



2023 PLW Agenda

The Westin Fort Lauderdale Beach Resort
 321 North Fort Lauderdale Beach Boulevard
 Fort Lauderdale, Florida 33304

Sunday, August 6		Location	
8:30 a.m. – 12:00 p.m.	Executive Committee Meeting	Bonnet	
12:00 – 7:00 p.m.	Registration Open	Las Olas Foyer	Pick up your badge & tote
12:30 – 4:00 p.m.	Lunch & SAME101 for New Post Leaders	Las Olas Ballroom	RSVP Required
5:30 – 7:30 p.m.	Opening Icebreaker Reception	Sky Terrace	Wear your “hometown” pride!
7:30 p.m. onward	Dinner / Evening on own		
Monday, August 7			
7:30 a.m. – 5:00 p.m.	Registration Open	Las Olas Foyer	Pick up your badge & tote
8:00 – 8:45 a.m.	Breakfast	Las Olas Foyer	
8:45 – 9:00 a.m.	Welcome, Intro, and the Year Ahead	Las Olas Ballroom	Charlie Perham
9:00 – 9:30 a.m.	Determine What is Valuable	Las Olas Ballroom	Jill Murphy / Ann McLeod
9:30 – 10:30 a.m.	Drive Value for Your Members thru:		
	• Industry Gov’t Engagement	Las Olas Ballroom	Rob Biederman / Ben Matthews
	• Training & Education	Las Olas Ballroom	Belle Febbraro / Mindy Hinsley
10:30 – 10:45 a.m.	<i>Break – Prize Drawing</i>		<i>Samantha Lee - Merrick</i>
10:45 a.m. – 12:00 p.m.	Driving Value (con’t)		
	• Leader Development	Las Olas Ballroom	Mike Darrow / Scott Grainger
	• Networking	Las Olas Ballroom	Ann McLeod / Summer Gladden
12:00 – 1:00 p.m.	<i>Lunch</i>	Las Olas Foyer	<i>Seating by Region</i>
1:15 – 2:30 p.m.	Creating Value Tabletop Exercises	Las Olas Ballroom	SAME National Office Team
2:30 – 2:45 p.m.	<i>Break – Prize Drawing</i>		<i>Samantha Lee - Merrick</i>
2:45 – 3:30 p.m.	Use Value to Recruit & Retain	Las Olas Ballroom	Jill Murphy, Ann McLeod
3:30 – 4:00 p.m.	Resources to Support Value Delivery	Las Olas Ballroom	Jill Murphy, Ann McLeod
4:00 – 4:15 p.m.	<i>Break – Prize Drawing</i>		
4:15 – 4:30 p.m.	Executive Director Transition	Las Olas Ballroom	Charlie Perham, Joe Schroedel, Mike Wehr
4:30 – 5:15 p.m.	Speed Round: 5 Topics in 45 Minutes!		
	<ul style="list-style-type: none"> • Websites • Marketing • Event Planning • DEI • Impacts of New Member Structure 	Las Olas Ballroom	Jill Murphy Ann McLeod Ann McLeod Dana Otto Jill Murphy
5:45 – 7:15 p.m.	Networking Reception / Team Building Activities: Margaritas & Salsa Making	Atlantic Ballroom Level I	Put together a team to make the best margarita or salsa!
7:30 p.m. onward	Dinner / Evening on own		

Tuesday, August 8			
8:00 – 8:30 a.m.	<i>Breakfast</i>	Las Olas Foyer	
8:30 – 10:45 a.m.	<i>Concurrent Breakout Sessions:</i>		
	Succession Planning	Las Olas Ballroom	Ann McLeod, Cindy Lincicome
	Admin & Finance of Post Ops	Ballroom 3-4	Jill Murphy, Mike Huffstetler
10:45 – 11:30 a.m.	<i>Break / Hotel Check out</i>		
11:30 a.m. – 12:30 p.m.	SAME Strategic Planning for 2030	Las Olas Ballroom	Albert Romano, Brian Duffy, Sharon Krock
12:30 – 2:00 p.m.	Strategic Planning Focus Group Lunch	Las Olas Ballroom	Facilitated discussions

National Leadership Team:

President - Col. Charlie Perham, F.SAME, USAF (Ret.)

President-elect - Sharon Krock, SPWS, F.SAME

Past President - Cindy Lincicome, F.SAME

Vice President - Lt. Col. Michael Darrow, P.E., PMP, F.SAME, USA (Ret.)

Vice President - Ben Matthews, P.E., F.SAME

Vice President - Michael Huffstetler, Assoc. AIA, LEED AP, F.SAME