. In 2013, the National Endowment for the Arts provided a significant grant to put all issues of *Documentary* online at documentary.org — that's over 30 years of publication!

Pare Lorentz Documentary Fund

Made possible with a generous grant by the New York Community Trust, the Pare Lorentz Documentary Fund provided \$95,000 to six documentary films in 2013. The Lorentz Fund provides funding to independent documentary films that illuminate pressing issues in the United States, and has distributed nearly \$300,000 in grants since its inception in 2011.

Fiscal Sponsorship Program

Our very popular Fiscal Sponsorship Program enables documentary films in production to receive financial support from nonprofit funders and individual donors. Currently, the program has nearly 300 active films, and continues to grow and support a critical component of documentary production — raising money.

Hear from some of our talented filmmakers who have benefitted from IDA's programs and services!



The IDA awarded us the Pare Lorentz Documentary Fund grant at a pivotal time and propelled the film to completion. The IDA is a trusted resource for documentary filmmakers.

Nick Brandestini
Director,
Children of the Arctic



The IDA has been incredibly helpful every step of the way on my first feature project. Especially as a young filmmaker, I greatly appreciate all the educational and networking resources that the IDA provides. They are truly one of the best organizations at connecting documentary filmmakers.

Kate Logan
Director/Producer,
Kidnapped for Christ



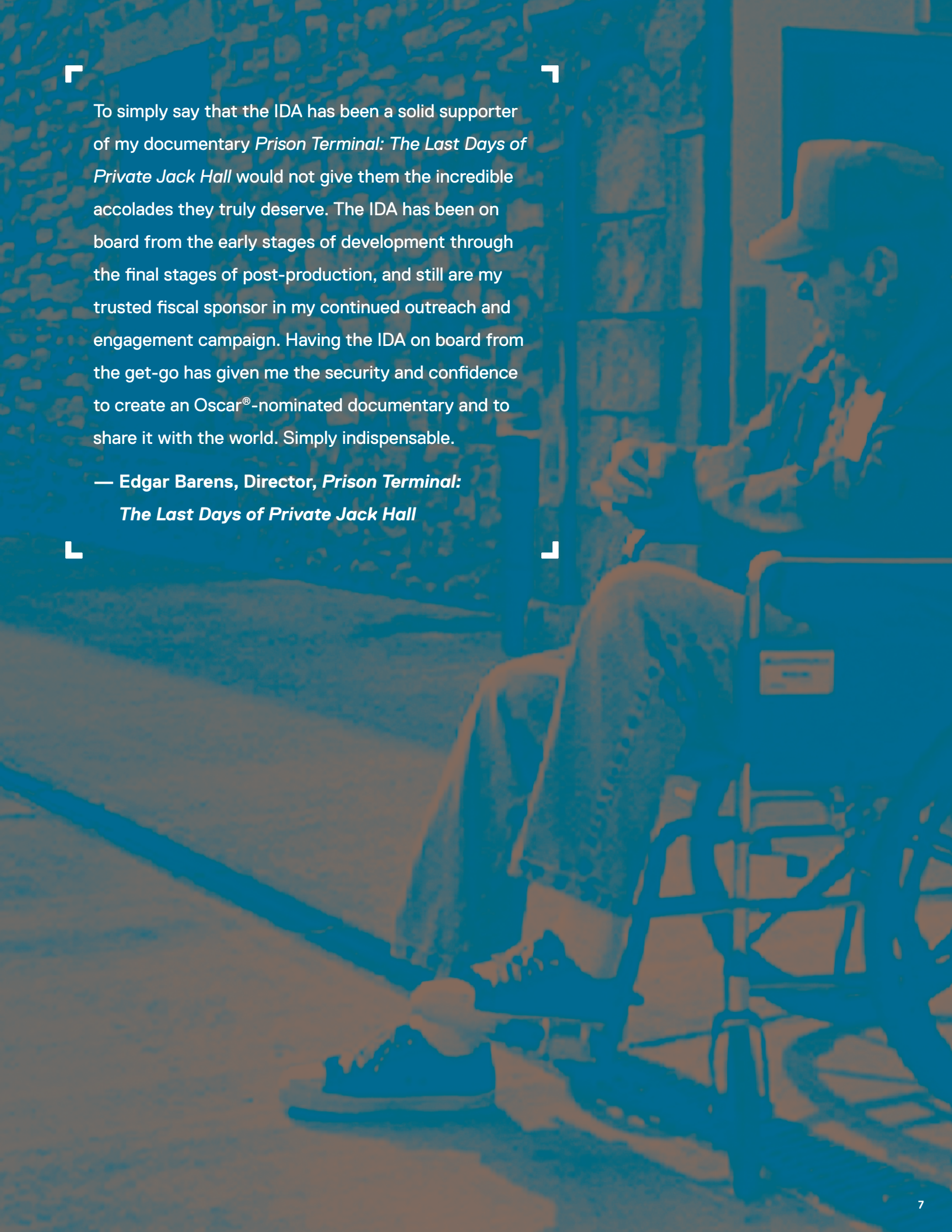
We raised almost our entire budget through the IDA's Fiscal Sponsorship Program. They were an invaluable resource that lent tremendous credibility to our cause. We truly could not have made the film without them. I am so grateful to the IDA team for their support and guidance.

