

WELCOME to Post Leaders Workshop!

THANK YOU to our SPONSORS:



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Meet Mike Wehr

SAME Executive Director

About Mike

Grew up in: San Diego, California

Now lives in: Reno, Nevada

On Staff Since: August 2023

Member Since: 2008

Fun Fact: Loves to take group selfies!





Today's Agenda

Time	Topic
8:45 a.m. – 9:00 a.m.	Welcome & The Year Ahead
9:00 a.m. – 9:45 a.m.	Strategic Plan 2030
10:00 a.m. – 11:00 a.m.	Drive Partnership + Deliver Solutions through IGE
11:00 a.m. – 12:00 p.m.	Streamers & Camps
12:00 noon – 1:30 p.m.	Lunch – seating by region
1:30 p.m. – 2:30 p.m.	Operations & Administration
3:00 p.m. – 5:30 p.m.	SAME Resources for Posts
6:00 p.m. – 7:30 p.m.	Networking Reception



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The Year Ahead

Sharon Krock, SWPS, F.SAME
SAME National President

Meet Sharon Krock, SPWS, F.SAME

SAME National President 2024-2025

About Sharon

Grew up in: Narvon, Pennsylvania

Now lives in: Narvon, Pennsylvania!

Member Since: 2002

Day Job: Principal / Branch Leader
Philadelphia Area Office at Schnabel Engineering

Favorite thing about SAME: The People

Fun Fact: Historic home has been featured on TV show
Stone House Revival – twice!





2024-2025 National Leadership Team



Sharon Krock
President



Mike Huffstetler
*President-Elect
(Tech COIs)*



Charlie Perham
*Past President
(Strat Plan/R2C)*



Mario Burgos
Treasurer



Craig Crotteau
Counsel



Albert Romano
*Vice President
(RVPs)*



Ben Matthews
*Vice President
(HC COIs)*



Patrice Melancon
*Vice President
(AOF Chair)*



Dave Nash
Foundation President



Mike Wehr
XD/Secretary



Your Role as a Post Leader

Congratulations!!

You and your team set the tone for the Post!

- Inspire – your volunteers and members
- Collaborate – gain perspective and combine resources
- Lead – by example and encourage the next set of leaders
- Communicate – share all the excellent things the Post is doing
- Have FUN – volunteers and members always come back when they're having a great time

National President's Priorities

“Sharin’ the Value”



- Stick to the Plan: Focus our efforts, resources, and staff on adhering to the Strategic Plan.
- Highlight COIs: Emphasize the importance and value of Communities of Interest.
- National Camps Program: Enhance the National Camps Program.

Strategic Plan 2030



Approved by the BOD at JETC 2024



Implementation starts Jan 1, 2025



Streamers program will remain largely similar to current program



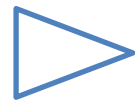
More on SP2030 later...



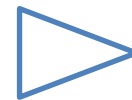


Highlight COIs

Encourage a POC for as many COIs as possible and incorporate into your meetings



Invite guest speakers from COIs



Mention a few that make sense for your Post at Post Meetings as many don't know COIs exist!

National Camps



Considering a Local Camp?

Reach out to Camp COI chair [Alison Cantu](#) or Camps Project Manager [Amy McGeever](#) for local camp information.





Sharin' YOUR Value!





Strategic Plan 2030

Sharon Krock | Charlie Perham

Meet Charlie Perham, F.SAME Immediate Past-President

About Charlie

Grew up in: New England (Go Red Sox!)

