

Let's Talk Streamers



Ann McLeod | Jill Murphy

Meet Ann McLeod, CEM, CAE

SAME Director of Meetings, Membership & Bus. Dev.

About Ann

Grew up in: Brooklyn NY & Westfield, NJ

Now lives in: DC – yes DC not Virginia or Maryland!

On Staff Since: February 2010

Favorite thing about SAME: YOU...our awesome members!

Fun Fact: I was on the game show The Weakest Link



Meet Jill Murphy

SAME Associate Director, Membership & Post Ops

About Jill

Grew up in: Pennington, NJ

Now lives in: Alexandria, VA

On Staff Since: November 2016

Favorite thing about SAME: How welcoming our members are to everyone and anyone!

Fun Fact: 17th Great Grandfather was Henry VII of England



Measure our Success
on our Strategic Plan

Ensure we are
serving Members

Streamers

Provide data on our
program delivery

Are **REQUIRED**

Basic Program

Aligns to the goals of the current Strategic Plan

In each goal there are 'tasks' that support that goal

Each task has a point value

Posts provide a write up for each task they've completed during the calendar year

Elected Directors from the National BOD review submissions and award points for the task if it meets the intention

Points are all or nothing!

Meeting the Intent

Streamer Task: Host an Industry Day/Government Briefings/Small Business event.



The Seattle Post hosted a Meet the Chiefs day with the Mt Tacoma and Portland Posts. It included briefings from the USACE district commander about current projects in the district. It also included briefings on upcoming projects from: State of WA, State of OR, Port of Tacoma, Sea-Tac International Airport and the Dept of Transportation. We had 325 attendees and 13 member companies sponsor the event. After the event we posted all the content on our website and shared links to content and photos on our website.



Our Post did this.

Streamer Questions?

