

FUND FOR THE CITY OF NEW YORK

BRANDING

LOGO VARIATIONS



FONTS

Aa

Articulat Bold

Aa

Public Sans

AA

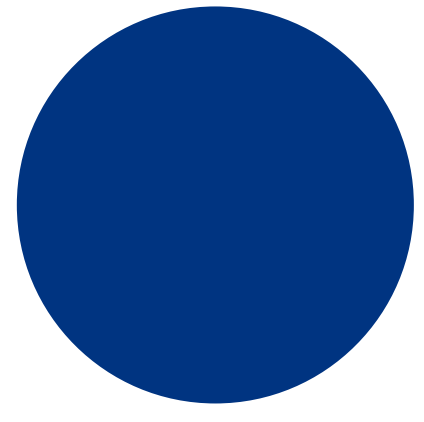
BEBAS NEUE CYRILLIC

Aa

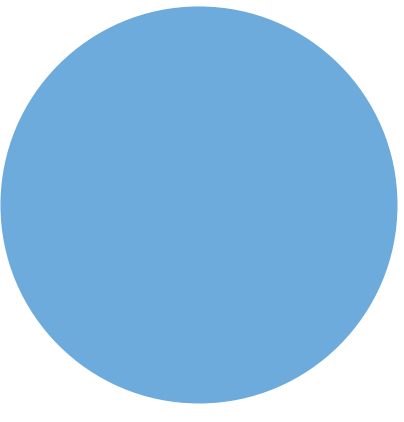
Montserrat

COLORS

MAIN



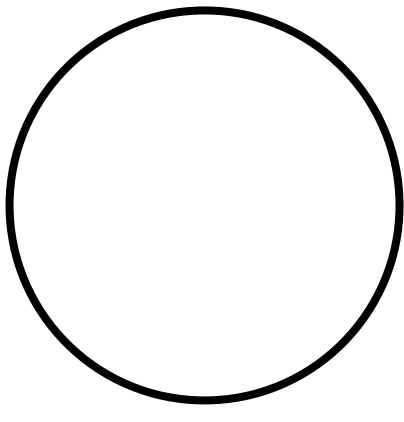
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#6CABDB

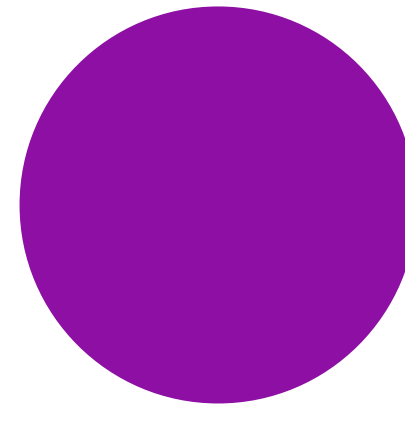


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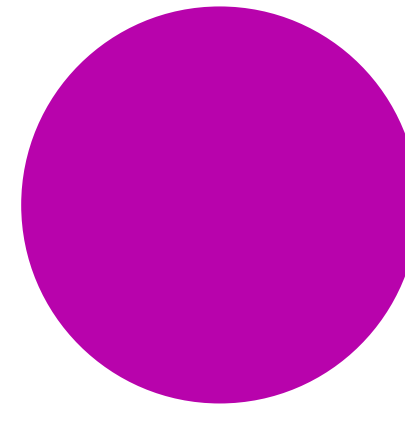


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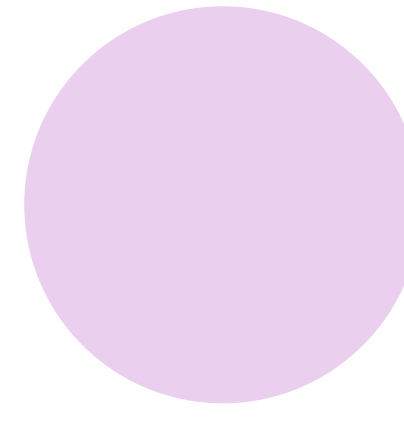
+ COMMUNITY PLANNING FELLOWS



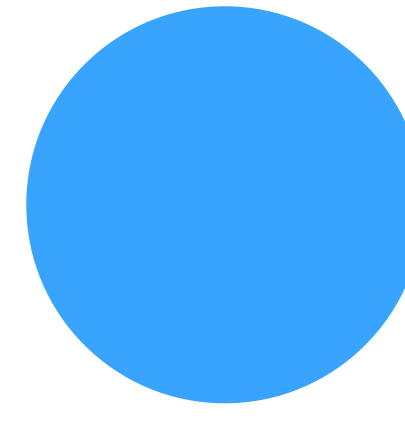
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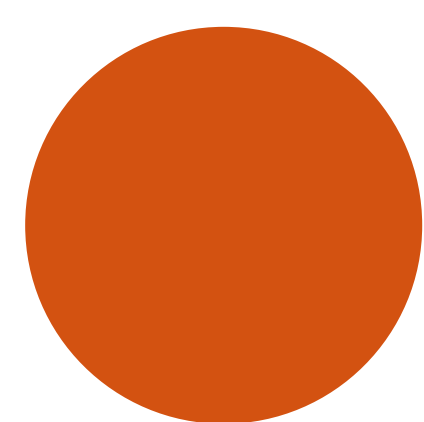


