



2025 MARKETING KIT

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2025 Editorial Calendar

ISSUE	MAIN THEME			SPECIAL REPORT	ARTICLE DEADLINES	ADVERTISING DEADLINES
JANUARY-FEBRUARY	Environmental Engineering			Health & Safety	Article Proposals: September 13, 2024 Final Manuscripts: October 11, 2024	Ad Sales Close: December 10, 2024 Ad Materials Due: December 13, 2024
MARCH-APRIL	Energy & Sustainability					
MAY-JUNE	MILCON Execution		Planning & Basing			
JULY-AUGUST	Water Planning & Management		Resilience & Preparedness			
SEPTEMBER-OCTOBER	Asset Management		Technology Adoption			
NOVEMBER-DECEMBER	Design & Construction					

** NOTE: Editorial topics subject to change.*

Additional Editorial Features

Every issue also welcomes submissions for Spotlight Articles and Viewpoints.

- » Viewpoints are feature articles within the following areas: Business Development, Project Delivery, Research & Innovation, Training & Leadership, and Contracts & Acquisition. They should provide readers with unique insights, lessons learned, and understandings on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe.

In addition, each issue of *TME* includes Reflections from industry thought leaders, IGE Insights on SAME's multidisciplinary industry-government collaborations, and From the Field covering technical and strategic perspectives from servicemembers.

For more information on advertising opportunities or to place an advertisement in *TME* or online, contact: advertising@same.org