Now lives in: San Antonio

Member Since: 1997

Day Job: Director of Government Consulting Services at Matrix Design Group

Favorite SAME memory: National Events

Timely Fun Fact: Married to a 3x Olympic medalist



Strategic Plan 2030





Vision, Mission, & Goals

Vision:

- Serve as the trusted integrator across the A/E/C and related professions in addressing our nation's economic and security interests at home and abroad

Mission:

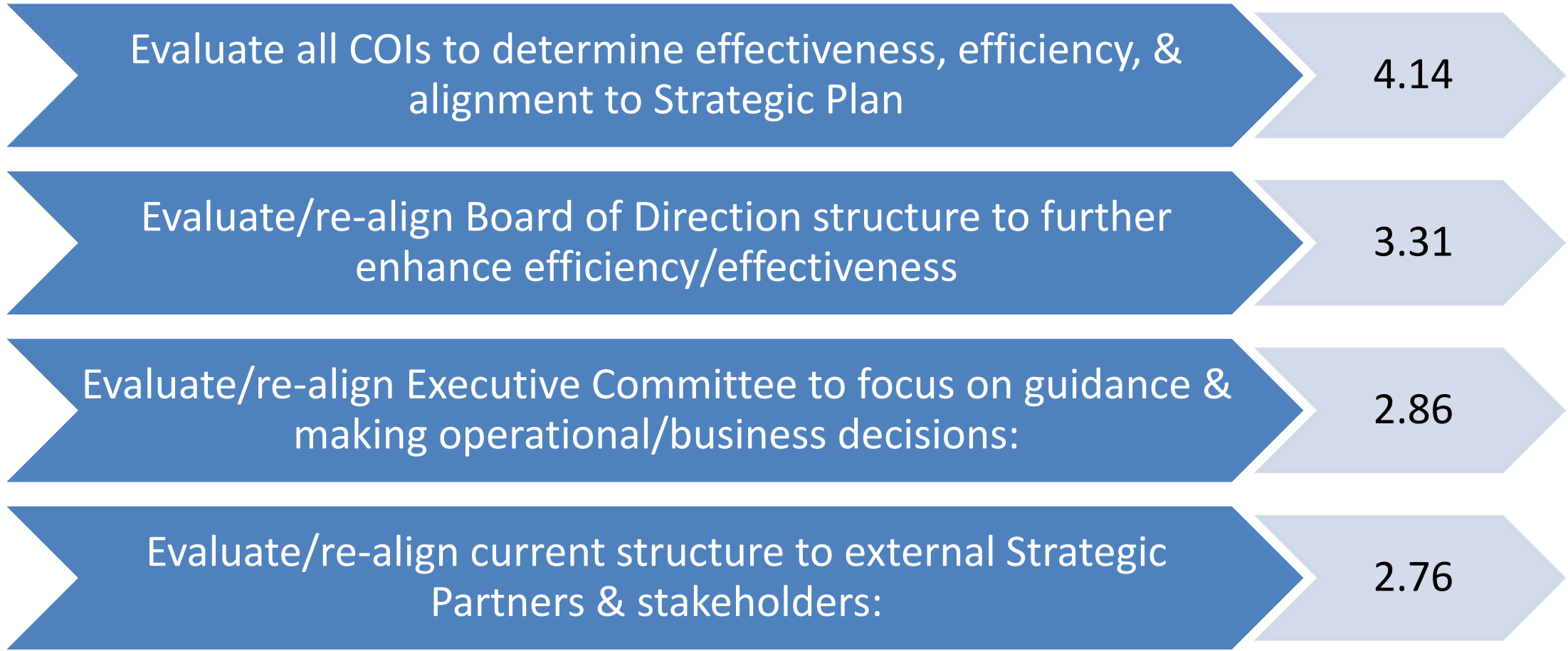
- Lead collaboration in support of our national security priorities

Goals:

- Drive Partnerships through focused industry-government engagement
- Deliver Solutions for critical infrastructure and mission readiness challenges
- Develop People to strengthen America's STEM pipeline and technical workforce



