



University of Kentucky
College of Agriculture,
Food and Environment
Cooperative Extension Service

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May 6 - Pick Lists & Packing Hacks: Simplifying On-line Order Fulfillment. Noon-1 p.m. EDT. Free. [Click here](#) to register.

May 8 - 10 a.m. EDT. Seed-leaf Summer Plant Sale, 101 W. Loudon Ave., Lexington. [Click here](#) for details.

May 17 - Next Steps to Support the Local Food System in Times of Uncertain Consumer Behavior webinar. Part of the Local and Regional Food Systems Response to COVID Webinar Series. 1-2:30 p.m. EDT. To register, [click here](#).

June 2 - The Path to Organic Certification on a Diversified Vegetable Farm Virtual Field Day. 2 p.m. EDT. Old Homeplace Farm, Oneida, KY. Organic Association of Kentucky field day. Free. Registration required at <https://oak.wildapricot.org/event-4200215>.

July promotion to feature Kentucky farmer-florists

From the Kentucky Horticulture Council

Last July, the University of Kentucky and the Kentucky Horticulture Council (KHC) launched a promotional campaign to highlight farmer-florists across Kentucky, and we want to again feature growers in 2021. Each day in July we will feature one to two Kentucky farmer-florists across the KHC social media platforms (Facebook, Instagram and Twitter). Last year we touched more than 55,000 social media users and since our followers and reach have grown considerably since then, we expect to double that number easily.

If you are interested in being featured, we will need some basic business info and a few images submitted through a simple [Google form](#). We take care of the rest – making the posts, sharing across other accounts, and contacting your local extension agents to help amplify exposure.

A few things are changing with the 2021 promotion, including the farm submission timeline. We want to get all businesses scheduled by **June 1**, so our farmer-florists can then coordinate any business efforts with their operation's statewide promotion day.

We will again promote the "Lonely Bouquet" program and anyone is welcome to participate in that activity. For those of you who are not familiar with the Lonely Bouquet program, it is an international program where people leave an arrangement with an explanatory tag in their local community for someone to find and adopt. It's just a way to spread the joy of flowers, especially those grown locally.

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LEXINGTON, KY 40546



Disabilities
accommodated
with prior notification.

CCD resources update

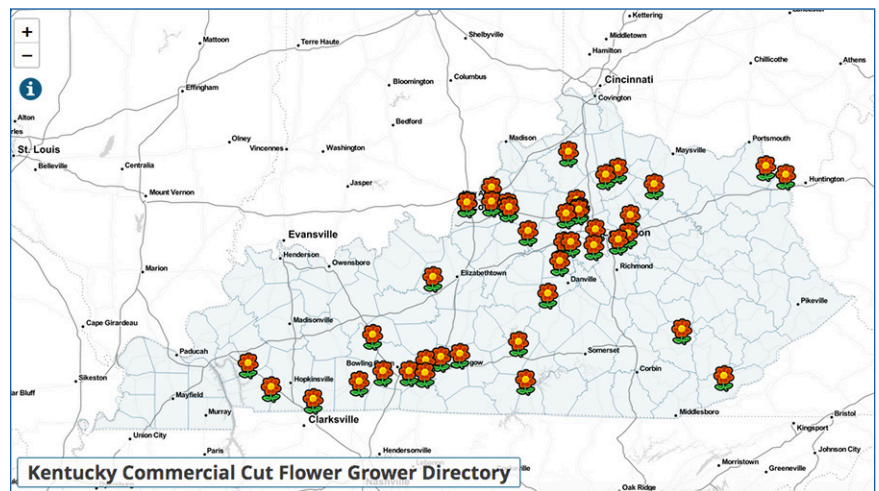
The Center for Crop Diversification has recently updated four of its crop and marketing profiles. These include [Gourmet & Medicinal Mushrooms \(CCD-CP-79\)](#), [Ethnic Vegetables: Hispanic \(CCD-CP-97\)](#), [Social Media/Mobile Technology Tools for Ag Businesses \(CCD-MP-7\)](#), and [Greenhouse-grown Specialty Cut Flowers \(CCD-CP-58\)](#).

Look for these profiles and many more resources on the CCD website at www.uky.edu/ccd.



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We will also be updating the Kentucky Commercial Cut Flower Grower Directory at <https://uk-horticulture.github.io/KY-Cut-Flowers/>, so if you are a Kentucky commercial cut flower grower and don't participate in the promotional campaign, but do want to be included in the directory, please check your listing and let us know if you want to be included or if any information needs to be updated on the map.



From the Center for Crop Diversification website

We hope you consider joining us throughout July in highlighting all the fantastic cut flower growers across Kentucky. If you have any questions you can send

Are you a commercial cut flower grower in Kentucky? If you would like to be added to the directory, or you need to edit your listing, please contact the Kentucky Horticulture Council at info@kyhortcouncil.org.

a message to info@kyhortcouncil.org.