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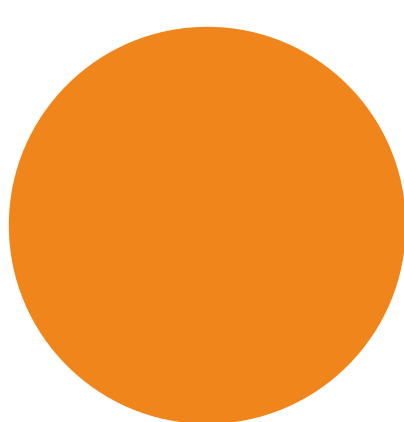


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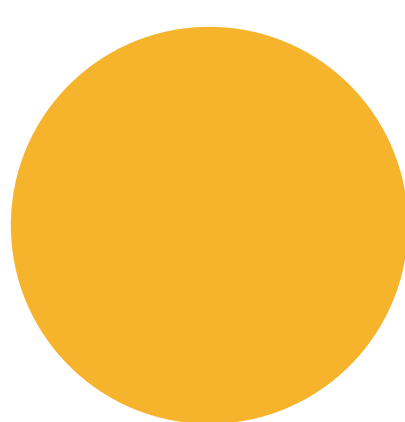
+ SLOAN PUBLIC SERVICE AWARDS



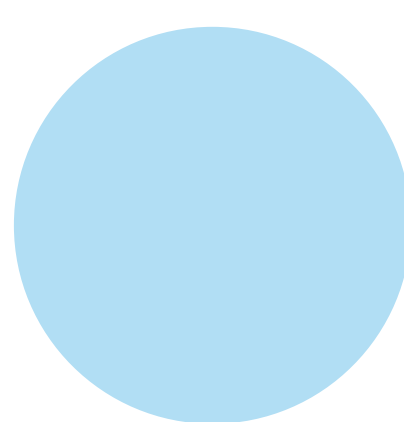
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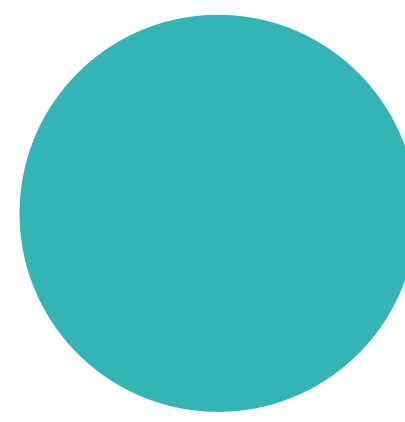


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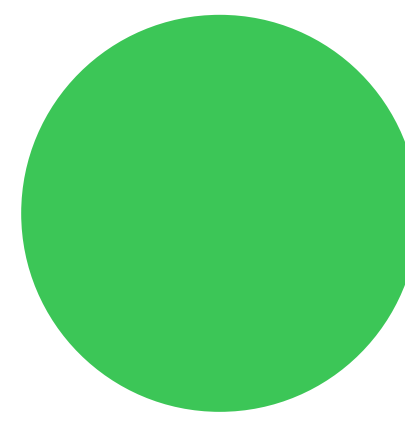


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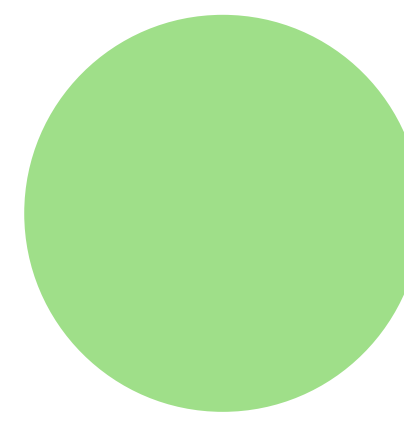
+ SLOAN STEM TEACHING AWARDS



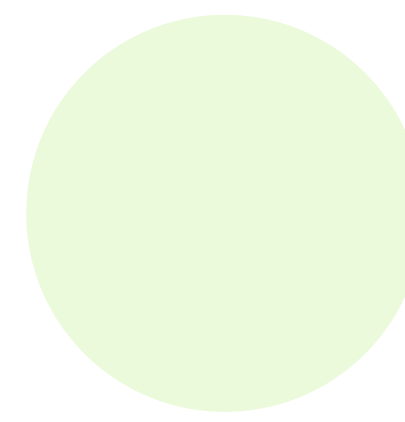
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#3CC657



#9FDF89



#EBFADA

MOOD BOARD