Stephanie Soechtig
Director,
Fed Up



The IDA are indispensable allies to documentary filmmakers everywhere, in whatever form they are expressing their nonfiction storytelling!

Ondi Timoner
Director,
A Total Disruption

A man wearing a brown hat, a dark jacket, and patterned pants is sitting in a wheelchair. He is looking down at his hands, which are resting on his lap. The background shows a stone wall and a doorway. The lighting is somewhat dim, creating a somber atmosphere.

To simply say that the IDA has been a solid supporter of my documentary *Prison Terminal: The Last Days of Private Jack Hall* would not give them the incredible accolades they truly deserve. The IDA has been on board from the early stages of development through the final stages of post-production, and still are my trusted fiscal sponsor in my continued outreach and engagement campaign. Having the IDA on board from the get-go has given me the security and confidence to create an Oscar®-nominated documentary and to share it with the world. Simply indispensable.

— Edgar Barends, Director, *Prison Terminal: The Last Days of Private Jack Hall*

Advocacy

At the IDA, we help advocate for, protect and advance the legal rights of documentary filmmakers. The IDA also has a long history of making the case for documentary filmmaking as a vital art form, and we continue to seek ways to ensure that the artists who make documentaries receive the funding that they deserve. The IDA is firmly committed to protecting and defending the rights of documentary filmmakers to practice their craft, seek and reveal the truth in their films, and make and sell their work freely in a fair marketplace. We are at the forefront of the major issues confronting the nonfiction film community.

IN 2013, THE IDA:

Provided Education on Advocacy

In January 2013, a Doc U educational seminar was held, in which panelists including Sarah Burns (*The Central Park Five*) and attorney Michael Donaldson participated in a robust discussion on navigating the intersection of documentary and journalism.

In April 2013, another Doc U was held as part of our advocacy and legal work in partnership with USC Intellectual Property and Technology Law Clinic at the USC Gould School of Law. Doc U: Access Granted — A Guide to Fair Use and the DMCA for Filmmakers explored the DMCA exemption in order to help documentary filmmakers understand how the law applies to their work.

Celebrated a Federal Judge's Decision to Support Filmmakers' Rights

In February 2013, it was announced that New York City's case against *The Central Park Five* filmmakers Ken Burns,

David McMahon and Sarah Burns had been blocked by a federal judge. Although the lawyers for the city insisted on seeing all of the footage before the film was released to the public, U.S. Magistrate Judge Ronald L. Ellis said the city's concerns did not override the "precious rights of freedom of speech and the press." The IDA, alongside a community of partners, submitted an Amicus Brief fighting the subpoena, and proudly stood behind the filmmakers throughout this legal battle.

Took Action on Behalf of Imprisoned Journalists

On December 29, 2013, three Al Jazeera English journalists were imprisoned in Cairo. On the 100th day of the detainment of Mohamed Fahmy, Peter Greste, and Bahar Mohammed in the Egyptian capital, the IDA was invited to include a letter of support in the press packet for Al Jazeera's press conference marking the event. The letter calls on the Egyptian Authorities to immediately release the imprisoned journalists.



Dear Friends,

Perhaps you have noticed: Our world is a very complicated place.

Every day, we are confronted with information that challenges, confounds and frustrates us. Often, this comes in the form of inflammatory sound bites, journalistically lax social media or sensationalized but superficial reporting.

Important news is packaged in easy-to-digest, oversimplified form, or saves us the trouble of forming an opinion by telling us what to think. It becomes tempting to lose oneself in escapist media, of which an unlimited amount is a mouse click away, or to tune out altogether.

This is why the mission of the International Documentary Association — to build and serve the needs of a thriving documentary culture — is so urgent.

We need documentary filmmakers more than ever. We need them to illuminate the many problems the world now faces. We need them to explore issues of great consequence in appropriate depth — soberly, honestly, and without bias. And we need them to remind us of the countless reasons to celebrate humanity, and to feel hopeful for the future.

Documentary filmmakers can do all of these things—but only if they have the resources, community and protection necessary to practice their art.

The IDA exists to serve the needs of documentary filmmakers, and it exists because of true believers in the power of documentary filmmaking. People like you. I hope you have enjoyed reading about some of the ways we do this in our 2013 Annual Report.

Thank you for being a part of the documentary ecosystem, and for being a member of the IDA Family. I am so glad to have you on board.

Sincerely,



Marjan Safinia
Board President







On December 29th 2013, three Al Jazeera English journalists were arrested and detained in Egypt for simply doing their jobs as journalists. Global outrage, petitions, and protests calling for their immediate release established one of the biggest press freedom campaigns. The IDA was one of the first organizations that voiced their unyielding support and commitment to #FreeAJStaff and for freedom of press worldwide. For that, we are enduringly grateful and are eagerly committed to a long lasting partnership.