CCD website includes variety of resources for cut flower production

Be sure to check out the UK Center for Crop Diversification (CCD) [cut flower resources page](#). You will find links to the CCD's crop profiles on [Field-grown Specialty Cut Flowers \(CCD-CP-70\)](#), [Greenhouse-grown Specialty Cut Flowers \(CCD-CP-58\)](#), and [Woody Cuts \(CCD-CP-76\)](#), as well as links to irrigation resources, budgets and videos.

Did you miss the first webinar in the Virtual Cut Flower Short Course (Perennial Cut Flowers for Kentucky)? If so, you can watch

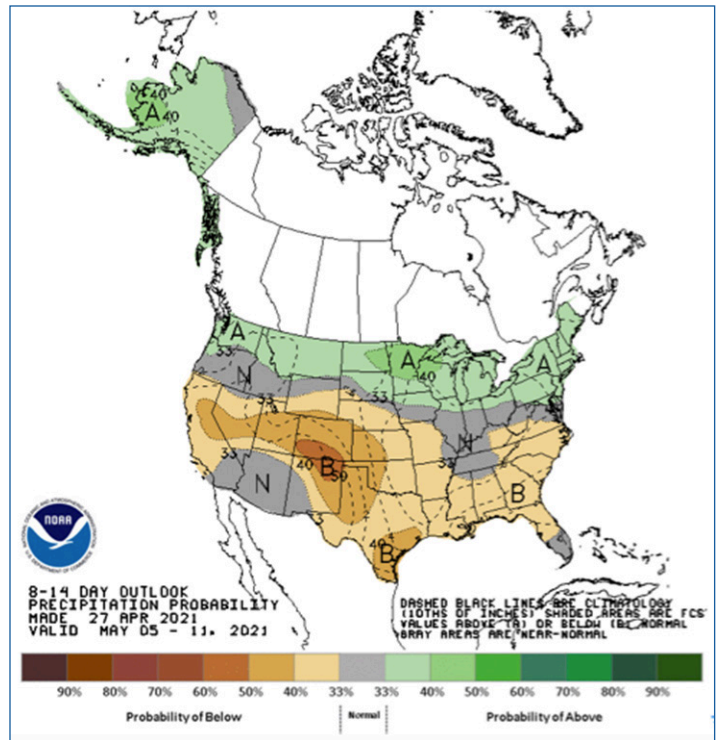
the recording at <https://www.youtube.com/watch?v=F41Z1uM6B84>. Additional webinars in the series will be offered on July 19th (Virtual Farm Tour and Post-Harvest), September 20th (Growing in Structures), and January 24th, 2022 (Winter Integrated Pest Management). The series was organized by Boyle Co. HORT Agent Alexis Sheffield and Warren Co. HORT Agent Kristin Hildabrand. Registration information for the remaining webinars will be shared in future CCD newsletters.

Drier than average start to May in Eastern Kentucky, warmer and wetter than average overall

By Joshua Knight, Sr. Extension Associate, Horticulture

A drier than average pattern is predicted to affect most of the southern half of the United States in the first half of May, which includes the eastern third of the commonwealth. Overall in May, conditions in the Midwest, the Ohio River Valley, and the Southeastern U.S. are forecast to be wetter than average, so we should see increased precipitation in the second half of May.

The forecast for temperatures is simpler: warmer than average. Warmer than average is the trend for the first part of May, the entire month of May, and the months of May, June and July. It should be noted that the National Weather Service will be using the 30-year period from 1991-2020 for averages, and no longer calculating averages with data from 1981-2010. This shift forward happens every 10 years and has been the process since the incep-



tion of international meteorological standards in 1935. You can read more about this at <https://www.ncei.noaa.gov/news/Upcoming-NOAA-2020-Climate-Normals>.

Guide offers insights to starting or rebooting sales to restaurants

From *The Land Connection*

Restaurants are reopening, are you ready? Although the exact future of restaurant dining is uncertain, the world is beginning to open up again, and with that comes new opportunity.

If you're looking to break into restaurant sales or reignite relationships with old accounts, Local Food Marketplace has put together "Selling to Restaurants: A Farmer's Guide" to help with just that. Filled with advice from industry experts, this Guide provides important information at a critical time for farmers and local food distributors. [Click here](#) to learn how to prepare for restaurants reopening, and [download the guide here!](#)



KY Farmers Market Price Report returns

The week of April 19th through the 25th marked the start of the CCD's 2021 Kentucky farmers market price reporting season, with three markets reporting. You can access the CCD's KY Farmers Market Price Reports page at <https://www.uky.edu/ccd/pricereports/kyfm>. Questions? Contact Brett Wolff at brett.wolff@uky.edu.

Thanks for reading!

If you know someone who would enjoy our newsletter, or you're not subscribed yet yourself, visit www.uky.edu/ccd/newsletter and click "Subscribe Now." Or call Brett Wolff at 859-218-4384, or Christy Cassady at 859-257-1477. Stay up to date with the Center on Facebook at <https://www.facebook.com/ccduky/>

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