



UNIVERSITY OF
MONTANA
CAMPUS RECREATION





ABOUT CAMPUS REC

The Fitness and Recreation Center (FRC) is located on the north end of campus, next to the Adams Center. Our facility offers a variety of cardio and weight machines, free weights, a functional training area, three group fitness classrooms, locker rooms with dry saunas, squash and raquetball/handball courts and three multipurpose courts for basketball, volleyball or badminton.

- **Carbon-Neutral Facility**
- **80,362 Square Feet**
- **Group Fitness Rooms & Classes**
- **25 Yard Competition Class Pool**
- **9 Hole Triple Tee Golf Course**
- **Rock Climbing Wall**
- **Personal Trainers**
- **Year Round Intramural**
- **Outdoor Programs**
- **Tournaments & Special Events**



WHY

CHOOSE CAMPUS REC?

- 159,952 Yearly Visits
- 59% Male
- 41% Female
- 64% Ages 18 - 24
- 19% Ages 25 - 34
- 12% Ages 35 - 44
- 4% Ages 45 - 54
- 1% Ages 55 & Older
- Avg 13,329 Monthly Visits
- Top Month # Visits
- February - 19,703
- September - 19,589
- Website - Page Visits
- Yearly 64,940 Page Visits
- Avg Monthly 5,411 Page Visits
- Top Month - March 6,223

OUR MARKETING OPPORTUNITIES

DIGITAL SIGNAGE \$650/Year or \$350/Semester or \$100/Month

Your logo or advertising message would be featured on our 5 Rise Vision televisions located in high-traffic areas in the Fitness & Recreation Center. Your advertisement would be displayed approx. 2,000 times a day.

TABLING \$450/ 6 Times a Year or \$100/Month

2 Hour Tabling session located within the front desk lobby. Provides your company the ability to meet and hand out marketing items directly to students entering and leaving Campus Rec.

WEBSITE \$350/Year or \$150/Semester or \$50/Month

Your logo is displayed as a Partner on the Campus Rec Website page. On average, over 5,411 people visit our website monthly.

WATER FOUNTAIN SIGNAGE \$500/Year or \$350/Semester

Your logo or message (8 ½ X 11) displayed above or near one of our refillable water stations at Campus Recreation.

BANNER \$500/Year or \$350/Semester

Company Logo stretched across the walking track railing - facing basketball courts. Limited Availability.

LOCKER ROOM SIGNAGE \$1,000/Year or \$600/Semester

Your logo or message (8 1/2 X 11) is displayed in a prime location within both the men's and women's locker room areas.

TURNSTILE SLEEVE \$4,000/Year

Your logo is displayed on the three prongs of all three-turnstile entrances. Ability to change display message/design one time every six months or two times a year.

COURT NAMING RIGHTS \$12,000 For a 3 Year Contract

Company Logo / Banner position on both ends of the court - directly behind each basket or center court. The court will be referred to as "Your Company Court" on all intramural schedules and special events held on your court. Only 3 courts are available.



OTHER MARKETING OPPORTUNITIES

■ **SPONSOR LOGO ON T-SHIRTS**

■ **INTRAMURAL CHAMPIONS T-SHIRTS**

■ **SUMMER CAMP T-SHIRTS**

■ **CO BRANDING SOCIAL MEDIA POSTS**

■ **PROGRAM SPONSORSHIP**

■ **SPONSORSHIP BUNDLES**

Let us build a package just for your Company.
Package 3 Marketing Opportunitites for a 5% Discount

CONTACT:

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