



WaterSense® 2025 Editorial Calendar

The U.S. Environmental Protection Agency’s WaterSense program can provide graphics, videos, infographics, or other content for the following topics. Contact WaterSense at (866) WTR-SENS (987-7367) or watersense@epa.gov. You can also join us on social media at the addresses below!

January

WaterSense Makes It Easy to Save All Year



Commit to saving water, energy, and money in by taking the the “I’m for Water” pledge and doing something each month.

February

Give Your Home Some TLC

Maintaining plumbing and irrigation fixtures is a good way to show your home a little love while you save water and keep your utility costs down.



March

Fix a Leak Week



Stop household leaks in their tracks and save up to 10 percent on your water bill!

#WorldWaterDay
March 22

#FixALeak Week
March 17-23

April

It’s Sprinkler Spruce-Up Season

Start your spring cleaning outside this year with a Sprinkler Spruce-Up you can do yourself, or hire a certified pro.



#EarthDay
April 22

May

Find Your Better Yard

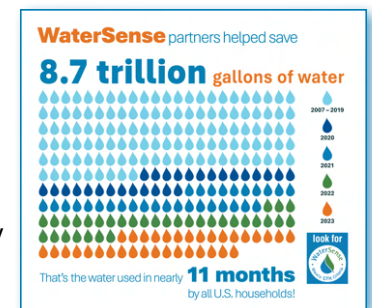


Enhance your landscapes with water-saving techniques and technologies that also fit your lifestyle and beautify your yard.

June

Savings Heat Up Thanks to Partners

Our partners go all out to help consumers and businesses to save water, energy, and money on utility bills!



July

Saving Water Outdoors Is a No-Brainer

When the weather is wet, take a rain check on irrigation.

Take the guesswork out of watering with a WaterSense labeled weather-based irrigation controller and water only when needed.



#SmartIrrigationMonth
www.epa.gov/watersense



Consider a WaterSense labeled irrigation controller to water only when needed this #SmartIrrigationMonth.

August

Have No Doubt About Drought

When it's dry, it may signal a drought that causes water shortages. Visit drought.gov to see the conditions in your area and take steps to save this precious resource.

#WorldWaterWeek
August 24-28



September

Help Your HOA Save Everyday

Looking for a way to keep your homeowner association (HOA) or community association dues low? WaterSense offers water-saving tips and sample contractor language.



October

Save More Than Just Water



Make the Drops to Watts Connection

WaterSense labeled showerheads allow consumers to enjoy a satisfying shower while saving water, energy, and money.

WaterSense Partner of the Year Awards

November

Foolproof Flushing With WaterSense

Flush away water waste no matter what button you push with WaterSense labeled dual-flush toilets.

#WorldToiletDay
November 19



December

It's the Most Wonderful Time of the Year With WaterSense

Give the gift of water savings this holiday season with WaterSense labeled products!