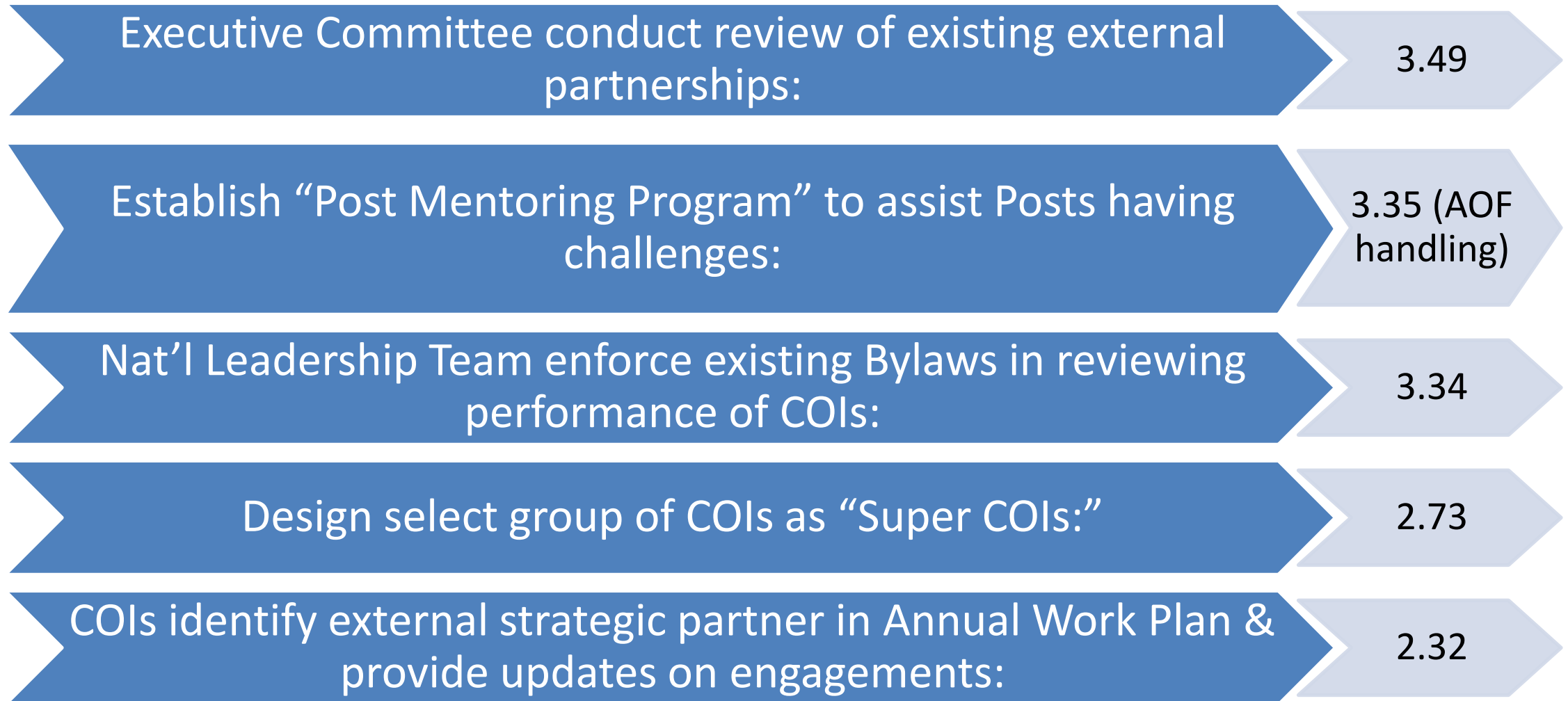
Plan Implementation Survey Results - Organizational