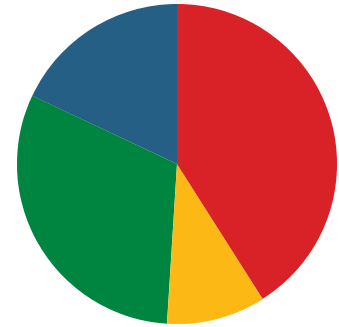
— Fox Deatry, Senior Executive, Al Jazeera Media Network

Financials

INCOME




Contributed Income

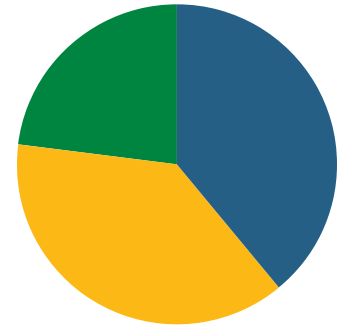
Foundation Grants	\$ 244,054		40.7%
Government Grants	61,050		10.2%
Corporate Donations/Sponsorship	186,500		31.1%
Individual Donations	107,645		18.0%
Subtotal Contributed Income	\$ 599,249		



Contributed Income




Earned Income

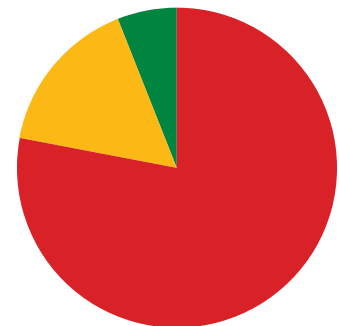
Event and Program	\$ 238,424		39.6%
Advertising	226,910		37.7%
Membership	137,120		22.8%
Subtotal Earned Income	\$ 602,454		
Fiscal Sponsorship*	\$ 6,343,108		
TOTAL INCOME	\$7,544,811		



Earned Income

EXPENSE

Programs	\$1,277,977		78.0%
General Administrative	266,169		16.3%
Development	93,982		5.7%
Subtotal Expense	\$1,638,128		
Fiscal Sponsorship*	\$5,718,649		
TOTAL EXPENSE	\$7,356,777		



Expense

SURPLUS / DEFICIT **\$188,034**

*IDA acts as fiscal sponsors for documentary films that are qualified to be in our Fiscal Sponsorship Program. Fiscal sponsorship is a formal arrangement in which a 501(c)(3) public charity, such as the IDA, agrees to sponsor a project that furthers our mission, for the purpose of fundraising through grants and donations. This allows filmmakers to seek grants and solicit tax-deductible donations for their documentary, with the oversight, support and endorsement of IDA. IDA receives the grants directly and then disperses the funding to the filmmakers. Because the funding is dispersed back to the filmmakers, Fiscal Sponsorship generates minimal revenue for the IDA and is not accounted for in the charts provided.

Thank You to Our Benefactors

\$10,000-\$14,999

- Lisa Kirk Colburn
- James Costa, Bird Street Productions
- Nancy Dickenson

\$5,000-\$9,999

- James & Martha Ackerman
- Ginger Crane
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- Frank Marshall/The Kennedy Marshall Company
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- Daren Perlstein
- Claire Ragge
- Cristan Reilly
- Susan K. Reilly
- Robin Hauser Reynolds
- Cheri Shankar
- Dan Snow
- Ondi Timoner

BEQUEST

- The Estate of David L. Wolper

FOUNDATIONS & GOVERNMENT AGENCIES

- Academy of Motion Picture Arts & Sciences
- Annenberg Foundation
- Catapult Film Fund
- Ford Foundation JustFilms
- Arthur F. & Arnold M. Frankel Foundation
- The Samuel Goldwyn Foundation
- The William & Flora Hewlett Foundation
- Hollywood Foreign Press Association
- Albert & Trudy Kallis Foundation
- City of Los Angeles, Department of Cultural Affairs
- Los Angeles County Arts Commission
- National Endowment for the Arts
- New York Community Trust

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- Al Jazeera
- American Film Showcase
- Authentic Entertainment
- BB Dakota
- Brooks Institute
- Bunim/Murray Productions
- Canon
- The City Drive Entertainment Group
- CNN Films
- Cusumano Real Estate Group
- Directors Guild of America
- EPSON
- ESPN Films
- FirstCom Music
- Focus Features
- HBO Documentary Films
- The Hollywood Reporter
- IMAX
- Impact Partners & Utah Film Center
- Indiewire
- ITVS
- Modern VideoFilm
- The Nation
- Netflix
- PBS
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- Red Fire Films
- Sony Creative Software
- The Standard
- Stella Artois
- Stonnington Group
- uniFrance Films
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Planned Giving

Making a planned gift is a great way to give to the International Documentary Association. Planned gifts give you the opportunity to maximize the personal benefits of giving to a worthwhile cause, and at the same time you can minimize your income, estate, capital gains, or gift tax liabilities.

Planned gifts can take many forms. Most often they are in the forms of real estate, stock, life insurance, and retirement plan assets.*

To find out more information about our Planned Giving opportunities, please contact our Development office at 213.232.1660 x 204. We look forward to hearing from you.

*When making planned gifts, please make sure that IDA is identified as "International Documentary Association."



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