Scale: 5 = Most Important | 1 = Least Important



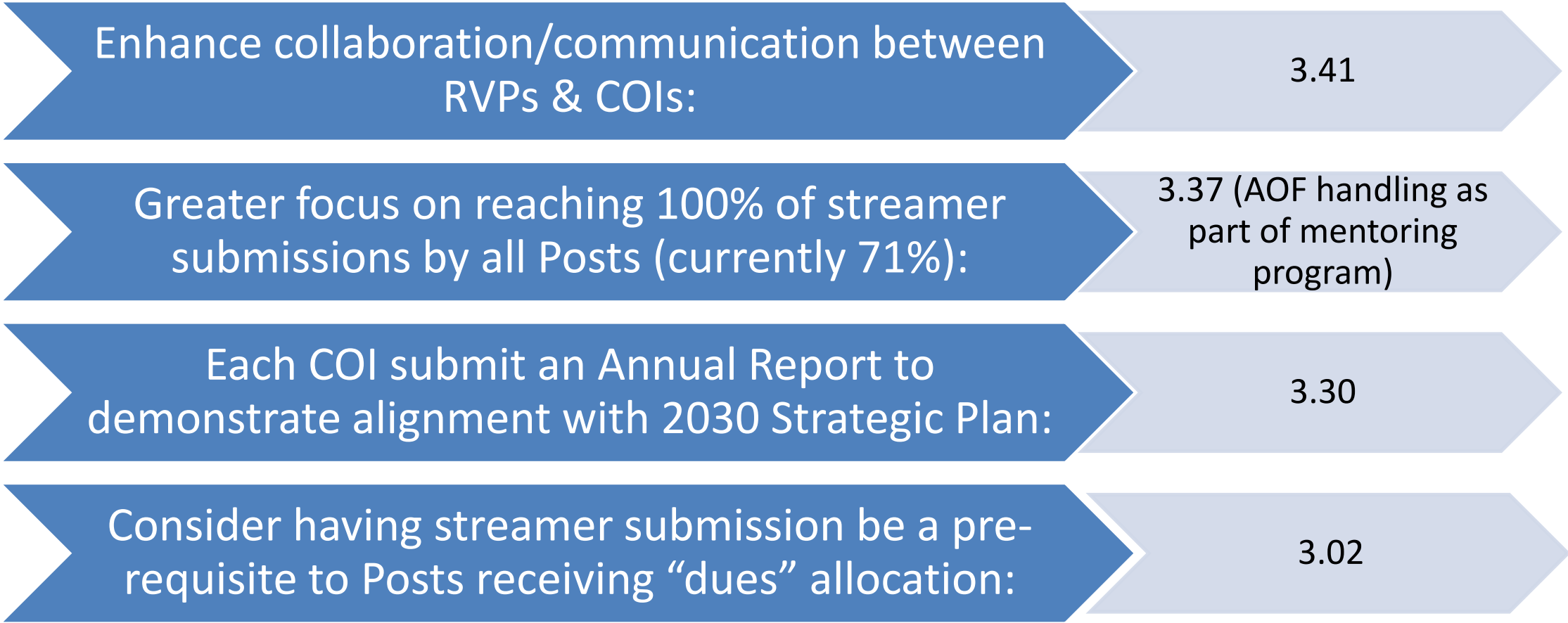
Implementation Survey Results - Operational



Scale: 5 = Most Important | 1 = Least Important



Implementation Survey Results - Administrative



Scale: 5 = Most Important | 1 = Least Important

2030 Strategic Plan- Next Steps



Vote to approve strat plan and endorse recommendations

Vet streamers with experienced Post reps

Implementation Team recommendations presented to BOD

May 2024

June 2024

July 2024

Aug 2024

Nov 2024

Jan 2025

- › Share plan with constituents
- › Begin media rollout
- › Implementation team kickoff

- › Educate Posts on 2030 Strat Plan and streamers
- › Make minor Streamer adjustments if needed

Strat Plan and Streamers Implemented!





Communication to Membership

May 2024

- Announcement in Real TiME newsletter announcing BOD approval, and timeline of implementation.
- 2030 Strategic Plan logo finalized and available for use

July-August 2024

Announcement and additional background on BOD approval of new plan.

August 2024

Share new strategic plan details with Post Leaders at PLW

Sept - Dec 2024

Development of rollout package for new plan, to include TME feature, webpage, and promotional video

November 2024

At SBC, SAME President's remarks will address new strategic plan to audience at general session, and January 2025 rollout.

Jan/Feb 2025 TME

New 2030 Strategic Plan formally unveiled in TME; corresponding webpage goes live, promotional video(s) available for Post use